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U.S. Senate Race Tightens to 5-Point Margin: Ty Pinkins Closes in on Senator Roger Wicker at 47%-42%



Jackson, MS (October 11, 2024) According to a recent poll by **Change Research**, which surveyed 565 likely 2024 voters in Mississippi from September 29 to October 3, 2024, the U.S. Senate race has tightened to a mere 5-point difference. Incumbent Senator Roger Wicker now leads with 47% of voter support, while Democratic nominee Ty Pinkins is close behind at 42%. **Wicker shows weakness for an incumbent at less than 50% support one month out**, signaling a potential shift in voter sentiment.

Poll Highlights Voter Support for Pinkins on Key Issues

The **Change Research** poll indicates that Ty Pinkins' positions on critical issues are resonating strongly with voters across Mississippi:

- **Wage Increases:** A significant number of voters support Pinkins' commitment to raising wages, reflecting a widespread desire for economic improvement and better living standards.

- **Affordable Homeowners Insurance:** Voters express strong approval of Pinkins' proposals to make homeowners insurance more affordable, addressing concerns over rising costs and unfair industry practices.
- **Support for Troops and Veterans:** Pinkins' advocacy for military personnel and veterans aligns with voter priorities, strengthening his connection with constituents who value service and sacrifice.
- **Enhancing Public Education:** The poll reveals substantial voter interest in improving public education, a central focus of Pinkins' platform aimed at providing better opportunities for students statewide.
- **Affordable Housing Initiatives:** Voters respond positively to Pinkins' efforts to make housing more accessible and affordable, recognizing it as a pressing concern.

Meanwhile, the poll underscores growing skepticism toward Senator Wicker:

- **Perception of Wicker:** A majority of voters (58%) perceive Senator Wicker as "just another politician," including 51% of Republican voters, indicating a desire for fresh leadership.
- **Unfavorability Rating:** Wicker's unfavorability rate stands at 36%, surpassing his favorability rating of 26%.

Ty Pinkins Addresses the Poll Results

"While I remain unknown to many voters, I am encouraged by the growing support for the issues that matter most to Mississippians," said Ty Pinkins. "The fact that Senator Wicker is below 50% shows that people are ready for change. I am committed to reaching out to every community and continuing the conversation about how we can build a better future together."

Campaign Momentum Builds as Election Day Nears

A member of the Pinkins team shared that with less than a month before the election, the Pinkins campaign is energized by the latest polling from **Change Research**. The team is focused on engaging with voters across the state to discuss solutions for wage increases, affordable homeowners' insurance, and other critical issues impacting Mississippi families.

For additional information on Ty Pinkins for U.S. Senate, visit www.typinkins.com. Find all Ty Pinkins press releases [here](#). Find additional media resources [here](#).