

## Charlie Crist Leads DeSantis in recent poll by 6%

September 22, 2022

For Immediate Release:

In a recent Political Matrix/Listener Group poll of 700 likely Florida voters; we see Congressman Charlie Crist leading Governor Ron DeSantis 53% to 47%. The breakdown of the poll was 40% democratic response, 40% republican response and 20% npa response. This survey is consistent with our other surveys regarding this campaign. With less than 50 days to go until the election, it is going to be very interesting to see who will best spend their campaign dollars while communicating their message to the voters.

### 1. If the Florida election for governor was held today, who would you vote for between Charlie Crist or Ron DeSantis?

<i>Responses: 700</i>	<i>Total</i>	<i>Overall %</i>
1. Charlie Crist	379	53%
2. Ron DeSantis	321	47%

#### METHODOLOGY:

The persons sampled were Florida likely voters with a voting score of 100% for the primary and general election cycles. The voters called were those only with landlines and were called using an Interactive Voice Response (IVR) system and were called during the hours of 4PM to 8PM on September 21 2022. The Margin of Error for this study is +/- 3.27% with a confidence level of 95%.

#### ABOUT THE LISTENER GROUP:

Starting as a call center and market research center in 1998; since 2010 TLG has been serving clients as a full-service Marketing Research, Advertising, Public Relations firm. If your success depends on other people—customers, clients, patients, readers, viewers, and voters in whatever role these people’s opinions of you matter—you need The Listener® Group. Headquartered in Pensacola, we have developed a team that has placed us, continuously, as the most accurate political and public policy polling firm in the Southeastern United States. We deliver a comprehensive blend of market research and advertising products that work in concert to maximize the effectiveness of your message. For more information you can contact Greg Fink at 850.384.7008 or [greg@thelistenergroup.com](mailto:greg@thelistenergroup.com).