US PRESIDENTIAL ELECTIONS & DEMOCRATIC PRIMARIES: FLORIDA
Mar 14 – Mar 16 2020

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Methodology & Sample Profile

This study was conducted by AtlasIntel, an independent research & data intelligence firm.

1100 random interviews of Florida registered voters were conducted online between March 14 and March 16 2020. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, race, and vote in the 2016 Presidential Elections. The margin of error for registered voters is +/-3% at the 95% confidence level. The margin of error for likely Democratic Primary voters is +/-4% at the 95% confidence level. 532 voters declared that they would be voting in the Florida Democratic Primary.

State-level results are representative of registered voters. Democratic Primary results are provided for likely voters. Some percentages do not add up to 100% due to rounding.

12 questions are not reported in this public report.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.
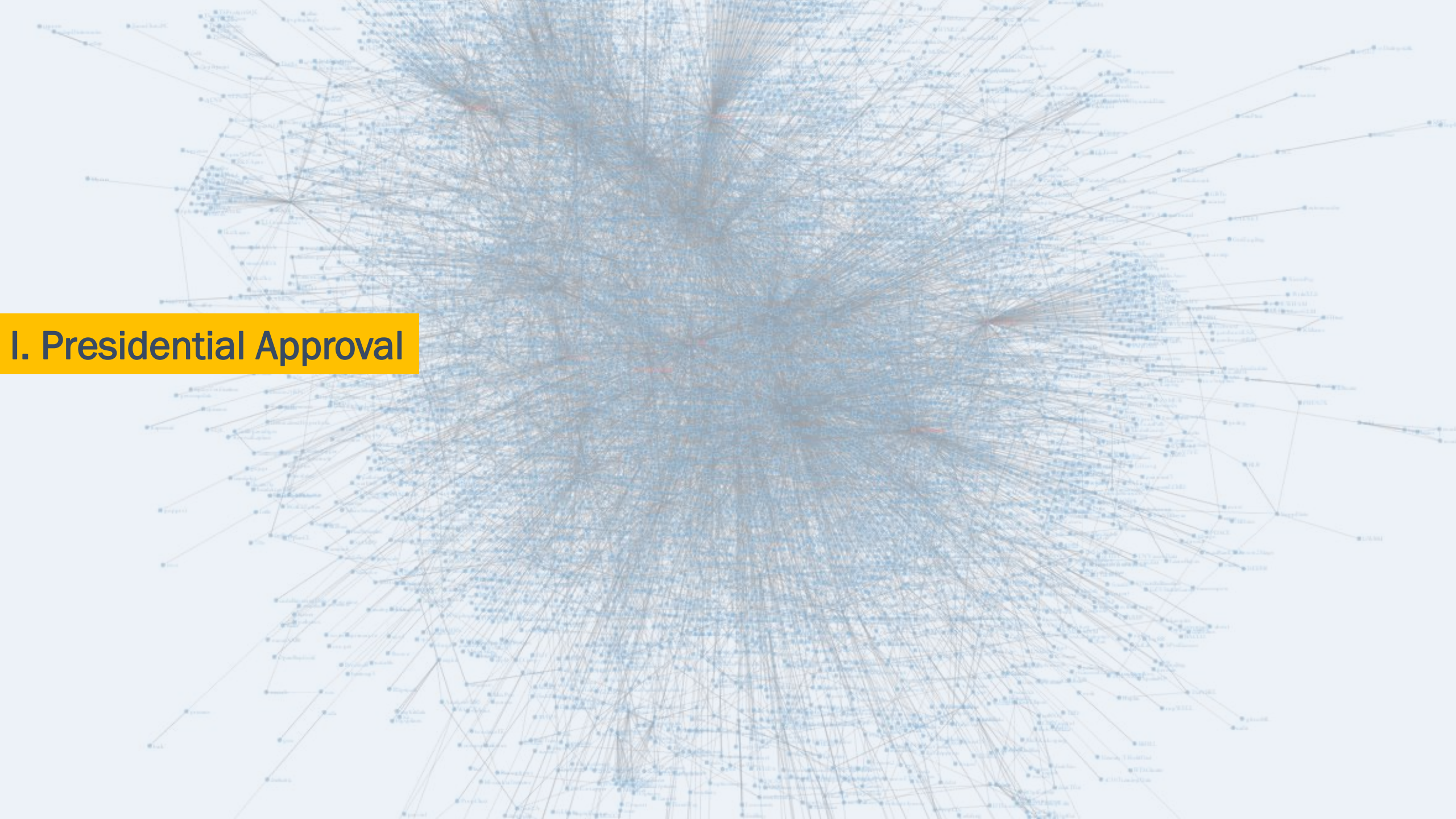
Gender

