## Top Line Survey Results Pennsylvania Statewide Omnibus Poll Conducted February 27-March 6, 2024

## Sample Size: 450 Pennsylvania Registered/Likely Voters [With Comparison Data to January Presidential Poll]

## TOP LINE RESULTS AND QUESTIONNAIRE

## FOR PUBLIC RELEASE

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have just a few minutes of your time to complete a brief survey?

Great, thank you...
F1. First, are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

| 1. If Republican | 198 | $(44 \%)$ | PROCEED TO Q1 |
| :--- | :--- | :--- | :--- |
| 2. If Democrat | 200 | $(44 \%)$ | PROCEED TO Q1 |
| 3. If Independent/other | 52 | $(12 \%)$ | PROCEED TO Q1 |
| -------- <br> 4. If not a registered voter | -- | - | THANK AND TERMINATE |

Q1. Generally speaking, is Pennsylvania headed in the right direction, or has it gotten on the wrong track?

| 1. | Right direction | 156 | $(35 \%)$ |
| :--- | :--- | :--- | :--- |
| 2. | Wrong track | 274 | $(61 \%)$ |
| 3. | Not Sure | 20 | $(04 \%)$ |

Q2. Which THREE of the following eight issues are the most important issues facing Pennsylvania today? That is, the ones that will most influence your vote for a candidate. (ROTATE ITEMS ONE THROUGH EIGHT - PROBE FOR THREE ANSWERS)

1. Taxes and government spending
2. Crime and public safety
3. Education and public schools
4. Health care
5. Inflation
6. Economy and jobs
7. Immigration
8. Abortion access
9. Other (DNR)
10. Not Sure (DNR)

147 (33\%)
183 (41\%)
190 (42\%)
105 (23\%)
158 (35\%)
69 (15\%)
144 (32\%)
117 (26\%)
21 (05\%)
154

Q3. Do you approve or disapprove of the job Josh Shapiro (Shah-peer-oh) is doing as governor?

| 1. | Approve | 215 | $(48 \%)$ |
| :--- | :--- | :--- | :--- |
| 2. | Disapprove | 180 | $(40 \%)$ |
| 3. | Not Sure | 55 | $(12 \%)$ |

Q4. Do you approve or disapprove of the job Joe Biden is doing as President?

| 1. | Approve | 174 | $(39 \%)$ |
| :--- | :--- | :--- | :--- |
| 2. | Disapprove | 248 | $(55 \%)$ |
| 3. | Not Sure | 28 | $(06 \%)$ |

(Rotate Q5a-Q5b)
Q5a. If the election for President were being held today and the candidates were Joe Biden, the Democrat candidate and Donald Trump, the Republican candidate, for whom would you vote?
$\left.\begin{array}{lllll}\text { 1. } & \text { Biden/Democrat } & 225 & 50 \% & \text { Jan'24 }\end{array}\right)$ \% Change

Q5b. If the election for United States Senate were being held today, and the candidates were Bob Casey, Jr., the Democrat candidate, and David McCormick, the Republican candidate, for whom would you vote?

|  |  |  | $\underline{\text { Jan'24 }}$ | $\underline{\text { \% Change }}$ |
| :--- | :--- | :--- | :--- | :--- |
| 1. Casey/Democrat | 217 | $48 \%$ | $46 \%$ | +2 |
| 2. McCormick/Republican | 189 | $42 \%$ | $42 \%$ | -- |
| 3. Not Sure | 44 | $10 \%$ | $09 \%$ | +1 |
| 4. Other | 0 | $00 \%$ | $03 \%$ | -3 |

## Now, I just have a few more questions for demographic purposes and we'll be through...

Q6. What was your age on your last birthday? (Use brackets below)

| $1.18-29$ | 39 | $(09 \%)$ |
| :--- | :--- | :--- |
| $2.30-44$ | 92 | $(20 \%)$ |
| $3.45-54$ | 72 | $(16 \%)$ |
| $4.55-64$ | 115 | $(26 \%)$ |
| $5.65-74$ | 82 | $(18 \%)$ |
| $6.75+$ | 50 | $(11 \%)$ |

Q7. Regardless of how you are registered to vote, do you tend to think of yourself more as a Republican, a Democrat or as an Independent or unaffiliated voter when you think about politics and voting in elections?

| 1. | More as a Republican | 208 |
| :--- | :--- | :--- |
| 2. | More as a Democrat | 181 |
| 3. | (40\%) |  |
| 3. | More as an Independent/unaffiliated voter | 55 |
| 4. Other | 3 | $(12 \%)$ |
| 5. Not Sure | 1 | $(01 \%)$ |
|  |  |  |

Q8. When it comes to your ideology or philosophy on political issues, do you consider yourself to be conservative, moderate, liberal, progressive, libertarian or something else?

