



TO: Interested Parties
FROM: Global Strategy Group
DATE: August 24, 2020
RE: **NEW POLL: Tracy Mitrano and Trump's Free-Fall Put NY-23 Firmly in Play**

A poll of likely 2020 general election voters in NY-23 shows that the district is battleground territory headed into November. Democrats are more motivated to vote than Republicans. The race for president is virtually tied despite Trump's easy 15-point victory here four years ago. A generic Democrat is competitive in the race for Congress. And Tom Reed is only at 50% despite being much better-known than his opponent, Tracy Mitrano. All this means that the race for Congress in NY-23 is firmly in play.

KEY SURVEY FINDINGS:

- **The political environment in NY-23 is becoming increasingly favorable for Democrats, moving the district into battleground territory.** The race for president is virtually tied (46% Biden/47% Trump) despite Trump's 15-point win here in 2016, as Trump's favorability is underwater (46% favorable/52% unfavorable). Republicans have just a four-point lead on the generic ballot for Congress (41% Democrat/45% Republican). And Democrats are five points more motivated to vote this November than Republicans (90% of Democrats are very motivated vs. 85% of Republicans).
- **Despite being well-known and even as Mitrano is largely unknown outside her base, Reed is only at 50%.** Tom Reed is well-known to voters (85% familiar); in contrast, Tracy Mitrano is familiar to only 42% of voters – and these are largely voters in her Democratic base (60% familiar among Democrats). Despite Reed's substantially higher level of familiarity to voters, he fails to get above 50% – a significant warning sign for incumbents (38% Mitrano/50% Reed). Mitrano has significant room to grow as voters learn more about her.
- **After a simulated debate with equal communication from each candidate, the race tightens to a dead heat.** Following the initial ballot, voters heard profiles of equal length about both Mitrano and Reed (with Reed's based on information from his website). Following this simulated debate, Mitrano gets within two points (45% Mitrano/47% Reed), with 8% undecided.

ABOUT THIS POLL

Global Strategy Group conducted a telephone survey of 502 likely general election voters in NY-23 from July 23-26, 2020. The margin of error at the 95% confidence level is +/- 4.4%. The margin of error on sub-samples is greater.