



SURVEY METHODOLOGY

Results for this survey are based on automated telephone interviews conducted among a random statewide sample of active likely voters. Data for this survey research was collected by Victory Geek.

Interviews were conducted via a combination of a computer-assisted telephone interviewing system and live callers utilizing techniques designed to achieve the highest possible respondent cooperation. 41% of the responses were collected via cell phones; 59% of the responses were collected via land lines.

The surveys were conducted from Wednesday, May 13th through Monday, May 18th. 512 responses were gathered for the full survey, for a margin of sampling error of $\pm 4.32\%$. An additional 100 Democratic responses were gathered for the Democratic breakdown of the results as well as the Primary head-to-head matchup question, totaling 306 responses for this subset, a margin of sampling error of $\pm 5.6\%$. The margin of sampling error may be higher or lower for certain subgroups.

Data is modeled in real-time as the interviews are conducted using our proprietary system, which determines interview targets based on weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement. Data is sampled by using demographic information from current voting registration statistics as provided by the Maine Secretary of State to construct sample target weights.

Party	
Republican	33%
Democrat	41%
Independent Other	26%

Age	
≤ 29	13%
30 - 44	24%
45 - 64	34%
65 +	29%

Gender	
Male	48%
Female	49%
Other Non-Binary	3%

Voting Propensity (9=Most Likely)	
1	5.3%
2	2.8%
3	1.0%
4	1.0%
5	1.6%
6	1.0%
7	3.0%
8	2.8%
9	81.5%

Green New Deal	
Much More Likely	19%
Somewhat More Likely	26%
Somewhat Less Likely	9%
Much Less Likely	26%
Unsure No Difference	21%

Medicare for All	
Much More Likely	33%
Somewhat More Likely	23%
Somewhat Less Likely	9%
Much Less Likely	28%
Unsure No Difference	7%

Democrat vs Susan Collins	
Democrat	49%
Susan Collins	39%
Undecided	12%

Sara Gideon vs Susan Collins	
Sara Gideon	51%
Susan Collins	42%
Undecided	7%

Elizabeth Sweet vs Susan Collins	
Elizabeth Sweet	44%
Susan Collins	43%
Undecided	12%

Mind Change Likelihood	
Very Likely	6%
Somewhat Likely	15%
Unlikely	79%

Sara Gideon Opinion	
Very Favorable	27%
Somewhat Favorable	27%
Somewhat Unfavorable	12%
Very Unfavorable	25%
No Opinion	9%

Elizabeth Sweet Opinion	
Very Favorable	11%
Somewhat Favorable	27%
Somewhat Unfavorable	11%
Very Unfavorable	16%
No Opinion	35%

Susan Collins Opinion	
Very Favorable	22%
Somewhat Favorable	23%
Somewhat Unfavorable	16%
Very Unfavorable	36%
No Opinion	3%

Democratic Sample (All = All Democratic Respondents, Likely = Likely Democratic Primary Voters)

Age		
	All	Likely
≤ 29	13%	12%
30 - 44	24%	18%
45 - 64	32%	34%
65 +	31%	36%

Gender		
	All	Likely
Male	48%	46%
Female	49%	51%
Other Non-Binary	3%	2%

Voting Likelihood		
	All	Likely
1	2.9%	2.5%
2	2.9%	2.0%
3	0.7%	0.2%
4	0.7%	0.2%
5	0.5%	0.4%
6	0.2%	0.2%
7	1.5%	0.9%
8	4.4%	2.2%
9	86.1%	91.3%

Green New Deal		
	All	Likely
Much More Likely	34%	41%
Somewhat More Likely	34%	36%
Somewhat Less Likely	5%	4%
Much Less Likely	11%	6%
Unsure No Difference	16%	12%

Medicare for All		
	All	Likely
Much More Likely	51%	57%
Somewhat More Likely	32%	32%
Somewhat Less Likely	5%	4%
Much Less Likely	6%	3%
Unsure No Difference	6%	5%

Democratic Primary Matchup		
	All	Likely
Sara Gideon	64%	67%
Elizabeth Sweet	17%	17%
Undecided	19%	17%

