

MEMORANDUM

TO: INTERESTED PARTIES
FROM: NEIL NEWHOUSE – PUBLIC OPINION STRATEGIES
SUBJECT: RECENT PA CD-1 POLLING DATA
DATE: SEPTEMBER 12, 2022

On behalf of the NRCC and the Fitzpatrick for Congress campaign, Public Opinion Strategies recently completed a telephone survey of 400 registered voters in Pennsylvania's First Congressional District. The poll was conducted September 6-8, 2022 and has a margin of error of +/-4.0% in 95 out of 100 cases.

The purpose of this memo is to review the key findings of the completed research.

KEY FINDINGS

1. *Brian leads Ashley Ehasz by twenty points.*

On the head-to-head initial ballot against Ashley Ehasz, Brian leads with 55% of the vote to 35% for Ehasz, and Brian's lead grows even wider when voters are informed of the candidates' positions on the issues. (Keep in mind, Brian won 57% of the vote in his old CD 1 in the '20 election, outpolling President Trump in the district by ten points.)

Brian not only leads among Independents in the district by two-to-one, but he holds Ehasz to less than 70% of the vote among Democrats.

2. *Why the big lead? Voters really like Brian, and Ehasz is unknown.*

Brian's image in the district is 53% favorable/34% unfavorable, while Ehasz is at 6% favorable/3% unfavorable, with 76% of voters never having heard of her.

BOTTOM LINE

Brian Fitzpatrick is well-known, well-defined and well-liked in his Congressional District, making a campaign against him being run by a political unknown a huge uphill climb. Ehasz has yet to coalesce her own partisan base and would have to overcome Brian's two-to-one favorability among Independent voters in order to make this race close (not to mention the exorbitant cost of advertising on Philly TV). This data clearly shows Brian as the odds-on favorite to win re-election.