Polling Memo: Florida Congressional District 27

June 2024

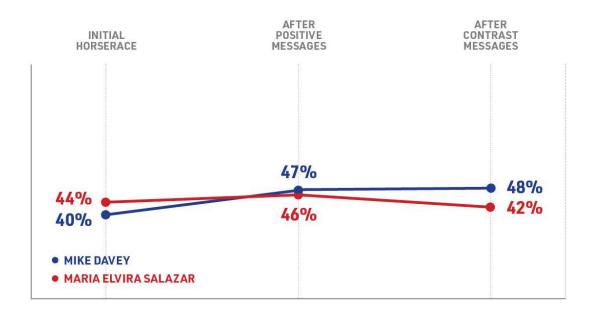


Poll Shows Tight Race Between Davey and Salazar in FL-27; Biden and Trump in a Dead Heat in Battleground Congressional

After an informed ballot, Democrat Mike Davey leads Republican Rep. Maria Elvira Salazar and is poised for victory in November.

A recent survey of 1423 likely voters in Florida's 27th Congressional District show a highly competitive race for Congress, with Democrat Mike Davey within striking distance of incumbent Republican Congresswoman Maria Elvira Salazar and able to overtake her with his message of solutions, not politics.

On the initial ballot, Salazar holds just a 4-point lead over Davey, 44%-40%. **After respondents receive positive information about both candidates, Davey moves ahead of Salazar 47%-46%**. After contrast messages, Davey jumps out to a 6-point lead, 48%-42%, well outside the poll's margin of error.



The following positive biographies were provided in both English and Spanish for Mike Davey and Maria Elvira Salazar.

Democrat Mike Davey is a father and husband with a record of putting solutions ahead of partisan politics and standing up for people, not price-gouging corporations. He worked his way through college cleaning boats then worked as a labor attorney standing up for workers. Mike was elected four times and served as the nonpartisan mayor of Key Biscayne, where he built new schools, lowered crime, and took action to protect residents from climate change. In Congress,

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Davey will fight to restore women's reproductive freedom and end Florida's cruel six-week abortion ban. He will work to defend democracy and improve our quality of life while keeping taxes and costs down for families.

María Elvira Salazar, a Republican, was born in Miami to parents that had fled Cuba after Fidel Castro came to power, and she has dedicated her life to fighting corrupt elites. She worked as a TV newscaster for several years and is currently serving in Congress where she worked to expand job opportunities, help small businesses, and protect people with pre-existing conditions. She believes career politicians should have term limits and will continue to fight for the middle class and for the pursuit of the American Dream.

Presidential Race

The poll tested the 5-way presidential race including third party and independent candidates. The results show an extremely tight race for president in this battleground Miami-based congressional district, with President Joe Biden at 40%, Donald Trump at 42%, Robert Kennedy Jr. at 6%, and 9% undecided. In 2020, the results were divided evenly between Biden and Trump within these new district lines.

Key Findings

The poll shows a highly competitive race for President and Congress in Florida's 27th District. Mike Davey is well-positioned to win the race even before contrasts on Salazar are introduced, demonstrating his strength as a general election candidate. Furthermore, the movement after contrast messages show voters are inclined to support Davey in light of Salazar's attacks on Social Security and reproductive freedom, questioning the validity of the 2020 election, and cozying up to dictators.

Methodology

The poll was conducted in English and Spanish via text message and email by MDW Communications from June 13-17, with a margin of error of +/- 3%. The survey included responses from likely voters in Florida's 27th Congressional District. The responses were weighted by age, race, gender, and party to reflect likely turnout in the November 2024 election.