

# GARIN HART YANG

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# RESEARCH GROUP

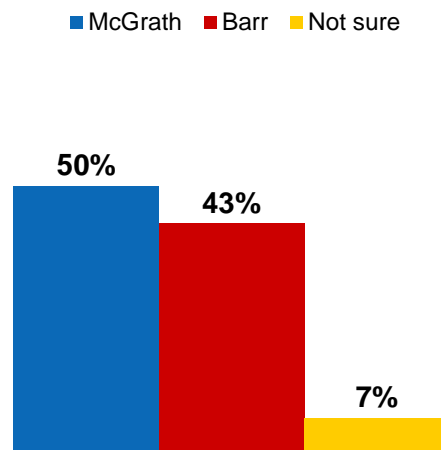
**TO: Amy McGrath for Congress**  
**FROM: Garin-Hart-Yang Research Group**  
**DATE: August 7, 2018**  
**RE: Results from Recent KY 6th CD General Election Survey**

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*Garin-Hart-Yang conducted a survey among 461 likely GENERAL election voters from July 7 to 10, 2018. This survey, which is fully representative of the 6th CD's geographic and demographic characteristics, was conducted among landline and cell phones, and has a margin of error of  $\pm 4.6\%$ . This memo provides the key highlights:*

**Our survey finds that Amy McGrath is the rare challenger who is solidly leading the incumbent in the election for Congress.** Currently, Amy leads Congressman Barr by a notable 50% to 43% margin.

## Initial Trial Heat for Congress



Amy leads in the trial heat DESPITE the Republican nature of the 6<sup>th</sup> CD—52% of voters currently approve of Donald Trump's performance and Trump "won" the 2016 vote 51%-38% in our sample (very close to the actual 15% margin in November 2016--which attests to her ability to rise above partisanship.

There are several other survey findings which suggest it will be difficult for Congressman Barr to overtake Amy in November.

**First, just two-fifths (42%) of 6<sup>th</sup> CD voters rate Barr's performance in positive terms,** with just 44% of the crucial Independent vote giving him a thumbs-up.

**Second, when asked to rate the two candidates on a number of key traits and issues, Amy leads on EVERY single one,** including notably "being effective and getting things done" (McGrath 39%, Barr 33%) and "sharing your values" (McGrath 41%, Barr 34%). Those items are the closest between the two candidates, and Amy has overwhelming leads on bringing change and being independent.

**Finally, not only does Amy have more "vote" than the incumbent, but her vote intensity (64% support McGrath strongly) matches that of Barr.** In other words, Amy has more committed vote than the incumbent, which leaves him with little room to make up the deficit (and as in the case of most incumbent races, the small undecided vote is predisposed against him).

*In summary, Amy McGrath is well-positioned to maintain her lead and to defeat Republican Andy Barr this November. Without ignoring the past Republican nature of the 6<sup>th</sup>, our polling data clearly shows that Amy's decisive victory in the May primary against a very well-regarded and popular opponent was no fluke, and that she has a profile that has widespread appeal throughout every region of the 6<sup>th</sup>.*