



THE ALASKA SURVEY

October 2022

For Public Release

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SURVEY DETAILS

FIELDING DATES: October 19-22, 2022

SAMPLE SIZE: 1,501 Alaska adults aged 18+, including a subset of 1,276 likely general election voters

MARGIN OF ERROR: $\pm 3.0\%$ at 95% confidence

WEIGHTING: Data was weighted to match population proportions by region of Alaska and by age, ethnicity, gender, education level, party affiliation and 2020 President vote of respondent

FIELDING METHODOLOGY: Text-to-Online, source of numbers random generation

DATA ANALYSIS: SPSS



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THE ALASKA SURVEY 3RD QUARTER 2022

Hi there! Thanks for clicking the link and helping us today! First off, we want you to feel safe doing this survey. ASR has been in business for 26 years in Alaska and we try really hard to do good work. Here's our contact info if you'd like to jot it down:

Alaska Survey Research
 4141 B Street, Suite 204
 Anchorage AK 99503
 Tel: 907-727-7116
 Website: www.alaskasurveyresearch.com

We'll repeat this info at the end of the survey. If anything gives you concern during your experience today, please feel free to contact us.

OK, here we go... this survey is called "The Alaska Survey" and it has questions on a variety of different topics. All the information you provide in this survey, both in response to survey questions and any contact information you provide, will be subject to a strict ASR confidentiality policy. It takes about 10 minutes to complete, and we're putting \$2,500 towards a prize drawing for those of you who complete the survey! Prize details on the next page.

First of all, let's make sure you qualify and get you started...

S1. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	177	11.9%
25-34	292	19.6%
35-44	275	18.5%
45-54	222	14.9%
55-64	251	16.9%
65+	270	18.2%

Mean = 46.2 years



This survey is passcode-protected. Your passcode is the string of 6 letters provided in the text we sent to you, just like an airline confirmation code.

We ask this to make 100% sure that you were invited to participate in this survey. PLEASE ENTER IT CORRECTLY! It doesn't have to be in caps, but if you get a single letter wrong, it won't match with a valid code and your survey may have to be discarded.

Please enter your code below!

CODE ENTERED AND VERIFIED

S2. What is the zip code where you live?

ZIP AREAS OF ALASKA:		
	Count	%
Anchorage	598	39.9%
MatSu	220	14.7%
Kenai Peninsula	124	8.3%
Fairbanks	201	13.4%
Haines	6	.4%
Hoonah/Angoon	6	.4%
Juneau	64	4.2%
Ketchikan	34	2.3%
Petersburg	3	.2%
Prince of Wales	14	.9%
Sitka	18	1.2%
Skagway	1	.1%
Wrangell	8	.5%
Aleutians East	15	1.0%
Aleutians West	6	.4%
Bethel	48	3.2%
Bristol Bay	2	.1%
Dillingham	6	.4%
Kusilvak	4	.3%
Lake & Peninsula	1	.1%
Nome	17	1.1%
North Slope	24	1.6%
Northwest Arctic	11	.8%
Yukon-Koyukuk	9	.6%
Denali	4	.3%
Kodiak	23	1.5%
Valdez/Cordova	18	1.2%
Southeast Fairbanks	13	.8%

AREAS OF ALASKA:		
	Count	%
Southeast	154	10.3%
Rural	144	9.6%
Southcentral	403	26.8%
Anchorage	598	39.9%
Fairbanks	201	13.4%



1A. Are you registered to vote in the State of Alaska?

REGISTERED TO VOTE?		
	Count	%
Yes	1382	92.3%
No	116	7.7%

1B. (IF YES...) Indicate whether your feelings towards the following public figures are very positive, somewhat positive, somewhat negative, very negative, if you have never heard of them or have no opinion. (MEANS: 0-4 scale)

Mary Peltola:

MARY PELTOLA'S RATING:		
	Count	%
Very positive	448	32.4%
Somewhat positive	265	19.2%
Neutral	176	12.7%
Somewhat negative	198	14.3%
Very negative	170	12.3%
Who?	124	9.0%

Mean = 2.50

Patricia Chesbro:

PATRICIA CHESBRO'S RATING:		
	Count	%
Very positive	50	3.6%
Somewhat positive	148	10.7%
Neutral	359	26.0%
Somewhat negative	85	6.2%
Very negative	67	4.8%
Who?	673	48.7%

Mean = 2.04

Nicholas Begich:

NICHOLAS BEGICH'S RATING:		
	Count	%
Very positive	124	9.0%
Somewhat positive	324	23.4%
Neutral	309	22.4%
Somewhat negative	327	23.7%
Very negative	201	14.6%
Who?	96	7.0%

Mean = 1.88



Chris Bye:

CHRIS BYE'S RATING:		
	Count	%
Very positive	15	1.1%
Somewhat positive	65	4.7%
Neutral	348	25.2%
Somewhat negative	63	4.6%
Very negative	49	3.6%
Who?	841	60.8%

Mean = 1.88

Lisa Murkowski:

LISA MURKOWSKI'S RATING:		
	Count	%
Very positive	245	17.7%
Somewhat positive	358	25.9%
Neutral	82	5.9%
Somewhat negative	240	17.4%
Very negative	451	32.6%
Who?	7	.5%

Mean = 1.79

Buzz Kelley:

BUZZ KELLEY'S RATING:		
	Count	%
Very positive	11	.8%
Somewhat positive	87	6.3%
Neutral	440	31.8%
Somewhat negative	87	6.3%
Very negative	116	8.4%
Who?	641	46.4%

Mean = 1.72

Kelly Tshibaka:

KELLY TSHIBAKA'S RATING:		
	Count	%
Very positive	234	17.0%
Somewhat positive	232	16.8%
Neutral	161	11.6%
Somewhat negative	112	8.1%
Very negative	491	35.5%
Who?	152	11.0%

Mean = 1.68



Sarah Palin:

SARAH PALIN'S RATING:		
	Count	%
Very positive	156	11.3%
Somewhat positive	297	21.5%
Neutral	79	5.7%
Somewhat negative	215	15.5%
Very negative	625	45.3%
Who?	10	.7%

Mean = 1.38

2A. How likely are you to vote in the General Election on November 8th?

LIKELINESS TO VOTE IN GENERAL:		
	Count	%
Certain	957	69.2%
Very likely	232	16.8%
Maybe 50-50	125	9.0%
Not very likely	42	3.0%
Not at all likely	27	1.9%

On November 8th, the Alaska general election will be held. Races on the general election ballot will be decided using Ranked Choice Voting. The image below is an example of what you will see in the next few questions.

INSTRUCTIONS:

- Vote by ranking the candidates of your choice.
- Rank as many or as few candidates as you like - you DO NOT need to rank all candidates if you don't wish to
- Make just ONE choice in each row or column
- For your first choice, make a selection in the first choice column
- For your second choice, make a selection in the second choice column, and so on.

	1st Choice	2nd Choice	3rd Choice	4th Choice
CANDIDATE A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE C	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CANDIDATE D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CLICK NEXT...



2B. (IF CERTAIN OR VERY LIKELY...) On November 8th, the vote for US Congress will be held, to elect a full-time replacement for Congressman Don Young.

Indicate your candidate preferences below!

ROUND 1:

US CONGRESS - ROUND 1:		
	Count	%
Mary Peltola (Democrat)	560	48.9%
Sarah Palin (Republican)	293	25.6%
Nicholas Begich (Republican)	235	20.5%
Chris Bye (Libertarian)	57	5.0%

Chris Bye eliminated

ROUND 2:

US CONGRESS - ROUND 2:		
	Count	%
Mary Peltola	575	50.5%
Sarah Palin	308	27.0%
Nicholas Begich	255	22.4%

Peltola wins.

ROUND 3 – HYPOTHETICAL #1:

US CONGRESS - ROUND 3 (HYPOTHETICAL #1):		
	Count	%
Mary Peltola	626	56.7%
Sarah Palin	478	43.3%

ROUND 3 – HYPOTHETICAL #2:

US CONGRESS - ROUND 3 (HYPOTHETICAL #2):		
	Count	%
Mary Peltola	606	56.1%
Nicholas Begich	475	43.9%



2B. (IF CERTAIN OR VERY LIKELY...) Also on November 8th, there will be a vote for US Senate.

