2020 Presidential Election: Florida
Oct 28 – Oct 29 2020

# Methodology & Sample Profile

This study was conducted by AtlasIntel, an independent research & data intelligence firm.

Random interviews of Florida adults were conducted online between October 28 and October 29 2020. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, and race. Results are reported for 786 likely voters. The margin of error for likely voters is +/-3% at the 95% confidence level. Some percentages do not add up to 100% due to rounding.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.
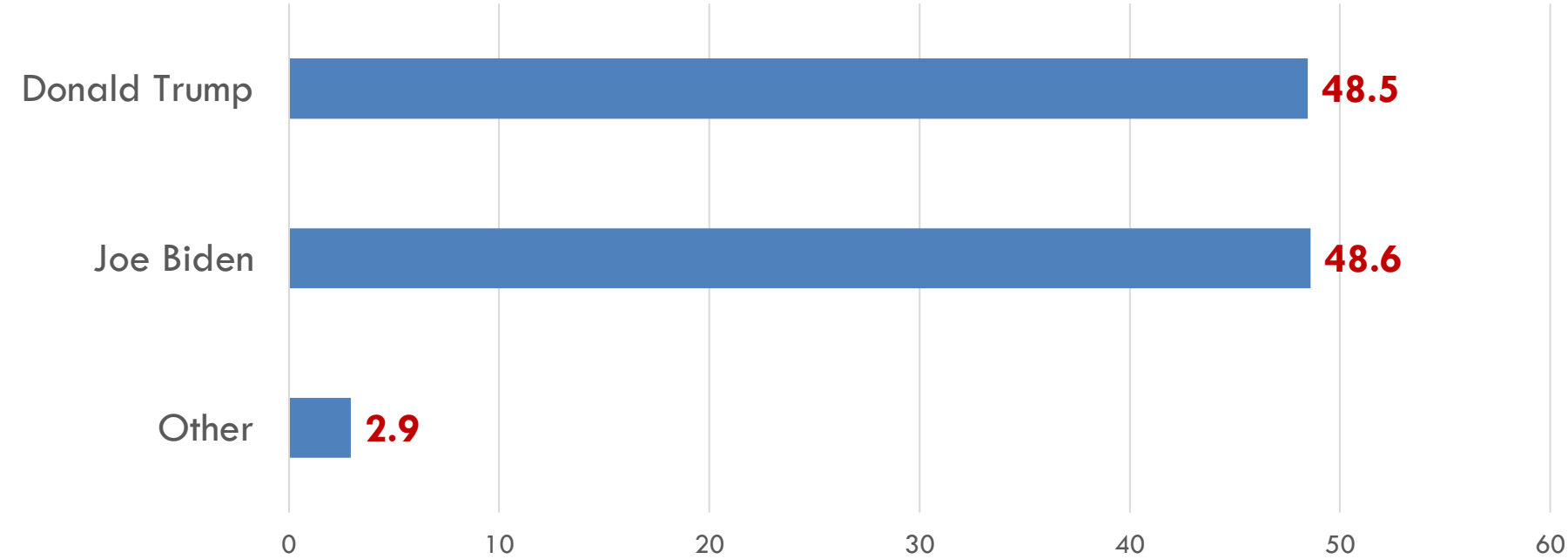
Gender

Female	55.1%
Male	44.9%

Age Group

18 – 29	16.3%
30 – 44	24.1%
45 – 64	40.0%
65+	19.7%

Race

White	68.1%
Black	8.7%
Hispanic	17.1%
Asian	1.6%
Other	4.5%

Partisanship (self-reported)

Democrats	31.7%
Republicans	40.9%
Independents	27.4%

Household income

Below 50k	42.4%
50k – 100k	31.9%
Above 100k	25.8%

Education

College degree or higher	52.9%
All other	47.1%

Vote in 2016 Presidential Election

Donald Trump	45.2%
Hillary Clinton	42.5%
Other, don't remember, didn't vote	12.3%

