



# THE ALASKA SURVEY

US Congress Special Election

July 2022



# METHODOLOGY

FIELDING DATES: July 20-25, 2022

SAMPLE SIZE: 1,500 Alaska adults aged 18+

MARGIN OF ERROR:  $\pm 2.6\%$  at 95% confidence

WEIGHTING: Data was weighted to match population proportions by region of Alaska, by age, ethnicity, gender and education level of respondent, and by party affiliation and 2020 President vote

FIELDING METHODOLOGY: Text-to-Online

DATA ANALYSIS: SPSS

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## THE ALASKA SURVEY 2ND QUARTER 2022

Hi there! Thanks for helping us with this survey today! It's called "The Alaska Survey" and it has questions on a variety of different topics. All the information you provide in this survey, both in response to survey questions and any contact information you provide, will be subject to a strict ASR confidentiality policy.

It takes about 15 minutes to complete, and because we don't have interviewers to pay, we can put \$5,000 towards a prize drawing for those of you who complete the survey. The prize drawing will be made on August 1st. And please note, you're not required to answer every question, but you must complete the survey for it to count and for you to be entered in the drawing! No rewards for getting half way through and stopping.

If you get interrupted and you close the survey, don't worry... your answers don't get lost! Just click the link again on the same device and it'll start you back up again where you left off.

OK, here we go... your opinions are important to us! Please read the questions and instructions carefully and have fun doing the survey!

Click NEXT to continue...

First of all, let's make sure you qualify and get you started...

S1. In what year were you born?

	AGE OF RESPONDENT:		
	Count	%	
18-24	176	11.8%	Mean = 46 years
25-34	294	19.7%	
35-44	279	18.7%	
45-54	222	14.9%	
55-64	252	16.9%	
65+	270	18.1%	



This survey is passcode-protected. Your passcode is the string of 6 letters provided in the text we sent to you, just like an airline confirmation code.

We ask this to make 100% sure that you were invited to participate in this survey. PLEASE ENTER IT CORRECTLY! It doesn't have to be in caps, but if you get a single letter wrong, it won't match with a valid code and your survey may have to be discarded.

CODE ENTERED AND VERIFIED

S2. What is the zip code where you live?

ZIP AREAS OF ALASKA:		
	Count	%
Anchorage	599	39.9%
MatSu	229	15.3%
Kenai Peninsula	120	8.0%
Fairbanks	201	13.4%
Haines	4	.3%
Hoonah/Angoon	5	.3%
Juneau	65	4.3%
Ketchikan	31	2.1%
Petersburg	6	.4%
Prince of Wales	12	.8%
Sitka	21	1.4%
Skagway	4	.3%
Wrangell	4	.2%
Yakutat	1	.1%
Aleutians East	14	.9%
Aleutians West	9	.6%
Bethel	36	2.4%
Bristol Bay	3	.2%
Dillingham	10	.7%
Kusilvak	6	.4%
Lake & Peninsula	1	.0%
Nome	17	1.1%
North Slope	27	1.8%
Northwest Arctic	12	.8%
Yukon-Koyukuk	10	.7%
Denali	3	.2%
Kodiak	22	1.5%
Valdez/Cordova	18	1.2%
Southeast Fairbanks	12	.8%

AREAS OF ALASKA:		
	Count	%
Southeast	154	10.2%
Rural	143	9.6%
Southcentral	403	26.9%
Anchorage	599	39.9%
Fairbanks	201	13.4%



1A. Are you registered to vote in the State of Alaska?

REGISTERED TO VOTE?		
	Count	%
Yes	1386	92.4%
No	114	7.6%

1B. Indicate whether your feelings towards the following public figures are very positive, somewhat positive, somewhat negative, very negative, if you have never heard of them or have no opinion.

Mary Peltola:

MARY PELTOLA'S RATING:		
	Count	%
Very positive	199	14.3%
Somewhat positive	222	16.0%
Neutral	277	20.0%
Somewhat negative	89	6.4%
Very negative	68	4.9%
Who?	532	38.4%

Mean = 2.46

Nicholas Begich:

NICHOLAS BEGICH'S RATING:		
	Count	%
Very positive	106	7.7%
Somewhat positive	323	23.3%
Neutral	297	21.4%
Somewhat negative	256	18.5%
Very negative	206	14.8%
Who?	198	14.3%

Mean = 1.89



Sarah Palin:

SARAH PALIN'S RATING:		
	Count	%
Very positive	184	13.3%
Somewhat positive	252	18.2%
Neutral	87	6.3%
Somewhat negative	284	20.5%
Very negative	566	40.8%
Who?	14	1.0%

Mean = 1.42

2A. How likely are you to vote in the following Alaska elections?