Indicate your candidate preferences below!

ROUND 1:

US SENATE - ROUND 1:		
	Count	%
Lisa Murkowski (Republican)	462	40.8%
Kelly Tshibaka (Republican)	440	38.9%
Patricia Chesbro (Democrat)	185	16.4%
Buzz Kelley (Republican)	45	3.9%

Buzz Kelley eliminated

ROUND 2:

US SENATE - ROUND 2:		
	Count	%
Lisa Murkowski	474	42.2%
Kelly Tshibaka	460	41.0%
Patricia Chesbro	190	16.9%

Patricia Chesbro eliminated

ROUND 3:

US SENATE - ROUND 3:		
	Count	%
Lisa Murkowski	605	55.5%
Kelly Tshibaka	485	44.5%

Lisa Murkowski wins.



The following questions are for demographic and statistical purposes only. Your responses are confidential. We use this data to ensure that our sample is representative of the Alaska population. You are not required to answer these questions, but it helps improve the validity and integrity of the survey if you do.

3. Which of the following types of advertising would you say you notice and pay attention to most?

ADVERTISING NOTICE MOST:		
	Count	%
Newspaper	62	4.2%
Direct mail	131	8.9%
TV ads	289	19.5%
Radio ads	320	21.6%
Internet ads	676	45.7%

4. How many years and months have you lived in Alaska?

ALASKA RESIDENCY:		
	Count	%
Less than 20 years	316	22.0%
20-35 years	528	36.8%
More than 35 years	590	41.1%

Mean = 32.5 years

5. (IF REGISTERED TO VOTE...) What is your registered party affiliation?

PARTY AFFILIATION:		
	Count	%
Republican	405	29.6%
Democrat	219	16.0%
Other party	105	7.7%
No party	641	46.8%

6. Politically, do you consider yourself to be...

POLITICAL IDEOLOGY:		
	Count	%
Very conservative	128	8.6%
Conservative	371	25.0%
Moderate	644	43.4%
Progressive	207	13.9%
Very progressive	134	9.1%



7A. How many total people live in your household, including you and all other adults and children?

HOUSEHOLD SIZE:		
	Count	%
One	229	15.6%
Two	509	34.6%
Three	263	17.9%
Four	236	16.1%
Five or more	233	15.9%

Mean = 2.96

7B. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:		
	Count	%
None	922	62.8%
One	547	37.2%

Mean = 0.75

8. Are you married or not married?

MARITAL STATUS:		
	Count	%
Married	765	51.6%
Not married	717	48.4%

9. What is the highest grade or year of school you completed?

EDUCATION LEVEL OF RESPONDENT:		
	Count	%
Elementary school	4	.3%
Some high school	31	2.1%
High school graduate	253	17.1%
GED	60	4.1%
Some college	688	46.4%
College graduate - Bachelor's	256	17.2%
College graduate - Master's or higher	190	12.8%



10. In which of the following categories does your total household income fall?

ANNUAL HOUSEHOLD INCOME:		
	Count	%
\$0-20,000	98	6.7%
\$20-30,000	104	7.1%
\$30-40,000	101	6.9%
\$40-50,000	111	7.6%
\$50-60,000	90	6.1%
\$60,000-70,000	88	6.0%
\$70,000-80,000	103	7.0%
\$80,000-100,000	187	12.7%
\$100-150,000	268	18.2%
\$150,000+	210	14.3%
Not sure	112	7.6%

Median = \$78,600

11. Which one of the following best describes your race?

ETHNICITY:		
	Count	%
White	1009	68.2%
Black	29	1.9%
Asian	42	2.9%
Hawaiian/Pacific Islander	26	1.8%
Alaska Native/American Indian	183	12.3%
Combination	128	8.7%
Other race	30	2.0%
Not sure	32	2.1%

12. Your gender...

GENDER OF RESPONDENT:		
	Count	%
Male	748	50.3%
Female	710	47.8%
Other	27	1.8%

MARITAL STATUS BY GENDER:		
	Count	%
Married males	375	25.8%
Married females	376	25.8%
Single males	373	25.6%
Single females	332	22.8%



CROSSTABULATION TABLES

Mary Peltola's Rating

Row Percents



	MARY PELTOLA'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	67.1%	15.6%	6.8%	10.6%	10.7%
Rural	73.6%	15.7%	7.6%	3.1%	8.8%
Southcentral	40.6%	33.5%	17.3%	8.7%	26.8%
Anchorage	52.8%	26.1%	11.5%	9.6%	40.4%
Fairbanks	43.1%	31.0%	15.5%	10.5%	13.4%
AGE OF RESPONDENT:					
18-34	49.2%	14.1%	19.9%	16.8%	29.4%
35-44	49.3%	25.4%	12.7%	12.6%	18.5%
45-54	46.6%	34.5%	12.1%	6.9%	15.5%
55+	56.6%	34.2%	7.4%	1.8%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	71.7%	14.3%	7.9%	6.1%	4.3%
Direct mail	47.5%	30.8%	9.8%	11.9%	8.8%
TV ads	52.0%	27.1%	13.2%	7.8%	19.5%
Radio ads	48.4%	34.0%	11.4%	6.2%	22.2%
Internet ads	52.0%	22.9%	14.3%	10.8%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	47.6%	21.7%	14.0%	16.6%	18.8%
20-35 years	49.4%	22.7%	17.1%	10.8%	37.8%
More than 35 years	55.2%	32.2%	8.0%	4.6%	43.3%
PARTY AFFILIATION:					
Republican	21.7%	51.0%	15.3%	11.9%	29.6%
Democrat	86.8%	3.7%	5.8%	3.6%	16.0%
Other party	54.4%	29.0%	8.3%	8.3%	7.7%
No party	58.6%	18.7%	13.7%	9.0%	46.8%
POLITICAL IDEOLOGY:					
Conservative	20.6%	61.0%	12.8%	5.6%	34.3%
Moderate	58.7%	11.9%	16.9%	12.5%	41.9%
Progressive	84.8%	3.1%	4.6%	7.6%	23.9%
HOUSEHOLD SIZE:					
One	58.6%	23.5%	11.3%	6.6%	15.2%
Two	54.4%	28.4%	10.7%	6.5%	35.2%
Three or more	48.3%	26.1%	14.2%	11.4%	49.6%
CHILDREN IN HOUSEHOLD:					
None	55.8%	26.1%	11.2%	7.0%	62.8%
One	45.7%	27.2%	14.8%	12.4%	37.2%
MARITAL STATUS:					
Married	49.5%	33.4%	10.9%	6.2%	53.6%
Not married	54.6%	18.7%	14.4%	12.3%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	38.6%	26.0%	15.5%	19.9%	21.4%
Some college	48.3%	29.0%	14.5%	8.2%	47.0%
College graduate	66.1%	23.4%	7.6%	2.9%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	49.9%	19.1%	15.5%	15.4%	20.1%
\$40,000-\$100,000	49.7%	26.5%	13.3%	10.5%	38.8%
\$100,000+	56.8%	29.2%	10.3%	3.7%	34.0%
Not sure	46.0%	33.1%	12.0%	8.9%	7.1%
ETHNICITY OF RESPONDENT:					
White	53.3%	28.3%	12.0%	6.4%	70.8%
Non-white	50.5%	20.2%	13.8%	15.4%	29.2%
GENDER OF RESPONDENT:					
Male	46.1%	31.9%	12.3%	9.7%	49.3%
Female	57.9%	21.5%	12.6%	8.0%	48.7%
Other	46.0%	23.3%	16.9%	13.8%	2.0%
Total	51.8%	26.7%	12.5%	9.0%	100.0%