I. Presidential Election
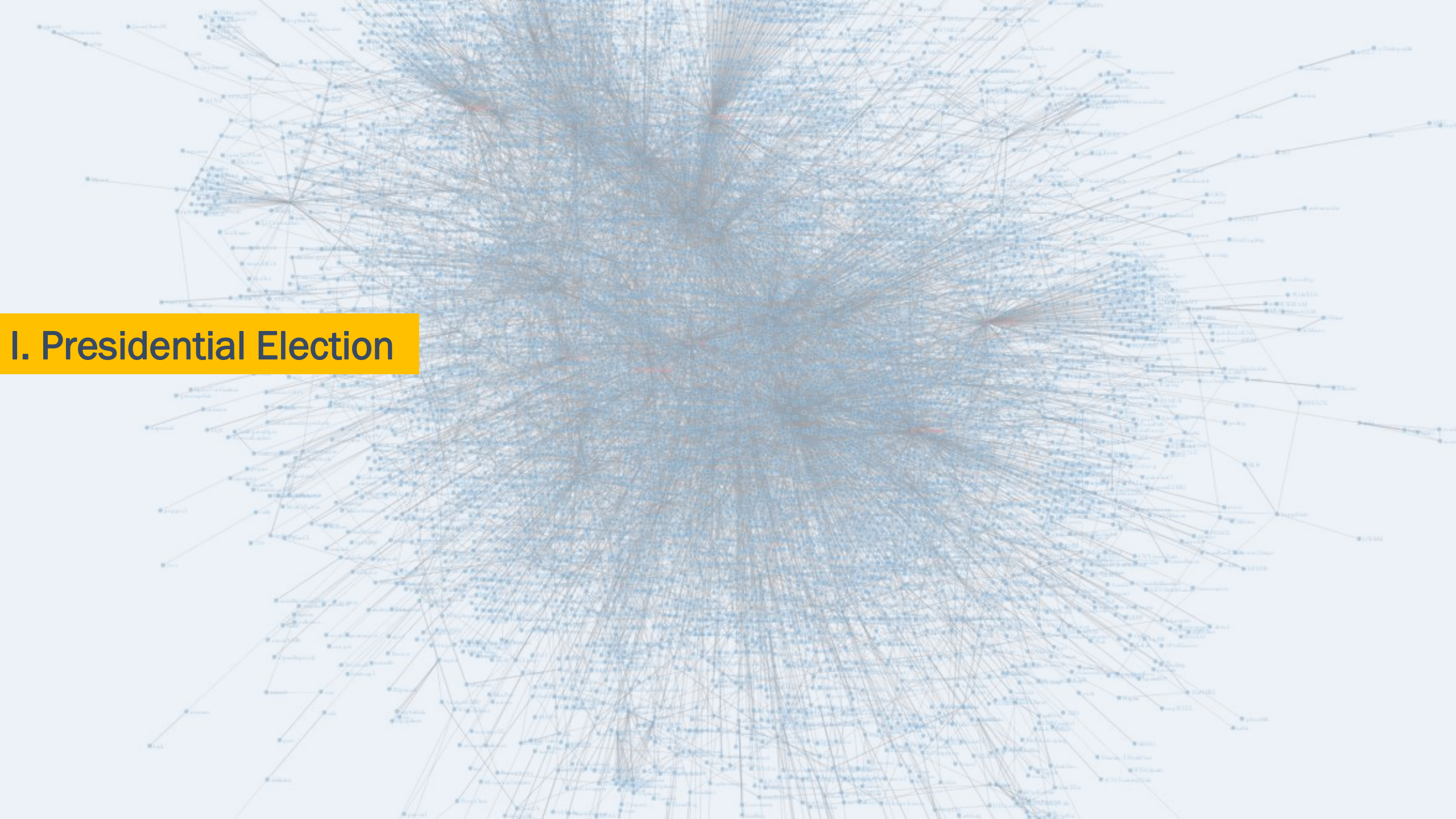
Whom will you vote for in the US presidential election?

	Oct-20
Joe Biden	49
Donald Trump	49
Other	3

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Whom will you vote for in the US presidential election?
[Crosstabs]

	Gender		Age			Race		
	Men	*Women*	*18 - 44*	*45 - 65*	*65+*	*Black*	*Hispanic*	*White*
Donald Trump	56	41	43	54	47	19	52	52
Joe Biden	41	54	51	46	47	81	42	45

	Household Income			Partisanship (self-declared)			2016 Vote		
	Below $50k	*$50k - $100k*	*Above $100k*	*Democrat*	*Independent*	*Republican*	*Donald Trump*	*Hillary Clinton*	*Other*
Donald Trump	34	58	60	10	35	85	85	14	30
Joe Biden	58	42	40	90	56	12	12	83	60

