## **US Presidential Elections**



**Opinion Poll** 

**SEPTEMBER 2024** 



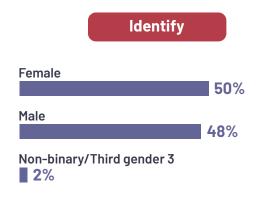


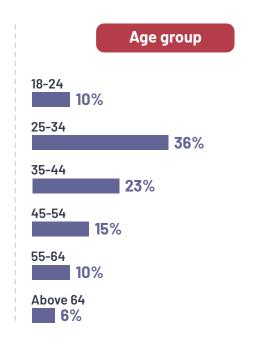


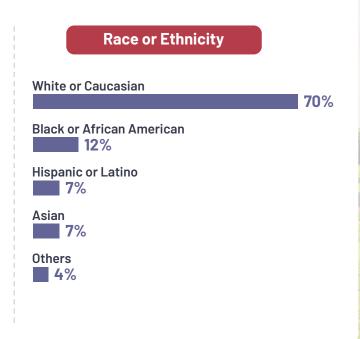
#### **Methodology**

The survey was conducted over a two-week period from September 27th to October 16th, utilizing online platforms to reach a diverse sample of voters. A total of 2,540 registered voters participated in the survey, ensuring a broad representation across various demographics. The online format allowed for efficient data collection and enabled respondents to provide their input from the convenience of their locations. The focus was on gathering opinions from a wide array of age groups, ethnic backgrounds, and voting histories, ensuring that the results reflect a comprehensive snapshot of current voter sentiment.

#### **Demographics**







#### **INDEX**

- 2024 Presidential Election Prediction
- Data on voter shift from 2020 to 2024 elections
- Voter trend according to their Ethnicity
- Major Issues in USA
  - Voters Rating Democrats & Republicans on Following Parameters
    - Social Equality (No Racism)
- Employment

Immigration Policies

Law & Order

Foreign Policies

Healthcare

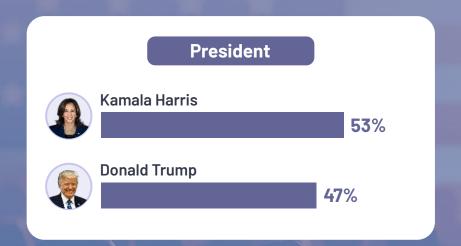
Economy

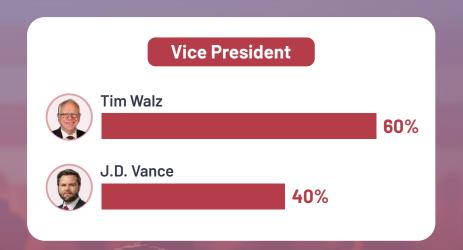
Education

Climate Change/Environment

- National Security
- Voters sentiment on Israel and Palestine Issue
- Identity Americans Associate with Kamala Harris the Most

#### Candidates currently leading the race according to our survey





The data has revealed that among voters who have lived in the USA for 20 years or less, 67% of them are showing support for Kamala Harris, highlighting her strong appeal within this demographic.









