

AWARENESS	Aug 1-3			Jul 29-Aug 1		
	Vance	Ryan	WAVE 3	Oz	Fett	WAVE 3
All	81%	80%	1,180	87%	86%	1,206
2020 Voters	88%	87%	821	93%	91%	863
Trump Voters	89%	87%	423	95%	92%	412
Biden Voters	87%	88%	364	91%	91%	425
Registered Voters	84%	85%	974	91%	90%	997
Republican Voters	88%	86%	402	95%	92%	411
Democratic Voters	86%	89%	340	89%	90%	414
Unaffiliated Voters	76%	75%	194	88%	88%	143
Likely Voters	94%	92%	516	94%	92%	516

FAVORABILITY - % (REGISTERED)	Aug 1-3			Jul 29-Aug 1		
	Vance	Ryan	Ryan vs. Vance Gap	Oz	Fett	Fett vs. Oz Gap
1-Very Unfav	30%	12%	(17)	38%	19%	(19)
2-Somewhat Unfav	16%	11%	(5)	15%	13%	(3)
3-Neutral	27%	29%	1	21%	23%	2
4-Somewhat Fav	17%	27%	11	16%	19%	3
5-Very Fav	11%	21%	10	10%	26%	16

AVG FAVORABILITY - Reg Voter 2.63 3.34 0.71 2.43 3.20 0.77

	Aug 1-3				Jul 29-Aug 1			
	Vance	Ryan	Undecided	Ryan vs. Vance Gap	Oz	Fett	Undecided	Fett vs. Oz Gap
ALL	32%	42%	26%	10	30%	47%	23%	17
REGISTERED	33%	44%	23%	11	32%	48%	20%	16
LIKELY	38%	49%	12%	11	38%	52%	10%	14
2020 VOTER	35%	45%	20%	10	33%	50%	17%	17
TRUMP VOTER	60%	16%	25%	(44)	63%	17%	20%	46
BIDEN VOTER	7%	81%	11%	74	6%	83%	11%	77

OHIO VOTERS	MAY	JUL	AUG
% of Voters Motivated	WAVE 1	WAVE 2	WAVE 3
TRUMP VOTERS	64%	62%	57%
BIDEN VOTERS	57%	60%	62%

% of Motivated Voters			
TRUMP VOTERS	55%	53%	50%
BIDEN VOTERS	43%	44%	47%
OTHER	2%	3%	3%