

Methodology & Demography

Methodology

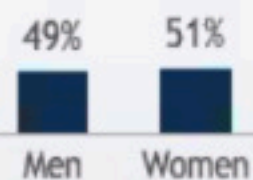
Interviews were conducted October 18 through October 21, 2020 by live telephone operators, including landlines (26%) and cell phones (74%). Interviews include 629 Likely Voters (LVs) across Indiana Statewide. Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is $\pm 4\%$.

Key Metrics

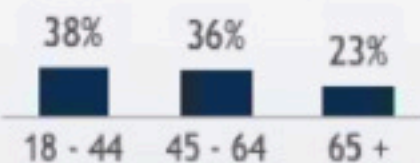
- Ballot for President and Governor
- Energy Issues

Demography

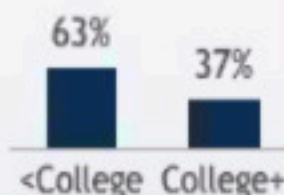
Gender



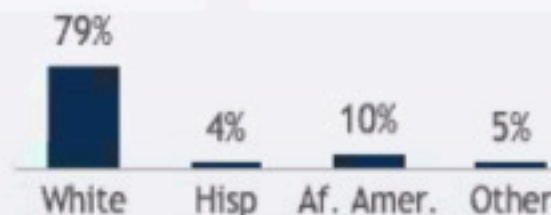
Age



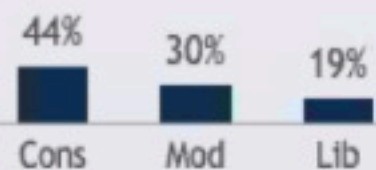
Education



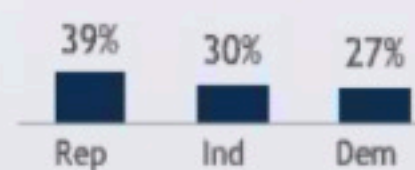
Ethnicity



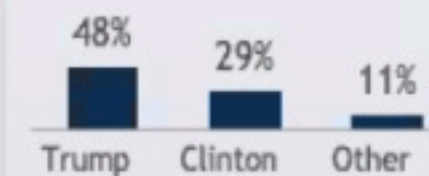
Ideology



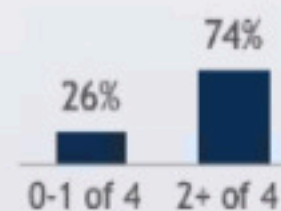
Stated Party ID



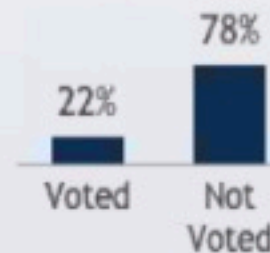
Presidential Election 2016



Vote History



Early Vote



Region

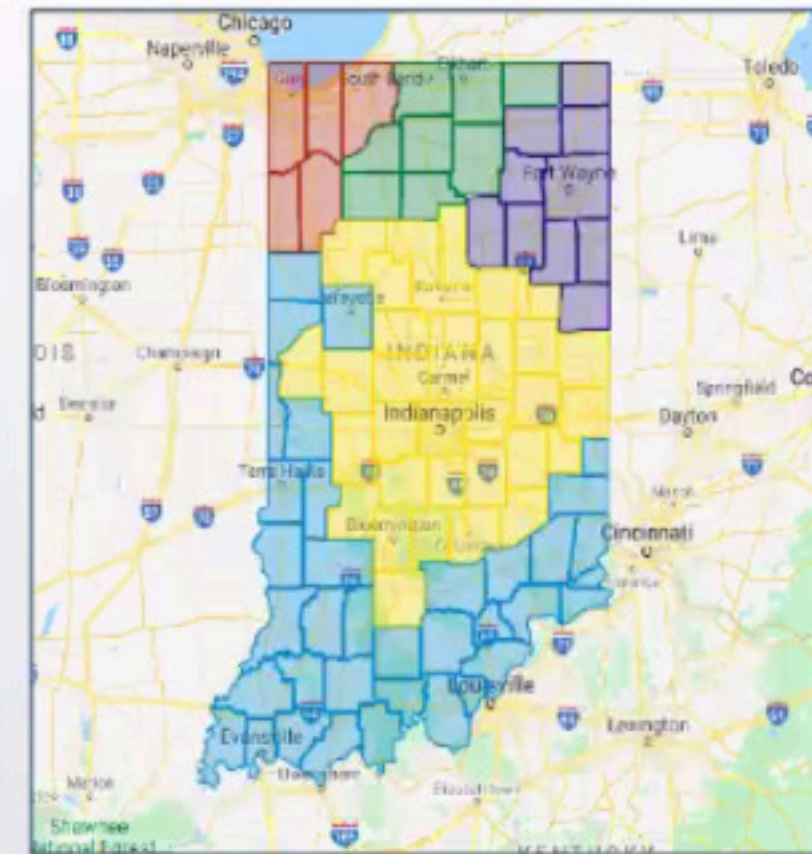
Chicago (13%)

Indianapolis (45%)

Ft. Wayne (11%)

