

August 27, 2020

Biden holds solid lead over Trump in Pennsylvania post Democratic Convention

Survey Findings

To: Interested Parties

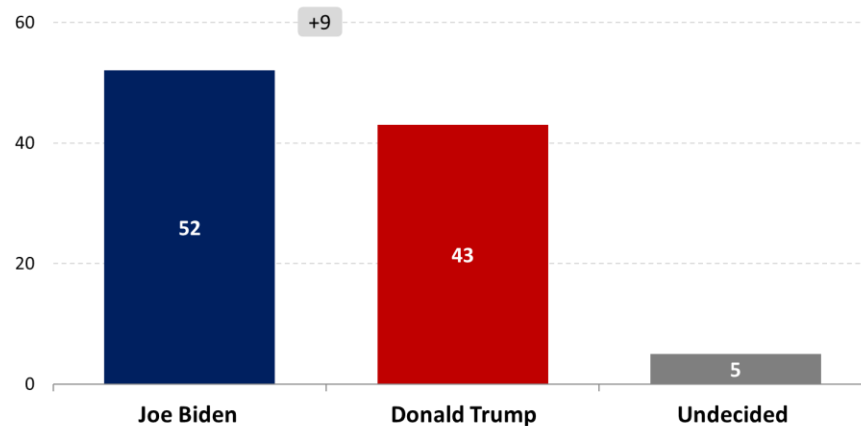
From: GQR

A recent survey of likely general election voters in Pennsylvania finds Democrat Joe Biden with a solid lead over Republican Donald Trump.¹ Biden captures 52% of the vote to Trump's 43%. Five percent remain undecided. Biden's margin reflects a massive lead in the Philadelphia media market (64 percent Biden – 31 percent Trump) and improvement on Clinton's performance in Biden's native Wilkes-Barre – Scranton market.

While President Trump won the state by the thinnest of margins in 2016, voters currently hold an unfavorable view of the President (43 percent favorable – 54 percent unfavorable) and a negative view of his job performance as President (50 percent rate as poor).

Biden boasts positive favorability ratings (51 percent favorable – 45 percent unfavorable). Biden has a commanding advantage among women (56 percent Biden – 40 percent Trump), voters of color (69 percent Biden – 16 percent Trump), and voters under the age of 50 (59 percent Biden – 34 percent Trump).

- **Figure 1: Presidential Vote**



¹ GQR conducted a live telephone survey of 500 likely general election voters statewide in Pennsylvania and an oversample of 471 likely general election voters in Pittsburg and Wilkes-Barre-Scranton DMA's. The survey was conducted August 20 - 24, 2020. Forty-four percent of the interviews were conducted on cell phones. The margin of error on the statewide sample is ± 4.4 percent at the 95 percent confidence interval.