Female	51.2%
Male	48.8%

Age Group

18 – 29	14.4%
30 – 44	19.0%
45 – 64	41.0%
65+	25.6%

Race

White	68.6%
Hispanic	14.6%
Asian	2.2%
Black	10.3%
Other	4.3%

Vote in 2016 Presidential Elections

Hillary Clinton	45.0%
Donald Trump	46.1%
Other; doesn't remember; didn't vote	8.9%

Household income

Below 50k	30.3%
50k – 100k	37.9%
Above 100k	31.8%

I. Presidential Approval

1 **Do you approve or disapprove of the job Donald Trump is doing as president?**

	Mar-20
Approve	46.3
Disapprove	51.9
Don't know	1.8

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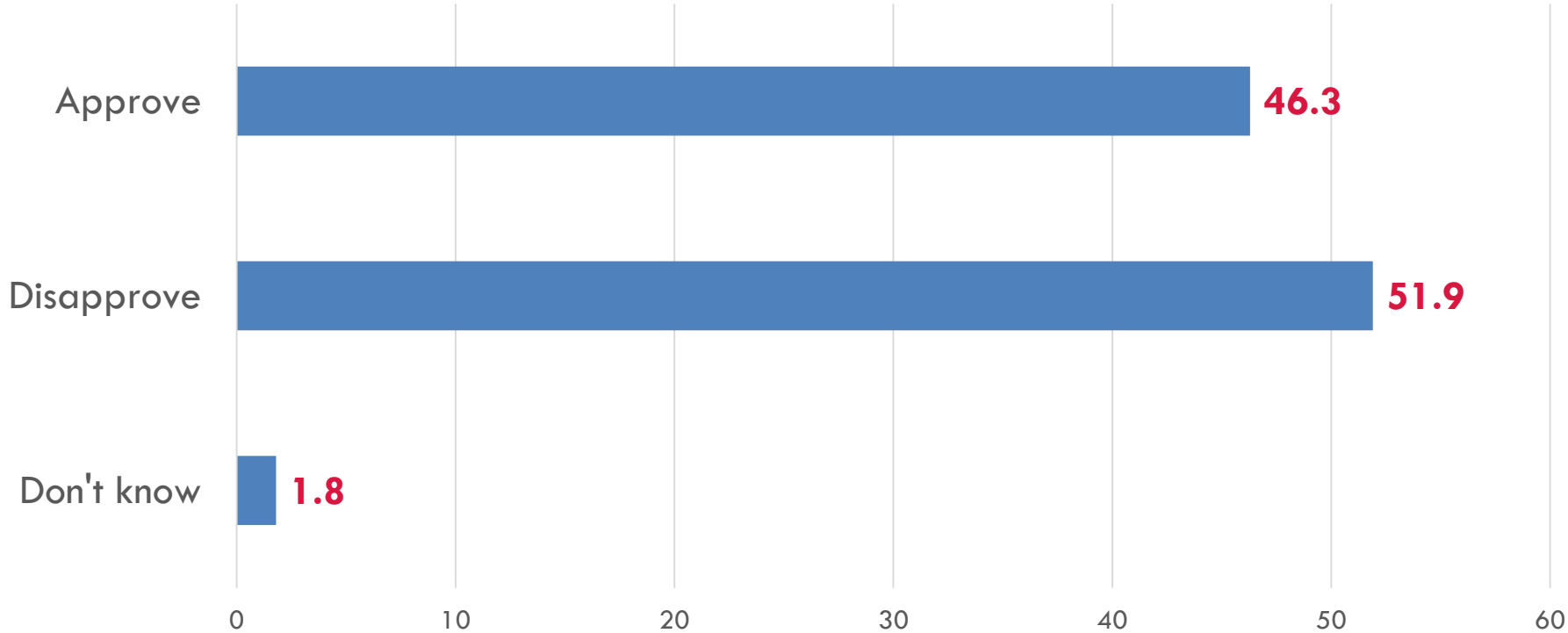
Do you think President Trump should be impeached and removed from office?

