Methodology & Demography

Methodology
Interviews were conducted October 18 through October 21, 2020 by live telephone operators, including landlines (26%) and cell phones (74%). Interviews include 629 Likely Voters (LVs) across Indiana Statewide. Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is ±4%.

Demography

Gender
- Men: 49%
- Women: 51%

Age
- 18 - 44: 38%
- 45 - 64: 36%
- 65+: 23%

Education
- <College: 63%
- College: 37%

Ethnicity
- White: 79%
- Hisp: 4%
- Af. Amer: 10%
- Other: 5%

Region
- Chicago (13%)
- Indianapolis (45%)
- Ft. Wayne (11%)
- South Bend (10%)

Other (21%)

Key Metrics
- Ballot for President and Governor
- Energy Issues

Ideology
- Cons: 44%
- Mod: 30%
- Lib: 19%

Stated Party ID
- Rep: 39%
- Ind: 30%
- Dem: 27%

Presidential Election 2016
- Trump: 48%
- Clinton: 29%
- Other: 11%

Vote History
- 0-1 of 4: 26%
- 2+ of 4: 74%

Early Vote
- Voted: 22%
- Not Voted: 78%
Incumbents are favored in top of ticket races.

**President**
- Trump: 48%
- Undecided: 7%
- Jorgenson: 5%
- Biden: 40%

**Ballots**
- Holcomb: 52%
- Undecided: 8%
- Rainwater: 14%
- Myers: 26%

**Governor**
- Holcomb: 52%
- Myers: 26%