Democrat vs Susan Collins		
	All	Likely
Democrat	83%	89%
Susan Collins	11%	7%
Undecided	5%	4%

Sara Gideon vs Susan Collins		
	All	Likely
Sara Gideon	84%	89%
Susan Collins	10%	6%
Undecided	6%	5%

Elizabeth Sweet vs Susan Collins		
	All	Likely
Elizabeth Sweet	76%	83%
Susan Collins	14%	9%
Undecided	10%	8%

Mind Change Likelihood		
	All	Likely
Very Likely	4%	4%
Somewhat Likely	14%	11%
Unlikely	82%	85%



Sara Gideon Opinion

	<i>All</i>	<i>Likely</i>
Very Favorable	49%	51%
Somewhat Favorable	38%	38%
Somewhat Unfavorable	5%	6%
Very Unfavorable	4%	2%
No Opinion	5%	4%

Elizabeth Sweet Opinion

	<i>All</i>	<i>Likely</i>
Very Favorable	20%	21%
Somewhat Favorable	42%	45%
Somewhat Unfavorable	8%	7%
Very Unfavorable	3%	2%
No Opinion	27%	24%

Susan Collins Opinion

	<i>All</i>	<i>Likely</i>
Very Favorable	5%	4%
Somewhat Favorable	12%	8%
Somewhat Unfavorable	19%	21%
Very Unfavorable	62%	66%
No Opinion	2%	1%

Party Breakdown (R = Republican, D = Democrat, IO = Independent | Other)

Green New Deal			
	R	D	IO
Much More Likely	6%	30%	18%
Somewhat More Likely	10%	41%	22%
Somewhat Less Likely	8%	6%	15%
Much Less Likely	55%	7%	20%
Unsure No Difference	22%	17%	26%

Medicare for All			
	R	D	IO
Much More Likely	16%	52%	27%
Somewhat More Likely	5%	33%	30%
Somewhat Less Likely	11%	6%	10%
Much Less Likely	61%	4%	24%
Unsure No Difference	8%	6%	9%

Democrat vs Susan Collins			
	R	D	IO
Democrat	11%	83%	44%
Susan Collins	77%	12%	34%
Undecided	12%	5%	22%

Sara Gideon vs Susan Collins			
	R	D	IO
Sara Gideon	13%	84%	46%
Susan Collins	84%	11%	39%
Undecided	3%	5%	15%

Elizabeth Sweet vs Susan Collins			
	R	D	IO
Elizabeth Sweet	9%	76%	40%
Susan Collins	84%	16%	37%
Undecided	8%	9%	23%

Mind Change Likelihood			
	R	D	IO
Very Likely	4%	4%	13%
Somewhat Likely	9%	16%	21%
Unlikely	87%	80%	66%

Sara Gideon Opinion			
	R	D	IO
Very Favorable	7%	47%	22%
Somewhat Favorable	8%	40%	29%
Somewhat Unfavorable	20%	6%	11%
Very Unfavorable	55%	3%	21%
No Opinion	10%	4%	17%

Elizabeth Sweet Opinion			
	R	D	IO
Very Favorable	4%	20%	6%
Somewhat Favorable	4%	46%	25%
Somewhat Unfavorable	15%	8%	13%
Very Unfavorable	37%	3%	11%
No Opinion	41%	23%	45%

Susan Collins Opinion			
	R	D	IO
Very Favorable	43%	5%	21%
Somewhat Favorable	38%	11%	23%
Somewhat Unfavorable	8%	20%	21%
Very Unfavorable	8%	63%	30%
No Opinion	4%	2%	5%

Propensity Breakdown (1 = Least Likely, 9 = Most Likely)

Green New Deal									
	1	2	3	4	5	6	7	8	9
Much More Likely	9%	18%	0%	50%	0%	0%	0%	0%	22%
Somewhat More Likely	3%	65%	17%	33%	20%	67%	22%	29%	25%
Somewhat Less Likely	25%	0%	33%	17%	20%	17%	17%	6%	7%
Much Less Likely	28%	12%	33%	0%	10%	0%	6%	18%	28%
Unsure No Difference	34%	6%	17%	0%	50%	17%	56%	47%	18%

