## LET's preserve the  - $+t^{+}$HREMM



## Mississippi CEA Track \#2

N=600 Conducted:
MOE +/-4\% at 95\% Confidence Interval 8/28/20-8/30/20

## Sample Details <br> $54 \%$ responded via cell phone

| Demographic | Sample |
| ---: | :---: |
| Self ID Party |  |
| Democrat | $35 \%$ |
| Republican | $44 \%$ |
| Other / Unsure | $17 \%$ |
| Race |  |
| White | $61 \%$ |
| African American | $29 \%$ |
| Another Race | $6 \%$ |


| Demographic | Sample | Demographic | Sample |
| :---: | :---: | :---: | :---: |
| Vote History |  | Gender |  |
| New Registrants | 3\% | Female | 54\% |
| 1 of 3 | 17\% | Male | 46\% |
| 2 of 3 | 26\% | Age |  |
| 3 of 3 | 55\% | 18-29 | 4\% |
| Ideology |  | 30-44 | 16\% |
| Very Conservative | 42\% | 45-54 | 16\% |
| Somewhat Conservative | 20\% | 55-64 | 23\% |
| Moderate | 8\% | 65-74 | 25\% |
| Somewhat Liberal | 11\% | 75+ | 16\% |
| Very Liberal | 10\% |  |  |

## Importance of Energy Issues

How important will energy issues be to your vote in the election?
Would you say it's very important, somewhat important, not that important or not important at all?


## Technological Ability to Explore

Do you think we have the technological ability to explore for and produce natural gas and oil from offshore areas in a safe and environmentally responsible way?


|  | YES | NO | UNSURE |
| :---: | :---: | :---: | :---: |
| TOPLINE | $73 \%$ | $11 \%$ | $16 \%$ |
| Very Liberal | $61 \%$ | $25 \%$ | $15 \%$ |
| Somewhat Liberal | $57 \%$ | $28 \%$ | $15 \%$ |
| Somewhat Conservative | $76 \%$ | $8 \%$ | $16 \%$ |
| Very Conservative | $85 \%$ | $4 \%$ | $11 \%$ |
| Moderate | $51 \%$ | $18 \%$ | $31 \%$ |
| Democrat | $63 \%$ | $19 \%$ | $18 \%$ |
| Republican | $86 \%$ | $3 \%$ | $10 \%$ |
| Independent/Other | $67 \%$ | $13 \%$ | $19 \%$ |
| Male | $80 \%$ | $8 \%$ | $11 \%$ |
| Female | $67 \%$ | $13 \%$ | $20 \%$ |
| Caucasian | $80 \%$ | $8 \%$ | $13 \%$ |
| African-American | $61 \%$ | $17 \%$ | $23 \%$ |
| $18-29$ | $60 \%$ | $16 \%$ | $24 \%$ |
| $30-44$ | $71 \%$ | $12 \%$ | $16 \%$ |
| $45-54$ | $66 \%$ | $16 \%$ | $15 \%$ |
| $55-64$ | $75 \%$ | $9 \%$ | $16 \%$ |
| $65-74$ | $78 \%$ | $9 \%$ | $13 \%$ |
| $75+$ | $74 \%$ | $9 \%$ | $17 \%$ |
| 1 of 3 | $72 \%$ | $8 \%$ | $21 \%$ |
| 2 of 3 | $74 \%$ | $9 \%$ | $16 \%$ |
| 3 of 3 | $72 \%$ | $12 \%$ | $14 \%$ |
| New Voters | $80 \%$ | $20 \%$ | $0 \%$ |

Delta from 3/12/20 Survey

## Support/Oppose: Offshore Energy Exploration

Generally speaking, do you support or oppose offshore energy exploration and production in the Gulf of Mexico?