August 16th primary election:

LIKELINESS TO VOTE IN PRIMARY:		
	Count	%
Certain	848	61.2%
Very likely	277	20.0%
Maybe 50-50	161	11.6%
Not very likely	59	4.3%
Not at all likely	41	2.9%

On August 16th and November 8th, the Alaska primary and general elections will be held. In both of these elections, races will be decided for the first time using Ranked Choice Voting. The image below is an example of what you will see in the next few questions.

INSTRUCTIONS: Vote by ranking candidates of your choice.

- Rank as many or as few candidates as you like
- Make just ONE choice in each row or column
- For your first choice, make a selection in the first choice column
- For your second choice, make a selection in the second choice column, and so on.

	1st Choice	2nd Choice	3rd Choice	4th Choice
CANDIDATE A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE C	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



2B. On August 16th, the Ranked Choice Vote for the Congress Special Election will be held. This will elect an interim replacement for Congressman Don Young. Note that the withdrawal of candidate Al Gross has left only three candidates in this race.

Indicate your candidate preferences below!

Sarah Palin (Republican)  
 Nicholas Begich (Republican)  
 Mary Peltola (Democrat)

Preferences resulted in the following “rounds” of voting and elimination:

ROUND 1:

CONGRESS SPECIAL ELECTION - ROUND 1:		
	Count	%
Mary Peltola	445	41.1%
Sarah Palin	319	29.4%
Nicholas Begich	320	29.6%

Sarah Palin eliminated

ROUND 2:

CONGRESS SPECIAL ELECTION - ROUND 2		
	Count	%
Mary Peltola	474	45.3%
Nicholas Begich	573	54.7%

The following final 2 is hypothetical and calculates the outcome if Nicholas Begich is eliminated and his second place votes assigned.

CONGRESS SPECIAL ELECTION - ROUND 2 (HYPOTHETICAL):		
	Count	%
Mary Peltola	544	50.8%
Sarah Palin	527	49.2%





3. In the November 2020 General election, for whom did you vote for President?

2020 PRESIDENT VOTE:		
	Count	%
Donald Trump	609	43.9%
Joe Biden	484	34.9%
Other candidate	157	11.3%
Didn't vote	136	9.8%

The following questions are for demographic and statistical purposes only. Your responses are confidential. We use this data to ensure that our sample is representative of the Alaska population. You are not required to answer these questions, but it helps improve the validity and integrity of the survey if you do.

4. Which of the following types of advertising would you say you notice and pay attention to most?

ADVERTISING NOTICE MOST:		
	Count	%
Newspaper	73	4.9%
Direct mail	145	9.8%
TV ads	252	17.1%
Radio ads	274	18.6%
Internet ads	733	49.6%

5. How many years and months have you lived in Alaska?

ALASKA RESIDENCY:		
	Count	%
Less than 15 years	359	24.1%
15-30 years	527	35.4%
More than 30 years	602	40.5%

Mean = 31.7 yrs

6. (IF REGISTERED TO VOTE...) What is your registered party affiliation?

PARTY AFFILIATION:		
	Count	%
Republican	424	30.8%
Democrat	227	16.5%
Other party	107	7.8%
No party	617	44.9%



7. Politically, do you consider yourself to be...

POLITICAL IDEOLOGY:		
	Count	%
Very conservative	146	9.8%
Conservative	335	22.5%
Moderate	475	31.9%
Progressive	232	15.6%
Very progressive	142	9.5%
Not sure	160	10.7%

8A. How many total people live in your household, including you and all other adults and children?

HOUSEHOLD SIZE:		
	Count	%
One	189	12.7%
Two	523	35.3%
Three	278	18.8%
Four	253	17.1%
Five or more	239	16.2%

Mean = 3.05

8B. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:		
	Count	%
None	938	63.3%
One	216	14.6%
Two or more	327	22.1%

Mean = 0.77

9. Are you married or not married?

MARITAL STATUS:		
	Count	%
Married	787	53.0%
Not married	697	47.0%



10. What is the highest grade or year of school you completed?

	EDUCATION LEVEL OF RESPONDENT:	
	Count	%
Elementary school	2	.2%
Some high school	26	1.7%
High school graduate	271	18.2%
GED	69	4.6%
Some college	662	44.5%
College graduate - Bachelor's	280	18.8%
College graduate - Master's or higher	178	11.9%

11. In which of the following categories does your total household income fall?

	ANNUAL HOUSEHOLD INCOME:	
	Count	%
\$0-20,000	87	5.9%
\$20-30,000	89	6.0%
\$30-40,000	83	5.6%
\$40-50,000	97	6.6%
\$50-60,000	104	7.0%
\$60,000-70,000	108	7.3%
\$70,000-80,000	90	6.1%
\$80,000-100,000	181	12.2%
\$100-150,000	280	18.9%
\$150,000+	255	17.2%
Not sure	105	7.1%

Median = \$83,200

12. Which one of the following best describes your race?

	ETHNICITY:	
	Count	%
White	984	68.1%
Black	19	1.3%
Asian	41	2.8%
Hawaiian/Pacific Islander	24	1.7%
Alaska Native/American Indian	183	12.6%
Combination	157	10.8%
Other race	37	2.6%



