



US PRESIDENTIAL ELECTIONS & DEMOCRATIC PRIMARIES: MICHIGAN

Mar 07 – Mar 09 2020



EMBARGOED FOR RELEASE UNTIL:

Monday, March 9 at 5pm EST

Methodology & Sample Profile

This study was conducted by AtlasIntel, an independent research & data intelligence firm.

1100 random interviews of Michigan registered voters were conducted online between March 7 and March 9 2020. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, race, and vote in the 2016 Presidential Elections. The margin of error for registered voters is +/-3% at the 95% confidence level. The margin of error for likely Democratic Primary voters is +/-4% at the 95% confidence level. 528 voters declared that they would be voting in the Michigan Democratic Primary.

State-level results are representative of registered voters. Democratic Primary results are provided for likely voters. Some percentages do not add up to 100% due to rounding.

12 questions are not reported in this public report.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.

Gender	
Female	51.5%
Male	48.5%

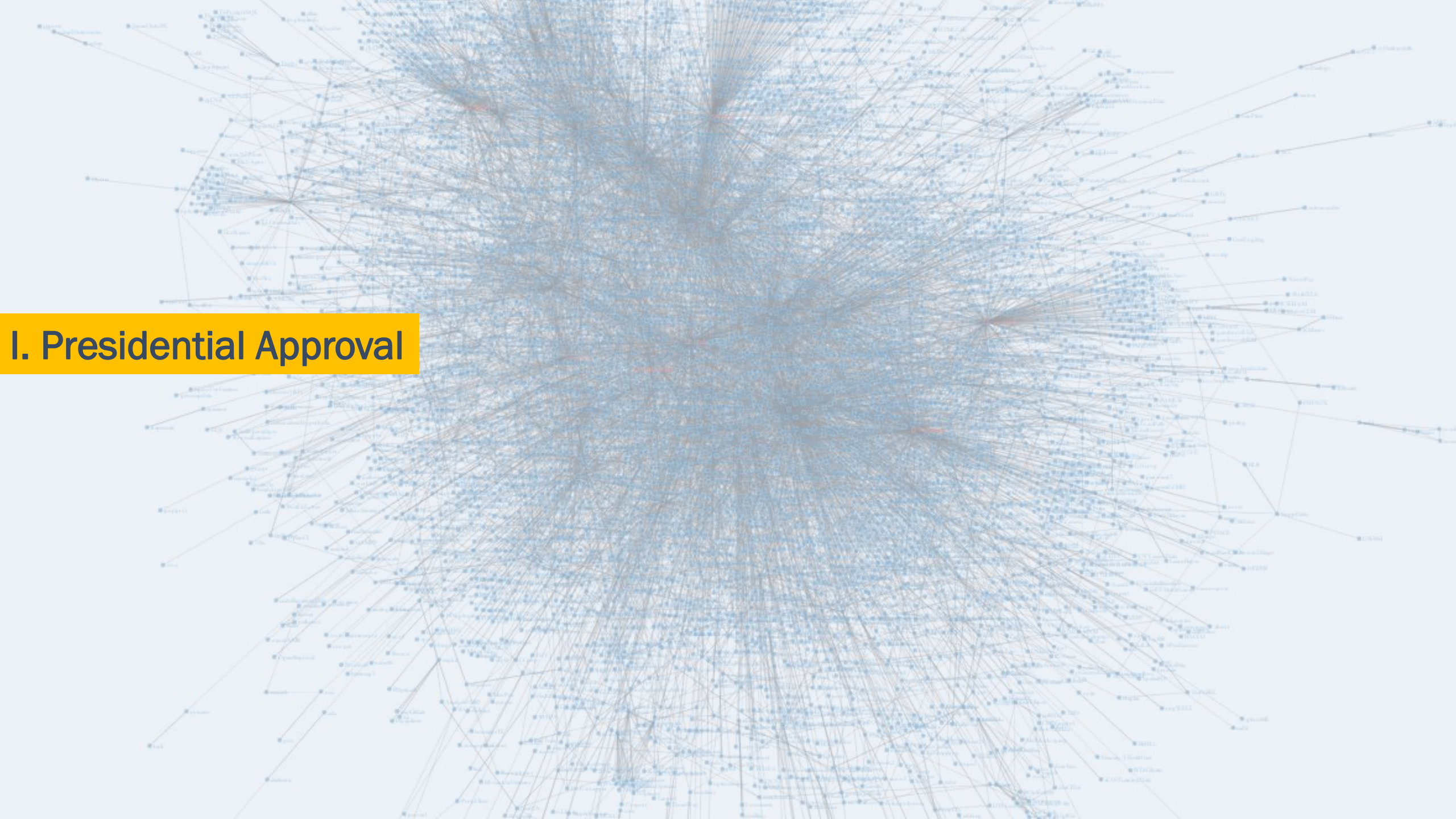
Age Group	
18 – 29	20.4%
30 – 44	22.6%
45 – 64	36.5%
65+	20.5%

