

October 23, 2020

To: Interested Parties
From: Zac McCrary
Re: Polling from Arkansas' 2nd Congressional District

Days out the November 3rd Election, Joyce Elliott is tied with incumbent Congressman French Hill at 47%. June polling in this district showed an initial Hill margin of 7 points – which has completely evaporated as voters have heard more from both candidates during the course of the campaign. Elliott has clear expansion potential among Black voters to add to her support and push her closer to the 50% mark. And her success among early voters is giving her the advantage heading toward Election Day. Given the resources to fully fund an aggressive effort in the final days of the race, Joyce Elliott has the clear ability to win this seat and flip a seat from Red to Blue.

Key Findings

- Joyce Elliott is tied with French Hill, at 47% each - representing a 7-point shift toward Elliott since June (43% Elliott / 50% Hill).
- Elliott's support among Black voters is incredibly strong at 86%, and hitting the campaign's goal of 95% among Black voters would add another 1.5 points to her districtwide support.
- Additionally, among the 11% who indicate they have early voted, Elliott leads by more than 2:1 (69% Elliott / 31% Hill) – indicating she is poised to enter Election Day with an advantage.

The following findings are based on a telephone survey of n=500 likely 2020 voters in AR CD-02, conducted by professional interviewerers October 16-21, 2020 via landline and cellphone. The poll's margin of error is $\pm 4.4\%$.