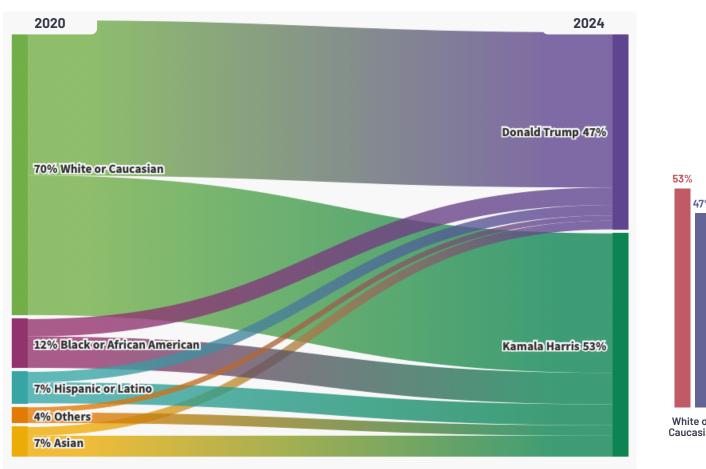


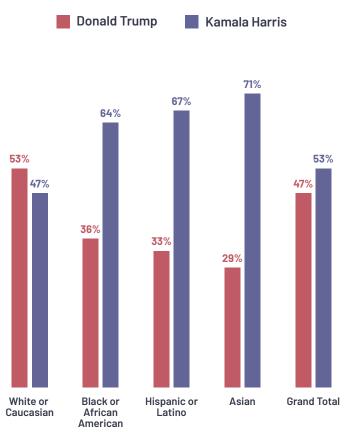






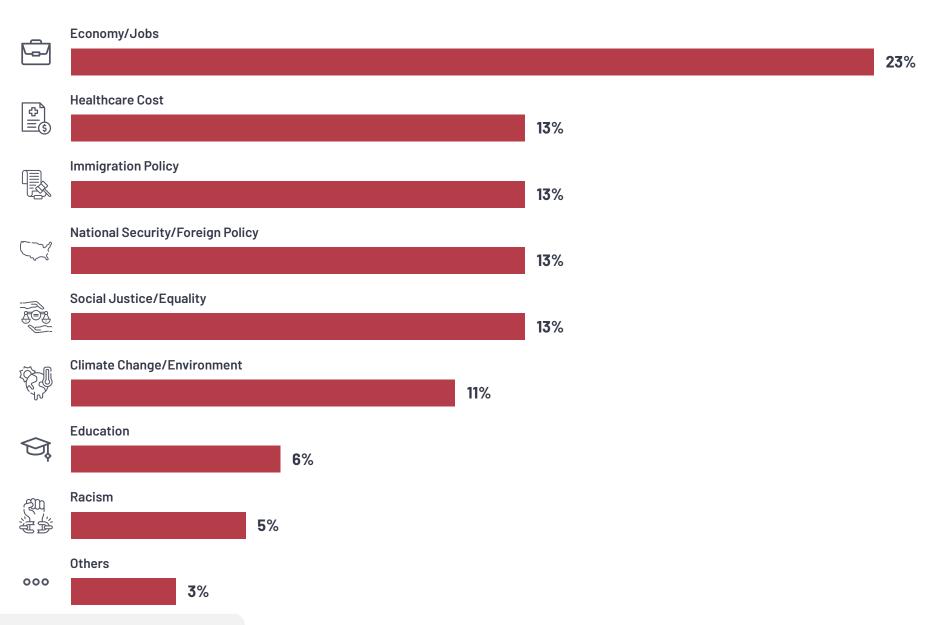
#### **SURVEY RESULTS: ETHNICITY INCLINATION FORECAST (2024)**





 According to the data, Donald Trump holds a 6% lead among White/Caucasian voters, while voters from all other major ethnicities show a stronger preference for Kamala Harris.

#### Major Issues in USA according to the voters





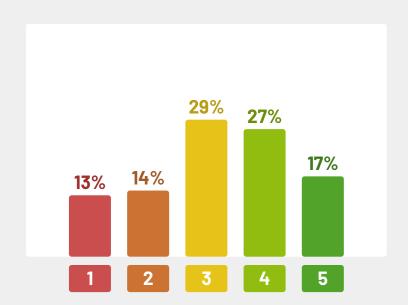
## Rating on the Social Equality (No Racism)



