Red Eagle Politics/SoCal Research
Michigan Survey

Toplines

Donald Trump holds a slight 3-point lead over presumptive Democratic Nominee Kamala Harris in the Red Eagle Politics/SoCal Research poll of Michigan. Trump's lead is inside the poll's margin of error.

Methodology Statement

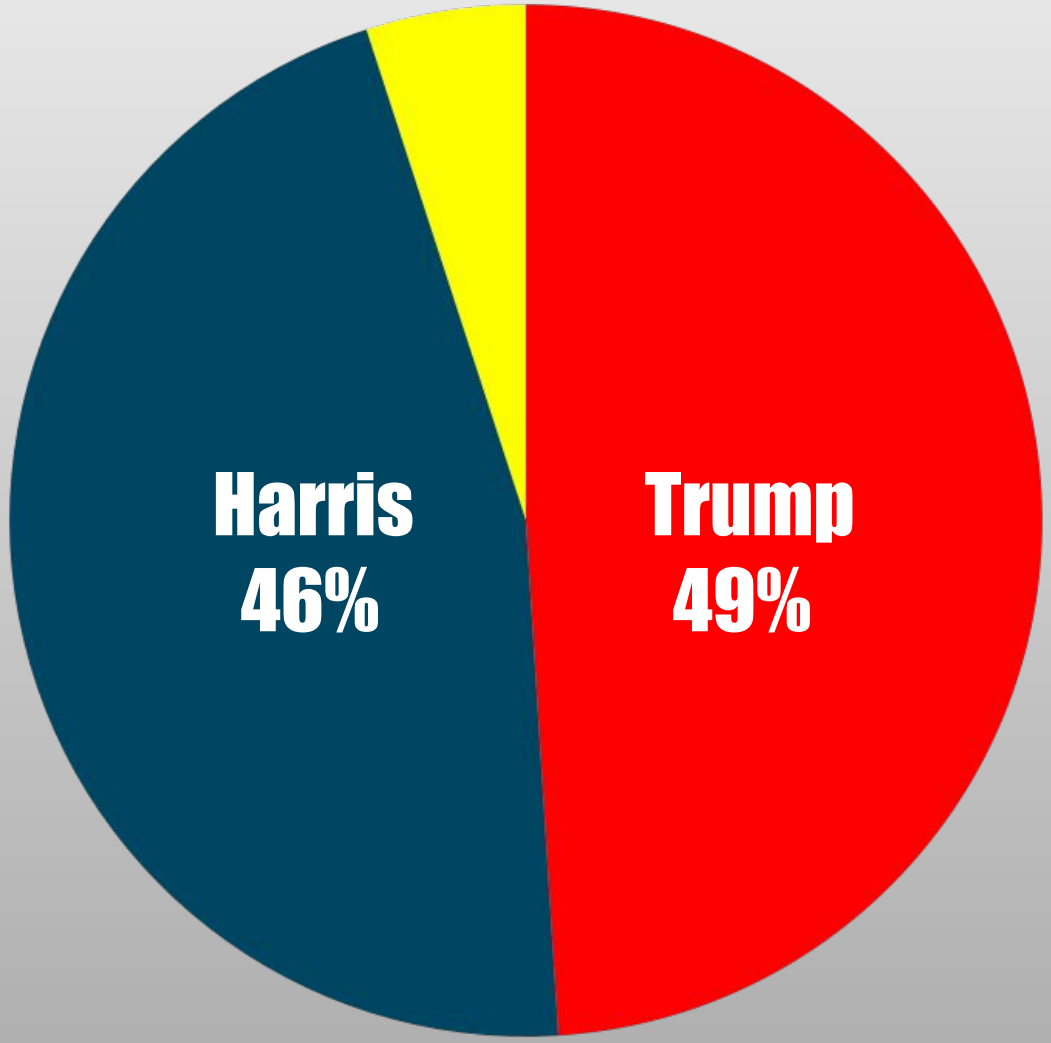
The Red Eagle Politics/SoCal Research Michigan poll was conducted online using the Pollfish panel starting on July 25, 2024 and finishing on July 26. Respondents were discarded if they were not registered to vote. The poll has a sample size of 500 and a +/-4.4% margin of error. It is important to note margin of error does not account for changes in vote intention, undecided voters, or a non-representative sample.

Data Collection: SoCal Research uses Pollfish's online panel to collect responses from adults around the country. Pollfish provides the demographic information of every respondent ranging from race to zip code.