CROSSTABULATION TABLES

Sarah Palin's Rating

Row Percents



	SARAH PALIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	18.4%	74.6%	5.2%	1.9%	10.7%
Rural	21.2%	70.4%	8.4%		8.8%
Southcentral	42.8%	52.3%	4.9%		26.8%
Anchorage	28.2%	63.9%	7.0%	.8%	40.4%
Fairbanks	45.7%	50.8%	2.3%	1.2%	13.4%
AGE OF RESPONDENT:					
18-34	24.9%	62.6%	11.5%	1.1%	29.4%
35-44	31.2%	60.3%	7.4%	1.1%	18.5%
45-54	37.8%	57.3%	4.4%	.5%	15.5%
55+	37.8%	60.9%	1.0%	.3%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	22.9%	72.2%	3.2%	1.7%	4.3%
Direct mail	37.2%	58.4%	2.7%	1.6%	8.8%
TV ads	34.4%	58.5%	6.5%	.6%	19.5%
Radio ads	38.7%	56.0%	4.7%	.6%	22.2%
Internet ads	28.9%	63.6%	6.9%	.5%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	26.5%	63.2%	8.2%	2.1%	18.8%
20-35 years	31.8%	59.6%	7.7%	.8%	37.8%
More than 35 years	36.0%	61.3%	2.6%	.1%	43.3%
PARTY AFFILIATION:					
Republican	61.4%	34.0%	4.2%	.5%	29.6%
Democrat	3.6%	93.7%	2.0%	.7%	16.0%
Other party	22.6%	74.0%	3.4%		7.7%
No party	25.8%	64.7%	8.5%	1.0%	46.8%
POLITICAL IDEOLOGY:					
Conservative	64.5%	31.7%	3.3%	.4%	34.3%
Moderate	22.1%	67.0%	9.7%	1.2%	41.9%
Progressive	4.8%	92.5%	2.4%	.3%	23.9%
HOUSEHOLD SIZE:					
One	28.2%	66.2%	5.0%	.5%	15.2%
Two	30.5%	65.5%	3.2%	.8%	35.2%
Three or more	35.3%	56.0%	8.0%	.7%	49.6%
CHILDREN IN HOUSEHOLD:					
None	30.9%	64.4%	4.1%	.6%	62.8%
One	35.3%	54.9%	8.8%	1.0%	37.2%
MARITAL STATUS:					
Married	36.7%	58.3%	4.4%	.5%	53.6%
Not married	27.7%	64.1%	7.3%	.9%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	40.5%	45.1%	11.8%	2.6%	21.4%
Some college	36.4%	57.2%	6.1%	.3%	47.0%
College graduate	21.3%	77.4%	1.2%	.1%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	28.3%	58.3%	11.3%	2.1%	20.1%
\$40,000-\$100,000	35.8%	58.3%	5.2%	.8%	38.8%
\$100,000+	29.9%	68.3%	1.7%		34.0%
Not sure	36.6%	50.1%	13.3%		7.1%
ETHNICITY OF RESPONDENT:					
White	33.6%	62.9%	3.2%	.3%	70.8%
Non-white	28.5%	57.5%	12.2%	1.8%	29.2%
GENDER OF RESPONDENT:					
Male	37.1%	58.7%	3.8%	.3%	49.3%
Female	28.6%	63.2%	7.2%	1.0%	48.7%
Other	20.1%	58.7%	17.6%	3.6%	2.0%
Total	32.6%	60.9%	5.8%	.7%	100.0%



CROSSTABULATION TABLES

Nicholas Begich's Rating

Row Percents



	NICHOLAS BEGICH'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	26.3%	42.5%	19.8%	11.4%	10.7%
Rural	24.0%	39.3%	23.3%	13.5%	8.8%
Southcentral	38.5%	34.2%	21.5%	5.8%	26.8%
Anchorage	34.0%	38.5%	22.7%	4.9%	40.4%
Fairbanks	26.1%	40.9%	25.0%	8.0%	13.4%
AGE OF RESPONDENT:					
18-34	20.4%	35.4%	29.2%	15.1%	29.4%
35-44	33.9%	33.9%	27.5%	4.8%	18.5%
45-54	32.7%	37.0%	24.7%	5.6%	15.5%
55+	40.9%	43.3%	13.5%	2.4%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	29.9%	56.2%	8.3%	5.7%	4.3%
Direct mail	33.5%	40.1%	18.4%	8.0%	8.8%
TV ads	36.3%	35.8%	24.3%	3.6%	19.5%
Radio ads	36.6%	38.8%	20.6%	4.0%	22.2%
Internet ads	29.0%	36.4%	24.6%	10.0%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	25.0%	30.6%	27.9%	16.5%	18.8%
20-35 years	28.8%	39.4%	25.9%	5.9%	37.8%
More than 35 years	37.8%	41.8%	16.9%	3.4%	43.3%
PARTY AFFILIATION:					
Republican	51.0%	23.0%	19.4%	6.5%	29.6%
Democrat	13.6%	60.5%	21.6%	4.3%	16.0%
Other party	26.1%	42.1%	21.4%	10.4%	7.7%
No party	28.0%	39.9%	24.6%	7.5%	46.8%
POLITICAL IDEOLOGY:					
Conservative	54.1%	25.8%	16.0%	4.0%	34.3%
Moderate	27.4%	33.4%	30.6%	8.7%	41.9%
Progressive	10.0%	64.7%	17.1%	8.2%	23.9%
HOUSEHOLD SIZE:					
One	22.8%	42.9%	26.2%	8.1%	15.2%
Two	34.4%	42.9%	18.7%	4.0%	35.2%
Three or more	33.7%	33.6%	24.1%	8.6%	49.6%
CHILDREN IN HOUSEHOLD:					
None	31.7%	42.0%	20.4%	5.9%	62.8%
One	33.2%	31.9%	26.1%	8.7%	37.2%
MARITAL STATUS:					
Married	37.8%	40.7%	17.8%	3.8%	53.6%
Not married	26.3%	35.4%	27.7%	10.6%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	29.8%	25.3%	28.2%	16.8%	21.4%
Some college	34.8%	36.4%	24.4%	4.4%	47.0%
College graduate	30.7%	49.7%	15.4%	4.2%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	25.8%	33.4%	30.3%	10.5%	20.1%
\$40,000-\$100,000	32.8%	37.5%	22.0%	7.7%	38.8%
\$100,000+	35.2%	44.6%	18.7%	1.5%	34.0%
Not sure	35.8%	24.2%	20.2%	19.9%	7.1%
ETHNICITY OF RESPONDENT:					
White	32.9%	41.4%	20.6%	5.1%	70.8%
Non-white	31.2%	30.8%	26.4%	11.6%	29.2%
GENDER OF RESPONDENT:					
Male	34.4%	37.0%	21.6%	6.9%	49.3%
Female	31.4%	39.2%	22.8%	6.7%	48.7%
Other	4.6%	48.1%	33.3%	14.0%	2.0%
Total	32.4%	38.3%	22.4%	6.9%	100.0%