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II. Presidential Approval
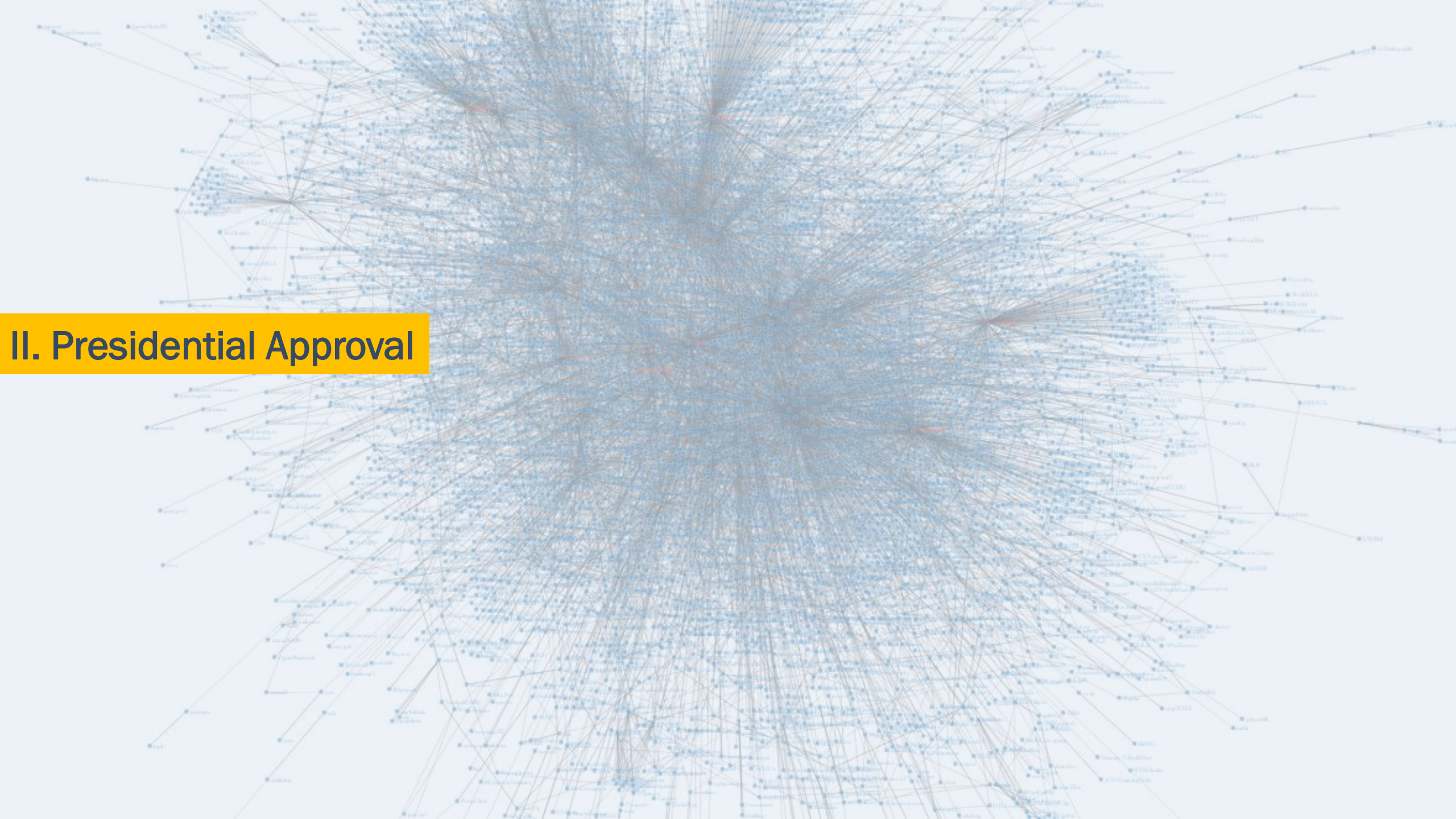
Do you approve or disapprove of the job Donald Trump is doing as president?