### 13. Your gender...

GENDER OF RESPONDENT:		
	Count	%
Male	760	51.1%
Female	718	48.3%
Other	10	.6%

MARITAL STATUS BY GENDER:		
	Count	%
Married males	194	24.8%
Married females	194	24.8%
Single males	209	26.7%
Single females	185	23.7%



# CROSSTABULATION TABLES

Sarah Palin's Rating

Row Percents



	SARAH PALIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	25.1%	67.8%	4.4%	2.7%	10.3%
Rural	23.6%	67.6%	8.3%	.5%	8.9%
Southcentral	41.2%	52.4%	5.7%	.6%	26.8%
Anchorage	28.5%	64.7%	6.5%	.3%	40.4%
Fairbanks	31.0%	59.4%	7.0%	2.7%	13.5%
AGE OF RESPONDENT:					
18-34	23.5%	61.5%	12.0%	3.0%	29.7%
35-44	31.7%	61.1%	7.1%		18.3%
45-54	33.7%	60.9%	4.9%	.6%	15.2%
55+	36.7%	61.5%	1.7%	.1%	36.8%
2020 PRESIDENT VOTE:					
Donald Trump	59.8%	35.5%	4.6%		43.9%
Joe Biden	3.5%	92.8%	2.2%	1.4%	34.9%
Other candidate	13.0%	78.0%	8.6%	.4%	11.3%
Didn't vote	25.0%	44.8%	25.5%	4.6%	9.8%
LIKELINESS TO VOTE IN PRIMARY:					
Certain	31.9%	65.6%	2.3%	.1%	61.2%
Very likely	34.5%	58.4%	5.1%	2.0%	20.0%
Maybe 50-50	26.3%	55.2%	15.7%	2.8%	11.6%
Not very likely	26.0%	52.2%	17.6%	4.2%	4.3%
Not at all likely	28.5%	28.2%	43.3%		2.9%
ADVERTISING NOTICE MOST:					
Newspaper	15.1%	80.0%	4.9%		5.1%
Direct mail	35.1%	56.7%	8.2%		9.7%
TV ads	40.0%	54.6%	3.7%	1.6%	17.4%
Radio ads	32.9%	59.8%	6.1%	1.2%	19.3%
Internet ads	28.1%	63.8%	7.2%	1.0%	48.5%
ALASKA RESIDENCY:					
Less than 15 years	33.5%	54.1%	9.2%	3.3%	20.8%
15-30 years	27.8%	63.0%	8.3%	.9%	36.1%
More than 30 years	33.1%	63.6%	3.3%		43.0%
PARTY AFFILIATION:					
Republican	58.4%	34.4%	6.4%	.7%	30.8%
Democrat	4.4%	90.0%	2.9%	2.7%	16.5%
Other party	27.0%	66.4%	6.7%		7.8%
No party	23.4%	68.4%	7.5%	.7%	44.9%
POLITICAL IDEOLOGY:					
Conservative	63.9%	31.7%	3.6%	.8%	33.3%
Moderate	22.0%	65.5%	11.5%	1.1%	41.0%
Progressive	3.8%	93.3%	1.7%	1.2%	25.6%
HOUSEHOLD SIZE:					
One	20.8%	73.5%	5.4%	.3%	12.8%
Two	30.2%	65.5%	3.6%	.7%	35.6%
Three or more	34.5%	55.6%	8.5%	1.4%	51.6%
CHILDREN IN HOUSEHOLD:					
None	28.5%	65.6%	5.0%	.9%	63.5%
One or more	35.8%	54.2%	8.8%	1.1%	36.5%
Total	31.4%	61.3%	6.3%	1.0%	100.0%



	SARAH PALIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
<b>MARITAL STATUS:</b>					
Married	36.3%	58.6%	4.7%	.4%	54.4%
Not married	25.2%	64.7%	8.4%	1.7%	45.6%
<b>EDUCATION OF RESPONDENT:</b>					
High school/GED or less	42.6%	41.8%	12.8%	2.8%	22.7%
Some college	31.9%	61.7%	6.0%	.4%	45.0%
College graduate	22.3%	74.8%	2.3%	.6%	32.4%
<b>HOUSEHOLD INCOME:</b>					
\$0-\$50,000	28.7%	57.3%	12.2%	1.9%	22.0%
\$50,000-\$100,000	32.9%	63.0%	4.0%	.1%	33.5%
\$100,000-\$150,000	32.9%	63.8%	2.9%	.3%	19.8%
\$150,000+	29.5%	65.1%	4.1%	1.3%	17.6%
Not sure	29.6%	51.5%	14.8%	4.0%	7.0%
<b>RACE OF RESPONDENT:</b>					
White	30.9%	64.0%	4.6%	.5%	69.4%
Alaska Native/American Indian	30.2%	59.7%	10.0%		13.0%
Other non-white	30.4%	54.5%	11.3%	3.9%	17.6%
<b>GENDER OF RESPONDENT:</b>					
Male	35.4%	59.0%	4.4%	1.3%	49.6%
Female	27.0%	64.0%	8.3%	.7%	49.7%
Other	33.3%	57.4%	9.3%		.7%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	40.6%	55.5%	3.9%		27.1%
Married females	31.8%	62.1%	5.3%	.8%	27.3%
Single males	29.3%	62.8%	5.0%	2.8%	22.8%
Single females	21.1%	66.5%	11.9%	.6%	22.8%
Total	31.4%	61.3%	6.3%	1.0%	100.0%