CROSSTABULATION TABLES

Chris Bye's Rating

Row Percents



	CHRIS BYE'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	4.3%	7.5%	24.2%	64.0%	10.7%
Rural	2.7%	5.2%	24.0%	68.1%	8.8%
Southcentral	7.9%	5.5%	25.1%	61.5%	26.8%
Anchorage	5.0%	10.0%	26.5%	58.5%	40.4%
Fairbanks	7.4%	10.4%	23.2%	59.0%	13.4%
AGE OF RESPONDENT:					
18-34	6.5%	6.1%	21.7%	65.8%	29.4%
35-44	6.5%	4.5%	21.8%	67.2%	18.5%
45-54	5.1%	7.9%	23.1%	63.9%	15.5%
55+	5.3%	12.0%	30.6%	52.1%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	8.1%	24.3%	19.3%	48.4%	4.3%
Direct mail	7.0%	9.5%	27.8%	55.7%	8.8%
TV ads	6.9%	7.3%	25.3%	60.5%	19.5%
Radio ads	4.8%	8.8%	31.6%	54.9%	22.2%
Internet ads	5.4%	6.4%	22.1%	66.1%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	6.1%	7.3%	23.2%	63.5%	18.8%
20-35 years	6.2%	6.3%	23.2%	64.3%	37.8%
More than 35 years	5.2%	10.4%	27.2%	57.2%	43.3%
PARTY AFFILIATION:					
Republican	5.4%	7.5%	26.4%	60.7%	29.6%
Democrat	3.8%	12.2%	26.3%	57.6%	16.0%
Other party	13.5%	6.0%	16.1%	64.4%	7.7%
No party	5.3%	7.6%	25.4%	61.7%	46.8%
POLITICAL IDEOLOGY:					
Conservative	6.7%	8.8%	26.1%	58.4%	34.3%
Moderate	6.6%	6.3%	26.3%	60.7%	41.9%
Progressive	2.8%	10.5%	21.8%	64.9%	23.9%
HOUSEHOLD SIZE:					
One	4.2%	9.3%	29.4%	57.1%	15.2%
Two	5.3%	9.8%	25.6%	59.3%	35.2%
Three or more	6.6%	6.3%	23.6%	63.5%	49.6%
CHILDREN IN HOUSEHOLD:					
None	5.1%	9.4%	27.0%	58.5%	62.8%
One	7.0%	5.6%	22.1%	65.3%	37.2%
MARITAL STATUS:					
Married	6.4%	8.2%	27.0%	58.4%	53.6%
Not married	5.0%	7.8%	23.2%	64.0%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	3.9%	6.7%	24.8%	64.6%	21.4%
Some college	5.9%	7.1%	26.0%	61.1%	47.0%
College graduate	6.9%	10.4%	24.2%	58.5%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	7.1%	7.4%	23.0%	62.5%	20.1%
\$40,000-\$100,000	4.5%	8.7%	22.5%	64.3%	38.8%
\$100,000+	6.4%	7.3%	29.9%	56.4%	34.0%
Not sure	5.5%	8.8%	21.3%	64.3%	7.1%
ETHNICITY OF RESPONDENT:					
White	5.8%	8.2%	26.6%	59.4%	70.8%
Non-white	5.2%	8.3%	21.0%	65.5%	29.2%
GENDER OF RESPONDENT:					
Male	5.5%	8.4%	26.5%	59.6%	49.3%
Female	6.2%	7.6%	23.9%	62.3%	48.7%
Other		13.3%	23.2%	63.6%	2.0%
Total	5.7%	8.1%	25.2%	61.0%	100.0%



CROSSTABULATION TABLES

US Congress – Round 1

Row Percents



	US CONGRESS - ROUND 1:				Total
	Mary Peltola	Sarah Palin	Nicholas Begich	Chris Bye	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	63.5%	14.0%	19.3%	3.3%	10.7%
Rural	72.8%	17.6%	8.7%	.9%	9.2%
Southcentral	31.3%	35.6%	26.6%	6.5%	26.5%
Anchorage	53.3%	20.1%	21.6%	5.1%	40.9%
Fairbanks	41.4%	38.5%	14.1%	6.0%	12.6%
AGE OF RESPONDENT:					
18-34	58.9%	16.8%	13.8%	10.5%	23.6%
35-44	48.3%	24.8%	21.3%	5.6%	18.4%
45-54	42.1%	32.8%	21.5%	3.6%	17.3%
55+	46.5%	28.1%	23.1%	2.3%	40.7%
ADVERTISING NOTICE MOST:					
Newspaper	72.6%	17.0%	10.4%		4.4%
Direct mail	46.7%	29.3%	19.2%	4.8%	9.0%
TV ads	49.0%	26.5%	20.4%	4.1%	19.2%
Radio ads	40.5%	29.5%	26.2%	3.9%	23.5%
Internet ads	51.6%	23.2%	19.4%	5.8%	44.0%
ALASKA RESIDENCY:					
Less than 20 years	50.6%	19.2%	24.4%	5.8%	16.9%
20-35 years	49.8%	25.8%	17.7%	6.8%	35.8%
More than 35 years	47.3%	28.9%	20.8%	3.0%	47.4%
PARTY AFFILIATION:					
Republican	10.0%	49.4%	36.9%	3.7%	30.2%
Democrat	97.4%		1.9%	.8%	16.6%
Other party	39.7%	20.5%	18.4%	21.4%	7.6%
No party	58.6%	20.4%	16.8%	4.2%	45.6%
POLITICAL IDEOLOGY:					
Conservative	7.0%	50.3%	37.4%	5.2%	37.2%
Moderate	60.8%	16.1%	16.9%	6.2%	36.9%
Progressive	92.5%	4.1%	1.2%	2.2%	25.8%
HOUSEHOLD SIZE:					
One	58.5%	21.9%	16.9%	2.6%	15.4%
Two	51.8%	23.3%	20.7%	4.2%	37.3%
Three or more	43.6%	28.8%	21.6%	6.0%	47.3%
CHILDREN IN HOUSEHOLD:					
None	52.5%	23.9%	20.2%	3.4%	65.2%
One	42.3%	29.2%	21.1%	7.4%	34.8%
MARITAL STATUS:					
Married	43.5%	29.2%	23.3%	4.0%	57.3%
Not married	56.2%	21.1%	16.8%	5.9%	42.7%
EDUCATION OF RESPONDENT:					
High school/GED or less	41.0%	33.3%	20.0%	5.7%	16.5%
Some college	41.2%	30.8%	22.1%	5.9%	48.0%
College graduate	63.1%	15.3%	18.7%	2.9%	35.5%
HOUSEHOLD INCOME:					
\$0-\$40,000	52.3%	23.5%	20.7%	3.5%	16.1%
\$40,000-\$100,000	47.6%	26.1%	21.2%	5.0%	39.4%
\$100,000+	49.0%	25.4%	20.3%	5.3%	38.3%
Not sure	49.1%	27.4%	19.4%	4.1%	6.2%
ETHNICITY OF RESPONDENT:					
White	48.8%	26.0%	20.4%	4.7%	74.2%
Non-white	51.1%	24.3%	19.2%	5.4%	25.8%
GENDER OF RESPONDENT:					
Male	42.8%	30.2%	21.4%	5.6%	50.1%
Female	54.6%	20.9%	20.4%	4.1%	48.1%
Other	68.1%	31.9%			1.8%
Total	48.9%	25.8%	20.5%	4.8%	100.0%



CROSSTABULATION TABLES

US Congress – Round 2

Row Percents



	US CONGRESS - ROUND 2:			Total
	Mary Peltola	Sarah Palin	Nicholas Begich	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	64.5%	14.0%	21.5%	10.7%
Rural	73.7%	17.6%	8.7%	9.3%
Southcentral	33.1%	36.8%	30.2%	26.3%
Anchorage	54.6%	22.3%	23.0%	41.0%
Fairbanks	44.3%	40.3%	15.3%	12.7%
AGE OF RESPONDENT:				
18-34	61.9%	20.1%	18.1%	23.6%
35-44	50.9%	26.1%	23.0%	18.4%
45-54	42.8%	33.9%	23.2%	17.3%
55+	47.5%	28.7%	23.8%	40.7%
ADVERTISING NOTICE MOST:				
Newspaper	72.6%	17.0%	10.4%	4.4%
Direct mail	47.9%	31.7%	20.4%	9.0%
TV ads	51.1%	26.9%	22.0%	19.2%
Radio ads	41.4%	31.7%	27.0%	23.3%
Internet ads	53.0%	24.5%	22.5%	44.2%
ALASKA RESIDENCY:				
Less than 20 years	51.5%	22.4%	26.1%	16.9%
20-35 years	51.7%	27.2%	21.1%	35.8%
More than 35 years	48.7%	29.5%	21.8%	47.3%
PARTY AFFILIATION:				
Republican	10.5%	51.2%	38.3%	30.2%
Democrat	98.1%	1.9%	1.9%	16.6%
Other party	47.9%	26.1%	26.1%	7.5%
No party	59.7%	21.5%	18.8%	45.7%
POLITICAL IDEOLOGY:				
Conservative	7.2%	53.3%	39.5%	37.4%
Moderate	63.5%	16.8%	19.7%	36.6%
Progressive	94.2%	4.1%	1.7%	26.0%
HOUSEHOLD SIZE:				
One	61.1%	21.9%	16.9%	15.5%
Two	52.4%	24.5%	23.1%	37.5%
Three or more	45.3%	30.9%	23.8%	47.1%
CHILDREN IN HOUSEHOLD:				
None	53.7%	24.7%	21.6%	65.4%
One	44.2%	31.7%	24.1%	34.6%
MARITAL STATUS:				
Married	44.9%	30.4%	24.8%	57.1%
Not married	57.7%	22.8%	19.5%	42.9%
EDUCATION OF RESPONDENT:				
High school/GED or less	44.8%	34.1%	21.1%	16.5%
Some college	41.9%	33.0%	25.1%	48.0%
College graduate	64.5%	15.9%	19.6%	35.5%
HOUSEHOLD INCOME:				
\$0-\$40,000	53.9%	23.7%	22.4%	16.0%
\$40,000-\$100,000	49.3%	27.4%	23.4%	39.4%
\$100,000+	50.2%	27.6%	22.2%	38.3%
Not sure	51.2%	28.5%	20.3%	6.2%
ETHNICITY OF RESPONDENT:				
White	50.3%	27.3%	22.4%	74.2%
Non-white	52.6%	26.1%	21.2%	25.8%
GENDER OF RESPONDENT:				
Male	44.0%	31.9%	24.2%	50.3%
Female	56.4%	22.0%	21.5%	47.9%
Other	68.1%	31.9%		1.8%
Total	50.4%	27.2%	22.5%	100.0%



