

To: Interested Parties  
 From: GBAO  
 Re: Recent polling in Indiana  
 Date: September 25, 2024

## Indiana Survey Results: A Toss Up Gubernatorial Race

Our recent statewide poll in Indiana reveals a toss up gubernatorial race, where Jennifer McCormick is well within striking distance, running far ahead of Democratic performance. McCormick is better-liked than Senator Mike Braun, and better consolidates her own partisan base. And, importantly, there is room to grow, with many voters not yet with McCormick but who want the next Governor to stop Indiana’s abortion ban.

*The following findings are based on a survey of 600 likely voters in the November election, conducted on behalf of the Democratic Governors Association. The survey was conducted September 19-22, 2024 with live dialers to both landlines and cell phones, as well as text-to-web interviews, and is subject to a margin of error of +/- 4.0 percentage points at the 95 percent confidence interval.*

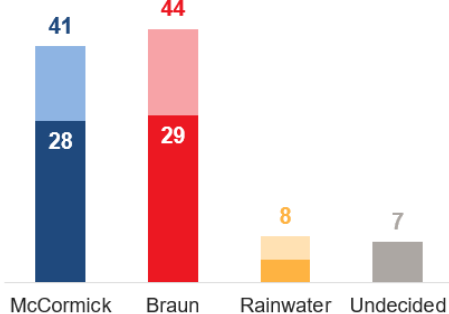
### Key Findings

- This Is A 3-Point Race.** The three-way race for Governor is in the single digits, with Jennifer McCormick just 3 points behind Mike Braun, and Libertarian Donald Rainwater garnering a sizeable 8%. She does a better job of consolidating Democrats (93%) than Braun does of consolidating Republicans (80%), while McCormick leads with independents (42% vs. 32%).

#### Gubernatorial Vote

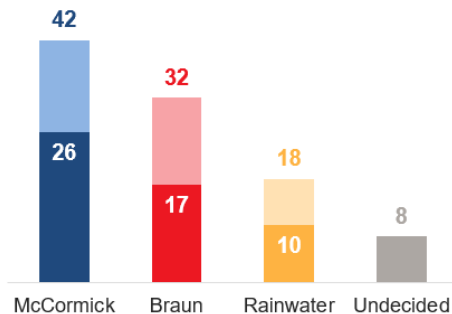
*Darker shade = Strong Certainty*

**McCormick – Braun: -3**



#### Gubernatorial Vote (Independents)

**McCormick – Braun: +10**



- **Rainwater Draws More From Braun.** Libertarian Donald Rainwater pulls disproportionately from Braun, as his voters are more Republican (75% including Republican leaners), and more likely to go to Braun in a two-way. But even in the two-way horserace, the race is still close, with Braun up only six points. In the 2020 Gubernatorial election, Rainwater received 11% of the vote.
- **McCormick Is Popular, Braun Is Not.** Jennifer McCormick is net favorable, as popular as Trump among those who know each, with both receiving a mean favorability rating of 51 on a 0-100 scale. Meanwhile, Mike Braun is net unfavorable, with a mean favorability of 42, much closer to Harris's rating of 40. Braun's numbers are anemic across the board. Braun is less popular with his own Republican base (57) than McCormick is with her own (64), and McCormick is better-liked with independents (54 vs 42).
- **McCormick Runs Far Ahead Of Democratic Performance.** We are under no illusions about Indiana's Republican-leaning electorate. Trump has a sizeable 10-point lead in the 2024 vote, and a majority of voters (55%) self-identify as Republican, or are independents who lean Republican. But McCormick runs ahead of Harris, and is more popular than her, while Braun runs behind Trump, and is less popular than him.
- **More Want A Governor To Stop Indiana's Abortion Ban.** A majority clearly disagree with Braun's extreme position on abortion. Over half (52%) want the next Governor to stop the state's extreme ban (McCormick's position), compared to just a third (33%) who prefer a Governor who will keep and enforce the ban (Braun's position). Suggesting room to grow, 34% of those who agree with McCormick's position are not yet with her, representing an additional 16% of the electorate.