# CROSSTABULATION TABLES

Nicholas Begich's Rating

Row Percents





	NICHOLAS BEGICH'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	28.5%	34.1%	17.2%	20.2%	10.3%
Rural	23.3%	36.3%	17.0%	23.4%	8.9%
Southcentral	32.6%	31.0%	23.4%	13.0%	26.8%
Anchorage	32.8%	36.1%	21.6%	9.6%	40.4%
Fairbanks	29.5%	26.8%	23.1%	20.5%	13.5%
AGE OF RESPONDENT:					
18-34	22.2%	23.3%	25.4%	29.0%	29.7%
35-44	27.9%	30.8%	26.7%	14.6%	18.3%
45-54	30.8%	39.5%	21.4%	8.3%	15.2%
55+	39.4%	40.4%	15.4%	4.8%	36.8%
2020 PRESIDENT VOTE:					
Donald Trump	45.3%	22.4%	21.3%	11.0%	43.9%
Joe Biden	17.3%	54.1%	15.7%	12.9%	34.9%
Other candidate	26.7%	26.3%	26.8%	20.2%	11.3%
Didn't vote	20.8%	15.8%	35.9%	27.5%	9.8%
LIKELINESS TO VOTE IN PRIMARY:					
Certain	35.5%	41.8%	15.5%	7.2%	61.2%
Very likely	29.5%	24.5%	25.1%	20.9%	20.0%
Maybe 50-50	20.0%	17.7%	33.3%	29.1%	11.6%
Not very likely	16.1%	8.9%	35.6%	39.4%	4.3%
Not at all likely	13.3%	11.8%	51.6%	23.4%	2.9%
ADVERTISING NOTICE MOST:					
Newspaper	34.3%	32.8%	22.5%	10.4%	5.1%
Direct mail	34.4%	39.4%	17.6%	8.5%	9.7%
TV ads	35.6%	34.1%	20.8%	9.6%	17.4%
Radio ads	36.8%	29.4%	24.6%	9.2%	19.3%
Internet ads	25.4%	33.0%	21.5%	20.1%	48.5%
ALASKA RESIDENCY:					
Less than 15 years	21.0%	25.0%	20.3%	33.7%	20.8%
15-30 years	28.6%	31.1%	26.6%	13.8%	36.1%
More than 30 years	37.0%	39.6%	17.7%	5.7%	43.0%
PARTY AFFILIATION:					
Republican	42.4%	23.1%	20.9%	13.6%	30.8%
Democrat	13.6%	51.6%	17.8%	16.9%	16.5%
Other party	31.5%	21.4%	29.7%	17.4%	7.8%
No party	28.8%	35.9%	21.7%	13.5%	44.9%
POLITICAL IDEOLOGY:					
Conservative	47.5%	21.7%	20.3%	10.5%	33.3%
Moderate	26.8%	30.8%	26.8%	15.6%	41.0%
Progressive	15.1%	52.9%	14.3%	17.7%	25.6%
HOUSEHOLD SIZE:					
One	26.6%	38.9%	23.2%	11.3%	12.8%
Two	30.9%	39.1%	20.5%	9.5%	35.6%
Three or more	31.5%	27.9%	21.9%	18.8%	51.6%
CHILDREN IN HOUSEHOLD:					
None	30.4%	35.6%	20.4%	13.6%	63.5%
One or more	31.2%	29.2%	23.4%	16.2%	36.5%
Total	31.0%	33.3%	21.4%	14.3%	100.0%