|  | Support | Oppose | Unsure |
| :---: | :---: | :---: | :---: |
| TOPLINE | $66 \%$ | $18 \%$ | $15 \%$ |
| Very Liberal | $44 \%$ | $38 \%$ | $18 \%$ |
| Somewhat Liberal | $40 \%$ | $40 \%$ | $20 \%$ |
| Somewhat Conservative | $73 \%$ | $13 \%$ | $13 \%$ |
| Very Conservative | $80 \%$ | $9 \%$ | $11 \%$ |
| Moderate | $62 \%$ | $22 \%$ | $16 \%$ |
| Democrat | $49 \%$ | $30 \%$ | $21 \%$ |
| Republican | $84 \%$ | $6 \%$ | $10 \%$ |
| Independent/Other | $62 \%$ | $26 \%$ | $11 \%$ |
| Male | $75 \%$ | $15 \%$ | $8 \%$ |
| Female | $58 \%$ | $20 \%$ | $21 \%$ |
| Caucasian | $76 \%$ | $13 \%$ | $10 \%$ |
| African-American | $51 \%$ | $26 \%$ | $22 \%$ |
| $18-29$ | $52 \%$ | $32 \%$ | $12 \%$ |
| $30-44$ | $65 \%$ | $19 \%$ | $15 \%$ |
| $45-54$ | $62 \%$ | $18 \%$ | $17 \%$ |
| $55-64$ | $70 \%$ | $16 \%$ | $11 \%$ |
| $65-74$ | $67 \%$ | $17 \%$ | $15 \%$ |
| $75+$ | $67 \%$ | $15 \%$ | $18 \%$ |
| 1 of 3 | $69 \%$ | $16 \%$ | $15 \%$ |
| 2 of 3 | $62 \%$ | $18 \%$ | $20 \%$ |
| 3 of 3 | $67 \%$ | $18 \%$ | $13 \%$ |
| New Voters | $73 \%$ | $27 \%$ | $0 \%$ |

Delta from 3/12/20 Survey

## Support/Oppose: Presidents Call

Do you support or oppose the President's call for increased development of US produced oil and natural gas?


Delta from 3/12/20 Survey

## Political Atmospherics

## Job Approval: President Donald Trump



|  | APPROVE | DISAPPROVE | UNSURE |
| :---: | :---: | :---: | :---: |
| TOPLINE | $53 \%$ | $43 \%$ | $3 \%$ |
| Very Liberal | $8 \%$ | $92 \%$ | $0 \%$ |
| Somewhat Liberal | $5 \%$ | $92 \%$ | $3 \%$ |
| Somewhat Conservative | $60 \%$ | $39 \%$ | $1 \%$ |
| Very Conservative | $85 \%$ | $12 \%$ | $2 \%$ |
| Moderate | $24 \%$ | $69 \%$ | $7 \%$ |
| Democrat | $5 \%$ | $92 \%$ | $2 \%$ |
| Republican | $97 \%$ | $3 \%$ | $0 \%$ |
| Independent/Other | $46 \%$ | $44 \%$ | $8 \%$ |
| Male | $58 \%$ | $39 \%$ | $2 \%$ |
| Female | $49 \%$ | $46 \%$ | $3 \%$ |
| Caucasian | $79 \%$ | $19 \%$ | $2 \%$ |
| African-American | $5 \%$ | $89 \%$ | $4 \%$ |
| $18-29$ | $28 \%$ | $64 \%$ | $4 \%$ |
| $30-44$ | $52 \%$ | $40 \%$ | $5 \%$ |
| $45-54$ | $41 \%$ | $56 \%$ | $3 \%$ |
| $55-64$ | $54 \%$ | $41 \%$ | $4 \%$ |
| $65-74$ | $53 \%$ | $45 \%$ | $1 \%$ |
| $75+$ | $72 \%$ | $26 \%$ | $1 \%$ |
| 1 of 3 | $61 \%$ | $35 \%$ | $1 \%$ |
| 2 of 3 | $49 \%$ | $47 \%$ | $3 \%$ |
| 3 of 3 | $53 \%$ | $43 \%$ | $3 \%$ |
| New Voters | $40 \%$ | $53 \%$ | $7 \%$ |

Delta from 3/12/20 Survey

## Job Approval: US Senator Roger Wicker



|  | APPROVE | DISAPPROVE | UNSURE |
| :---: | :---: | :---: | :---: |
| TOPLINE | $45 \%$ | $29 \%$ | $26 \%$ |
| Very Liberal | $31 \%$ | $49 \%$ | $20 \%$ |
| Somewhat Liberal | $25 \%$ | $45 \%$ | $31 \%$ |
| Somewhat Conservative | $47 \%$ | $26 \%$ | $28 \%$ |
| Very Conservative | $60 \%$ | $18 \%$ | $21 \%$ |
| Moderate | $31 \%$ | $33 \%$ | $36 \%$ |
| Democrat | $24 \%$ | $49 \%$ | $27 \%$ |
| Republican | $65 \%$ | $13 \%$ | $22 \%$ |
| Independent/Other | $38 \%$ | $31 \%$ | $31 \%$ |
| Male | $46 \%$ | $31 \%$ | $23 \%$ |
| Female | $44 \%$ | $27 \%$ | $28 \%$ |
| Caucasian | $57 \%$ | $19 \%$ | $24 \%$ |
| African-American | $27 \%$ | $47 \%$ | $26 \%$ |
| $18-29$ | $36 \%$ | $40 \%$ | $20 \%$ |
| $30-44$ | $33 \%$ | $30 \%$ | $36 \%$ |
| $45-54$ | $35 \%$ | $33 \%$ | $33 \%$ |
| $55-64$ | $46 \%$ | $30 \%$ | $24 \%$ |
| $65-74$ | $44 \%$ | $32 \%$ | $23 \%$ |
| $75+$ | $68 \%$ | $14 \%$ | $17 \%$ |
| 1 of 3 | $34 \%$ | $22 \%$ | $42 \%$ |
| 2 of 3 | $46 \%$ | $29 \%$ | $24 \%$ |
| 3 of 3 | $47 \%$ | $31 \%$ | $21 \%$ |
| New Voters | $47 \%$ | $27 \%$ | $27 \%$ |