**Democratic Party** 



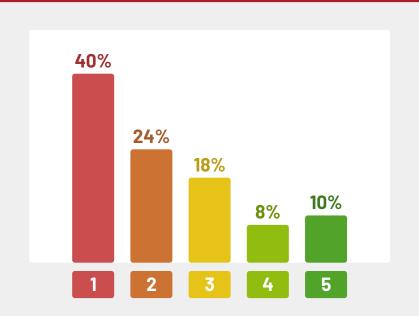
Average Rating: 3.2





**Republican Party** 







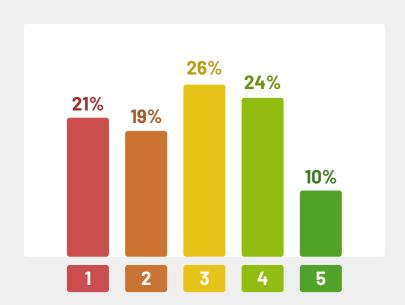
## **Rating on the Employment**



**Democratic Party** 



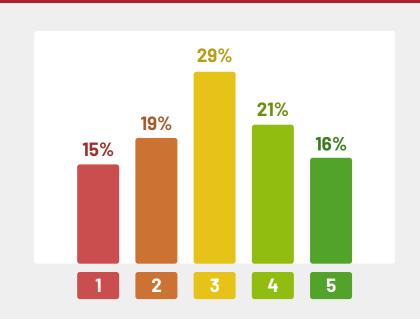
Average Rating: 2.8





**Republican Party** 







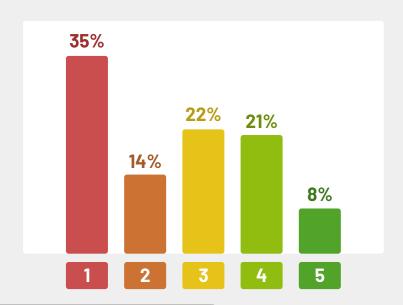
## Rating on the Immigration Policies



**Democratic Party** 



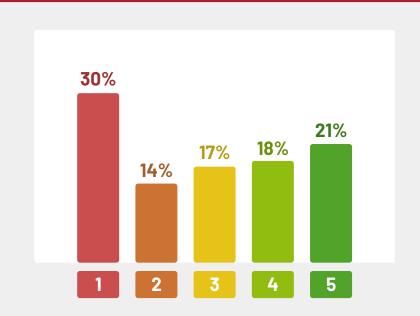
Average Rating: 2.5





**Republican Party** 







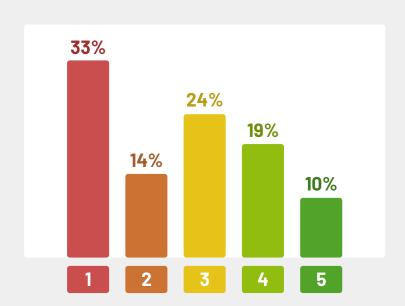
#### Rating on the Law & Order



**Democratic Party** 



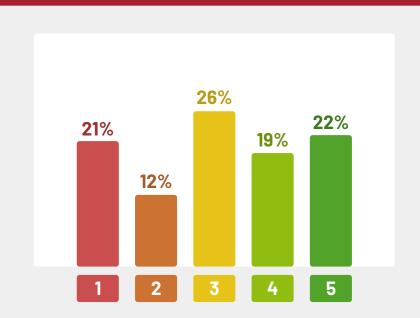
Average Rating: 2.6





**Republican Party** 







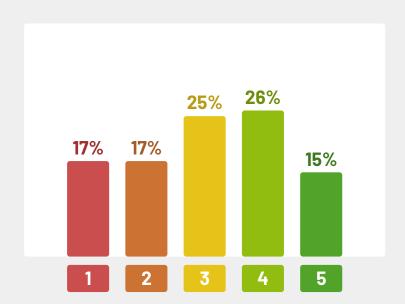
### Rating on the Healthcare



**Democratic Party** 



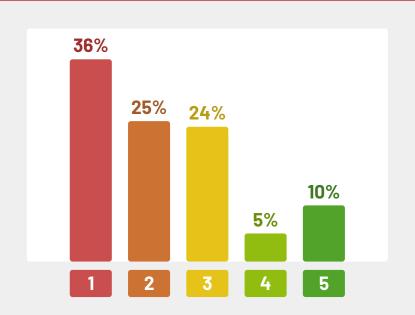
**Average Rating: 3** 





**Republican Party** 







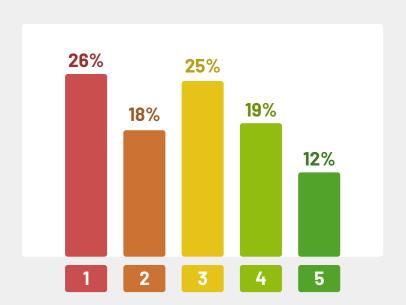