Medicare for All									
	1	2	3	4	5	6	7	8	9
Much More Likely	22%	18%	0%	50%	30%	0%	6%	41%	36%
Somewhat More Likely	19%	65%	50%	33%	20%	67%	72%	6%	20%
Somewhat Less Likely	16%	6%	33%	17%	20%	0%	11%	18%	7%
Much Less Likely	34%	12%	17%	0%	10%	33%	6%	18%	30%
Unsure No Difference	9%	0%	0%	0%	20%	0%	6%	18%	7%

Democrat vs Susan Collins									
	1	2	3	4	5	6	7	8	9
Democrat	16%	29%	33%	17%	0%	67%	67%	47%	53%
Susan Collins	47%	65%	33%	67%	40%	33%	11%	35%	39%
Undecided	38%	6%	33%	17%	60%	0%	22%	18%	8%

Sara Gideon vs Susan Collins									
	1	2	3	4	5	6	7	8	9
Sara Gideon	16%	29%	33%	17%	0%	67%	67%	59%	54%
Susan Collins	59%	71%	17%	67%	20%	33%	28%	24%	42%
Undecided	25%	0%	50%	17%	80%	0%	6%	18%	4%

Elizabeth Sweet vs Susan Collins									
	1	2	3	4	5	6	7	8	9
Elizabeth Sweet	16%	24%	50%	17%	0%	67%	67%	41%	47%
Susan Collins	56%	71%	17%	67%	20%	33%	17%	41%	43%
Undecided	28%	6%	33%	17%	80%	0%	17%	18%	9%

	1
Very Likely	16%
Somewhat Likely	16%
Unlikely	69%

	1
Very Favorable	13%
Somewhat Favorable	9%
Somewhat Unfavorable	13%
Very Unfavorable	47%
No Opinion	19%

	1
Very Favorable	9%
Somewhat Favorable	9%
Somewhat Unfavorable	9%
Very Unfavorable	34%
No Opinion	38%

	1
Very Favorable	41%
Somewhat Favorable	19%
Somewhat Unfavorable	16%
Very Unfavorable	13%
No Opinion	13%



Mind Change Likelihood							
2	3	4	5	6	7	8	9
24%	0%	0%	50%	0%	11%	6%	4%
47%	33%	83%	50%	33%	28%	18%	12%
29%	67%	17%	0%	67%	61%	76%	84%

Sara Gideon Opinion							
2	3	4	5	6	7	8	9
6%	0%	0%	0%	17%	39%	35%	30%
65%	50%	67%	50%	17%	28%	35%	25%
18%	50%	33%	0%	50%	6%	12%	11%
0%	0%	0%	10%	17%	0%	12%	27%
12%	0%	0%	40%	0%	28%	6%	8%

Elizabeth Sweet Opinion							
2	3	4	5	6	7	8	9
6%	0%	33%	0%	33%	0%	6%	12%
59%	50%	50%	40%	33%	61%	29%	24%
6%	50%	17%	0%	17%	6%	6%	12%
0%	0%	0%	10%	0%	0%	12%	17%
29%	0%	0%	50%	17%	33%	47%	35%

Susan Collins Opinion							
2	3	4	5	6	7	8	9
18%	0%	33%	0%	0%	0%	18%	22%
65%	17%	33%	50%	33%	28%	24%	21%
6%	50%	33%	10%	0%	17%	6%	16%
12%	33%	0%	20%	67%	56%	47%	38%
0%	0%	0%	20%	0%	0%	6%	2%

Age Breakdown

Green New Deal				
	≤ 29	30 - 44	45 - 64	65 +
Much More Likely	33%	12%	20%	18%
Somewhat More Likely	10%	39%	24%	23%
Somewhat Less Likely	14%	6%	9%	9%
Much Less Likely	19%	23%	30%	26%
Unsure No Difference	23%	21%	17%	24%

Medicare for All				
	≤ 29	30 - 44	45 - 64	65 +
Much More Likely	41%	34%	32%	31%
Somewhat More Likely	12%	32%	22%	21%
Somewhat Less Likely	8%	6%	13%	6%
Much Less Likely	28%	22%	28%	32%
Unsure No Difference	12%	6%	5%	9%