Delta from 3/12/20 Survey

## Job Approval: US Senator Cindy Hyde-Smith



|  | APPROVE | DISAPPROVE | UNSURE |
| :---: | :---: | :---: | :---: |
| TOPLINE | $45 \%$ | $37 \%$ | $18 \%$ |
| Very Liberal | $18 \%$ | $70 \%$ | $11 \%$ |
| Somewhat Liberal | $15 \%$ | $69 \%$ | $14 \%$ |
| Somewhat Conservative | $46 \%$ | $35 \%$ | $19 \%$ |
| Very Conservative | $67 \%$ | $13 \%$ | $19 \%$ |
| Moderate | $18 \%$ | $62 \%$ | $20 \%$ |
| Democrat | $15 \%$ | $70 \%$ | $14 \%$ |
| Republican | $72 \%$ | $8 \%$ | $20 \%$ |
| Independent/Other | $38 \%$ | $42 \%$ | $19 \%$ |
| Male | $49 \%$ | $33 \%$ | $17 \%$ |
| Female | $41 \%$ | $39 \%$ | $19 \%$ |
| Caucasian | $60 \%$ | $20 \%$ | $19 \%$ |
| African-American | $18 \%$ | $67 \%$ | $14 \%$ |
| $18-29$ | $32 \%$ | $48 \%$ | $16 \%$ |
| $30-44$ | $35 \%$ | $37 \%$ | $27 \%$ |
| $45-54$ | $36 \%$ | $45 \%$ | $19 \%$ |
| $55-64$ | $45 \%$ | $34 \%$ | $20 \%$ |
| $65-74$ | $48 \%$ | $39 \%$ | $11 \%$ |
| $75+$ | $61 \%$ | $23 \%$ | $15 \%$ |
| 1 of 3 | $47 \%$ | $24 \%$ | $27 \%$ |
| 2 of 3 | $35 \%$ | $40 \%$ | $24 \%$ |
| 3 of 3 | $48 \%$ | $39 \%$ | $12 \%$ |
| New Voters | $60 \%$ | $33 \%$ | $7 \%$ |

Delta from 3/12/20 Survey

## Job Approval: Governor Tate Reeves



|  | APPROVE | DISAPPROVE | UNSURE |
| :---: | :---: | :---: | :---: |
| TOPLINE | $51 \%$ | $41 \%$ | $8 \%$ |
| Very Liberal | $31 \%$ | $59 \%$ | $10 \%$ |
| Somewhat Liberal | $26 \%$ | $65 \%$ | $8 \%$ |
| Somewhat Conservative | $55 \%$ | $41 \%$ | $4 \%$ |
| Very Conservative | $66 \%$ | $27 \%$ | $6 \%$ |
| Moderate | $29 \%$ | $56 \%$ | $16 \%$ |
| Democrat | $31 \%$ | $59 \%$ | $9 \%$ |
| Republican | $71 \%$ | $24 \%$ | $4 \%$ |
| Independent/Other | $40 \%$ | $51 \%$ | $9 \%$ |
| Male | $49 \%$ | $42 \%$ | $7 \%$ |
| Female | $52 \%$ | $39 \%$ | $8 \%$ |
| Caucasian | $62 \%$ | $34 \%$ | $5 \%$ |
| African-American | $33 \%$ | $56 \%$ | $10 \%$ |
| $18-29$ | $32 \%$ | $56 \%$ | $8 \%$ |
| $30-44$ | $50 \%$ | $38 \%$ | $11 \%$ |
| $45-54$ | $34 \%$ | $51 \%$ | $14 \%$ |
| $55-64$ | $48 \%$ | $46 \%$ | $6 \%$ |
| $65-74$ | $53 \%$ | $41 \%$ | $5 \%$ |
| $75+$ | $74 \%$ | $19 \%$ | $5 \%$ |
| 1 of 3 | $57 \%$ | $28 \%$ | $13 \%$ |
| 2 of 3 | $47 \%$ | $44 \%$ | $8 \%$ |
| 3 of 3 | $50 \%$ | $42 \%$ | $6 \%$ |
| New Voters | $47 \%$ | $53 \%$ | $0 \%$ |

