

Ron DeSantis takes lead in Listener Group Election Eve poll vs Charlie Crist

For Immediate Release:

According to 722 likely Florida voters, yes, Ron DeSantis takes the lead vs. Charlie Crist in a poll conducted November 6-7. As we have followed and polled this dataset for the past 15 months, something broke in favor with the DeSantis campaign resulting in DeSantis taking the final lead in our final poll before the election. At the end of the day, money and the active used of the political capital is what is propelling DeSantis as the leader in this study.

1. If the election were held today, who would you vote for between Charlie Crist and Ron DeSantis

<i>Responses: 722</i>		<i>Total</i>	<i>Overall %</i>
1. Charlie Crist		390	48%
2. Ron DeSantis		332	52%

METHODOLOGY:

The persons sampled were Florida likely voters with a voting score of 100% for the primary and general election cycles. The voters called were those only with landlines and were called using live operator and Interactive Voice Response (IVR) system and were called during the hours of 4PM to 8PM on November 6-7, 2022. The Margin of Error for this study is +/- 3.80% with a confidence level of 95%.

ABOUT THE LISTENER GROUP:

Starting as a call center and market research center in 1998; since 2010 TLG has been serving clients as a full-service Marketing Research, Advertising, Public Relations firm. If your success depends on other people—customers, clients, patients, readers, viewers, and voters in whatever role these people's opinions of you matter—you need The Listener® Group. Headquartered in Pensacola, we have developed a team that has placed us, continuously, as the most accurate political and public policy polling firm in the Southeastern United States. We deliver a comprehensive blend of market research and advertising products that work in concert to maximize the effectiveness of your message. For more information you can contact Greg Fink at 850.384.7008 or greg@thelistnergroupp.com.