	NICHOLAS BEGICH'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
<b>MARITAL STATUS:</b>					
Married	35.2%	36.1%	18.9%	9.8%	54.4%
Not married	25.4%	30.0%	24.5%	20.1%	45.6%
<b>EDUCATION OF RESPONDENT:</b>					
High school/GED or less	30.2%	20.9%	25.3%	23.6%	22.7%
Some college	31.8%	29.8%	23.4%	14.9%	45.0%
College graduate	29.4%	47.5%	16.1%	7.0%	32.4%
<b>HOUSEHOLD INCOME:</b>					
\$0-\$50,000	22.7%	28.3%	27.7%	21.3%	22.0%
\$50,000-\$100,000	35.5%	33.2%	18.6%	12.7%	33.5%
\$100,000-\$150,000	29.7%	37.0%	18.6%	14.7%	19.8%
\$150,000+	34.6%	40.3%	17.1%	8.1%	17.6%
Not sure	26.6%	21.7%	35.7%	16.0%	7.0%
<b>RACE OF RESPONDENT:</b>					
White	30.0%	36.8%	19.9%	13.3%	69.4%
Alaska Native/American Indian	34.4%	25.4%	21.4%	18.8%	13.0%
Other non-white	28.1%	26.9%	28.5%	16.5%	17.6%
<b>GENDER OF RESPONDENT:</b>					
Male	32.6%	33.6%	20.1%	13.7%	49.6%
Female	29.2%	33.2%	22.8%	14.9%	49.7%
Other	12.1%	45.8%	21.1%	20.9%	.7%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	38.4%	35.3%	16.8%	9.6%	27.1%
Married females	32.3%	37.1%	20.7%	9.9%	27.3%
Single males	25.7%	31.3%	24.3%	18.7%	22.8%
Single females	25.6%	28.3%	25.2%	20.9%	22.8%
Total	31.0%	33.3%	21.4%	14.3%	100.0%



# CROSSTABULATION TABLES

Mary Peltola's Rating

Row Percents



	MARY PELTOLA'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	39.4%	8.3%	14.7%	37.6%	10.3%
Rural	44.6%	16.1%	11.2%	28.2%	8.9%
Southcentral	18.4%	13.4%	20.4%	47.8%	26.8%
Anchorage	34.2%	11.1%	22.1%	32.7%	40.4%
Fairbanks	26.2%	7.3%	22.6%	43.9%	13.5%
AGE OF RESPONDENT:					
18-34	20.8%	8.6%	18.5%	52.1%	29.7%
35-44	27.7%	8.2%	22.2%	41.8%	18.3%
45-54	29.7%	9.6%	20.2%	40.6%	15.2%
55+	39.8%	15.7%	19.8%	24.7%	36.8%
2020 PRESIDENT VOTE:					
Donald Trump	11.8%	20.2%	23.9%	44.2%	43.9%
Joe Biden	64.2%	2.0%	12.1%	21.7%	34.9%
Other candidate	15.5%	12.3%	22.6%	49.6%	11.3%
Didn't vote	10.0%	4.1%	27.4%	58.5%	9.8%
LIKELINESS TO VOTE IN PRIMARY:					
Certain	39.9%	14.4%	17.7%	28.0%	61.2%
Very likely	21.1%	9.3%	23.2%	46.4%	20.0%
Maybe 50-50	11.5%	4.8%	21.8%	61.8%	11.6%
Not very likely	6.1%	1.7%	16.8%	75.4%	4.3%
Not at all likely	3.7%	1.0%	42.1%	53.1%	2.9%
ADVERTISING NOTICE MOST:					
Newspaper	43.1%	8.9%	28.9%	19.1%	5.1%
Direct mail	33.4%	19.5%	13.6%	33.4%	9.7%
TV ads	34.3%	11.9%	16.4%	37.3%	17.4%
Radio ads	26.0%	13.3%	24.3%	36.4%	19.3%
Internet ads	28.9%	8.8%	19.6%	42.7%	48.5%
ALASKA RESIDENCY:					
Less than 15 years	22.3%	9.3%	16.7%	51.8%	20.8%
15-30 years	23.4%	11.5%	22.4%	42.8%	36.1%
More than 30 years	40.2%	12.3%	19.0%	28.6%	43.0%
PARTY AFFILIATION:					
Republican	9.3%	19.3%	24.9%	46.5%	30.8%
Democrat	60.4%	2.4%	8.5%	28.6%	16.5%
Other party	20.8%	6.9%	23.9%	48.4%	7.8%
No party	35.4%	10.0%	19.6%	35.1%	44.9%
POLITICAL IDEOLOGY:					
Conservative	7.4%	23.3%	25.2%	44.1%	33.3%
Moderate	31.9%	6.4%	22.3%	39.3%	41.0%
Progressive	57.6%	3.7%	8.7%	29.9%	25.6%
HOUSEHOLD SIZE:					
One	37.5%	10.0%	18.7%	33.8%	12.8%
Two	33.4%	12.9%	19.1%	34.6%	35.6%
Three or more	26.2%	10.6%	20.5%	42.8%	51.6%
CHILDREN IN HOUSEHOLD:					
None	33.7%	11.8%	18.4%	36.1%	63.5%
One or more	24.2%	10.5%	21.9%	43.4%	36.5%
Total	30.3%	11.3%	20.0%	38.4%	100.0%