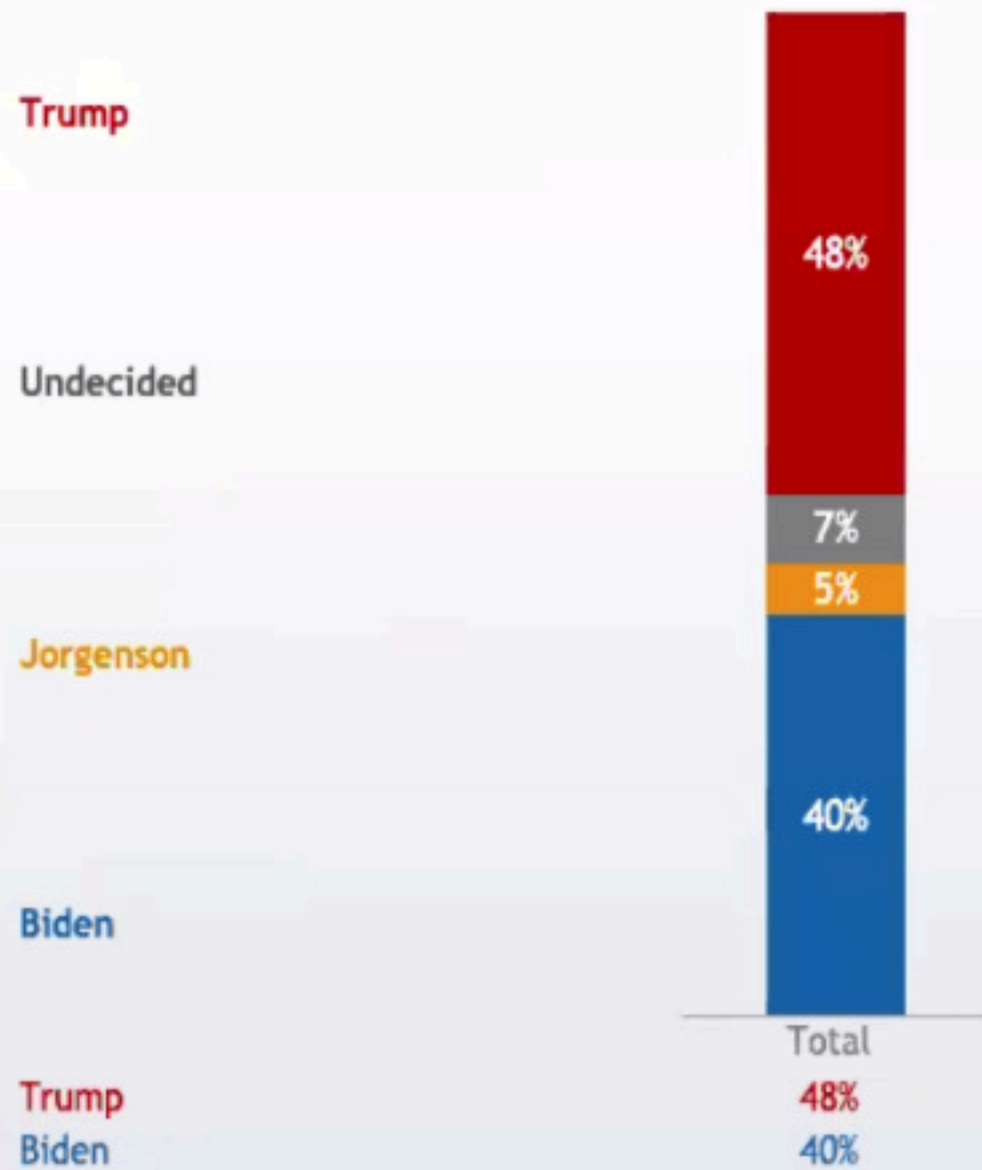
South Bend (10%)

Other (21%)



Incumbents are favored in top of ticket races.

President



Total
48%
40%

Already Voted (22%)

IN STW		Percentage
	Trump	37%
	Biden	54%
	Jorgenson	2%
	Undecided	7%

Ballots

Holcomb

Undecided

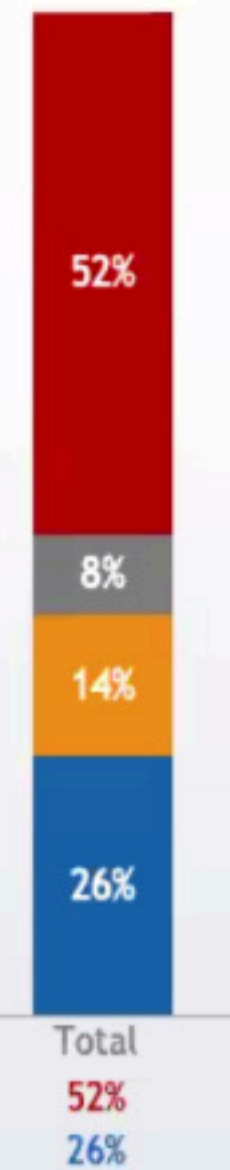
Rainwater

Myers

Holcomb

Myers

Governor



Total
52%
26%

Already Voted (22%)

IN STW		Percentage
	Holcomb	49%
	Myers	38%
	Rainwater	8%
	Undecided	6%