



## MEMORANDUM

**TO:** INTERESTED PARTIES  
**FROM:** NEIL NEWHOUSE – PUBLIC OPINION STRATEGIES  
**DATE:** OCTOBER 12, 2018  
**SUBJECT:** PA CD 1 POLL RESULTS

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*On behalf of the Fitzpatrick Campaign and the NRCC, Public Opinion Strategies conducted a poll of 400 likely 2018 general election voters in Pennsylvania's 1<sup>st</sup> Congressional District. The survey was conducted on October 2-4 and has a margin of error of +/- 4.9%.*

## KEY FINDINGS

- ***Brian leads Wallace by 50%-42%.***  
This data reflects the recent Monmouth Poll (Sept 27 – Oct 1) that showed Brian with a 50%-46% lead over Wallace. On the current poll, Brian is pulling a higher percent of GOP voters than Wallace is Democrats, and he's holding even among Independent voters.
- ***While Brian's image remains positive and strong...***  
Congressman Fitzpatrick's image is a solid 49% favorable/30% unfavorable, with a 44%/29% score among Independents.
- ***Wallace's image is bordering on one-to-one.***  
Scott Wallace's image has declined over the past few weeks, and he's now at 31% favorable/27% unfavorable.
- ***Anti-Wallace messages are resonating with voters.***  
When voters are asked what they have learned about Scott Wallace recently, it's clear our messaging is breaking through:

*The causes he gives money to.*

*He's got socialist policies and he's all for open borders.*

*He was living in South Africa and contributing money to getting criminals out of Guantanamo.*

*He bought himself into politics.*

*He doesn't know this county at all.*

## BOTTOM LINE

Based on his strong positive image, Brian Fitzpatrick began the last month of the campaign with an edge over Scott Wallace, as Wallace has begun to take on water based on his residency, his Foundation's financial contributions, his issue positions and his tax-payment tardiness.