Race	
White	75.3%
Hispanic	3.9%
Asian	2.3%
Black	14.6%
Other	3.9%

Vote in 2016 Presidential Elections	
Hillary Clinton	45.0%
Donald Trump	45.8%
Other; doesn't remember; didn't vote	9.2%

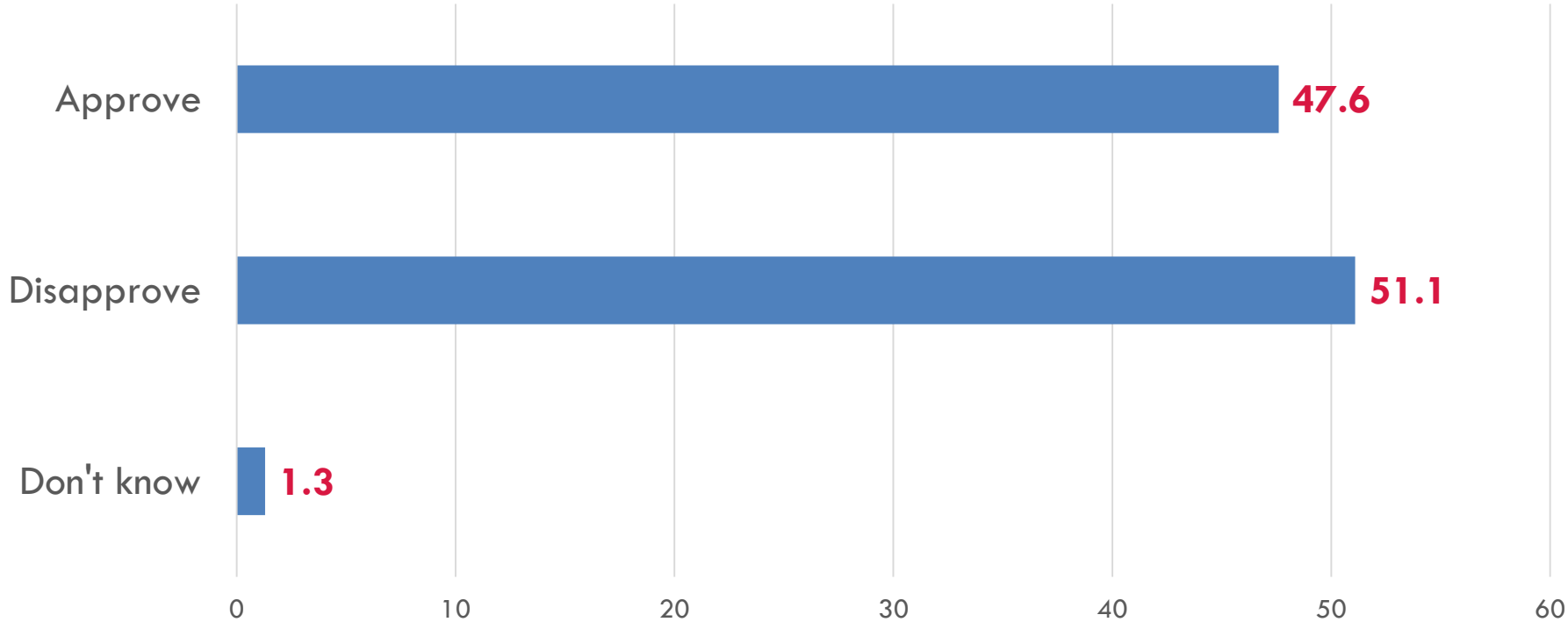
Household income	
Below 50k	42.1%
50k – 100k	31.8%
Above 100k	26.1%

