

October 13th, 2020

THE CANADIAN PRESS



METHODOLOGY





METHODOLOGY

ESOMAR.

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,539 Canadians and 1,000 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **October 9th to October 11th, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity and household size in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error ±2.50%, 19 times out of 20 for the Canadian sample and of ±3.1%, 19 times out of 20 for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

Fed	eral Elections 2	2019
Federal	Leger	Official
Parties	Survey	Results
LPC	33%	33%
СРС	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%





METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



2020 VOTING INTENTIONS





CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins? In the event that a respondent had no opinion, the following follow-up question was asked:

CTC255B. Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?

Base: Respondents who are registered to vote and who intend to vote in the next election (n=878)

		TOTAL USA	TOTAL Decided voters	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 5 th , 2020	Gap
	Weighted n =	841	785	154	168	283	180	196	275	314	406	379	781	
	Unweighted n =	878	832	191	180	250	211	159	292	381	441	391	818	
Donald Trump		39%	42%	41%	49%	43%	34%	30%	44%	48%	44%	40%	43%	-1
Joe Biden		50%	54%	54%	47%	53%	60%	61%	53%	50%	51%	57%	53%	+1
Jo Jorgensen		3%	3%	2%	3%	4%	3%	6%	2%	2%	4%	2%	2%	+1
Howie Hawkins		1%	1%	1%	0%	0%	2%	2%	1%	0%	1%	0%	1%	-
Kanye West		1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	-
I will not vote		1%	-	-	-	-	-	-	-	-	-	-	-	-
I don't know		6%	-	-	-	-	-	-	-	-	-	-	-	-

IS YOUR CHOICE FINAL?





CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?

Base: Decided voters (n=832)



4%

My choice is final

My choice is likely to change

CHOICE OF CANDIDATE

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		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Oct. 5 th	Gap
	Weighted n =	785	154	168	283	180	196	275	314	406	379	331	420	781	
	Unweighted n =	832	191	180	250	211	159	292	381	441	391	344	461	818	
My choice is final		96%	96%	94%	97%	95%	97%	95%	96%	95%	97%	96%	98%	94%	+2
My choice is likely to change		4%	4%	6%	3%	5%	3%	5%	4%	5%	3%	4%	2%	6%	-2

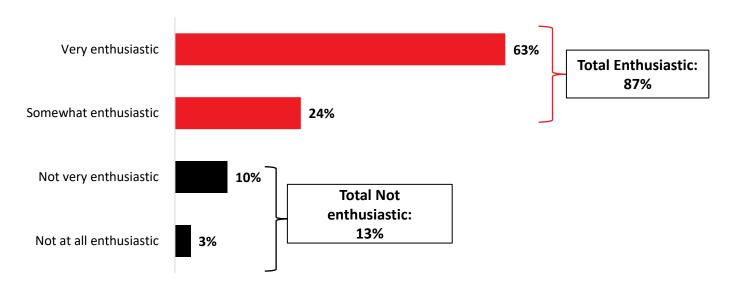
ENTHUSIASM FOR THE CANDIDATE





CTC316. Are you very enthusiastic, somewhat enthusiastic, not very enthusiastic or not at all enthusiastic about supporting your candidate?

Base: Decided voters (n=832)



CHOICE OF CANDIDATE

		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Oct. 5 th	Gap
	Weighted n =	785	154	168	283	180	196	275	314	406	379	331	420	781	
	Unweighted n =	832	191	180	250	211	159	292	381	441	391	344	461	818	
Total Enthusiastic		87%	88%	84%	89%	86%	86%	87%	87%	89%	84%	91%	86%	86%	+1
Very enthusiastic		63%	56%	56%	70%	64%	61%	63%	64%	67 %	59%	73%	57 %	59%	+4
Somewhat enthusiastic		24%	32%	28%	19%	21%	25%	24%	23%	22%	26%	18%	29%	28%	-4
Total Not enthusiastic		13%	12%	16%	11%	14%	14%	13%	13%	11%	16%	9%	14%	14%	-1
Not very enthusiastic		10%	9%	13%	9%	11%	12%	10%	10%	9%	12%	7 %	11%	10%	-
Not at all enthusiastic		3%	2%	3%	2%	4%	2%	3%	2%	2%	3%	2%	3%	3%	-