	Mar-20
Yes	46.1
No	48.5
Don't know	5.4
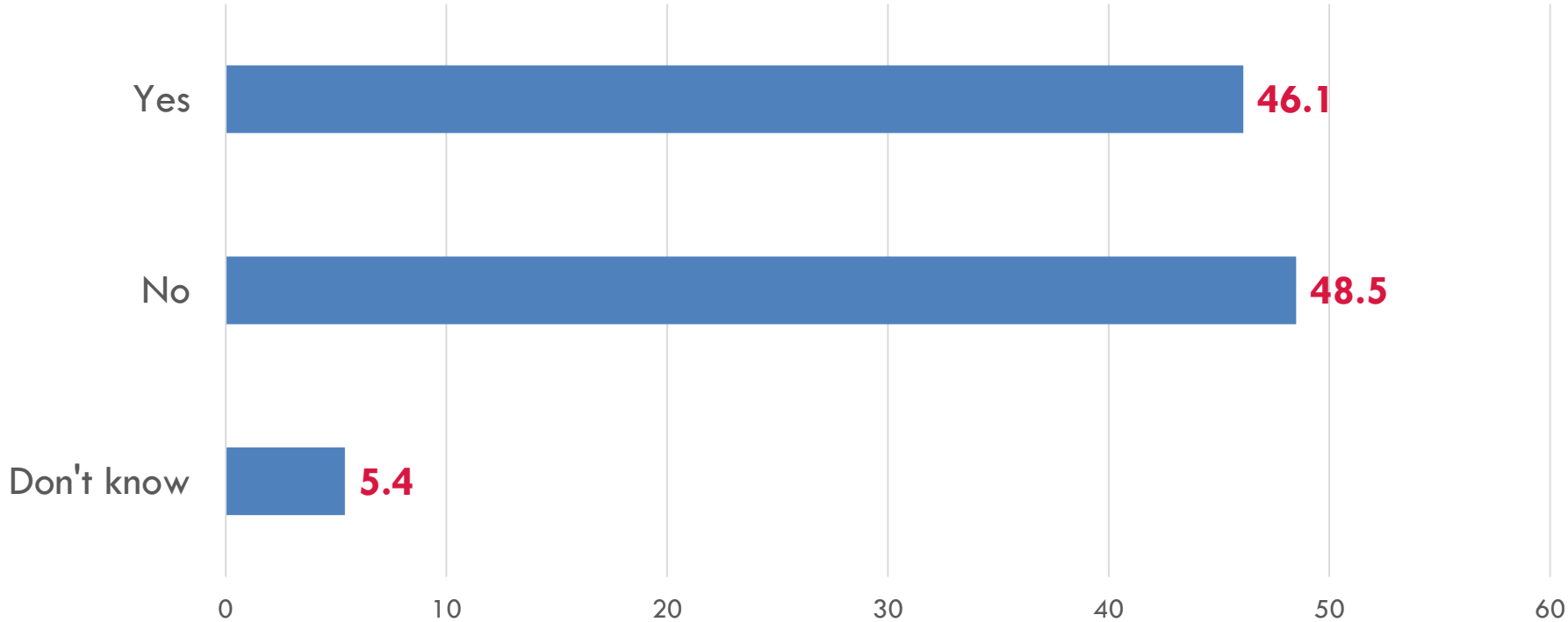
II. Democratic Primary