I. Presidential Approval



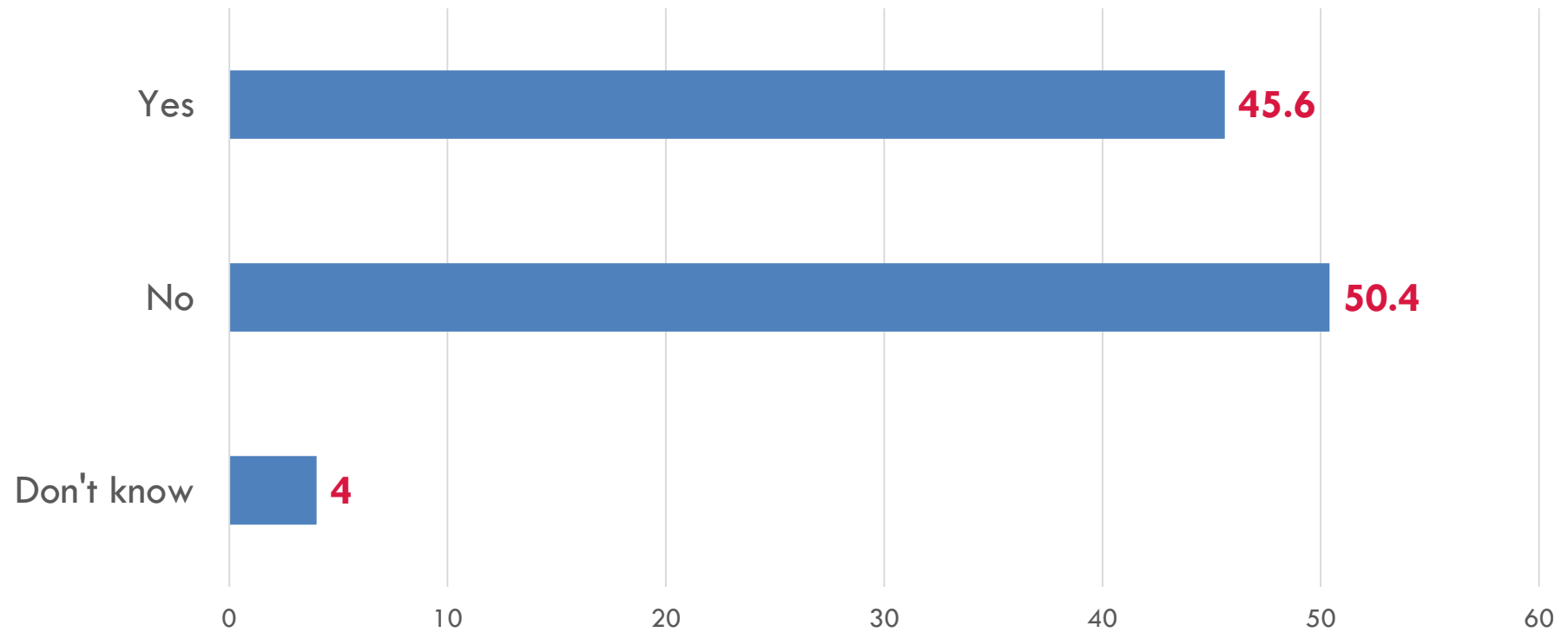
Do you approve or disapprove of the job Donald Trump is doing as president?