	Oct-20
Approve	48
Disapprove	51
Don't know	1

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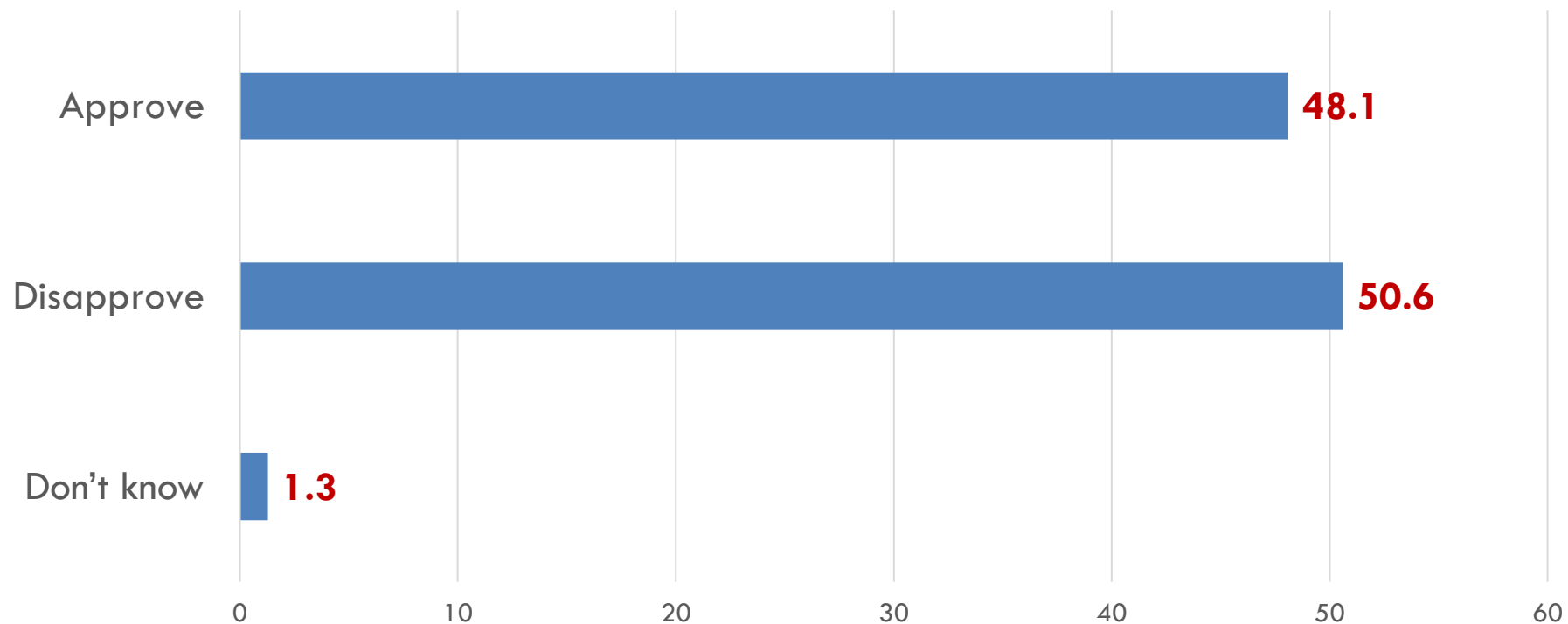
2 **Do you approve or disapprove of the job Donald Trump is doing as president?**
[Crosstabs]

	Gender		Age			Race		
	Men	*Women*	*18 - 44*	*45 - 65*	*65+*	*Black*	*Hispanic*	*White*
Approve	59	40	37	51	51	25	46	51
Disapprove	41	58	63	49	49	75	54	47