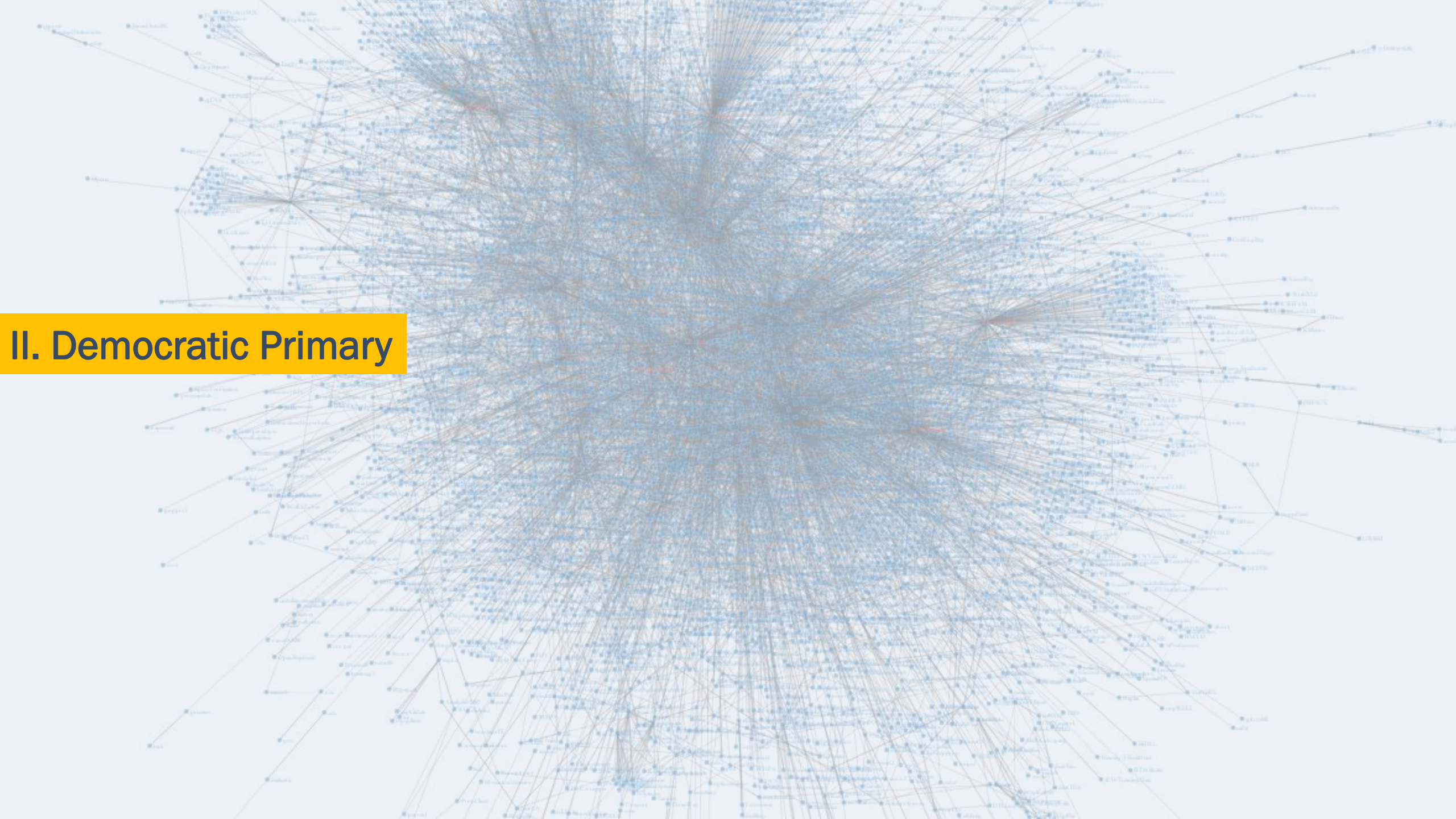
3 Which of these following Democratic Primary candidates will you vote for?