	<i>Mar-20</i>
Approve	47.6
Disapprove	51.1
Don't know	1.3

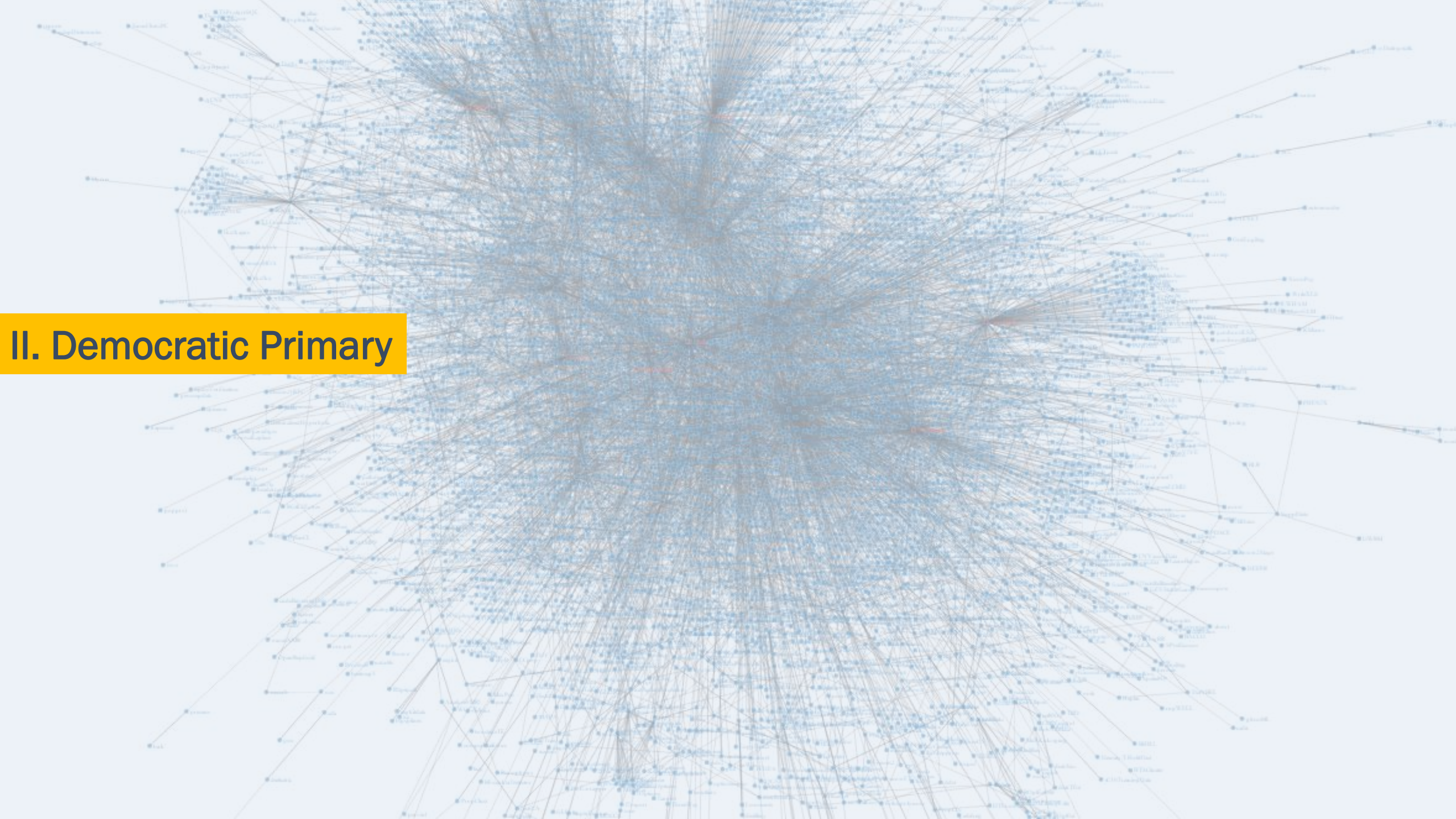


Do you think President Trump should be impeached and removed from office?