	Household Income			Partisanship (self-declared)		
	Below $50k	*$50k - $100k*	*Above $100k*	*Democrat*	*Independent*	*Republican*
Approve	36	54	61	10	32	88
Disapprove	61	46	39	90	64	12
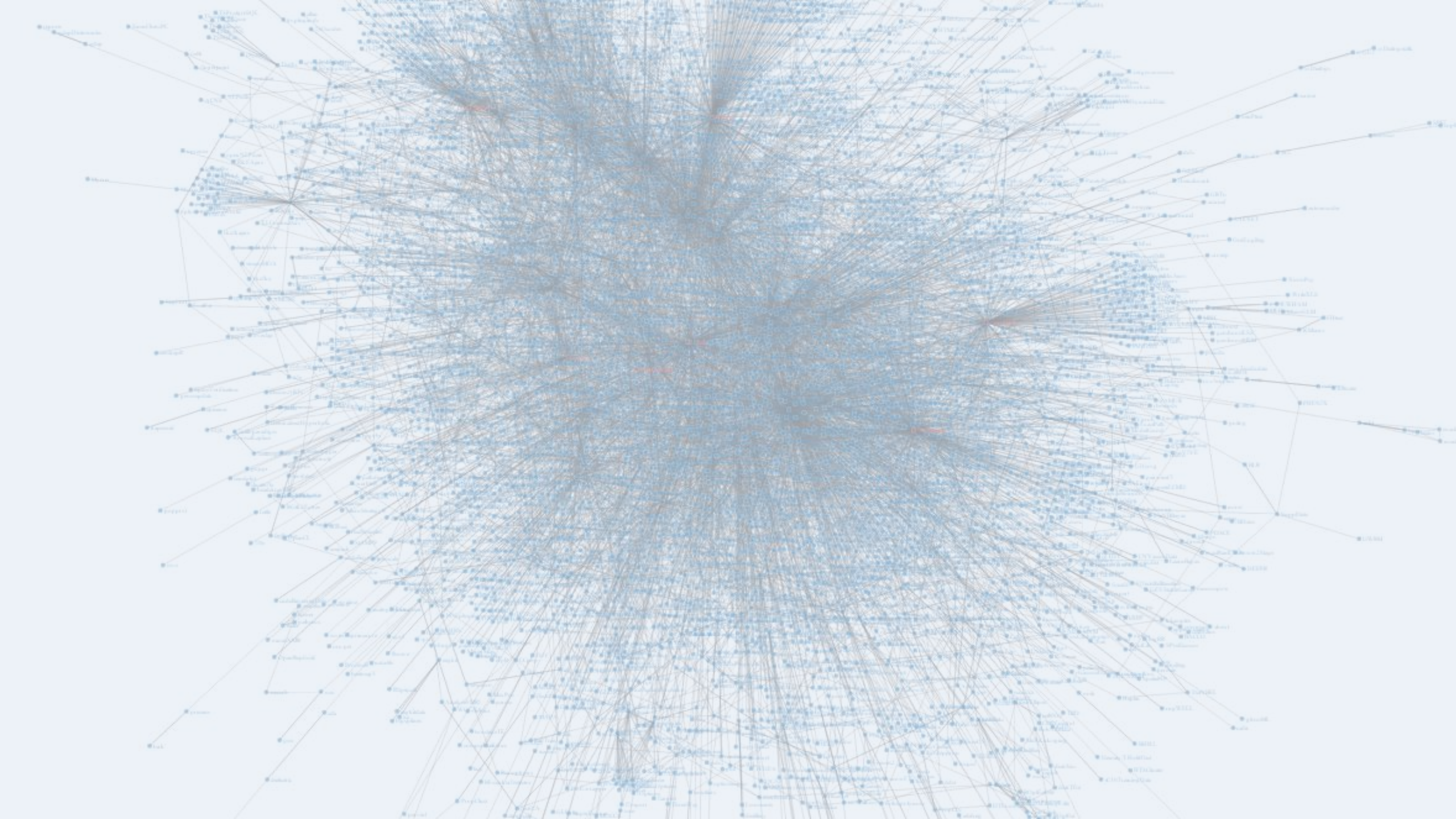
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In 2020, AtlasIntel polls for the US democratic primaries had the smallest mean error across all pollsters. AtlasIntel conducted the most accurate polls in New Hampshire, California, and Florida.

pollster	mean error
RKM Research and Communications Inc.	0.06354
University of Massachusetts Lowell	0.06194
Monmouth University	0.05217
YouGov	0.05006
Marist College	0.04994
University of New Hampshire	0.04254
American Research Group	0.04207
Change Research	0.04170
Park Street Strategies	0.03640
Emerson College	0.03567
Suffolk University	0.03454
Civiqs	0.03360
David Binder Research	0.03040
Data for Progress	0.02943
Elucd	0.02710
AtlasIntel	0.02594

QUALIFYING POLLSTERS

Rank	Pollster	RMSE	# of Polls
1	ATLASINTEL	4.74	7
2	DATA FOR PROGRESS	5.92	23
3	EMERSON COLLEGE	5.50	7
4	MONMOUTH UNIVERSITY	6.27	6
5	CHANGE RESEARCH	6.92	6
6	YOUGOV	6.98	7
7	SWAYABLE	8.04	19
8	UNIVERSITY OF MASSACHUSETTS LOWELL	11.06	7

Performance up to February 12 2020
Source: G. Elliott Morris, The Economist
https://twitter.com/gelliottmorris/status/1227454160813088769

Performance up to March 15 2020
Source: Jack Kersting, JHK Forecasts
https://projects.jhkforecasts.com/democratic_primary/analysis/

