

On Point Politics/SoCal Research Georgia Survey



Toplines

Donald Trump holds a slight 4-point lead over presumptive Democratic Nominee Kamala Harris in the On Point Politics/SoCal Research poll of Georgia. Trump's lead is inside the poll's margin of error.

Methodology Statement

The On Point Politics/SoCal Research Georgia poll was conducted online using the Pollfish panel starting on July 25, 2024 and finishing on July 26. Respondents were discarded if they were not registered to vote. The poll has a sample size of 505 and a +/-4.4% margin of error. It is important to note margin of error does not account for changes in vote intention, undecided voters, or a non-representative sample.



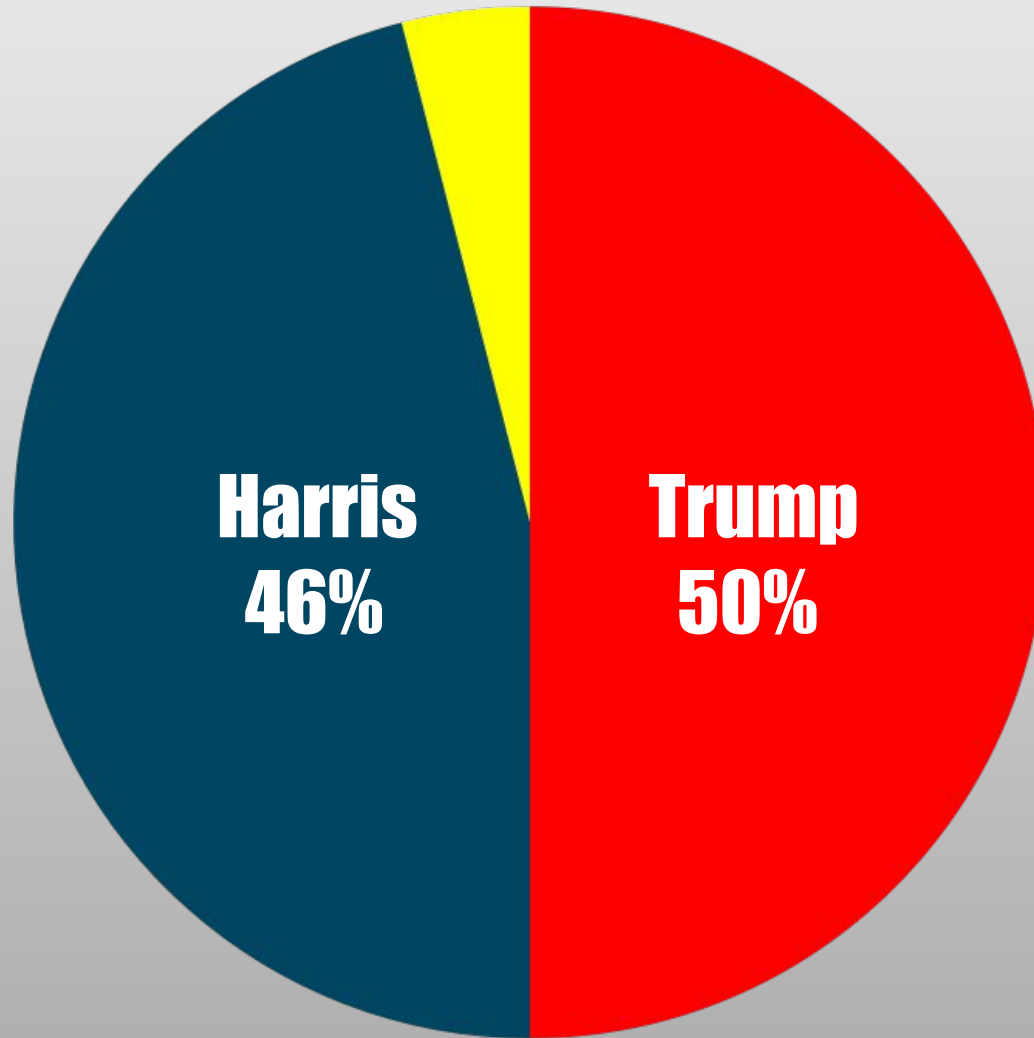
Data Collection: SoCal Research uses Pollfish's online panel to collect responses from adults around the country. Pollfish provides the demographic information of every respondent ranging from race to zip code.