	<i>Mar-20</i>
Yes	45.6
No	50.4
Don't know	4.0



II. Democratic Primary



Which of these following Democratic Primary candidates will you vote for?

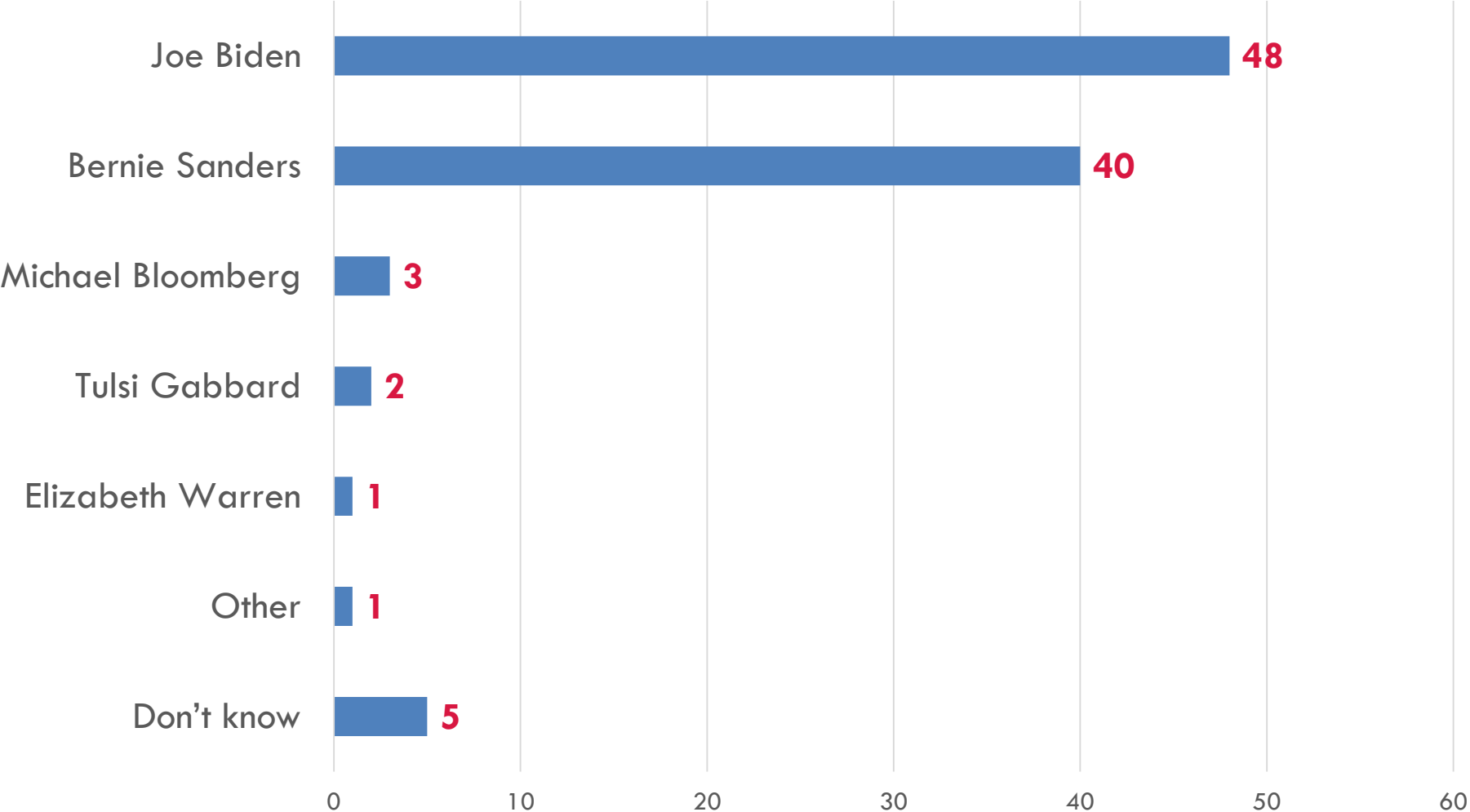
Asked solely of respondents declaring that they intend to vote in the Michigan Democratic Primary