Diferencia entre las encuestas y los resultados en las elecciones 2019

Diferencia

	Diferencia
Resultados	7.70%
Atlas intel	9.70%
CIGP	16.29%
Trespuntozero	17.70%
Ricardo Rouvier	18%
Opinaia	18%
Gustavo Cordoba	18.50%
Dicen	18.70%
Oh Panel	19%
Circuitos	19.10%
CEOP	19.40%
Proyección	20.40%
CB	20.40%
Clivajes	20.50%
Federico González	22.50%
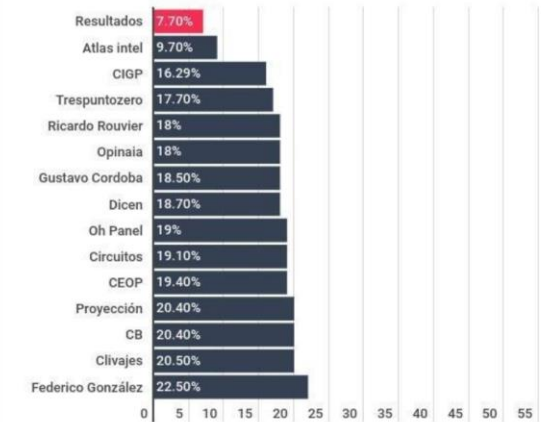
Fuente: relevamiento de Chequeado en base a 14 encuestas publicadas en diarios nacionales.

Chequeado

Clarín @clarincom

#EleccionesArgentina
Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet

Ranking of polls in the 2019 Presidential Elections in Argentina

		1 Atlas Intel		2 CIGP		3 UDESA		4 TresPunto Zero		5 Ricardo Rouvier		6 Dicen		7 Oh Panel!		8 CELAG		9 Gustavo Cordoba		10 Clivajes		11 Proyección		12 Opinaia		13 Federico Gonzales		14 Circuitos		15 CB Consultora	
	Result	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.
Alberto Fernández	48.1	49.5	1.4	51.4	3.3	51	2.9	52.5	4.4	52.3	4.2	51.9	3.8	52	3.9	52.8	4.7	52.2	4.1	53.7	5.6	54.56	6.5	55.3	7.2	54.0	5.9	53.7	5.6	58.0	9.9
Maurício Macri	40.4	39.6	0.8	35.1	5.3	34	6.4	34.8	5.6	34.3	6.1	33.2	7.2	33	7.4	33.4	6.9	32.7	7.7	33.2	7.2	33.87	6.5	34.0	6.3	31.5	8.9	30.4	10.4	34.4	5.9
																			0.0												
Roberto Lavagna	6.2	6.7	0.5	7.5	1.3	8	1.8	6.6	0.4	7.6	1.4	10.1	3.9	10	3.8	7.6	1.5	9.8	3.6	8.2	2.0	6.998	0.8	6.4	0.2	8.2	2.0	9.8	3.6	4.5	1.7
Nicolas del Caño	2.2	2.0	0.2	2.2	0.0	3	0.8	2.7	0.5	2.9	0.7	2.2	0.0	2	0.2	2.5	0.3	2.5	0.3	2.8	0.6	2.13	0.0	2.1	0.0	2.3	0.1	3.4	1.2	1.4	0.7
Juan José G. Centurión	1.7	1.0	0.7	2.2	0.5	2	0.3	2.1	0.4	1.6	0.1	1.4	0.3	2	0.3	2.5	0.8	1.6	0.1	1.2	0.5	1.318	0.4	1.1	0.6	2.1	0.4	1.5	0.2	1.0	0.7
José Luis Espert	1.5	1.2	0.3	1.7	0.2	2	0.5	1.3	0.2	1.4	0.1	1.3	0.2	1	0.5	1.1	0.4	1.2	0.3	0.9	0.6	1.116	0.4	1.1	0.4	1.9	0.4	1.2	0.3	0.7	0.8
AF / MM Difference	7.7	9.9		16.3		17.0		17.7		18.0		18.7		19.0		19.4		19.5		20.5		20.7		21.3		22.5		23.3		23.5	
			2.2		8.6		9.3		10.0		10.3		11.0		11.3		11.7		11.8		12.8		13.0		13.6		14.8		15.6		15.8	

Atlas Tracking PRO

Nationally-representative daily poll with more than 30 questions on the political and economic scenario. The polling is conducted online based on a proprietary methodology for random selection and sample post-stratification and validation.

✓ Currently available for:

North America
- United States
- Mexico

US Swing States
- Arizona
- Florida
- Georgia
- Ohio
- Michigan
- North Carolina
- Pennsylvania
- Texas

South America
- Argentina
- Brazil
- Chile
- Colombia
- Peru

Europe
- France
- Germany
- Netherlands
- Italy
- Spain
- UK

Atlas Tracking PRO is accessible in real time through a secure URL

AtlasIntel Tracking | Presidential Election | Government Approval | **Democratic Primaries** | Confidence Indexes | COVID-19

2020

National

Vote intention
Strongest candidate

Which of these following Democratic primary candidates will you vote for?