Asked solely of respondents declaring that they intend to vote in the Florida Democratic Primary

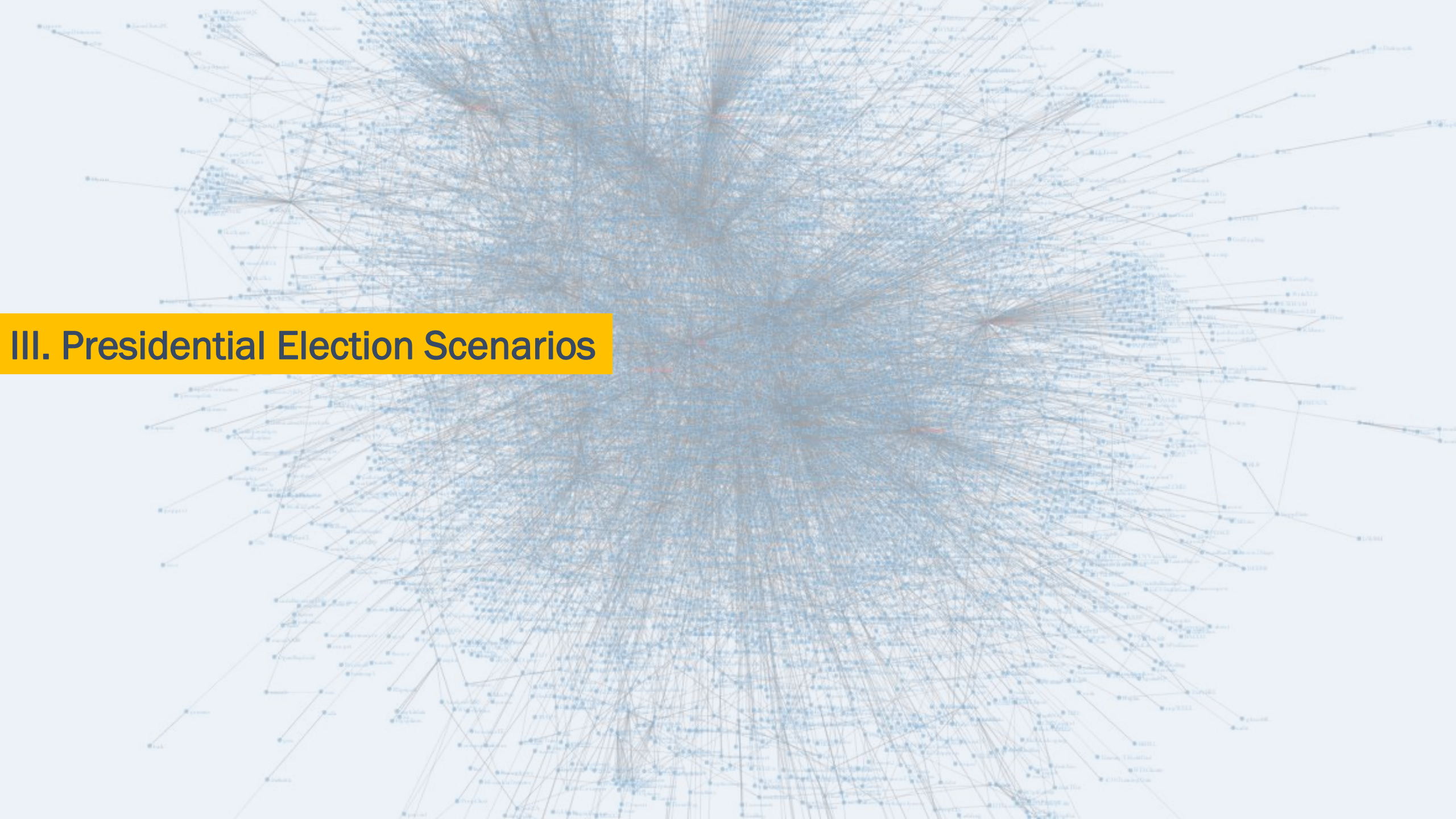|	Mar-20
Joe Biden	67
Bernie Sanders	27
Tulsi Gabbard	2
Other	2
Don't know	2