	<i>Mar-20</i>
Joe Biden	48
Bernie Sanders	40
Michael Bloomberg	3
Tulsi Gabbard	2
Elizabeth Warren	1
Other	1
Don't know	5

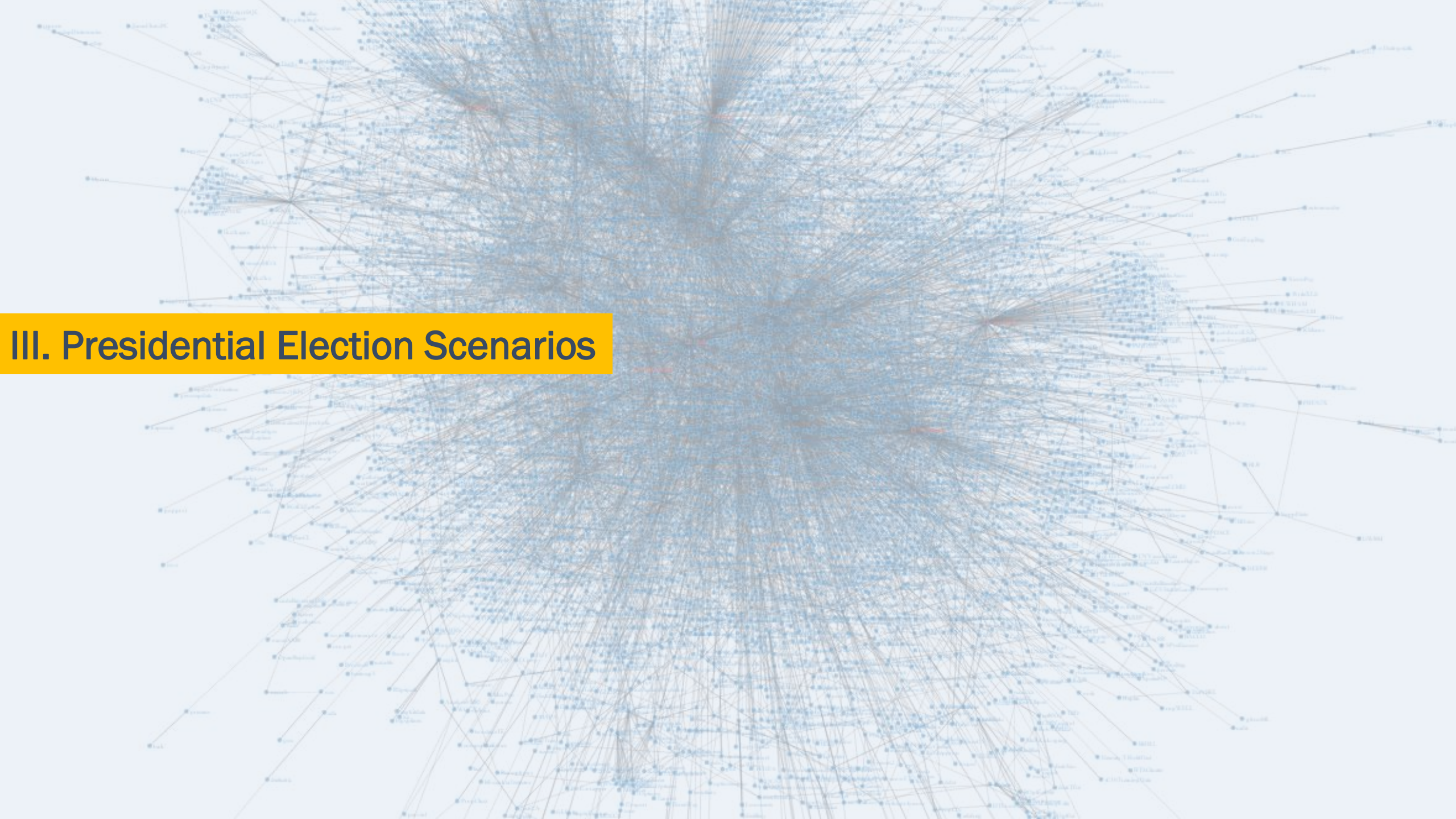


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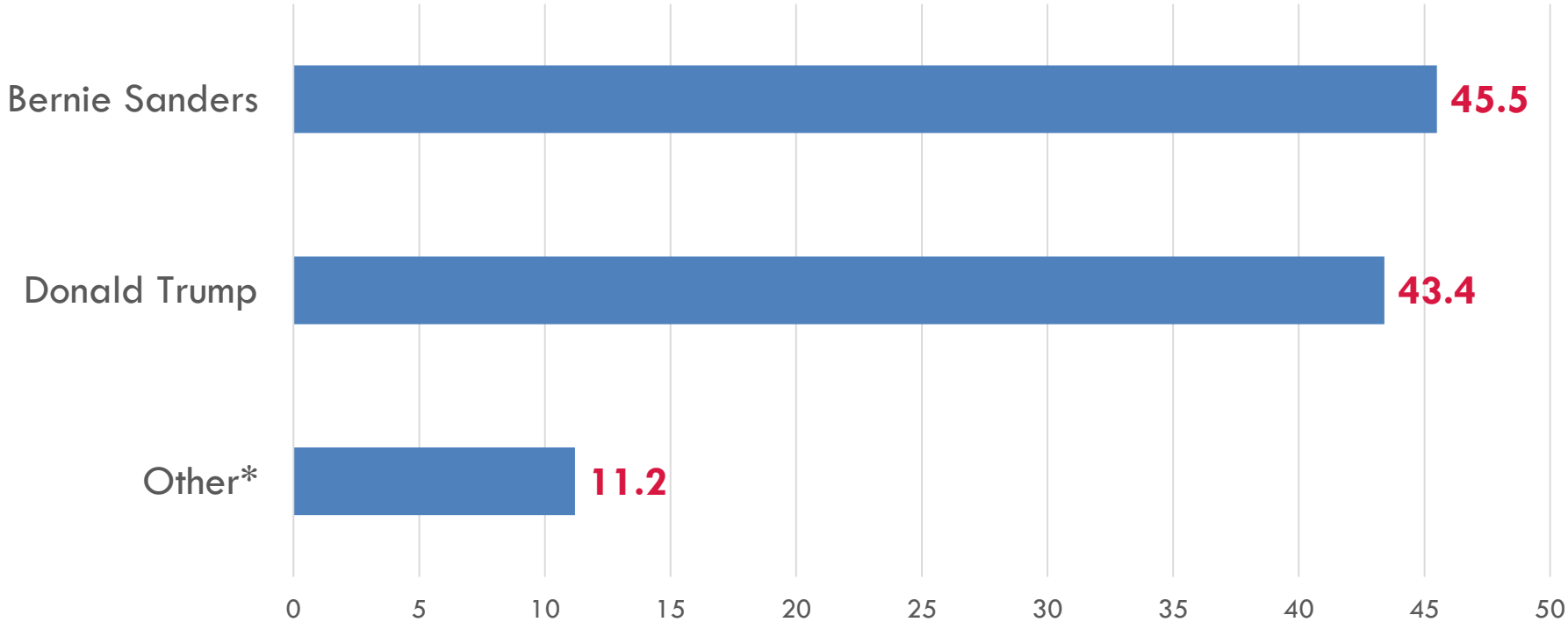