CROSSTABULATION TABLES

US Congress – Round 3 (Hypothetical #1)

Row Percents



	US CONGRESS - ROUND 3 (HYPOTHETICAL #1):		Total
	Mary Peltola	Sarah Palin	Col %
	Row %	Row %	
AREAS OF ALASKA:			
Southeast	77.5%	22.5%	10.8%
Rural	74.5%	25.5%	9.5%
Southcentral	39.3%	60.7%	25.9%
Anchorage	61.1%	38.9%	41.0%
Fairbanks	46.8%	53.2%	12.8%
AGE OF RESPONDENT:			
18-34	68.7%	31.3%	24.0%
35-44	56.6%	43.4%	18.4%
45-54	47.7%	52.3%	17.3%
55+	53.7%	46.3%	40.2%
ADVERTISING NOTICE MOST:			
Newspaper	77.0%	23.0%	4.4%
Direct mail	52.6%	47.4%	8.9%
TV ads	55.5%	44.5%	19.4%
Radio ads	47.4%	52.6%	22.8%
Internet ads	60.4%	39.6%	44.5%
ALASKA RESIDENCY:			
Less than 20 years	59.4%	40.6%	16.5%
20-35 years	57.9%	42.1%	36.3%
More than 35 years	54.0%	46.0%	47.2%
PARTY AFFILIATION:			
Republican	17.1%	82.9%	29.4%
Democrat	99.7%	.3%	16.9%
Other party	54.6%	45.4%	7.5%
No party	66.2%	33.8%	46.2%
POLITICAL IDEOLOGY:			
Conservative	13.4%	86.6%	36.8%
Moderate	72.0%	28.0%	36.7%
Progressive	95.1%	4.9%	26.5%
HOUSEHOLD SIZE:			
One	66.5%	33.5%	15.7%
Two	59.1%	40.9%	37.1%
Three or more	51.4%	48.6%	47.2%
CHILDREN IN HOUSEHOLD:			
None	59.6%	40.4%	65.7%
One	50.9%	49.1%	34.3%
MARITAL STATUS:			
Married	49.9%	50.1%	56.6%
Not married	65.3%	34.7%	43.4%
EDUCATION OF RESPONDENT:			
High school/GED or less	52.7%	47.3%	16.1%
Some college	48.0%	52.0%	48.5%
College graduate	70.2%	29.8%	35.4%
HOUSEHOLD INCOME:			
\$0-\$40,000	63.1%	36.9%	15.6%
\$40,000-\$100,000	56.1%	43.9%	39.4%
\$100,000+	55.5%	44.5%	38.6%
Not sure	51.7%	48.3%	6.4%
ETHNICITY OF RESPONDENT:			
White	55.4%	44.6%	74.1%
Non-white	62.4%	37.6%	25.9%
GENDER OF RESPONDENT:			
Male	50.0%	50.0%	50.7%
Female	63.1%	36.9%	47.4%
Other	68.1%	31.9%	1.9%
Total	56.6%	43.4%	100.0%



CROSSTABULATION TABLES

US Congress – Round 3 (Hypothetical #2)

Row Percents



	US CONGRESS - ROUND 3 (HYPOTHETICAL #2):		Total
	Mary Peltola	Nicholas Begich	Col %
	Row %	Row %	
AREAS OF ALASKA:			
Southeast	67.8%	32.2%	10.8%
Rural	74.5%	25.5%	9.7%
Southcentral	40.8%	59.2%	25.3%
Anchorage	59.0%	41.0%	42.2%
Fairbanks	52.4%	47.6%	12.0%
AGE OF RESPONDENT:			
18-34	67.2%	32.8%	24.1%
35-44	54.1%	45.9%	18.5%
45-54	49.8%	50.2%	17.4%
55+	53.5%	46.5%	40.0%
ADVERTISING NOTICE MOST:			
Newspaper	79.9%	20.1%	4.4%
Direct mail	57.0%	43.0%	9.2%
TV ads	57.1%	42.9%	19.0%
Radio ads	47.7%	52.3%	22.9%
Internet ads	57.0%	43.0%	44.5%
ALASKA RESIDENCY:			
Less than 20 years	54.8%	45.2%	17.2%
20-35 years	58.9%	41.1%	35.4%
More than 35 years	53.9%	46.1%	47.4%
PARTY AFFILIATION:			
Republican	14.6%	85.4%	29.2%
Democrat	98.1%	1.9%	17.5%
Other party	54.2%	45.8%	7.4%
No party	66.5%	33.5%	45.8%
POLITICAL IDEOLOGY:			
Conservative	11.2%	88.8%	35.9%
Moderate	69.3%	30.7%	36.8%
Progressive	97.1%	2.9%	27.2%
HOUSEHOLD SIZE:			
One	67.5%	32.5%	15.2%
Two	57.0%	43.0%	37.9%
Three or more	51.4%	48.6%	46.9%
CHILDREN IN HOUSEHOLD:			
None	59.4%	40.6%	65.1%
One	49.6%	50.4%	34.9%
MARITAL STATUS:			
Married	49.1%	50.9%	57.0%
Not married	64.9%	35.1%	43.0%
EDUCATION OF RESPONDENT:			
High school/GED or less	51.9%	48.1%	15.9%
Some college	48.3%	51.7%	47.7%
College graduate	67.5%	32.5%	36.4%
HOUSEHOLD INCOME:			
\$0-\$40,000	63.7%	36.3%	15.7%
\$40,000-\$100,000	55.2%	44.8%	39.2%
\$100,000+	53.5%	46.5%	38.9%
Not sure	55.3%	44.7%	6.2%
ETHNICITY OF RESPONDENT:			
White	54.6%	45.4%	74.6%
Non-white	61.2%	38.8%	25.4%
GENDER OF RESPONDENT:			
Male	50.2%	49.8%	49.9%
Female	60.8%	39.2%	48.3%
Other	84.8%	15.2%	1.8%
Total	55.9%	44.1%	100.0%



