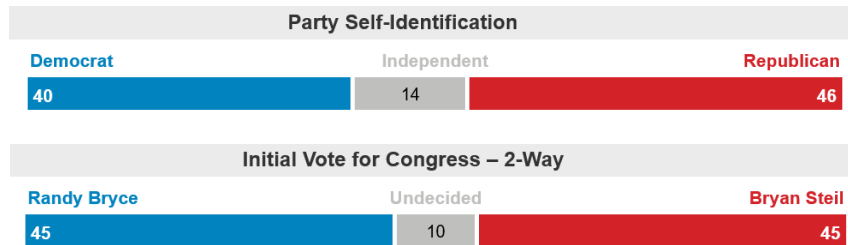


TO: Interested Parties
 FROM: Global Strategy Group
 DATE: September 20th, 2018
 RE: **POLL RESULTS – Race for Congress in Wisconsin’s First Congressional District Tied 45% to 45%**

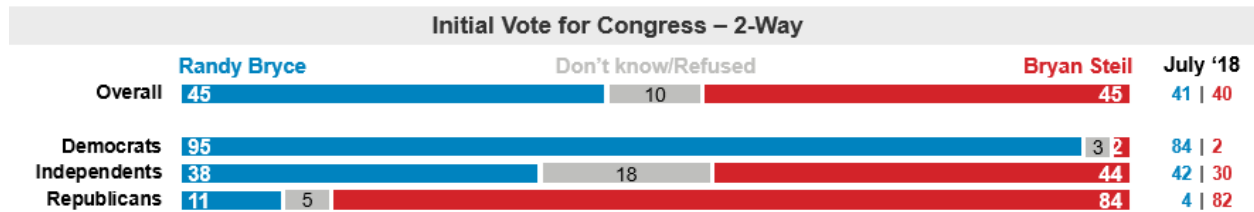
Key findings from Global Strategy Group’s recent poll of 400 likely 2018 General Election voters in Wisconsin’s 1st Congressional District are as follows:

KEY SURVEY FINDINGS:

- **Despite a Republican-leaning electorate, the race for Congress is tied at 45% to 45%.** Though the district leans Republican on party identification, Democrat Randy Bryce ties opponent Republican Bryan Steil, with just 10% of voters remaining undecided. Both candidates’ vote shares have increased since July, when nearly a fifth of the electorate (19%) was undecided in their vote preference for Congress. In July, Bryce also tied Steil at 41% Bryce/40% Steil and has been able grow his vote share amid attacks from the Steil campaign and other Republican groups, attacks which the Bryce campaign has been able to address by crafting a response informed by recent focus group and survey research.



- **Since July, Randy Bryce has continued to consolidate Democrats and Democratic-leaning voters.** While Steil’s vote share among his party has held steady (84% of Republicans say they are voting for him, compared to 82% in July), Bryce’s vote share among his party has grown by 11 points to 95% of Democrats. Remaining competitive among independent voters and winning over more of the 10% of voters who remain undecided can tip the race from a tie to a win for Bryce.



ABOUT THIS POLL

Global Strategy Group conducted a survey from September 4th to September 8th, 2018 with 400 likely 2018 General Election voters in Wisconsin’s 1st Congressional District. The results have a margin of error of +/-4.9%, and care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on past voter turnout statistics.