



FROM: Ken Harbaugh for Congress
TO: Interested Parties
RE: New Poll Results in the OH-7 Show Harbaugh Gaining
DATE: 10/27/18

Results from a new internal poll conducted by Change Research show that the Harbaugh campaign is quickly putting the Ohio 7th district in play.

HORSERACE NUMBER SHOW HARBAUGH QUICKLY GAINING ON GIBBS

The results show former Navy pilot Ken Harbaugh closing in on incumbent Bob Gibbs. In a district Trump won by 30 points, Harbaugh has closed the gap to 6 points (49% to 43%). Gibbs has failed to break the 50% threshold that incumbents usually need to be safe in elections. Those numbers include leaners – voters who say they are “leaning” towards one of the two candidates. Without leaners, Gibbs’s lead is 45% to 39%.

Enthusiasm is high among Harbaugh voters. Among respondents who have already voted, Harbaugh is winning this race. The poll revealed that 50% of those who have already voted cast their ballot for Harbaugh, while only 46% of those who have already voted cast their vote for Gibbs.

Harbaugh is also quickly gaining on the Gibbs campaign with key demographics. Harbaugh leads Gibbs by 5 points among women, by 5 points among women over 50, and by 3 points among independent women.

FAVORABILITY NUMBERS SHOW GIBBS MAY HAVE TROUBLE HOLDING ONTO SEAT

Gibbs’s favorability numbers also reveal that the Congressman may have a tough time getting reelected in November. 40% of respondents said Gibbs was doing only a fair or poor job, while only 33% said he was doing a good or excellent job. The voters also had a mixed impression of Gibbs personally – 30% of respondents had an unfavorable view of the incumbent, while only 29% had a favorable view of the incumbent. These numbers stand in stark contrast to voters’ impression of Ken Harbaugh – 32% of voters said they had a favorable impression of Harbaugh, while only 18% said they had an unfavorable impression of Harbaugh.

POLL BACKGROUND

This poll was conducted on October 25th through 26th. 682 likely voters were interviewed, and the poll was weighted to reflect the distribution of likely voters within the district.