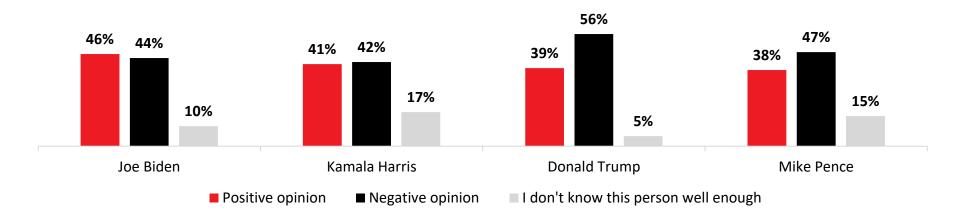
OPINION ON CANDIDATES





CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,000)



	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Oct. 5 th	Gap
Weighted n =	1,000	179	217	371	233	296	340	363	485	515	273	335	317	74	1,001	
Unweighted n = % Positive opinion presented	1,000	214	219	313	254	228	345	427	500	500	278	362	298	62	1,001	
Joe Biden	46%	50%	37%	46%	49%	48%	45%	45%	46%	45%	13%	89%	34%	20%	43%	+3
Kamala Harris	41%	44%	32%	42%	45%	40%	41%	41%	40%	42%	11%	81%	27%	27%	38%	+3
Donald Trump	39%	40%	47%	39%	29%	29%	41%	45%	43%	34%	86%	6%	37%	21%	40%	-1
Mike Pence	38%	40%	41%	41%	31%	27%	41%	45%	43%	34%	83%	8%	38%	13%	38%	-

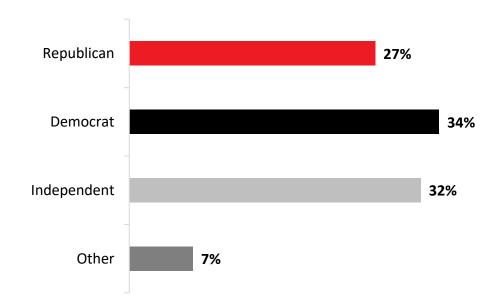
POLITICAL IDENTITY





CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?

Base: All respondents (n=1,000)



		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 5 th	Gap
	Weighted n =	1,000	179	217	371	233	296	340	363	485	515	1,001	
	Unweighted n =	1,000	214	219	313	254	228	345	427	500	500	1,001	
Republican		27%	32%	31%	27%	21%	21%	29%	31%	29%	26%	31%	-4
Democrat		34%	36%	24%	35%	39%	35%	35%	31%	32%	35%	33%	+1
Independent		32%	30%	38%	30%	30%	34%	30%	32%	34%	29%	30%	+2
Other		7%	2%	7%	8%	10%	11%	6%	6%	5%	9%	7%	-

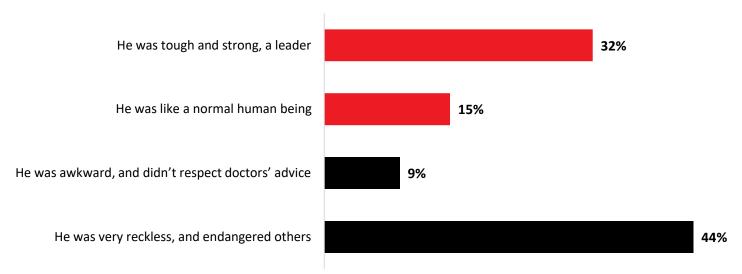
TRUMP'S RECOVERY





CTC357. Which of the following best describes President Trump's decisions and actions during his recovery from COVID-19 infection?

Base: All respondents (n=1,000)



CHOICE OF CANDIDATE

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden
Weighted n =	1,000	179	217	371	233	296	340	363	485	515	331	420
Unweighted n =	1,000	214	219	313	254	228	345	427	500	500	344	461
He was tough and strong, a leader	32%	27%	33%	35%	31%	22%	40%	33%	38%	27%	72%	10%
He was like a normal human being	15%	14%	19%	15%	13%	21%	12%	12%	17%	13%	20%	6%
He was awkward, and didn't respect doctors' advice	9%	7%	8%	11%	8%	12%	9%	6%	8%	10%	4%	6%
He was very reckless, and endangered others	44%	52%	40%	40%	48%	44%	39%	49%	36%	51%	4%	78%

He was very reckless, and endangered others

28



TRUMP'S RECOVERY (CANADA VS UNITED STATES)

CTC357. Which of the following best describes President Trump's decisions and actions during his recovery from COVID-19 infection? Base: All respondents

TOTAL CANADA TOTAL USA Gap Weighted n = 1,539 1,000 Unweighted n = 1,539 1,000 He was tough and strong, a leader 9% 32% 23 He was like a normal human being 5 10% 15% He was awkward, and didn't respect doctors' advice 10% 9% 1

72%

44%





HEALTH VS ECONOMY (CANADA VS UNITED STATES)

CTC355. Which action is the most important for you?