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3 **Which of these following Democratic Primary candidates will you vote for?**

Asked solely of respondents declaring that they intend to vote in the Florida Democratic Primary
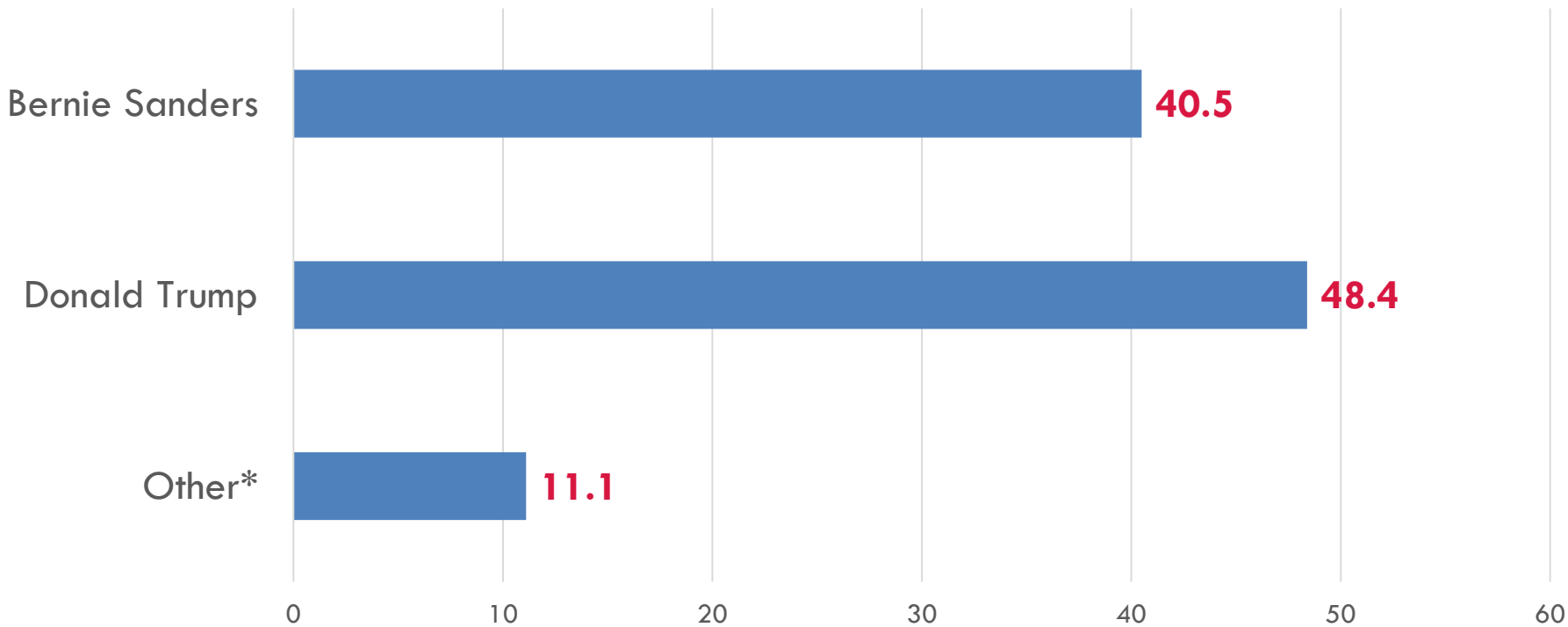
Candidate	Value
Joe Biden	67
Bernie Sanders	27
Tulsi Gabbard	2
Other	2
Don't know	2