Weighing: The Georgia poll was weighed by race, education, age, gender, congressional district, and vote history. Weights are determined through census data, past exit polls, and demographic enthusiasm and applied using rtm weighting through Marketsight.

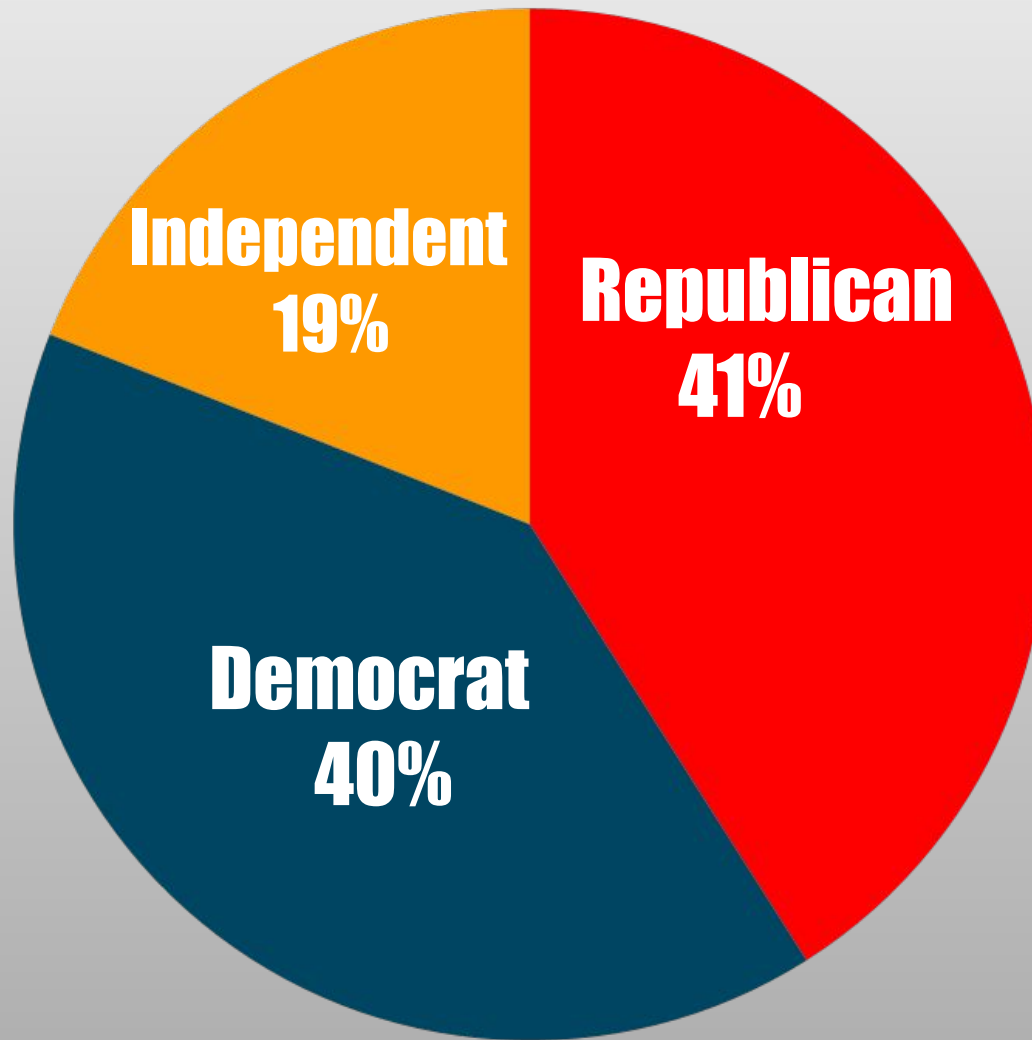
Crosstabs are not individually weighed and are likely not representative of each individual subgroup.



Toplines (With Leaners)



Party ID (Unweighted)



Nature of the Sample

Group	% of Sample
White	62
Black	28
Hispanic	5
Other	5
Voted in 2020	92
Did not vote in 2020	8
College Degree	40
No College Degree	60
18-29	18
30-44	23
45-64	37
65+	22



Regional Definitions



Orange=West

Green=North

Red=South

Blue=East

Purple=Atlanta Metro

Crosstabs

[Click here to view interactive crosstabs*](#)

*Subgroups have higher sampling errors.