	MARY PELTOLA'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
<b>MARITAL STATUS:</b>					
Married	33.5%	13.7%	19.3%	33.5%	54.4%
Not married	26.5%	8.7%	20.3%	44.5%	45.6%
<b>EDUCATION OF RESPONDENT:</b>					
High school/GED or less	15.9%	10.2%	20.4%	53.4%	22.7%
Some college	27.0%	11.2%	22.8%	39.1%	45.0%
College graduate	45.2%	12.5%	15.1%	27.2%	32.4%
<b>HOUSEHOLD INCOME:</b>					
\$0-\$50,000	22.6%	8.9%	19.9%	48.5%	22.0%
\$50,000-\$100,000	33.1%	13.4%	17.1%	36.5%	33.5%
\$100,000-\$150,000	37.0%	9.9%	18.1%	34.9%	19.8%
\$150,000+	34.3%	11.4%	21.3%	33.0%	17.6%
Not sure	13.2%	11.9%	33.4%	41.4%	7.0%
<b>RACE OF RESPONDENT:</b>					
White	30.9%	12.4%	17.9%	38.8%	69.4%
Alaska Native/American Indian	36.7%	8.1%	20.4%	34.8%	13.0%
Other non-white	25.5%	9.3%	25.5%	39.8%	17.6%
<b>GENDER OF RESPONDENT:</b>					
Male	29.1%	14.4%	20.5%	35.9%	49.6%
Female	31.6%	8.3%	18.9%	41.2%	49.7%
Other	29.5%	12.1%	34.2%	24.1%	.7%
<b>MARITAL STATUS BY GENDER:</b>					
Married males	34.8%	16.7%	21.2%	27.3%	27.1%
Married females	32.8%	10.6%	16.9%	39.8%	27.3%
Single males	22.3%	11.7%	19.7%	46.3%	22.8%
Single females	30.4%	5.7%	21.4%	42.5%	22.8%
Total	30.3%	11.3%	20.0%	38.4%	100.0%



CROSSTABULATION TABLES  
Congress Special Election – Round 1  
Row Percents



	CONGRESS SPECIAL ELECTION - ROUND 1:			Total
	Mary Peltola	Sarah Palin	Nicholas Begich	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	49.3%	22.7%	28.0%	10.6%
Rural	53.9%	24.1%	22.0%	9.4%
Southcentral	27.3%	38.9%	33.8%	26.6%
Anchorage	44.9%	25.3%	29.8%	40.8%
Fairbanks	41.1%	32.2%	26.7%	12.6%
AGE OF RESPONDENT:				
18-34	50.4%	22.1%	27.6%	23.0%
35-44	41.2%	31.4%	27.4%	18.0%
45-54	35.3%	36.1%	28.5%	16.4%
55+	38.1%	30.1%	31.8%	42.6%
2020 PRESIDENT VOTE:				
Donald Trump	2.5%	54.1%	43.4%	47.3%
Joe Biden	90.3%	2.0%	7.7%	38.7%
Other candidate	37.2%	21.6%	41.2%	10.3%
Didn't vote	31.1%	20.7%	48.2%	3.7%
LIKELINESS TO VOTE IN PRIMARY:				
Certain	43.1%	28.2%	28.6%	75.8%
Very likely	34.6%	33.0%	32.4%	24.2%
ADVERTISING NOTICE MOST:				
Newspaper	47.7%	17.0%	35.3%	5.7%
Direct mail	39.4%	29.0%	31.7%	10.1%
TV ads	33.8%	37.2%	29.0%	18.1%
Radio ads	34.3%	32.1%	33.7%	20.3%
Internet ads	47.3%	26.0%	26.7%	45.9%
ALASKA RESIDENCY:				
Less than 15 years	42.3%	29.9%	27.8%	18.6%
15-30 years	42.0%	28.1%	29.9%	33.2%
More than 30 years	40.4%	29.8%	29.8%	48.2%
PARTY AFFILIATION:				
Republican	3.8%	55.2%	41.0%	33.4%
Democrat	90.4%	2.9%	6.7%	17.6%
Other party	31.2%	35.6%	33.3%	5.8%
No party	51.5%	19.1%	29.3%	43.2%
POLITICAL IDEOLOGY:				
Conservative	3.3%	55.0%	41.7%	36.5%
Moderate	42.6%	22.6%	34.8%	36.4%
Progressive	90.5%	3.5%	6.0%	27.1%
HOUSEHOLD SIZE:				
One	48.1%	17.1%	34.8%	13.3%
Two	42.7%	28.9%	28.4%	37.4%
Three or more	38.5%	32.5%	29.0%	49.2%
CHILDREN IN HOUSEHOLD:				
None	44.3%	27.8%	27.9%	66.8%
One or more	35.6%	31.6%	32.8%	33.2%
Total	41.1%	29.4%	29.6%	100.0%