CROSSTABULATION TABLES

Lisa Murkowski's Rating

Row Percents



	LISA MURKOWSKI'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	50.0%	40.4%	9.6%		10.7%
Rural	59.1%	39.2%	1.7%		8.8%
Southcentral	31.4%	62.5%	5.8%	.4%	26.8%
Anchorage	47.5%	44.6%	6.9%	1.0%	40.4%
Fairbanks	40.8%	56.2%	3.0%		13.4%
AGE OF RESPONDENT:					
18-34	36.8%	48.9%	13.3%	1.1%	29.4%
35-44	48.1%	43.6%	7.7%	.6%	18.5%
45-54	44.2%	53.2%	2.6%		15.5%
55+	47.0%	52.4%	.3%	.3%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	64.2%	31.0%	3.2%	1.5%	4.3%
Direct mail	43.7%	49.4%	5.2%	1.6%	8.8%
TV ads	44.2%	49.4%	5.0%	1.4%	19.5%
Radio ads	40.9%	52.8%	6.3%		22.2%
Internet ads	42.9%	50.3%	6.7%	.1%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	39.2%	48.1%	10.5%	2.3%	18.8%
20-35 years	41.7%	50.2%	8.1%		37.8%
More than 35 years	47.0%	50.6%	2.1%	.2%	43.3%
PARTY AFFILIATION:					
Republican	16.8%	79.4%	2.8%	1.0%	29.6%
Democrat	77.4%	17.9%	4.1%	.6%	16.0%
Other party	44.8%	52.2%	3.0%		7.7%
No party	48.8%	41.8%	9.1%	.2%	46.8%
POLITICAL IDEOLOGY:					
Conservative	15.1%	83.0%	1.2%	.7%	34.3%
Moderate	52.4%	36.5%	10.4%	.7%	41.9%
Progressive	69.1%	25.8%	5.1%		23.9%
HOUSEHOLD SIZE:					
One	55.5%	36.9%	7.5%	.2%	15.2%
Two	48.5%	47.6%	3.7%	.2%	35.2%
Three or more	36.8%	55.6%	7.0%	.6%	49.6%
CHILDREN IN HOUSEHOLD:					
None	47.2%	47.3%	5.3%	.2%	62.8%
One	37.9%	54.3%	6.9%	.8%	37.2%
MARITAL STATUS:					
Married	42.4%	54.0%	3.2%	.4%	53.6%
Not married	44.9%	45.3%	9.2%	.6%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	30.2%	54.0%	13.6%	2.2%	21.4%
Some college	38.5%	56.6%	4.9%		47.0%
College graduate	60.1%	37.3%	2.5%	.1%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	41.7%	45.5%	10.8%	2.1%	20.1%
\$40,000-\$100,000	41.2%	52.3%	6.3%	.2%	38.8%
\$100,000+	49.7%	48.6%	1.7%		34.0%
Not sure	34.4%	53.9%	11.7%		7.1%
ETHNICITY OF RESPONDENT:					
White	44.6%	51.2%	4.1%	.0%	70.8%
Non-white	42.9%	45.4%	10.6%	1.1%	29.2%
GENDER OF RESPONDENT:					
Male	39.0%	55.6%	5.1%	.3%	49.3%
Female	47.9%	44.9%	6.4%	.8%	48.7%
Other	47.8%	34.4%	17.8%		2.0%
Total	43.5%	50.0%	6.0%	.5%	100.0%



CROSSTABULATION TABLES

Kelly Tshibaka's Rating

Row Percents



	KELLY TSHIBAKA'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	26.7%	48.5%	9.4%	15.4%	10.7%
Rural	22.8%	48.2%	13.5%	15.4%	8.8%
Southcentral	45.5%	34.7%	10.8%	9.0%	26.8%
Anchorage	30.2%	47.0%	11.7%	11.1%	40.4%
Fairbanks	33.7%	44.1%	13.8%	8.4%	13.4%
AGE OF RESPONDENT:					
18-34	18.3%	38.3%	19.6%	23.8%	29.4%
35-44	33.7%	37.2%	17.5%	11.6%	18.5%
45-54	40.6%	45.9%	8.6%	4.9%	15.5%
55+	42.9%	50.1%	4.0%	3.0%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	19.3%	74.6%	1.9%	4.2%	4.3%
Direct mail	37.8%	42.3%	6.9%	13.0%	8.8%
TV ads	36.9%	42.1%	12.5%	8.5%	19.5%
Radio ads	40.4%	41.7%	10.1%	7.8%	22.2%
Internet ads	29.4%	42.4%	14.0%	14.2%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	29.2%	39.1%	15.7%	16.0%	18.8%
20-35 years	28.4%	41.4%	14.8%	15.3%	37.8%
More than 35 years	39.9%	47.2%	7.3%	5.6%	43.3%
PARTY AFFILIATION:					
Republican	63.8%	15.7%	9.6%	10.9%	29.6%
Democrat	3.1%	78.7%	8.5%	9.7%	16.0%
Other party	38.1%	37.0%	5.6%	19.3%	7.7%
No party	24.4%	50.6%	14.8%	10.1%	46.8%
POLITICAL IDEOLOGY:					
Conservative	73.3%	14.7%	7.0%	5.0%	34.3%
Moderate	19.3%	48.8%	17.1%	14.7%	41.9%
Progressive	2.2%	76.5%	8.3%	13.0%	23.9%
HOUSEHOLD SIZE:					
One	28.3%	49.9%	11.9%	9.9%	15.2%
Two	35.0%	53.2%	5.8%	5.9%	35.2%
Three or more	34.4%	35.2%	15.5%	14.9%	49.6%
CHILDREN IN HOUSEHOLD:					
None	33.4%	50.3%	8.0%	8.4%	62.8%
One	34.1%	32.8%	17.6%	15.5%	37.2%
MARITAL STATUS:					
Married	43.0%	43.4%	8.0%	5.6%	53.6%
Not married	23.0%	44.1%	15.7%	17.2%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	32.2%	23.5%	19.8%	24.5%	21.4%
Some college	38.8%	40.8%	11.6%	8.8%	47.0%
College graduate	27.1%	61.6%	6.0%	5.2%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	23.3%	38.4%	18.6%	19.8%	20.1%
\$40,000-\$100,000	35.0%	42.8%	10.2%	12.0%	38.8%
\$100,000+	38.3%	50.4%	8.0%	3.2%	34.0%
Not sure	31.3%	31.7%	17.3%	19.7%	7.1%
ETHNICITY OF RESPONDENT:					
White	35.9%	46.7%	9.4%	8.0%	70.8%
Non-white	26.9%	38.4%	16.5%	18.3%	29.2%
GENDER OF RESPONDENT:					
Male	39.1%	41.0%	9.6%	10.3%	49.3%
Female	28.8%	47.0%	13.2%	11.0%	48.7%
Other	25.3%	27.6%	20.1%	27.0%	2.0%
Total	33.8%	43.7%	11.6%	11.0%	100.0%