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Preventing the spread of coronavirus (COVID-19)	72%	63%	9
Preventing the economic fallout and job losses	28%	37%	9

TOP THREE ISSUES (CANADA VS UNITED STATES)

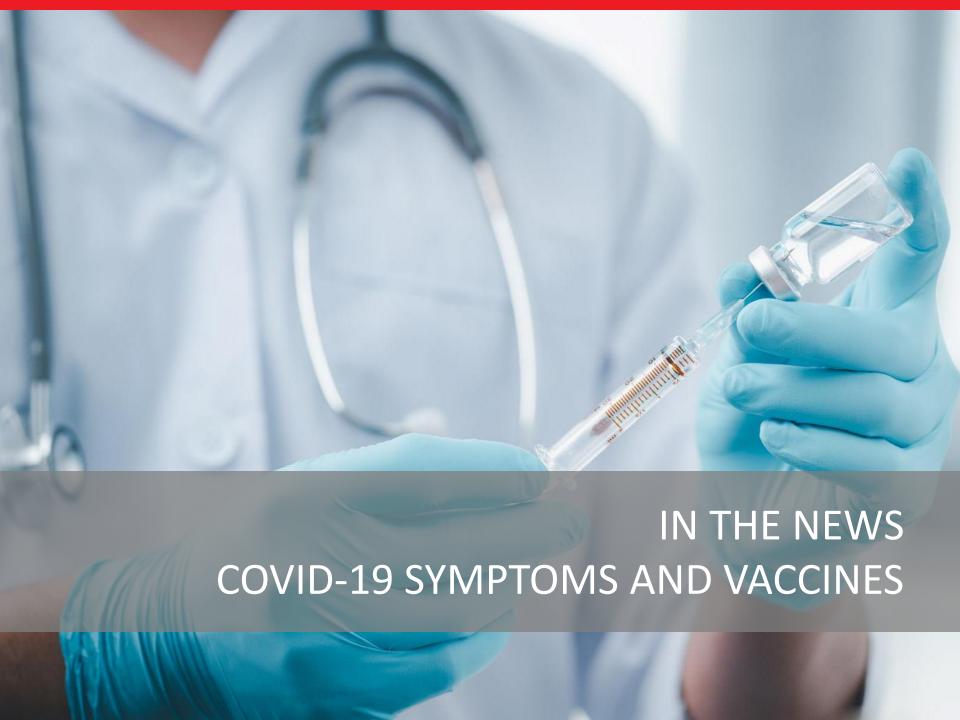




CTC356. Which three issues are the most important for you?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Healthcare	74%	58%	16
Economy and jobs	73%	65%	8
COVID-19	66%	57%	9
Environment/climate change	35%	19%	16
Restore trust in the Canadian/American government	16%	25%	9
Civil rights	13%	20%	7
Crime and civil unrest	13%	31%	18
Immigration	8%	20%	12
International relationships	3%	6%	3



COVID-19 SYMPTOMS (CANADA VS UNITED STATES)





CTC346. Please select from the list below what you feel are the primary symptoms or indicators of being infected with the COVID-19 virus.

Select all that apply*

Base: All r	espondents
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*	*******

		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,539	1,000	
	Unweighted n =	1,539	1,000	
Shortness of breath or difficulty breathing		79%	69%	10
Cough		70%	63%	7
Fever or chills		69%	60%	9
New loss of taste or smell		67%	63%	4
Fatigue		57%	52%	5
Sore throat		49%	34%	15
Headache		37%	34%	3
Muscle or body aches		35%	38%	3
Congestion or runny nose		29%	23%	6
Nausea or vomiting		18%	20%	2
Diarrhea		18%	18%	-
Sneezing		15%	15%	-
Dizziness		12%	14%	2
Watery eyes		6%	9%	3
Slurred speech, mixing up words		3%	6%	3
Don't know		5%	11%	6

^{*}As respondents could give more than one answer, the total may exceed 100%.