	CONGRESS SPECIAL ELECTION - ROUND 1:			Total
	Mary Peltola	Sarah Palin	Nicholas Begich	Col %
	Row %	Row %	Row %	
<b>MARITAL STATUS:</b>				
Married	36.7%	32.4%	30.8%	59.8%
Not married	47.9%	24.4%	27.7%	40.2%
<b>EDUCATION OF RESPONDENT:</b>				
High school/GED or less	18.2%	48.7%	33.1%	17.7%
Some college	39.0%	31.9%	29.1%	45.3%
College graduate	55.0%	16.8%	28.2%	37.0%
<b>HOUSEHOLD INCOME:</b>				
\$0-\$50,000	39.7%	34.7%	25.6%	17.7%
\$50,000-\$100,000	43.0%	25.5%	31.5%	34.5%
\$100,000-\$150,000	45.6%	30.6%	23.8%	22.2%
\$150,000+	39.9%	25.2%	35.0%	19.8%
Not sure	22.5%	43.1%	34.4%	5.7%
<b>RACE OF RESPONDENT:</b>				
White	43.4%	26.6%	30.1%	73.0%
Alaska Native/American Indian	45.4%	27.9%	26.8%	12.0%
Other non-white	33.6%	40.6%	25.8%	15.0%
<b>GENDER OF RESPONDENT:</b>				
Male	34.5%	32.1%	33.4%	51.3%
Female	48.4%	25.9%	25.6%	48.1%
Other	36.8%	46.4%	16.9%	.6%
<b>MARITAL STATUS BY GENDER:</b>				
Married males	31.8%	34.7%	33.5%	30.2%
Married females	42.1%	29.6%	28.3%	29.5%
Single males	38.2%	28.6%	33.2%	21.3%
Single females	58.4%	19.8%	21.8%	18.9%
Total	41.1%	29.4%	29.6%	100.0%





CROSSTABULATION TABLES  
Congress Special Election – Round 2  
Row Percents



	CONGRESS SPECIAL ELECTION - ROUND 2		Total
	Mary Peltola	Nicholas Begich	Col %
	Row %	Row %	
<b>AREAS OF ALASKA:</b>			
Southeast	50.8%	49.2%	10.7%
Rural	57.2%	42.8%	9.8%
Southcentral	31.1%	68.9%	26.1%
Anchorage	49.0%	51.0%	41.3%
Fairbanks	48.3%	51.7%	12.2%
<b>AGE OF RESPONDENT:</b>			
18-34	55.5%	44.5%	23.7%
35-44	44.8%	55.2%	18.3%
45-54	36.4%	63.6%	16.7%
55+	43.2%	56.8%	41.4%
<b>2020 PRESIDENT VOTE:</b>			
Donald Trump	6.4%	93.6%	45.8%
Joe Biden	91.1%	8.9%	39.9%
Other candidate	43.0%	57.0%	10.5%
Didn't vote	37.9%	62.1%	3.7%
<b>LIKELINESS TO VOTE IN PRIMARY:</b>			
Certain	46.9%	53.1%	75.5%
Very likely	40.3%	59.7%	24.5%
<b>ADVERTISING NOTICE MOST:</b>			
Newspaper	48.5%	51.5%	5.8%
Direct mail	41.8%	58.2%	10.1%
TV ads	39.1%	60.9%	17.6%
Radio ads	37.7%	62.3%	20.6%
Internet ads	51.8%	48.2%	46.0%
<b>ALASKA RESIDENCY:</b>			
Less than 15 years	43.9%	56.1%	19.0%
15-30 years	47.7%	52.3%	33.4%
More than 30 years	44.4%	55.6%	47.6%
<b>PARTY AFFILIATION:</b>			
Republican	7.8%	92.2%	32.5%
Democrat	90.6%	9.4%	18.2%
Other party	35.9%	64.1%	5.9%
No party	56.0%	44.0%	43.4%
<b>POLITICAL IDEOLOGY:</b>			
Conservative	7.1%	92.9%	34.8%
Moderate	46.2%	53.8%	37.2%
Progressive	92.0%	8.0%	28.0%
<b>HOUSEHOLD SIZE:</b>			
One	51.5%	48.5%	13.6%
Two	46.8%	53.2%	36.6%
Three or more	42.9%	57.1%	49.8%
<b>CHILDREN IN HOUSEHOLD:</b>			
None	49.5%	50.5%	66.4%
One or more	37.8%	62.2%	33.6%
Total	45.3%	54.7%	100.0%