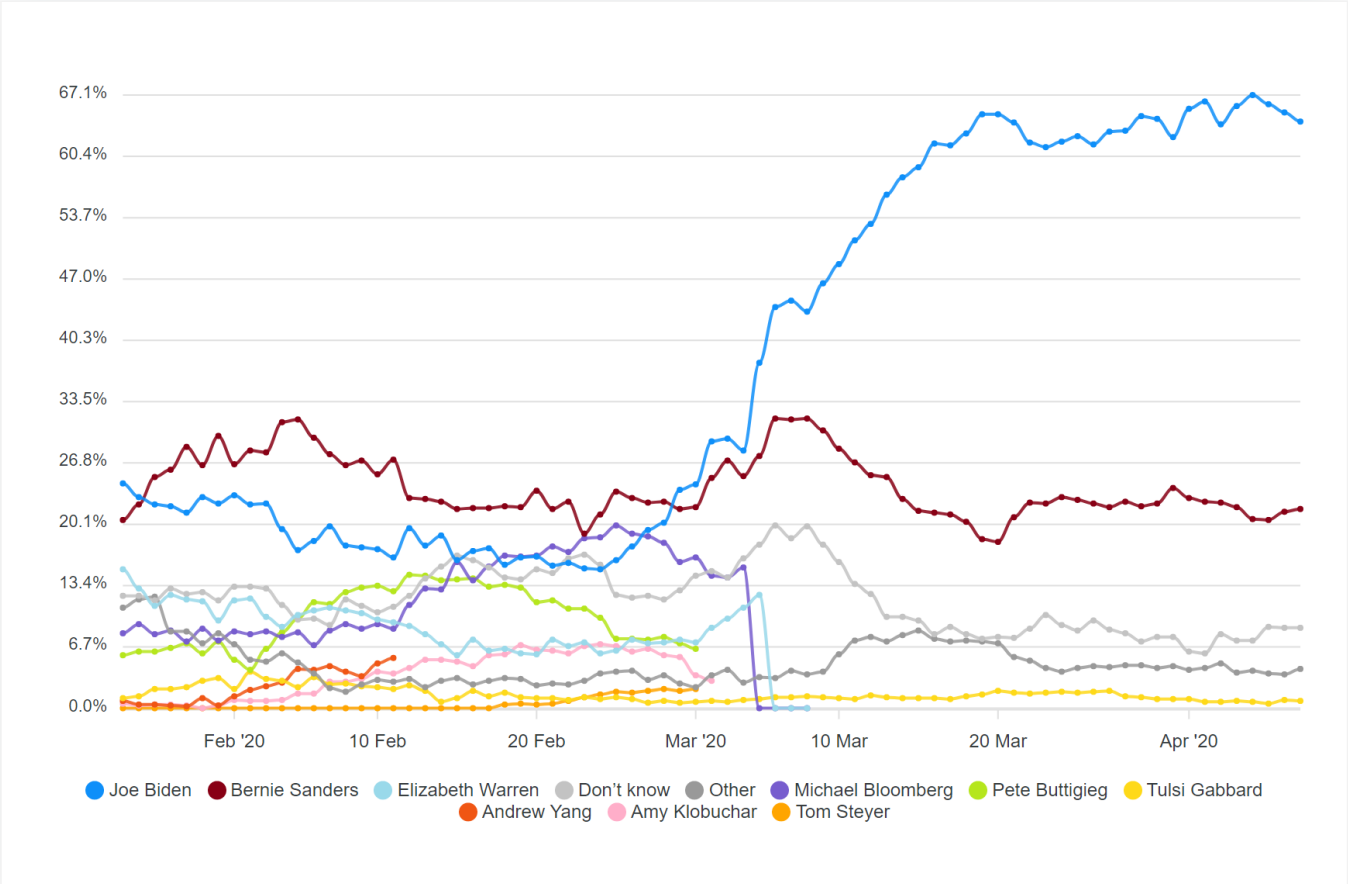| Joe Biden	Bernie Sanders	Don't know
64.2%	**21.8%**	**8.8%**

Last update 08/04/2020 09:00 EDT

Legend: ● Joe Biden ● Bernie Sanders ● Elizabeth Warren ● Don't know ● Other ● Michael Bloomberg ● Pete Buttigieg ● Tulsi Gabbard ● Andrew Yang ● Amy Klobuchar ● Tom Steyer

Atlas Monitor

Atlas Monitor tracks political engagement in social media in real time. We deploy big data tools to transform huge quantities of information into intuitive and useful indicators that reveal the impact of network sentiment on political developments and electoral dynamics. All of our work carefully adheres to the privacy rights of social media users, to platform policies, and to local and international legislation.

