



TO: Interested Parties
FROM: Global Strategy Group and Public Policy Polling
DATE: October 1, 2020
RE: **NEW POLL: Tracy Mitrano Closes the Gap in NY-23 as Voters Learn More About Tom Reed**

Polls of 2020 general election voters in NY-23 show Tracy Mitrano is gaining on Tom Reed in this Upstate New York district as voters learn more about Reed and his record in Congress. While the district leans Republican, it has swung decidedly in a Democratic direction since 2016. As communications on Reed have landed over the last few weeks, he has become markedly less popular, and the race for Congress has moved in Mitrano's direction – she's well within striking distance.

KEY SURVEY FINDINGS:

- **Voters in NY-23 lean considerably more Democratic than in the previous presidential election cycle.** While President Trump won NY-23 by 15 points in 2016, he now holds only a five-point lead over Joe Biden (45% Biden/50% Trump) – ten-point movement in a Democratic direction.
- **Hits on Reed are landing and having a substantial impact on his popularity.** Approximately two-thirds of voters (66%) have seen, read, or heard something recently about Tom Reed. Communication from Reed's opponents has landed and made a major impact. Reed was viewed positively by 11 points in July (48% favorable/37% unfavorable) – he is now nearly breaking even (40% fav/38% unfav) with his favorability way down, a net change of nine points in the past few months.
- **As a result, Mitrano has closed the gap to single digits, with Reed in the incumbent danger zone.** Reed led Mitrano by 12 points in July (38% Mitrano/50% Reed); as Reed's popularity has slumped, Mitrano has been catching up, cutting Reed's lead to single digits (40% Mitrano/47% Reed) and moving Reed under the 50% mark that is considered a major warning sign for incumbents.

ABOUT THESE POLLS

Public Policy Polling surveyed 1,228 voters in NY-23 from September 28-29, 2020. The margin of error at the 95% confidence level is +/- 2.8%. 62% of the interviews were conducted by telephone and 38% by text message.

Global Strategy Group conducted a telephone survey of 502 likely general election voters in NY-23 from July 23-26, 2020. The margin of error at the 95% confidence level is +/- 4.4%. The margin of error on sub-samples is greater.