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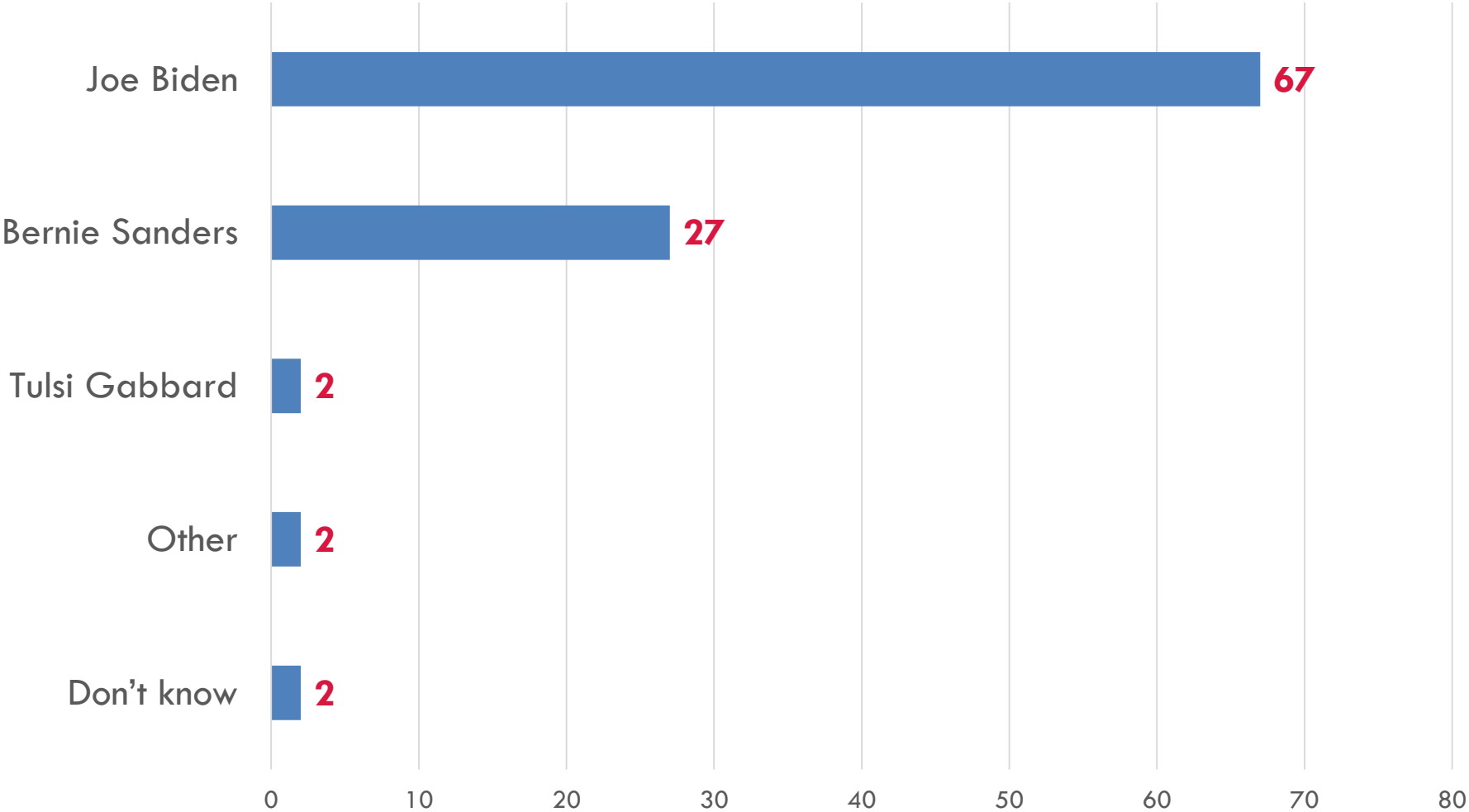
III. Presidential Election Scenarios