RECEIVED SEASONAL FLU VACCINE IN THE PAST (CANADA VS UNITED STATES)





CTC347. Before now, have you ever received the seasonal flu vaccine (also known as the flu shot)?

	TOTAL CANADA	TOTAL USA	Gap
Weighted n	1,539	1,000	
Unweighted n	1,539	1,000	
Yes	65%	62%	3
No	32%	33%	1
Don't know / Don't remember	2%	3%	1
Prefer not to answer	1%	2%	1

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GETTING THE SEASONAL FLU VACCINE THIS YEAR (CANADA VS UNITED STATES)





CTC347B. How likely is it that you will get the seasonal flu vaccine (also known as the flu shot) this year?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,539	1,000	
	Unweighted n =	1,539	1,000	
Total Likely		59%	59%	-
Will definitely get one		43%	48%	5
Will probably get one		15%	12%	3
Total Not Likely		36%	31%	5
Will probably not get one		16%	7%	9
Will definitely not get one		20%	24%	4
Don't know/Refuse		5%	8%	3
Prefer not to answer		1%	2%	1

AVAILABILITY OF THE COVID-19 VACCINE (CANADA VS UNITED STATES)





CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada/the United States?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,539	1,000	
	Unweighted n =	1,539	1,000	
Around Christmas 2020		4%	12%	8
Winter 2021		9%	10%	1
Spring 2021		23%	22%	1
Summer 2021		20%	14%	6
End of 2021		16%	8%	8
2022 or later		10%	6%	4
Never		2%	2%	-
Don't know		16%	25%	9

New due

COVID-19 VACCINE (CANADA VS UNITED STATES)





CTC55. When an approved COVID-19 vaccine becomes available to the population, do you think it should be...



		TOTAL CANADA	TOTAL USA	Gap
Weig	hted n =	1,539	1,000	
Unweig	hted n =	1,539	1,000	
Mandatory for all		39%	26%	13
Given on a voluntary basis		54%	60%	6
Don't know		6%	13%	7

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)





CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Yes	63%	47%	16
No	17%	29%	12
Don't know / Prefer not to answer	20%	24%	4

DISTRIBUTION OF THE COVID-19 VACCINE (CANADA VS UNITED STATES)





CTC343. When an approved vaccine is available for use in Canada/in the United States should it be....?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Made available for everyone at the same time on a first come, first serve basis	28%	36%	8
Made available on a priority basis for certain segments of the population	65%	45%	20
Don't know	7%	19%	12

WHO SHOULD RECEIVE THE VACCINE FIRST? (CANADA VS UNITED STATES)





CTC344. If the Government of Canada / the Federal Government decides that the vaccine will be made available to certain segments of the population first on a priority basis, who should be first to receive the vaccine?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Institutional healthcare workers: doctors, nurses, aides, etc.	42%	33%	9
Seniors: those age 65 and older	24%	21%	3
Residents and employees in seniors and long-term care facilities	16%	9%	7
Emergency responders: police, fire, ambulance	7 %	12%	5
Parents with children in the elementary and secondary school system	2%	5%	3
Senior members of federal, provincial and municipal governments: elected and un-elected officials	2%	2%	-
Residents on remote Indigenous communities and in the Far North	1%	-	-
Don't know	8%	17%	9

ACCESS TO PRIVATE CLINICS FOR VACCINATION (CANADA VS UNITED STATES)





CTC345. When an approved vaccine is available, should Canadians/Americans be allowed to pay a fee to a private clinic to get vaccinated when they want?

