

Grassroots Targeting

MEMORANDUM

To: Interested Parties
From: Tim Saler – Managing Partner, Grassroots Targeting
Subj: Congressman Fitzpatrick holds solid lead in Pennsylvania's 1st Congressional District
Date: June 30, 2024

Bottom Line Up Front

In our recent survey of n=1,200 confirmed and fully-validated registered voters in Pennsylvania's 1st Congressional District, Congressman Brian Fitzpatrick maintains a strong lead over recycled Democrat candidate Ashley Ehasz.

Among voters who are confirmed to have cast ballots in the 2020 election, Congressman Fitzpatrick leads by 15 points – 51% to 36%. Among voters who cast ballots in the 2022 election, Congressman Fitzpatrick still leads by 14 points – 51% to 37%. In the actual 2022 election, Ehasz lost by 10 points (55-45), meaning she has lost nearly twenty percent of her vote share since November 2022.

When taking into account likelihood to vote in the upcoming November 2024 election, Congressman Fitzpatrick's lead remains consistent at 15 points – 51% to 36% - indicating a modestly advantageous turnout environment compared to the 2022 midterm elections.

The Details

A generic Republican candidate for Congress leads a generic Democrat by 5 points (49% to 44%) in Pennsylvania's 1st Congressional District, indicating that Ashley Ehasz is an especially weak candidate, under-performing a generic Democrat by 8 points. Ehasz will get no help from the top of the ticket, as Joe Biden is upside-down with a -14 job approval rating (39-53) and a -19 image rating (37-56).

This survey of n=1,200 confirmed and fully-validated registered voters in Pennsylvania's 1st Congressional District was fielded May 14-20, 2024. Of the n=1,200 interviews, 40% were completed by live landline telephone, 40% by live cell phone, and 20% by SMS-to-web. The respondents were then modeled across 557,560 registered active and inactive individuals on the voter file in the district. At n=1,200 total interviews, the margin of error on the survey is $\pm 2.83\%$.