



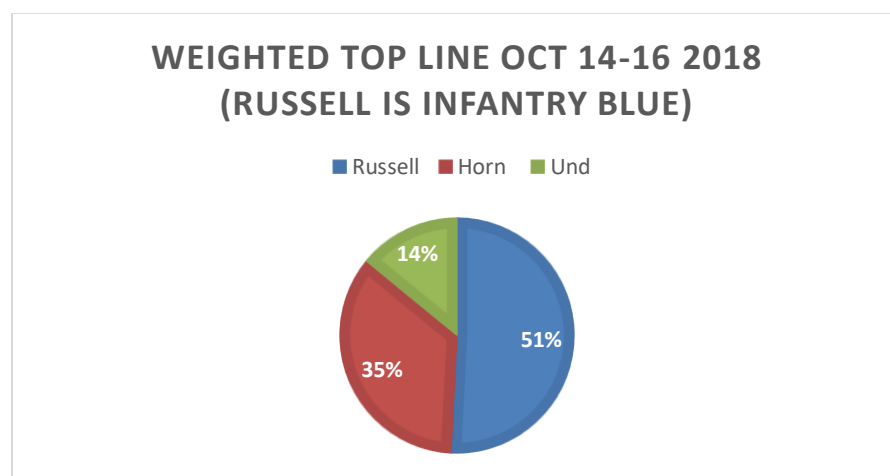
To: Steve Russell for Congress

From: JD Johannes, VCreek/AMG LLC

Re: OK-5 General Election Brushfire Results

The following is a summary of results from a telephone survey of likely voters conducted October 14-15, 2018. There were 974 respondents to the survey, with a CI of 3.14.

- Since the Horn campaign went off the air in late September, Colonel Russell has increased his vote share while Kendra Horn has lost voters.
- Russell currently leads Kendra Horn by 16 points with 51% of voters indicating support for Russell and 35% for Horn with 14% undecided. This continues an upward trend for Russell since early September.
- The Horn campaign has initiated a media buy of more than \$80,000 in negative attack ads in an effort to cut into Colonel Russell's lead. Horn must attack Russell because it is too late for her to develop a positive message and Horn has no track record to run on other than being essentially a corporate lobbyist early in her career, a political campaign manager and progressive/liberal activist. This round of attack ads by the Horn campaign may have an effect similar to the first round in proportion to the spending. Russell can continue to run on his record of effective solutions.
- 16% of Democrats still say they would vote for Russell if the election were held today. This is unchanged from the Sept. 4-6 Benchmark and the previous Brushfire.
- Cook Political Report lists OK-5 as solid Republican and Colonel Russell wins in all three of 538's projection models.



Methodology: VCreek/AMG has accurately polled OK-5 since 2014. Voters were contacted via IVR then joined back to a voter database to ensure only actual voters are included in the results. Results are weighted by proprietary model scores, registration and demographics.