To: Interested Parties
From: Joanna Weiss for Congress
Date: November 8, 2023
Re: NEW POLL RESULTS: Joanna Weiss is the best-positioned Democrat to beat Scott Baugh in November

A new poll shows that in CA-47 – a district that could decide who controls Washington come 2024 – Joanna Weiss is the best-positioned Democrat to win. Voters are deeply concerned by her Democratic primary opponent Dave Min's recent arrest and taking of corporate PAC money. Additional video testing of Min's arrest video and news coverage surrounding it made it clear that Min is a general election liability to Democrats. Who wins this primary could very well decide whether Democrats win or lose in November.

Key Findings

Min's vulnerabilities all but guarantee a Baugh victory in November. After voters learn more about Min's past including that he got arrested for driving drunk at twice the legal limit, and that he went back on his corporate PAC promise, Baugh's margin over Min surges 11 points (-12 net Min, 37% Min/49% Baugh down from -1 net Min, 42% Min/43% Baugh). This significant shift against Min is driven by losses among NPP voters (-22 net Min, down from -7) and moderates (-15 net Min, down from +2) who are critical voting blocs needed for any Democrat to win this swing district in November.

Min's DUI and corporate PAC lies are deeply concerning to key voters he'll need to win. Two-thirds of voters are deeply concerned (66% raises major doubts) when they learn Min was arrested for driving at nearly twice the legal alcohol limit earlier this year, including 71% of NPPs who are likely to decide the fate of the election. More than half of voters also find the fact that Min lied about not taking corporate PAC money (60% major doubts) very troubling.

Total	Dem	NPP	Rep	Non-con NPP/Rep	Total	Dem	NPP	Rep	Non-con NPP/Rep	
84	81	87	85	85	66	56	71	72	69	**[DUI]** Dave Min was arrested this year for drunk driving at nearly twice the legal limit. Video shows him blowing through a red light without his headlights on, stumbling out of his state-owned car, and drunkenly trying to use his position in the State Senate to get away with it. **[IF REG NPP/REP/OTHER]** Drunk drivers like Min cause nearly one-third of California's traffic deaths, but he thinks that because he's a politician, he should get a pass. **[IF REG DEM]** MAGA Republicans are targeting this district. If drunk-driving Dave Min is on the ballot, the detailed videos of his arrest will guarantee extreme anti-abortion Republicans win in November and keep control of the House.
		% raises doubts total					*% raises major doubts*			
81	77	80	86	82	60	56	58	65	65	**[CORPORATE PAC LIE]** Dave Min promised voters he wouldn't accept corporate PAC money, but within the first few months of his new job in Sacramento, Min took over $150,000 from special interests, including thousands of dollars in corporate PAC money from big pharma.

The impact of Min's arrest video in a paid media context cannot be overstated. The video tested in Swayable drives Min's unfavorability up by 14.7% and support for Scott Baugh up by 13.7%. It increased Min's unfavorability across party but was particularly damaging among Democrats (+20%) and NPP voters (+16%). In a competitive campaign where Republicans will be investing heavily, Min's arrest video will almost certainly be broadcast to the whole district.

Min is an unknown quantity to general election voters. Despite serving as a State Senator, Dave Min starts with very little incumbency advantage. Almost three quarters of general election voters are unfamiliar with Dave Min (74%) including almost all NPP voters (87%). And to the extent voters are familiar, it is not all positive: 17% favorable / 9% unfavorable.

Joanna Weiss is already in a stronger position against Baugh than Min. Before voters hear communications on any of the candidates running, Joanna Weiss holds a slight lead over Scott Baugh (43% Weiss/42% Baugh), while Dave Min trails by one point (42% Min/43% Baugh).

Weiss has a stronger profile than Baugh with general election voters. Weiss' positive profile is more compelling to general election voters (63% motivated) than Baugh's (57%). A combination of messages that show both Weiss' and Baugh's positives, as well as Baugh's' negatives moves the vote in Weiss' favor by 14 points (53% Weiss/39% Baugh).