	CONGRESS SPECIAL ELECTION - ROUND 2		Total
	Mary Peltola	Nicholas Begich	Col %
	Row %	Row %	
<b>MARITAL STATUS:</b>			
Married	39.9%	60.1%	59.4%
Not married	53.0%	47.0%	40.6%
<b>EDUCATION OF RESPONDENT:</b>			
High school/GED or less	26.1%	73.9%	17.6%
Some college	42.1%	57.9%	45.3%
College graduate	58.5%	41.5%	37.1%
<b>HOUSEHOLD INCOME:</b>			
\$0-\$50,000	48.2%	51.8%	17.3%
\$50,000-\$100,000	46.1%	53.9%	34.6%
\$100,000-\$150,000	49.6%	50.4%	22.3%
\$150,000+	42.5%	57.5%	20.0%
Not sure	24.8%	75.2%	5.8%
<b>RACE OF RESPONDENT:</b>			
White	47.1%	52.9%	72.6%
Alaska Native/American Indian	50.0%	50.0%	12.4%
Other non-white	39.3%	60.7%	15.0%
<b>GENDER OF RESPONDENT:</b>			
Male	38.6%	61.4%	51.3%
Female	52.6%	47.4%	48.2%
Other	44.9%	55.1%	.5%
<b>MARITAL STATUS BY GENDER:</b>			
Married males	35.0%	65.0%	29.9%
Married females	45.2%	54.8%	29.5%
Single males	43.1%	56.9%	21.6%
Single females	63.7%	36.3%	19.1%
Total	45.3%	54.7%	100.0%



## CROSSTABULATION TABLES

Congress Special Election – Round 2 (Hypothetical)

Row Percents



	CONGRESS SPECIAL ELECTION - ROUND 2 (HYPOTHETICAL):		Total
	Mary Peltola	Sarah Palin	Col %
	Row %	Row %	
AREAS OF ALASKA:			
Southeast	60.1%	39.9%	10.5%
Rural	65.4%	34.6%	9.4%
Southcentral	34.9%	65.1%	26.3%
Anchorage	54.5%	45.5%	41.0%
Fairbanks	53.1%	46.9%	12.7%
AGE OF RESPONDENT:			
18-34	56.2%	43.8%	23.3%
35-44	52.9%	47.1%	17.9%
45-54	45.9%	54.1%	16.5%
55+	48.6%	51.4%	42.3%
2020 PRESIDENT VOTE:			
Donald Trump	9.8%	90.2%	46.9%
Joe Biden	97.1%	2.9%	39.1%
Other candidate	62.6%	37.4%	10.2%
Didn't vote	49.5%	50.5%	3.8%
LIKELINESS TO VOTE IN PRIMARY:			
Certain	52.2%	47.8%	75.8%
Very likely	46.4%	53.6%	24.2%
ADVERTISING NOTICE MOST:			
Newspaper	62.3%	37.7%	5.5%
Direct mail	52.8%	47.2%	10.0%
TV ads	44.3%	55.7%	18.1%
Radio ads	41.5%	58.5%	20.3%
Internet ads	56.8%	43.2%	46.0%
ALASKA RESIDENCY:			
Less than 15 years	48.4%	51.6%	18.6%
15-30 years	48.3%	51.7%	33.5%
More than 30 years	54.0%	46.0%	47.9%
PARTY AFFILIATION:			
Republican	9.7%	90.3%	33.1%
Democrat	95.6%	4.4%	17.9%
Other party	44.9%	55.1%	5.8%
No party	65.0%	35.0%	43.3%
POLITICAL IDEOLOGY:			
Conservative	7.6%	92.4%	35.8%
Moderate	60.2%	39.8%	36.7%
Progressive	95.6%	4.4%	27.4%
HOUSEHOLD SIZE:			
One	62.9%	37.1%	13.3%
Two	51.6%	48.4%	37.3%
Three or more	47.7%	52.3%	49.3%
CHILDREN IN HOUSEHOLD:			
None	53.7%	46.3%	66.9%
One or more	46.3%	53.7%	33.1%
Total	50.8%	49.2%	100.0%



	CONGRESS SPECIAL ELECTION - ROUND 2 (HYPOTHETICAL):		Total
	Mary Peltola	Sarah Palin	Col %
	Row %	Row %	
MARITAL STATUS:			
Married	46.8%	53.2%	59.7%
Not married	57.3%	42.7%	40.3%
EDUCATION OF RESPONDENT:			
High school/GED or less	31.3%	68.7%	17.7%
Some college	47.2%	52.8%	45.4%
College graduate	65.2%	34.8%	36.9%
HOUSEHOLD INCOME:			
\$0-\$50,000	53.0%	47.0%	17.8%
\$50,000-\$100,000	50.9%	49.1%	34.5%
\$100,000-\$150,000	53.1%	46.9%	22.3%
\$150,000+	53.1%	46.9%	19.6%
Not sure	30.3%	69.7%	5.8%
RACE OF RESPONDENT:			
White	51.9%	48.1%	73.0%
Alaska Native/American Indian	61.1%	38.9%	12.1%
Other non-white	42.8%	57.2%	14.9%
GENDER OF RESPONDENT:			
Male	43.7%	56.3%	51.3%
Female	59.0%	41.0%	48.1%
Other	36.8%	63.2%	.6%
MARITAL STATUS BY GENDER:			
Married males	41.5%	58.5%	30.3%
Married females	52.8%	47.2%	29.3%
Single males	46.7%	53.3%	21.3%
Single females	68.7%	31.3%	19.1%
Total	50.8%	49.2%	100.0%

