

## Rubio and DeSantis Have High Marks – Voters Think Florida Going Right Direction

June 27, 2021

For Immediate Release:

According to a recent Listener Group/Political Matrix poll of 681 likely voters, 57% of likely voters think Florida is going the right direction. U.S. Sen. Marco Rubio (Rep) leads challenger Congresswoman Val Demmings (Dem) by double digits 60.4% to 39.6%. And Governor Ron DeSantis has a favorable rating just north of 52%. With it being very early in the campaign season, these numbers all are subject to change; however, at this stage of the game, it is fairly telling that the voters are not looking strongly for a change.

First, when looking at the senate race, Rubio is garnishing 40.9% of the democrats and 62.9% of the NPA. That is, in our opinion, very strong.

### 1. First, If the election for United States Senate was today, and your choices were Sen. Marco Rubio, or Congresswoman Val Demmings; who would you choose?

<i>Responses: 681</i>		<i>Total</i>		<i>Overall %</i>
	1. Marco Rubio	411		60.4%
	2. Val Demmings	270		39.6%

### 1. First, If the election for United States Senate was today, and your choices were Sen. Marco Rubio, or Congresswoman Val Demmings; who would you choose?

<i>Responses: 681</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 276</b>				
	1. Marco Rubio	113	40.9%	16.6%
	2. Val Demmings	163	59.1%	23.9%
<b>No Party Affiliation, Responses: 143</b>				
	1. Marco Rubio	90	62.9%	13.2%
	2. Val Demmings	53	37.1%	7.8%
<b>Republican, Responses: 262</b>				
	1. Marco Rubio	208	79.4%	30.5%
	2. Val Demmings	54	20.6%	7.9%

Next, we wanted their opinions of Gov. Ron DeSantis. Here we see that 52.4% have a favorable opinion. And here again, crossing party lines, DeSantis enjoys a favorable rating with democrats of 34.2%.

**2. Next, when ranking Governor Ron DeSantis; on a scale of 1 to 5 with 1 being very favorable, 2 being favorable, 3 being unfavorable, 4 being very unfavorable, or 5 being undecided, how would you rank him?**

<i>Responses: 681</i>		<i>Total</i>	<i>Overall %</i>
	1. Very Favorable	289	42.4%
	2. Favorable	68	10.0%
	3. Unfavorable	74	10.9%
	4. Very Unfavorable	166	24.4%
	5. No Opinion or Undecided	84	12.3%

**2. Next, when ranking Governor Ron DeSantis; on a scale of 1 to 5 with 1 being very favorable, 2 being favorable, 3 being unfavorable, 4 being very unfavorable, or 5 being undecided, how would you rank him?**

<i>Responses: 681</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
	<b>Party Labels</b>			
	<b>Democrat, Responses: 276</b>			
	1. Very Favorable	67	24.3%	9.8%
	2. Favorable	26	9.4%	3.8%
	3. Unfavorable	43	15.6%	6.3%
	4. Very Unfavorable	100	36.2%	14.7%
	5. No Opinion or Undecided	40	14.5%	5.9%
	<b>No Party Affiliation, Responses: 143</b>			
	1. Very Favorable	64	44.8%	9.4%
	2. Favorable	12	8.4%	1.8%
	3. Unfavorable	16	11.2%	2.3%
	4. Very Unfavorable	27	18.9%	4.0%
	5. No Opinion or Undecided	24	16.8%	3.5%
	<b>Republican, Responses: 262</b>			
	1. Very Favorable	158	60.3%	23.2%
	2. Favorable	30	11.5%	4.4%

3. Unfavorable	15	5.7%	2.2%
4. Very Unfavorable	39	14.9%	5.7%
5. No Opinion or Undecided	20	7.6%	2.9%

Finally, when looking at the direction they thought the state of Florida was going, we found 57% thinking we are going in the right direction. However, this does break down when looking at party affiliation as we see 59.1% of democrats saying we are going in the wrong direction while 72.5% of republicans and 59.4% of NPA saying we are going in the right direction.

3. Finally in what direction do you think Florida is going?			
<i>Responses: 681</i>		<i>Total</i>	<i>Overall %</i>
1. Right Direction	388		57.0%
2. Wrong Direction	293		43.0%

3. Finally in what direction do you think Florida is going?				
<i>Responses: 681</i>		<i>Total</i>	<i>Crosstab %</i>	<i>Overall %</i>
<b>Party Labels</b>				
<b>Democrat, Responses: 276</b>				
1. Right Direction	113	40.9%		16.6%
2. Wrong Direction	163	59.1%		23.9%
<b>No Party Affiliation, Responses: 143</b>				
1. Right Direction	85	59.4%		12.5%
2. Wrong Direction	58	40.6%		8.5%
<b>Republican, Responses: 262</b>				
1. Right Direction	190	72.5%		27.9%
2. Wrong Direction	72	27.5%		10.6%

**METHODOLOGY:**

The persons sampled were Florida likely voters with a voting score of 100% for the primary and general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 4PM to 8PM on June 27, 2021. The Margin of Error for this study is +/- 3.87% with a confidence level of 95%.

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