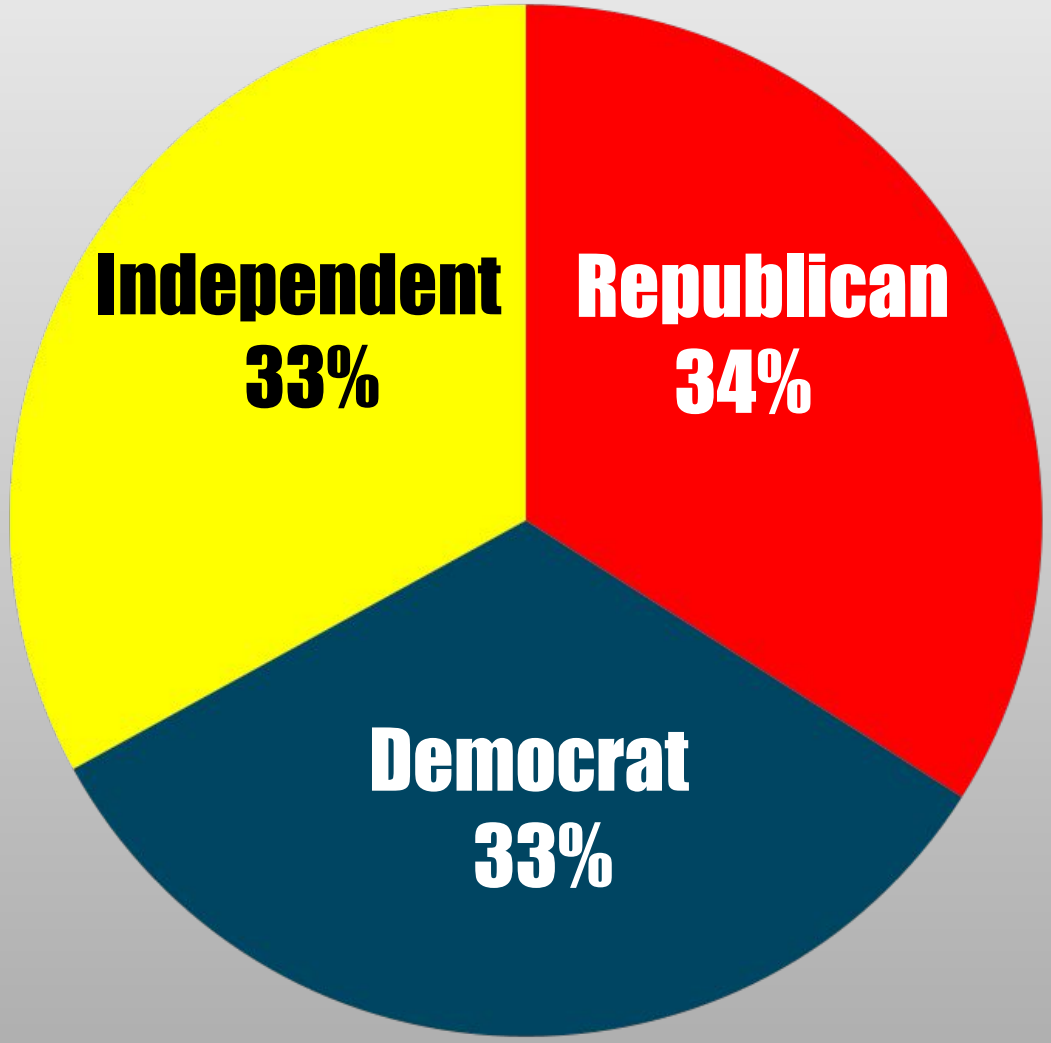
Weighing: The Michigan poll was weighed by race, education, age, gender, congressional district, and vote history. Weights are determined through census data, past exit polls, and demographic enthusiasm and applied using rim weighting through Marketsight.

Crosstabs are not individually weighed and are likely not representative of each individual subgroup.

Toplines (With Leaners)



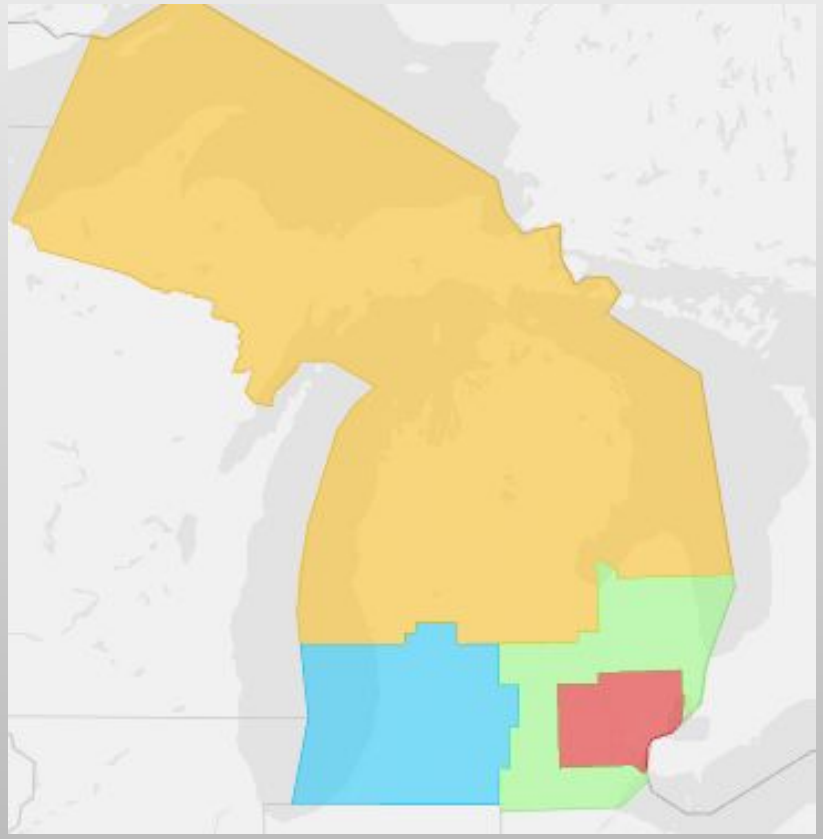
Party ID (Unweighted)



Nature of the Sample

Group	% of Sample
White	84
Black	10
Hispanic	3
Other	3
Voted in 2020	92
Did not vote in 2020	8
College Degree	34
No College Degree	66
18-29	11
30-44	20
45-64	38
65+	31

Regional Definitions



Yellow=North Central/U.P.
Green=Southeast
Red=Detroit-Ann Arbor Metro
Blue=Southwest

Crosstabs

Click here to view interactive crosstabs*

*Subgroups have higher sampling errors.