Atlas Monitor is accessible in real time through a secure URL
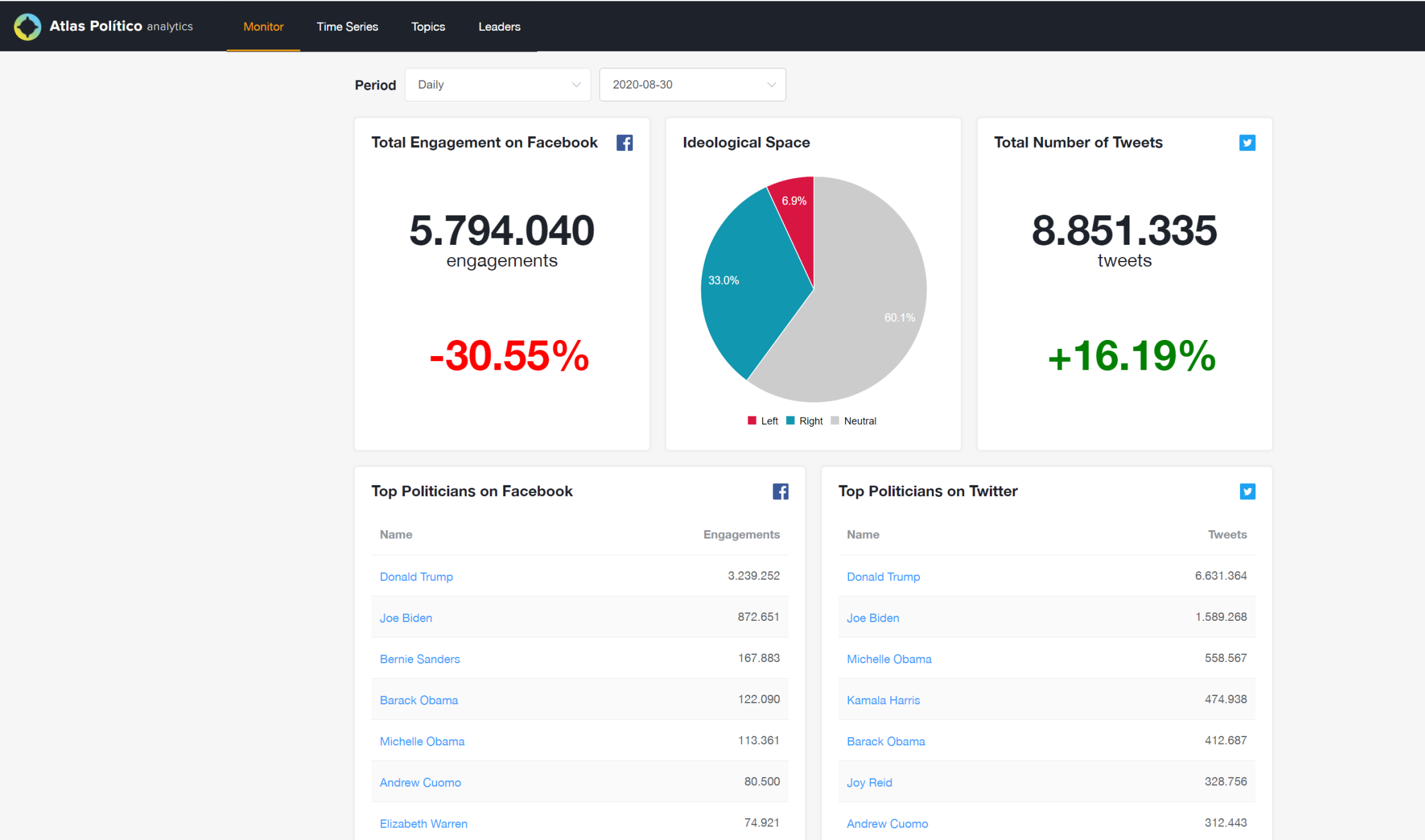
Media & Client Inquiries: info@atlasintel.org