CROSSTABULATION TABLES

Patricia Chesbro's Rating

Row Percents



	PATRICIA CHESBRO'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	19.2%	8.6%	23.7%	48.5%	10.7%
Rural	15.2%	7.5%	14.3%	63.1%	8.8%
Southcentral	10.9%	11.9%	31.0%	46.1%	26.8%
Anchorage	15.5%	13.0%	26.0%	45.5%	40.4%
Fairbanks	13.1%	7.4%	25.6%	54.0%	13.4%
AGE OF RESPONDENT:					
18-34	9.1%	9.2%	22.7%	58.9%	29.4%
35-44	12.8%	7.2%	23.5%	56.5%	18.5%
45-54	12.2%	13.8%	25.5%	48.4%	15.5%
55+	20.4%	13.1%	30.1%	36.3%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	34.9%	14.9%	18.5%	31.7%	4.3%
Direct mail	16.2%	9.6%	26.3%	47.9%	8.8%
TV ads	15.6%	11.6%	25.1%	47.6%	19.5%
Radio ads	15.4%	12.8%	31.0%	40.8%	22.2%
Internet ads	10.7%	9.6%	24.5%	55.2%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	12.3%	7.2%	22.5%	57.9%	18.8%
20-35 years	11.0%	10.3%	26.3%	52.5%	37.8%
More than 35 years	18.2%	13.4%	27.1%	41.3%	43.3%
PARTY AFFILIATION:					
Republican	3.3%	16.7%	22.9%	57.1%	29.6%
Democrat	38.3%	5.1%	20.1%	36.4%	16.0%
Other party	10.0%	12.5%	23.7%	53.7%	7.7%
No party	13.8%	8.9%	30.2%	47.1%	46.8%
POLITICAL IDEOLOGY:					
Conservative	4.3%	20.1%	24.6%	50.9%	34.3%
Moderate	12.1%	6.3%	30.0%	51.5%	41.9%
Progressive	32.4%	5.6%	20.9%	41.1%	23.9%
HOUSEHOLD SIZE:					
One	13.1%	8.5%	34.4%	44.1%	15.2%
Two	18.0%	13.7%	24.0%	44.4%	35.2%
Three or more	11.9%	9.6%	24.9%	53.6%	49.6%
CHILDREN IN HOUSEHOLD:					
None	16.9%	12.4%	26.7%	44.0%	62.8%
One	9.8%	8.4%	24.8%	57.0%	37.2%
MARITAL STATUS:					
Married	16.6%	12.4%	25.9%	45.2%	53.6%
Not married	11.6%	9.3%	26.2%	53.0%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	5.0%	11.6%	23.9%	59.5%	21.4%
Some college	11.3%	9.7%	28.1%	50.9%	47.0%
College graduate	24.8%	12.2%	24.3%	38.6%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	10.6%	9.3%	24.9%	55.3%	20.1%
\$40,000-\$100,000	15.1%	12.5%	24.3%	48.1%	38.8%
\$100,000+	16.8%	9.9%	28.1%	45.1%	34.0%
Not sure	7.2%	12.2%	26.5%	54.2%	7.1%
ETHNICITY OF RESPONDENT:					
White	17.1%	11.0%	26.7%	45.2%	70.8%
Non-white	8.1%	10.9%	23.7%	57.3%	29.2%
GENDER OF RESPONDENT:					
Male	12.2%	14.6%	25.1%	48.1%	49.3%
Female	16.5%	7.5%	26.9%	49.1%	48.7%
Other	8.9%	7.6%	25.1%	58.4%	2.0%
Total	14.2%	11.0%	26.0%	48.8%	100.0%



CROSSTABULATION TABLES

Buzz Kelley's Rating

Row Percents



	BUZZ KELLEY'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	9.2%	15.9%	30.6%	44.2%	10.7%
Rural	4.8%	14.3%	19.6%	61.3%	8.8%
Southcentral	7.4%	11.2%	37.2%	44.2%	26.8%
Anchorage	6.3%	16.5%	31.2%	46.0%	40.4%
Fairbanks	8.7%	15.4%	32.1%	43.8%	13.4%
AGE OF RESPONDENT:					
18-34	6.5%	11.8%	35.0%	46.7%	29.4%
35-44	7.5%	14.4%	31.9%	46.1%	18.5%
45-54	5.8%	13.5%	30.1%	50.7%	15.5%
55+	7.7%	17.7%	29.5%	45.1%	36.6%
ADVERTISING NOTICE MOST:					
Newspaper	6.8%	24.1%	25.0%	44.1%	4.3%
Direct mail	9.4%	14.5%	29.0%	47.2%	8.8%
TV ads	9.3%	12.9%	31.1%	46.7%	19.5%
Radio ads	6.5%	18.6%	31.9%	43.0%	22.2%
Internet ads	6.1%	12.5%	33.1%	48.3%	45.2%
ALASKA RESIDENCY:					
Less than 20 years	7.0%	17.8%	34.4%	40.8%	18.8%
20-35 years	6.2%	11.9%	31.5%	50.4%	37.8%
More than 35 years	6.7%	16.7%	30.8%	45.7%	43.3%
PARTY AFFILIATION:					
Republican	11.5%	9.2%	31.1%	48.2%	29.6%
Democrat	4.1%	27.8%	27.1%	41.0%	16.0%
Other party	9.2%	10.4%	32.7%	47.7%	7.7%
No party	4.5%	14.6%	33.5%	47.3%	46.8%
POLITICAL IDEOLOGY:					
Conservative	12.5%	9.7%	32.6%	45.2%	34.3%
Moderate	5.3%	13.0%	34.3%	47.4%	41.9%
Progressive	1.9%	25.1%	25.9%	47.1%	23.9%
HOUSEHOLD SIZE:					
One	3.5%	13.1%	37.8%	45.6%	15.2%
Two	6.5%	17.9%	30.5%	45.1%	35.2%
Three or more	8.3%	13.0%	30.7%	48.0%	49.6%
CHILDREN IN HOUSEHOLD:					
None	6.1%	17.3%	30.9%	45.8%	62.8%
One	8.3%	10.6%	33.1%	48.0%	37.2%
MARITAL STATUS:					
Married	8.1%	15.4%	31.7%	44.9%	53.6%
Not married	5.6%	14.0%	31.9%	48.5%	46.4%
EDUCATION OF RESPONDENT:					
High school/GED or less	10.5%	9.2%	30.5%	49.8%	21.4%
Some college	6.3%	14.0%	33.6%	46.1%	47.0%
College graduate	5.3%	19.5%	29.9%	45.3%	31.7%
HOUSEHOLD INCOME:					
\$0-\$40,000	8.8%	10.6%	31.5%	49.1%	20.1%
\$40,000-\$100,000	6.6%	14.9%	31.2%	47.3%	38.8%
\$100,000+	6.0%	18.3%	32.3%	43.3%	34.0%
Not sure	8.4%	8.4%	31.2%	52.1%	7.1%
ETHNICITY OF RESPONDENT:					
White	5.7%	16.3%	32.4%	45.7%	70.8%
Non-white	9.6%	11.5%	30.2%	48.8%	29.2%
GENDER OF RESPONDENT:					
Male	7.4%	15.4%	30.8%	46.4%	49.3%
Female	6.6%	13.8%	32.4%	47.2%	48.7%
Other	4.6%	23.1%	41.3%	31.0%	2.0%
Total	6.9%	14.8%	31.8%	46.5%	100.0%



CROSSTABULATION TABLES

US Senate – Round 1

Row Percents



	US SENATE - ROUND 1:				Total
	Lisa Murkowski	Kelly Tshibaka	Patricia Chesbro	Buzz Kelley	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	51.0%	27.8%	19.7%	1.5%	10.6%
Rural	52.6%	22.6%	20.8%	3.9%	9.4%
Southcentral	30.7%	54.6%	8.8%	6.0%	26.3%
Anchorage	45.0%	34.1%	17.9%	3.0%	40.9%
Fairbanks	30.7%	43.2%	21.3%	4.8%	12.8%
AGE OF RESPONDENT:					
18-34	37.4%	28.4%	31.5%	2.7%	22.8%
35-44	44.1%	35.9%	15.7%	4.4%	18.6%
45-54	37.3%	44.1%	11.2%	7.5%	17.2%
55+	42.7%	43.4%	10.8%	3.0%	41.4%
ADVERTISING NOTICE MOST:					
Newspaper	47.7%	16.6%	28.7%	7.0%	4.4%
Direct mail	46.6%	37.7%	10.0%	5.6%	9.0%
TV ads	42.2%	40.2%	14.1%	3.5%	19.5%
Radio ads	37.1%	47.4%	11.6%	3.8%	23.1%
Internet ads	40.7%	36.3%	19.8%	3.3%	44.0%
ALASKA RESIDENCY:					
Less than 20 years	32.4%	36.3%	27.0%	4.3%	16.8%
20-35 years	39.7%	37.7%	19.7%	2.9%	35.0%
More than 35 years	44.5%	40.7%	10.3%	4.6%	48.3%
PARTY AFFILIATION:					
Republican	21.1%	71.4%	.9%	6.5%	30.6%
Democrat	55.0%	.7%	44.2%		16.7%
Other party	41.0%	42.5%	15.3%	1.1%	7.5%
No party	48.9%	30.5%	16.8%	3.8%	45.3%
POLITICAL IDEOLOGY:					
Conservative	15.0%	78.9%	.8%	5.3%	37.7%
Moderate	60.0%	24.8%	11.3%	3.9%	36.4%
Progressive	51.9%	.4%	46.3%	1.4%	25.9%
HOUSEHOLD SIZE:					
One	49.5%	27.5%	18.7%	4.2%	15.2%
Two	45.5%	36.5%	14.6%	3.3%	37.3%
Three or more	34.3%	44.2%	17.3%	4.1%	47.5%
CHILDREN IN HOUSEHOLD:					
None	43.4%	35.6%	17.3%	3.6%	64.7%
One	36.0%	44.7%	15.1%	4.2%	35.3%
MARITAL STATUS:					
Married	38.4%	46.0%	12.3%	3.2%	57.9%
Not married	44.2%	29.0%	22.2%	4.6%	42.1%
EDUCATION OF RESPONDENT:					
High school/GED or less	30.3%	45.6%	19.8%	4.4%	16.7%
Some college	36.8%	45.6%	13.4%	4.2%	47.5%
College graduate	51.1%	26.8%	18.9%	3.1%	35.8%
HOUSEHOLD INCOME:					
\$0-\$40,000	45.1%	27.7%	20.1%	7.2%	15.6%
\$40,000-\$100,000	36.1%	40.3%	18.5%	5.1%	39.2%
\$100,000+	45.1%	41.2%	12.5%	1.2%	38.8%
Not sure	35.0%	41.4%	19.5%	4.1%	6.4%
ETHNICITY OF RESPONDENT:					
White	39.6%	41.5%	15.5%	3.3%	74.9%
Non-white	46.9%	28.8%	19.1%	5.2%	25.1%
GENDER OF RESPONDENT:					
Male	37.9%	46.1%	13.5%	2.5%	50.5%
Female	44.3%	31.9%	18.8%	4.9%	47.6%
Other	32.3%	20.9%	36.4%	10.4%	1.8%
Total	40.9%	38.9%	16.4%	3.8%	100.0%