4 **If the Democratic candidate was Bernie Sanders, whom would you vote for in the US presidential elections?**

	Mar-20
Bernie Sanders	40.5
Donald Trump	48.4
Other*	11.1

6 **If the Democratic candidate was Joe Biden, whom would you vote for in the US presidential elections?**

	Mar-20
Joe Biden	45.4
Donald Trump	44.9
Other*	9.7
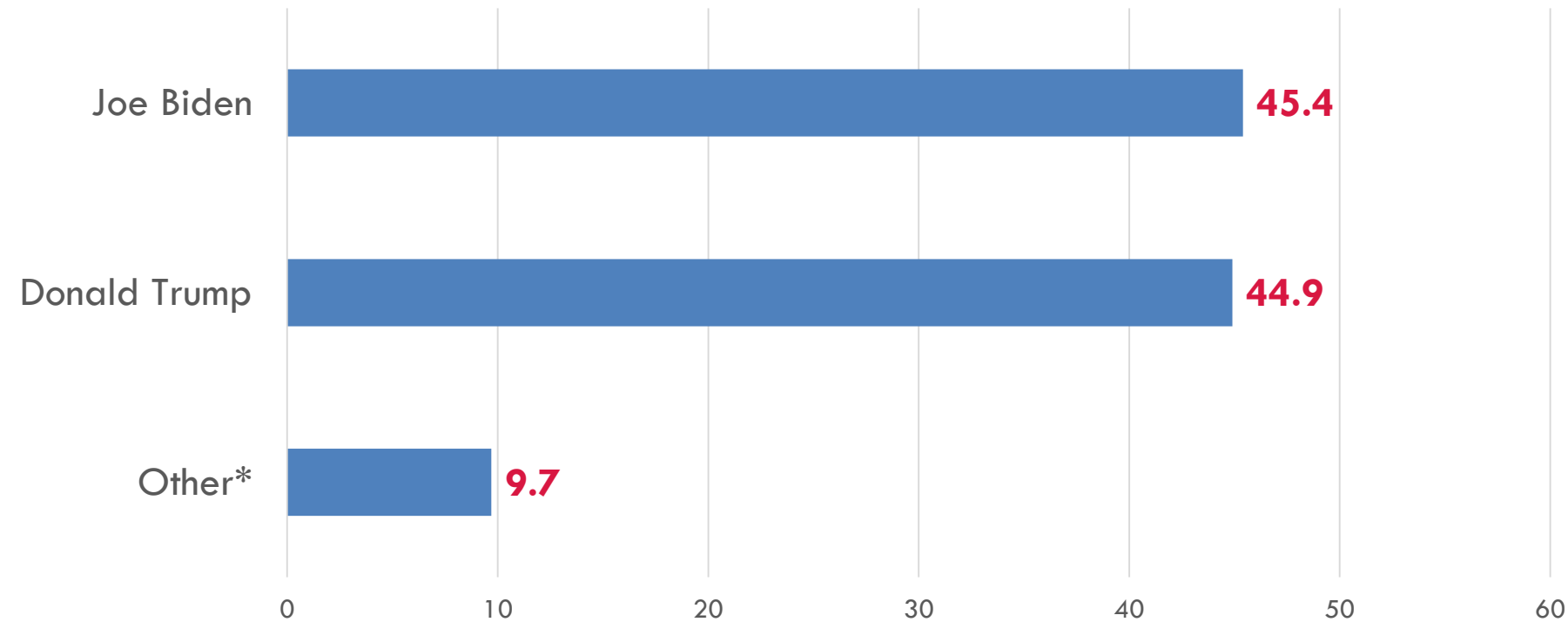
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