Poll Demographics

Gender
- 43% Male
- 57% Female

Age
- 65 or over: 32%
- 45-64: 38%
- 25-44: 27%
- 18-24: 3%

Ethnicity
- 35% White
- 61% African American
- 5% Other

Geography - DMA
- 5% Augusta
- 20% Charleston
- 6% Charlotte
- 30% Columbia
- 22% Greenville
- 12% Myrtle Beach
- 5% Savannah

Fielded: Feb. 26, 2020
Method: Multi-Mode, Mobile, Text, Live and Automated Landline Interviews
Population & Sample Description: 1,102 Likely Democrat Primary Voters
MoE: +/- 2.82% in 19 out of 20 cases

Each respondent was registered to vote in South Carolina and part of a representative sample based on current voter registration statistics. Data was stratified to represent accurate proportions in vital characteristics including race, age, gender, geography and political persuasion.
Survey of Likely Democrat Primary Voters in South Carolina - Feb. 26, 2020

Starboard Communications

Ballot Test

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Starboard Communications

Ballot Test
“Seven of the candidates participated in a debate in Charleston last night that was broadcast nationwide on CBS news. Were you able to watch some or all of the debate?”

- Watched: 54%
- Didn't Watch: 46%
During the campaign in South Carolina, did you or did you not personally attend any campaign rally or event by any other of the candidates?

Survey of Likely Democrat Primary Voters in South Carolina - Feb. 26, 2020

Attended 11%

Did Not Attend 89%
“Did you or did you not personally meet any of the candidates or meet a volunteer from the campaign during the course of the Campaign in South Carolina?”

- Met 38%
- Did Not Meet 62%
For more information, please contact:

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