CROSSTABULATION TABLES

US Senate – Round 2

Row Percents



	US SENATE - ROUND 2:			Total
	Lisa Murkowski	Kelly Tshibaka	Patricia Chesbro	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	51.8%	28.5%	19.7%	10.7%
Rural	52.6%	26.2%	21.2%	9.4%
Southcentral	33.1%	57.5%	9.4%	26.2%
Anchorage	46.4%	35.4%	18.2%	40.9%
Fairbanks	30.9%	46.7%	22.3%	12.8%
AGE OF RESPONDENT:				
18-34	38.1%	30.4%	31.5%	23.0%
35-44	45.5%	38.1%	16.4%	18.4%
45-54	40.8%	47.1%	12.1%	17.2%
55+	43.5%	45.2%	11.2%	41.4%
ADVERTISING NOTICE MOST:				
Newspaper	51.1%	19.2%	29.6%	4.4%
Direct mail	47.9%	41.3%	10.7%	8.9%
TV ads	43.7%	42.0%	14.3%	19.4%
Radio ads	38.7%	49.6%	11.7%	23.1%
Internet ads	41.3%	38.2%	20.5%	44.1%
ALASKA RESIDENCY:				
Less than 20 years	32.9%	39.4%	27.7%	16.9%
20-35 years	40.8%	39.1%	20.1%	35.0%
More than 35 years	46.1%	43.1%	10.8%	48.1%
PARTY AFFILIATION:				
Republican	22.3%	76.5%	1.1%	30.4%
Democrat	55.0%	.7%	44.2%	16.8%
Other party	41.0%	43.6%	15.3%	7.5%
No party	50.6%	31.7%	17.6%	45.4%
POLITICAL IDEOLOGY:				
Conservative	15.9%	83.3%	.9%	37.8%
Moderate	62.1%	25.7%	12.2%	36.3%
Progressive	52.3%	.8%	46.9%	25.9%
HOUSEHOLD SIZE:				
One	51.3%	29.8%	19.0%	15.1%
Two	46.7%	38.7%	14.6%	37.5%
Three or more	35.4%	46.3%	18.3%	47.4%
CHILDREN IN HOUSEHOLD:				
None	44.4%	37.9%	17.6%	64.9%
One	37.5%	46.6%	16.0%	35.1%
MARITAL STATUS:				
Married	39.4%	48.0%	12.6%	58.0%
Not married	45.7%	31.4%	22.9%	42.0%
EDUCATION OF RESPONDENT:				
High school/GED or less	33.0%	47.3%	19.8%	16.8%
Some college	37.7%	48.2%	14.1%	47.4%
College graduate	52.0%	28.6%	19.4%	35.8%
HOUSEHOLD INCOME:				
\$0-\$40,000	48.6%	30.5%	21.0%	15.5%
\$40,000-\$100,000	37.5%	43.2%	19.3%	39.2%
\$100,000+	45.2%	42.1%	12.6%	38.9%
Not sure	36.3%	44.1%	19.5%	6.4%
ETHNICITY OF RESPONDENT:				
White	40.4%	43.6%	16.1%	75.1%
Non-white	49.4%	31.1%	19.5%	24.9%
GENDER OF RESPONDENT:				
Male	38.6%	47.9%	13.5%	50.9%
Female	45.9%	34.3%	19.8%	47.3%
Other	38.5%	25.0%	36.4%	1.8%
Total	42.0%	41.0%	16.9%	100.0%



CROSSTABULATION TABLES

US Senate – Round 3

Row Percents



	US SENATE - ROUND 3:		Total
	Lisa Murkowski	Kelly Tshibaka	Col %
	Row %	Row %	
AREAS OF ALASKA:			
Southeast	66.6%	33.4%	10.8%
Rural	67.6%	32.4%	9.4%
Southcentral	41.3%	58.7%	26.8%
Anchorage	61.4%	38.6%	40.3%
Fairbanks	48.1%	51.9%	12.7%
AGE OF RESPONDENT:			
18-34	61.6%	38.4%	22.6%
35-44	58.9%	41.1%	18.3%
45-54	50.7%	49.3%	17.5%
55+	53.0%	47.0%	41.6%
ADVERTISING NOTICE MOST:			
Newspaper	78.3%	21.7%	4.2%
Direct mail	58.3%	41.7%	9.1%
TV ads	55.0%	45.0%	19.2%
Radio ads	47.7%	52.3%	23.3%
Internet ads	56.9%	43.1%	44.2%
ALASKA RESIDENCY:			
Less than 20 years	53.2%	46.8%	16.7%
20-35 years	56.6%	43.4%	34.9%
More than 35 years	55.0%	45.0%	48.4%
PARTY AFFILIATION:			
Republican	23.0%	77.0%	31.1%
Democrat	93.1%	6.9%	15.8%
Other party	55.0%	45.0%	7.5%
No party	64.6%	35.4%	45.6%
POLITICAL IDEOLOGY:			
Conservative	16.1%	83.9%	38.7%
Moderate	70.3%	29.7%	36.8%
Progressive	95.3%	4.7%	24.5%
HOUSEHOLD SIZE:			
One	67.9%	32.1%	15.0%
Two	59.5%	40.5%	37.5%
Three or more	48.4%	51.6%	47.5%
CHILDREN IN HOUSEHOLD:			
None	59.9%	40.1%	64.6%
One	47.4%	52.6%	35.4%
MARITAL STATUS:			
Married	50.0%	50.0%	58.4%
Not married	63.1%	36.9%	41.6%
EDUCATION OF RESPONDENT:			
High school/GED or less	44.1%	55.9%	16.8%
Some college	48.6%	51.4%	47.1%
College graduate	69.7%	30.3%	36.1%
HOUSEHOLD INCOME:			
\$0-\$40,000	64.0%	36.0%	15.3%
\$40,000-\$100,000	53.0%	47.0%	38.6%
\$100,000+	56.0%	44.0%	39.6%
Not sure	48.6%	51.4%	6.5%
ETHNICITY OF RESPONDENT:			
White	53.9%	46.1%	75.4%
Non-white	62.3%	37.7%	24.6%
GENDER OF RESPONDENT:			
Male	49.1%	50.9%	51.1%
Female	61.9%	38.1%	47.1%
Other	66.5%	33.5%	1.8%
Total	55.4%	44.6%	100.0%

