

AMERICAN VIEWPOINT®

American Viewpoint, Inc.
1199 North Fairfax Street • Suite 808
Alexandria, Virginia 22314
(703) 684-3325
www.amview.com

To: Interested Parties
From: Randall Gutermuth
Re: Key Findings from Recent AZ CD-1 Survey
Date: October 19, 2018

The following outlines the key findings from a survey of likely November voters in AZ CD-1 commissioned by Arizona Grassroots Action. Interviews were conducted October 16-18, 2018. N=400 interviews were conducted, with approximately 38% of interviews conducted with a cell phone sample we can't reach on a landline. The margin of error is +/- 4.9% at the 95% confidence level. Party registration in the sample is 39% Democratic and 37% Republican, with 15% being Native American and 11% being Latino.

Arizona's first Congressional district could be one of the biggest surprises on Election Day.

- Wendy Rogers is tied with Congressman O'Halleran (46%-46%), with 5% undecided.
- Both candidates have similar definition, with Rogers' favorable to unfavorable ratio 35:26 and O'Halleran's 36:26. Among those with an opinion of both candidates (48% of electorate), Rogers leads 49%-48%.
- Republicans actually have an enthusiasm advantage here, with 61% of Republicans rating their enthusiasm in voting a 10, compared with only 52% of Democrats. As a result, Rogers leads by double-digits among those rating their enthusiasm a 10 (53%-42%).

The top of the ticket is clearly helping Rogers in this district.

- Governor Ducey leads 53%-35% here, with 4% voting for the 3rd party candidate and 6% undecided.
- O'Halleran currently garners 18% of Ducey voters which will be difficult for him to hold through Election Day.

Ideologically this is a right-leaning district.

- While Democrats have a slight registration advantage here, this is a district where 42% of the electorate are conservative. Moreover, President Trump won this district by 1-point.
- Independents currently favor Rogers 54%-33%. If she can maintain this margin she can pull off the upset.

While most of the focus this cycle has been in Republican-held districts, AZ-1 is clearly one of the top pick-up opportunities in the country.