1. Conservative 116 (26\%)
2. Moderate 165 (37\%)
3. Liberal 94 (21\%)
4. Progressive 13 (03\%)
5. Libertarian 00 ( $00 \%$ )
6. Other 27 (06\%)
7. None 33 (07\%)

Q9. What is your highest level of education? (UNAIDED)

1. High school diploma or less

43 (10\%)
2. Some college, but no college degree

44
(10\%)
3. 2-year college degree/Technical or trade degree

133
(30\%)
4. 4-year college degree

156
(35\%)
5. Post-graduate degree/Masters/Doctorate studies

74
(16\%)

Q10. Which of the following best describes the way you voted in the last general election you voted in - straight Republican, mostly republican, a few more Republicans than Democrats, about equal, a few more Democrats than Republicans, most Democrat or straight Democrat?

1. Straight republican 104
2. Mostly republican 85 Total Republican: 189
3. Few more Republicans than Democrats 15
4. About equal
5. Few more Democrats than Republicans

Total Swing:
6. Mostly Democrat
7. Straight Democrat

107
Total Democrat:
90
197
8. Not Sure
9. Haven't voted before
(23\%)
(19\%)
(42\%)
(03\%)
(05\%)
(04\%)
(12\%)
(24\%)
(20\%)
(44\%)
(01\%)
(00\%)

Q11. Can your primary residence be described as urban, suburban or a rural area? (Check all that apply)

| 1. | Urban | 86 | $(19 \%)$ |
| :--- | :--- | :--- | :--- |
| 2. | Suburban | 162 | $(36 \%)$ |
| 3. | Rural | 177 | $(39 \%)$ |
| 4. | Other | 25 | $(06 \%)$ |

Q12. Are you, or is any member of your family a current or former member of a labor union?

| 1. Yes | 177 | $(39 \%)$ |
| :--- | :--- | :--- |
| 2. No | 251 | $(56 \%)$ |
| 3. Not Sure | 22 | $(05 \%)$ |

Q13. What is your main racial or ethnic background? (UNAIDED; Check All That Apply)

1. African American/African/Black 35 (08\%)
2. Asian American/Asian 16 (04\%)
3. Hispanic/Latino 27 (06\%)
4. Multiracial/Multiethnic 00 (00\%)
5. Native American/Alaska Native 00 (00\%)
6. Native Hawaiian/Pacific Islander 00 (00\%)
7. White (Not Latino/Hispanic) 360 (80\%)
8. Race/ethnicity not represented by above categories 4 (01\%)
9. Refuse (Do Not Read) 13 (03\%)

Gender (by observation):

| 1. Male | 212 | $(47 \%)$ |
| :--- | :--- | :--- |
| 2. Female | 238 | $(53 \%)$ |

Regional Grouping (from record):

18 (04\%) 1. Northwest [Erie, Crawford, Mercer, Venango, Warren, Forest]

49 (11\%) 2. Southwest [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]

50
(11\%) 3. The "T"/Central [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin]

58 (13\%) 4. Northeast/Lehigh Valley [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
(11\%) 7. Allegheny County
(11\%) 8. Philadelphia

## METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc ${ }^{1}$. Interviews were conducted February 27-March 6, 2024, with 450 registered voters in Pennsylvania. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only known registered voters were contacted, compiled from a list of households with prior vote history in 1 of 4 or better general elections using G22, G21, G20 and/or G19 as the base universe. Voters who registered to vote after the 2022 general election are also eligible to participate.

Interviews are closely monitored to ensure a representative sample of the Pennsylvania electorate is achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

The margin of error for a sample size of 450 interviews is $+/-4.62 \%$ at the $95 \%$ confidence level.

[^0]
[^0]:    ${ }^{1}$ Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP\&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O’Reilly Factor, the Bill Maher Show and MSNBC. The website realclearpolitics.com rated SP\&R the \#1 most accurate pollster in the USA for its battleground polling in the "multi state" category in the lead up to the 2020 POTUS national elections.