## Presidential Ballot: Trump vs. Biden -



## Presidential Ballot: Trump vs. Biden -

|  | Trump | Biden | Unsure |
| :---: | :---: | :---: | :---: |
| TOPLINE | $50 \%$ | $40 \%$ | $6 \%$ |
| Very Liberal | $7 \%$ | $89 \%$ | $5 \%$ |
| Somewhat Liberal | $2 \%$ | $89 \%$ | $8 \%$ |
| Somewhat Conservative | $59 \%$ | $36 \%$ | $4 \%$ |
| Very Conservative | $81 \%$ | $12 \%$ | $4 \%$ |
| Moderate | $18 \%$ | $62 \%$ | $18 \%$ |
| Democrat | $2 \%$ | $93 \%$ | $3 \%$ |
| Republican | $94 \%$ | $2 \%$ | $2 \%$ |
| Independent/Other | $43 \%$ | $37 \%$ | $17 \%$ |
| Male | $56 \%$ | $36 \%$ | $5 \%$ |
| Female | $45 \%$ | $44 \%$ | $8 \%$ |
| Caucasian | $77 \%$ | $17 \%$ | $5 \%$ |
| African-American | $3 \%$ | $89 \%$ | $7 \%$ |
| $18-29$ | $28 \%$ | $52 \%$ | $12 \%$ |
| $30-44$ | $51 \%$ | $43 \%$ | $5 \%$ |
| $45-54$ | $40 \%$ | $51 \%$ | $6 \%$ |
| $55-64$ | $50 \%$ | $39 \%$ | $9 \%$ |
| $65-74$ | $49 \%$ | $41 \%$ | $5 \%$ |
| $75+$ | $69 \%$ | $24 \%$ | $4 \%$ |
| 1 of 3 | $60 \%$ | $33 \%$ | $4 \%$ |
| 2 of 3 | $46 \%$ | $44 \%$ | $7 \%$ |
| 3 of 3 | $50 \%$ | $40 \%$ | $7 \%$ |
| New Voters | $33 \%$ | $60 \%$ | $0 \%$ |

## US Senate Ballot: Hyde-Smith vs. Espy



## US Senate Ballot: Hyde-Smith vs. Espy -

|  | Hyde-Smith | Espy | Unsure |
| :---: | :---: | :---: | :---: |
| TOPLINE | $41 \%$ | $40 \%$ | $18 \%$ |
| Very Liberal | $5 \%$ | $77 \%$ | $18 \%$ |
| Somewhat Liberal | $6 \%$ | $85 \%$ | $9 \%$ |
| Somewhat Conservative | $45 \%$ | $36 \%$ | $19 \%$ |
| Very Conservative | $67 \%$ | $12 \%$ | $19 \%$ |
| Moderate | $11 \%$ | $69 \%$ | $16 \%$ |
| Democrat | $4 \%$ | $85 \%$ | $10 \%$ |
| Republican | $76 \%$ | $5 \%$ | $19 \%$ |
| Independent/Other | $33 \%$ | $40 \%$ | $26 \%$ |
| Male | $45 \%$ | $35 \%$ | $17 \%$ |
| Female | $37 \%$ | $44 \%$ | $18 \%$ |
| Caucasian | $61 \%$ | $18 \%$ | $20 \%$ |
| African-American | $4 \%$ | $83 \%$ | $12 \%$ |
| $18-29$ | $20 \%$ | $40 \%$ | $32 \%$ |
| $30-44$ | $34 \%$ | $37 \%$ | $26 \%$ |
| $45-54$ | $31 \%$ | $53 \%$ | $13 \%$ |
| $55-64$ | $44 \%$ | $41 \%$ | $15 \%$ |
| $65-74$ | $42 \%$ | $40 \%$ | $17 \%$ |
| $75+$ | $57 \%$ | $27 \%$ | $14 \%$ |
| 1 of 3 | $36 \%$ | $30 \%$ | $31 \%$ |
| 2 of 3 | $33 \%$ | $44 \%$ | $22 \%$ |
| 3 of 3 | $46 \%$ | $41 \%$ | $11 \%$ |
| New Voters | $47 \%$ | $33 \%$ | $20 \%$ |