III. Presidential Election Scenarios



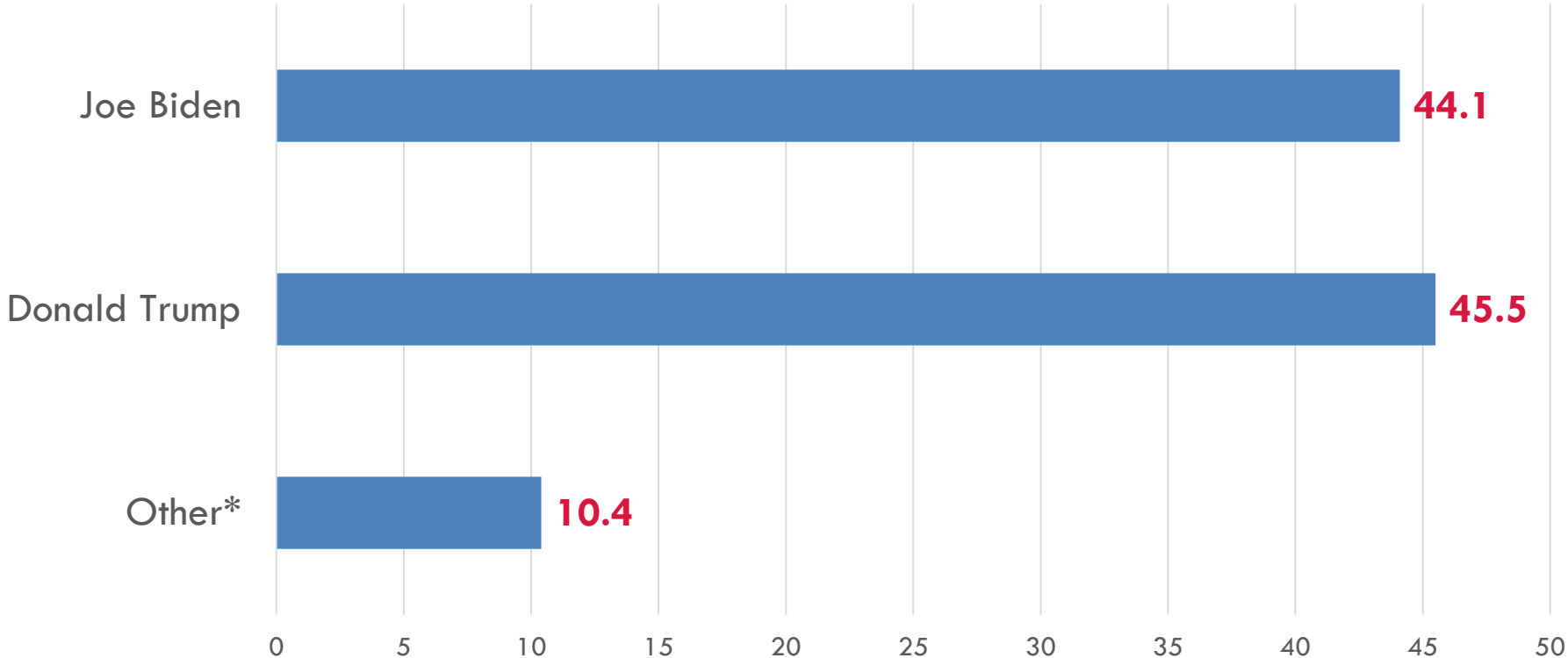
If the Democratic candidate was Bernie Sanders, whom would you vote for in the US presidential elections?

	<i>Mar-20</i>
Bernie Sanders	45.5
Donald Trump	43.4
Other*	11.2



If the Democratic candidate was Joe Biden, whom would you vote for in the US presidential elections?

	<i>Mar-20</i>
Joe Biden	44.1
Donald Trump	45.5
Other*	10.4



Media Inquiries: info@atlasintel.org
+1-617-852-9993