		* * * * * * * * * * * * * * * * * * *	
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Yes	37%	43%	6
No	50%	32%	18
Don't know / Prefer not to answer	13%	25%	12



SECOND WAVE OF COVID-19 VIRUS

RELAXATION OF MEASURES (CANADA VS UNITED STATES)





CTC296. In the past month which of the following public health safety measures have you relaxed? Select all that apply



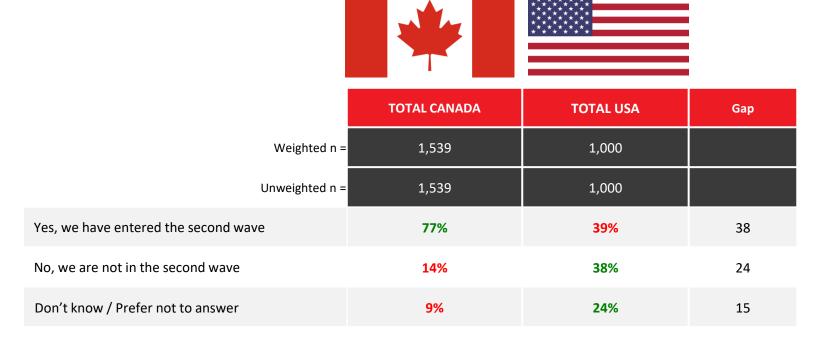
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Total Relaxed	56%	62%	6
Proper social distancing with others	37%	42%	15
Always wearing a mask in indoor places such as grocery store and on public transit	35%	42%	7
Frequent handwashing	35%	34%	5
Not gathering in large groups	33%	34%	1
Always wearing a mask when outside the home	27%	42%	1
None, I have not relaxed any safety measures noted above since the pandemic began	44%	38%	6

START OF A SECOND WAVE IN YOUR PROVINCE/STATE (CANADA VS UNITED STATES)





CTC295. Thinking about the situation in your province/state, do you think we have now entered the second wave of the COVID-19 pandemic?



Detailed results - USA	TOTAL USA	North- East	Mid- West	South	West
Weighter	d n = 1,000	179	217	371	233
Unweighted	d n = 1,000	214	219	313	254
Yes, we have entered the second wave	39%	46%	40%	39%	30%
No, we are not in the second wave	38%	30%	41%	39%	40%
Don't know / Prefer not to answer	24%	24%	19%	23%	29%

MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)





CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Total Top 2	41%	50%	9
Excellent	15%	23%	8
Very good	26%	27%	1
Total Bottom 3	57%	45%	12
Good *	42%	31%	11
Bad	12%	10%	2
Very bad	2%	4%	2
Don't know/Prefer not to answer	2%	6%	4

^{*} The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)





CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,000	
Unweighted n =	1,539	1,000	
Total Afraid	61%	61%	-
Very afraid	17%	23%	6
Somewhat afraid	44%	37%	7
Total Not Afraid	37%	32%	5
Not very afraid	25%	17%	8
Not afraid at all	11%	16%	5
I already have or have been exposed to the virus	1%	3%	2
Don't know/Refuse	1%	4%	3

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,539	1,000	
	Unweighted n =	1,539	1,000	
The worst of the crisis is behind us		13%	25%	
We are in the worst period of the crisis now		23%	16%	
The worst of the crisis is yet to come		50%	37%	
Don't know / Prefer not to answer		14%	22%	



SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

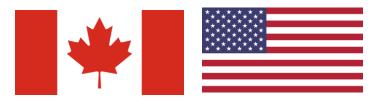
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,539	1,000	
% "Satisfied" presented	Unweighted n =	1,539	1,000	
Federal government / The L	JS President	69%	41%	28
Your provincial government government	t / Your State	68%	52%	16
Your local or municipal gove	ernment	65%	56%	9





APPENDIX





DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	163	209
Alberta	125	173
Manitoba/Saskatchewan	125	100
Ontario	611	591
Quebec	415	361
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	214	179
MidWest	219	217
South	313	371
West	254	233





DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	792	747
Female	747	792

AGE	Unweighted	Weighted
Between 18 and 34	332	394
Between 35 and 54	536	550
55 or over	671	595

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	952	1,030
French	404	320
Other	181	186

The sample thus collected has a minimum weighting factor of 0.1581 and a maximum weighting factor of 4.1867. The weighted variance is 0.4474.





DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	500	485
Female	500	515

AGE	Unweighted	Weighted
Between 18 and 29	160	220
Between 30 and 39	171	172
Between 40 and 49	170	186
Between 50 and 64	301	250
65 or older	198	172

The sample thus collected has a minimum weighting factor of 0.4877 and a maximum weighting factor of 2.6110 The weighted variance is 0.1097.



OUR CREDENTIALS



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



OUR SERVICES

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600 EMPLOYEES

185
CONSULTANTS





8 OFFICES

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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG