

**Katrina Christiansen for Senate
November 2024 General Election
500 Likely General Election Voters
Fielding: September 23-26, 2024**

Weighted N=	TOTAL 500	UNDEC W/SOFT 141	DEM 136	IND /DK 92	GOP 229
-------------	--------------	------------------------	------------	------------------	------------

Q14. Which of the following best describes your gender?

[Select all that apply]

Man	48	46	42	43	52
Woman	52	54	58	57	48
Nonbinary	0	0	0	0	0
Prefer to self-describe (Specify: _____)	0	0	0	0	0
(Refused).....	0	0	0	0	0

Gender on file

Man	48	46	42	43	52
Woman	52	54	58	57	48

Region

Northwest	19	20	13	25	21
Southwest.....	28	34	22	29	28
Northeast.....	19	14	21	16	20
Southeast	34	32	44	30	30

Media Market

Minot - Bismark - Dickinson	49	55	37	54	52
Fargo - Valley City	51	45	63	46	48

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely?

[IF NOT ON A CELL PHONE, ASK:] Do you own a cell phone?

Select one

Yes, cell and can talk safely.....	33	33	45	24	28
Yes, cell and cannot talk safely.....	CALL BACK				
No, not on cell, but own one	38	36	29	52	39
No, not on cell and do not own one.....	0	0	0	0	0
(Don't know/refused).....	TERMINATE				
Text to online	29	31	26	24	34

	TOTAL	UNDEC W/SOFT	DEM	IND /DK	GOP
Weighted N=	500	141	136	92	229

Q2. How likely are you to vote in the November 2024 general election for President, Congress, Governor, and other state and local offices? Are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?
Select one

Almost Certain	92	80	95	81	96
Probably	4	11	5	11	2
50 - 50	3	8	0	8	1
Probably not	0	1	0	0	1
Definitely not		TERMINATE			
(Don't know/refused).....		TERMINATE			

Q3. **[TS¹]** If the November 2024 general election for President were held today and the candidates were:

[ROTATE HARRIS/TRUMP, THIRD PARTY ALWAYS LAST]

- _Democrat Kamala Harris
- _Republican Donald Trump
- _Third party candidate

for whom would you vote?

[IF CANDIDATE:] Would you say you support that candidate strongly or not so strongly?
[IF UNDECIDED:] Well, toward whom do you lean?

Select one

Harris - Strong	34	13	85	30	6
Harris - Not-so-strong	5	11	9	13	1
Undecided - Lean Harris	1	4	1	3	0
Trump - Strong.....	47	47	1	33	81
Trump - Not-so-strong.....	3	7	0	0	5
Undecided - Lean Trump	0	0	0	0	0
Third party candidate - Strong.....	1	1	1	3	1
Third party candidate - Not-so-strong.....	1	4	0	0	2
Undecided - Lean third party candidate	2	1	0	4	0
Undecided - No candidate chosen	2	6	1	9	0
(Other)	1	0	0	3	1
(Would not vote in this race)	1	4	2	0	2
(Refused)	1	0	0	2	1
Harris.....	40	29	95	46	7
Trump	50	54	1	34	86
Third party candidate	4	7	1	7	4

¹ In the baseline, Biden was on the ballot.

	TOTAL	UNDEC W/SOFT	DEM	IND /DK	GOP
Weighted N=	500	141	136	92	229

Q4. **[TS]** If the November 2024 general election for U.S. Senate were held today and the candidates were:

[ROTATE]

- _Democrat Katrina Christiansen
- _Republican Kevin Cramer

for whom would you vote?

[IF CANDIDATE] Would you say you support that candidate strongly or not so strongly?

[IF UNDECIDED] Well, toward whom do you lean?

[IF UNDECIDED]

Select one

Christiansen - Strong	33	0	83	33	6
Christiansen - Not-so-strong	6	21	5	9	3
Undecided - Lean Christiansen.....	1	3	1	2	0
Cramer - Strong	36	0	1	26	64
Cramer - Not-so-strong	10	35	5	10	13
Undecided - Lean Cramer.....	3	10	1	2	4
Undecided - No candidate chosen	9	31	3	14	8
(Other)	1	0	1	4	0
(Refused)	1	0	0	0	0
Christiansen.....	40	24	89	44	10
Cramer	49	45	7	38	82

Q5. Now I'd like to ask you about some people. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of that person. If you haven't heard of them **{6}**, or if you don't know enough about them to have an impression **{5}**, just say so and we will move on.

[PROMPT AS NEEDED] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**?

[RANDOMIZE LIST]

Select one for each option

Sorted by "Very Favorable"

5a.Katrina Christiansen.....	20	3	52	13	6
5b.Kevin Cramer.....	19	2	1	5	37

Weighted N=	TOTAL 500	UNDEC W/SOFT 141	DEM 136	IND /DK 92	GOP 229
-------------	--------------	------------------------	------------	------------------	------------

a. **[TS]** Katrina Christiansen

Very Favorable	20	3	52	13	6
Somewhat Favorable	17	19	26	31	8
Somewhat Unfavorable.....	7	6	1	8	12
Very Unfavorable	11	3	2	7	16
No Opinion.....	27	37	12	22	36
Never Heard	17	32	8	19	21
Favorable.....	38	22	78	44	14
Unfavorable	18	9	3	15	29

b. **[TS]** Kevin Cramer

Very Favorable	19	2	1	5	37
Somewhat Favorable	26	32	4	37	34
Somewhat Unfavorable.....	12	18	19	14	7
Very Unfavorable	29	17	67	27	6
No Opinion.....	12	24	7	16	13
Never Heard	3	7	3	2	3
Favorable.....	44	34	4	42	71
Unfavorable	41	35	86	40	13

Q6. **[TS]** Do you think Kevin Cramer is doing an excellent, good, not so good, or poor job as U.S. Senator?

Excellent	9	1	1	3	18
Good.....	34	29	8	30	53
Not so good	14	22	19	22	8
Poor.....	27	13	62	22	7
(Don't know/refused)	15	34	11	22	14
Excellent /Good	43	31	9	33	71
Not so good /Poor.....	41	36	80	44	15

	TOTAL	UNDEC W/SOFT	DEM	IND /DK	GOP
Weighted N=	500	141	136	92	229

Q7. **[TS]** Have you seen, read, or heard anything in the past few weeks about Katrina Christiansen?

Yes	42	25	64	46	30
No... ..	54	70	33	50	66
(Don't know)	4	5	3	4	4

Q8. **[TS] [IF Q7=1, YES]** Has what you have seen, read, or heard been mostly positive or mostly negative?

Weighted N=	210	35	87	42	69
-------------	-----	----	----	----	----

Mostly positive	66	55	86	54	47
Mostly negative	6	0	0	4	12
(Mixed)	21	25	10	29	30
(Don't know)	8	20	4	13	11

Among all

Mostly positive	28	14	55	25	14
Mostly negative	2	0	0	2	4
(Mixed)	9	6	6	13	9
(Don't know)	3	5	3	6	3
(Haven't seen, read, or heard)	58	75	36	54	70

	TOTAL	UNDEC W/SOFT	DEM	IND /DK	GOP
Weighted N=	500	141	136	92	229

Finally, I would like to ask you a few questions for statistical purposes only.

Q9. **[TS]** Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else?

[IF REPUBLICAN/DEMOCRAT:] Do you consider yourself a strong or a not-so-strong (Republican/Democrat)?

[IF INDEPENDENT:] Would you say you lean more towards the Republicans or more towards the Democrats?

Select one

Strong Democrat.....	15	3	53	0	0
Not-so-strong Democrat.....	4	6	15	0	0
Independent - lean Democrat.....	9	6	32	0	0
Democrat	27	15	100	0	0
Independent.....	16	20	0	86	0
Republican.....	46	48	0	0	100
Independent - lean Republican	13	21	0	0	29
Not-so-strong Republican	6	10	0	0	13
Strong Republican	27	16	0	0	58
(Other).....	7	11	0	0	0
(Don't know).....	3	4	0	14	0
(Refused).....	2	2	0	0	0

Q10. **[TS]** What is the last year of schooling that you have completed?

Select one

Non-college grad	52	58	37	56	59
College graduate	48	42	63	43	41
1 - 11th grade	1	1	0	2	1
High school graduate.....	13	15	4	18	15
Vocational or technical school.....	6	5	3	3	8
Some college but no degree	16	18	20	18	15
Associate degree	15	19	9	15	19
4-year college graduate or bachelor's degree	30	28	31	36	28
Graduate school or advanced degree	18	14	32	7	13
(Refused)	0	0	0	1	0

	TOTAL	UNDEC W/SOFT	DEM	IND /DK	GOP
Weighted N=	500	141	136	92	229

Q11. **[TS]** What is your age? **[Enter a number]**

Q12. **[TS] [IF Q11/AGE IS REFUSED]** I am going to read you some categories. Please stop me when we get to your category.

Select one

Under 30.....	17	18	22	11	17
30 - 39.....	16	23	18	15	15
40 - 49.....	12	14	9	19	12
50 - 64.....	27	26	25	25	26
65 & older.....	28	20	26	30	30
18-24.....	5	5	7	6	4
25-29.....	12	12	15	5	13
30-34.....	8	14	8	7	8
35-39.....	8	9	10	8	7
40-44.....	5	6	4	6	5
45-49.....	7	8	5	12	6
50-54.....	9	9	6	18	7
55-59.....	9	6	10	3	10
60-64.....	9	10	9	5	10
65-69.....	10	7	10	8	11
70-74.....	5	4	5	7	5
Over age 74.....	13	9	11	14	15
(Refused).....	0	0	0	0	0

Q13. **[TS]** Please tell me which one, or more than one, of these racial or ethnic groups you identify with.

[IF “OTHER” OR “BIRACIAL” OR “MULTI-RACIAL” PROMPT:] Which two or three of these do you identify with the most?

[READ/RANDOMIZE/ACCEPT MULTIPLE RESPONSES]

All White.....	90	88	95	83	91
White or Caucasian.....	88	88	93	82	90
Black or African American.....	2	2	2	2	0
Latino/Latina or Hispanic.....	1	1	1	1	1
Asian American or Pacific Islander.....	1	1	0	2	2
Native or Indigenous American.....	3	1	3	4	2
Middle Eastern or North African.....	0	0	0	0	0
(Other).....	3	3	1	5	1
(Don't know/refused).....	3	4	0	3	5

Weighted N=	TOTAL 500	UNDEC W/SOFT 141	DEM 136	IND /DK 92	GOP 229
-------------	--------------	------------------------	------------	------------------	------------

DNC 2024 Dem Support Score

90+	5	0	16	0	1
80-89	5	2	8	10	1
70-79	3	5	6	6	1
60-69	3	2	7	4	1
50-59	6	5	10	9	4
40-49	9	15	10	4	9
30-39	18	14	18	17	19
20-29	21	23	13	17	28
10-19	11	13	6	16	13
0 -9	18	21	7	17	23

DNC 2024 Turnout Score

90+	40	41	39	43	41
80-89	22	11	25	22	21
70-79	7	7	5	9	7
60-69	10	13	8	7	12
50-59	13	16	14	14	10
40-49	5	7	5	3	6
30-39	0	0	1	0	0
20-29	1	1	1	2	1
10-19	1	2	2	0	1
0 -9	1	3	1	0	1

2024 Choice Score

90+	0	0	0	0	0
80-89	0	0	0	0	0
70-79	8	3	11	9	5
60-69	32	29	36	30	29
50-59	35	39	34	29	36
40-49	20	23	16	25	20
30-39	6	6	3	7	8
20-29	0	0	0	0	0
10-19	0	0	0	0	0
0 -9	0	0	0	0	0

Weighted N=	TOTAL 500	UNDEC W/SOFT 141	DEM 136	IND /DK 92	GOP 229
-------------	--------------	------------------------	------------	------------------	------------

Vote Select

Voted Nov 22.....	67	55	69	70	68
DNV Nov 22. Voted Nov 20	31	43	28	29	30
DNV Nov 22. Age 20-21	0	1	1	0	0
Age 18-19.....	0	0	0	0	0
2024 Turnout Score 50+	1	2	2	0	1

Primary Vote History

Primary voter	56	44	64	56	55
Non-primary voter	44	56	36	44	45

General Vote History

Voted Nov 20 and 22	62	52	64	63	62
Voted Nov 22 only	6	3	5	7	6
Voted Nov 20 only	31	43	28	29	30
Voted neither	2	3	3	0	1
Voted 2 of 2	62	52	64	63	62
Voted 1 of 2	37	46	33	36	36
Voted 0 of 2	2	3	3	0	1