Democrat vs Susan Collins				
	≤ 29	30 - 44	45 - 64	65 +
Democrat	33%	50%	50%	55%
Susan Collins	42%	37%	42%	36%
Undecided	24%	13%	9%	9%

Sara Gideon vs Susan Collins				
	≤ 29	30 - 44	45 - 64	65 +
Sara Gideon	32%	51%	52%	57%
Susan Collins	58%	39%	43%	38%
Undecided	10%	10%	5%	5%

Elizabeth Sweet vs Susan Collins				
	≤ 29	30 - 44	45 - 64	65 +
Elizabeth Sweet	32%	47%	48%	43%
Susan Collins	50%	42%	42%	44%
Undecided	18%	11%	11%	13%

Mind Change Likelihood				
	≤ 29	30 - 44	45 - 64	65 +
Very Likely	15%	9%	3%	3%
Somewhat Likely	15%	22%	12%	13%
Unlikely	69%	69%	84%	84%

Sara Gideon Opinion				
	≤ 29	30 - 44	45 - 64	65 +
Very Favorable	17%	26%	25%	36%
Somewhat Favorable	27%	29%	28%	22%
Somewhat Unfavorable	15%	14%	14%	6%
Very Unfavorable	28%	22%	26%	25%
No Opinion	13%	9%	7%	11%

Elizabeth Sweet Opinion				
	≤ 29	30 - 44	45 - 64	65 +
Very Favorable	22%	9%	12%	7%
Somewhat Favorable	12%	37%	27%	24%
Somewhat Unfavorable	14%	12%	10%	11%
Very Unfavorable	18%	15%	17%	15%
No Opinion	35%	28%	33%	42%

Susan Collins Opinion				
	≤ 29	30 - 44	45 - 64	65 +
Very Favorable	23%	17%	23%	23%
Somewhat Favorable	28%	30%	21%	18%
Somewhat Unfavorable	17%	12%	16%	19%
Very Unfavorable	24%	39%	39%	35%
No Opinion	8%	3%	0%	4%

Gender Breakdown (M = Male, F = Female, O = Other | Non-Binary)

Green New Deal			
	<i>M</i>	<i>F</i>	<i>O</i>
Much More Likely	17%	21%	24%
Somewhat More Likely	20%	30%	29%
Somewhat Less Likely	9%	8%	12%
Much Less Likely	37%	16%	12%
Unsure No Difference	17%	24%	24%

Medicare for All			
	<i>M</i>	<i>F</i>	<i>O</i>
Much More Likely	28%	39%	24%
Somewhat More Likely	20%	27%	6%
Somewhat Less Likely	7%	9%	24%
Much Less Likely	39%	17%	29%
Unsure No Difference	6%	8%	18%

Democrat vs Susan Collins			
	<i>M</i>	<i>F</i>	<i>O</i>
Democrat	43%	56%	35%
Susan Collins	47%	33%	24%
Undecided	10%	12%	41%

Sara Gideon vs Susan Collins			
	<i>M</i>	<i>F</i>	<i>O</i>
Sara Gideon	44%	57%	47%
Susan Collins	50%	36%	24%
Undecided	6%	7%	29%

Elizabeth Sweet vs Susan Collins			
	<i>M</i>	<i>F</i>	<i>O</i>
Elizabeth Sweet	38%	51%	35%
Susan Collins	51%	38%	18%
Undecided	11%	11%	47%

Mind Change Likelihood			
	<i>M</i>	<i>F</i>	<i>O</i>
Very Likely	6%	6%	12%
Somewhat Likely	12%	17%	35%
Unlikely	82%	77%	53%

Sara Gideon Opinion			
	<i>M</i>	<i>F</i>	<i>O</i>
Very Favorable	22%	33%	18%
Somewhat Favorable	21%	32%	24%
Somewhat Unfavorable	15%	9%	24%
Very Unfavorable	31%	20%	12%
No Opinion	11%	7%	24%

Elizabeth Sweet Opinion			
	<i>M</i>	<i>F</i>	<i>O</i>
Very Favorable	7%	15%	12%
Somewhat Favorable	22%	31%	18%
Somewhat Unfavorable	15%	7%	18%
Very Unfavorable	19%	15%	6%
No Opinion	37%	32%	47%

Susan Collins Opinion			
	<i>M</i>	<i>F</i>	<i>O</i>
Very Favorable	25%	19%	18%
Somewhat Favorable	29%	19%	6%
Somewhat Unfavorable	10%	20%	47%
Very Unfavorable	33%	41%	12%
No Opinion	3%	2%	18%

Q11 - Mind Change Likelihood (VL = Very Likely, SL = Somewhat Likely, U = Unlikely)

Green New Deal			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Much More Likely	26%	13%	20%
Somewhat More Likely	16%	37%	24%
Somewhat Less Likely	5%	10%	9%
Much Less Likely	5%	14%	30%
Unsure No Difference	47%	26%	18%

Sara Gideon Opinion			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Very Favorable	21%	11%	31%
Somewhat Favorable	26%	50%	22%
Somewhat Unfavorable	5%	14%	12%
Very Unfavorable	3%	8%	30%
No Opinion	45%	17%	5%

Medicare for All			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Much More Likely	50%	26%	34%
Somewhat More Likely	11%	47%	19%
Somewhat Less Likely	8%	9%	9%
Much Less Likely	8%	10%	33%
Unsure No Difference	24%	9%	6%

Elizabeth Sweet Opinion			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Very Favorable	5%	13%	11%
Somewhat Favorable	16%	29%	27%
Somewhat Unfavorable	8%	12%	11%
Very Unfavorable	8%	7%	19%
No Opinion	63%	39%	32%

Democrat vs Susan Collins			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Democrat	37%	34%	53%
Susan Collins	13%	39%	41%
Undecided	50%	27%	6%

Susan Collins Opinion			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Very Favorable	8%	5%	26%
Somewhat Favorable	37%	47%	18%
Somewhat Unfavorable	21%	25%	14%
Very Unfavorable	16%	18%	41%
No Opinion	18%	4%	2%

Sara Gideon vs Susan Collins			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Sara Gideon	39%	40%	54%
Susan Collins	16%	45%	44%
Undecided	45%	15%	2%

Elizabeth Sweet vs Susan Collins			
	<i>VL</i>	<i>SL</i>	<i>U</i>
Elizabeth Sweet	34%	29%	48%
Susan Collins	29%	43%	45%
Undecided	37%	27%	7%

Congressional District Breakdown

Green New Deal		
	CD-1	CD-2
Much More Likely	16%	21%
Somewhat More Likely	28%	22%
Somewhat Less Likely	8%	9%
Much Less Likely	29%	26%
Unsure No Difference	19%	22%

Medicare for All		
	CD-1	CD-2
Much More Likely	29%	35%
Somewhat More Likely	24%	21%
Somewhat Less Likely	10%	9%
Much Less Likely	31%	26%
Unsure No Difference	6%	9%

Democrat vs Susan Collins		
	CD-1	CD-2
Democrat	50%	50%
Susan Collins	41%	38%
Undecided	9%	12%

Sara Gideon vs Susan Collins		
	CD-1	CD-2
Sara Gideon	51%	52%
Susan Collins	44%	40%
Undecided	4%	8%

Elizabeth Sweet vs Susan Collins		
	CD-1	CD-2
Elizabeth Sweet	44%	45%
Susan Collins	45%	42%
Undecided	12%	13%

Mind Change Likelihood		
	CD-1	CD-2
Very Likely	3%	7%
Somewhat Likely	15%	14%
Unlikely	82%	79%

Sara Gideon Opinion		
	CD-1	CD-2
Very Favorable	30%	26%
Somewhat Favorable	23%	28%
Somewhat Unfavorable	11%	13%
Very Unfavorable	28%	23%
No Opinion	8%	10%

Elizabeth Sweet Opinion		
	CD-1	CD-2
Very Favorable	11%	11%
Somewhat Favorable	24%	27%
Somewhat Unfavorable	12%	10%
Very Unfavorable	18%	16%
No Opinion	35%	37%

Susan Collins Opinion		
	CD-1	CD-2
Very Favorable	26%	20%
Somewhat Favorable	21%	22%
Somewhat Unfavorable	16%	18%
Very Unfavorable	35%	37%
No Opinion	2%	4%