#### Rating on the Foreign Policies



**Democratic Party** 



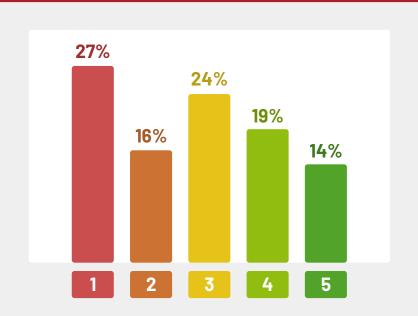
Average Rating: 2.7





**Republican Party** 







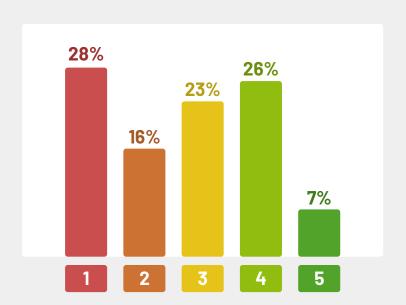
#### **Rating on the Economy**



**Democratic Party** 



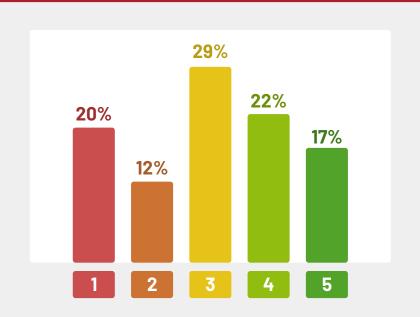
Average Rating: 2.7





**Republican Party** 







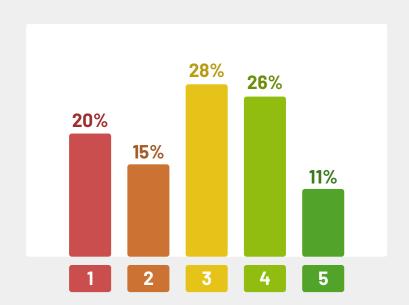
## Rating on the Education



**Democratic Party** 



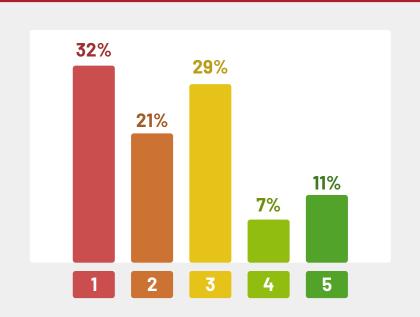
Average Rating: 2.9





**Republican Party** 







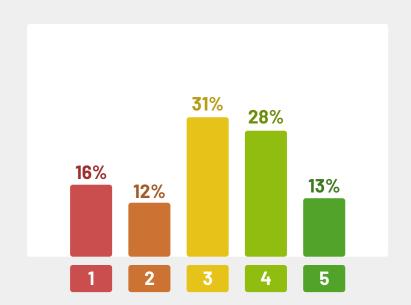
## Rating on the Climate Change/Environment



**Democratic Party** 



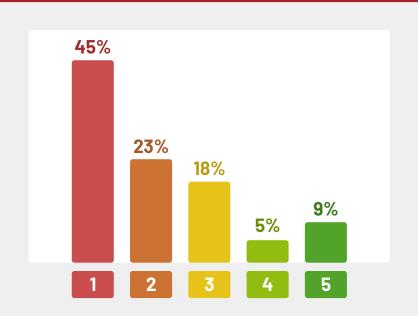
Average Rating: 3.1





**Republican Party** 







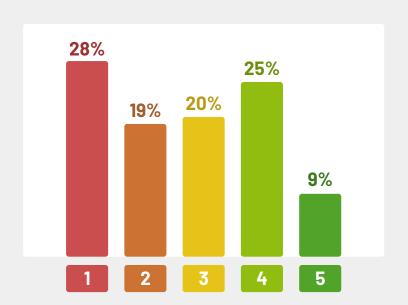
### Rating on the National Security



**Democratic Party** 



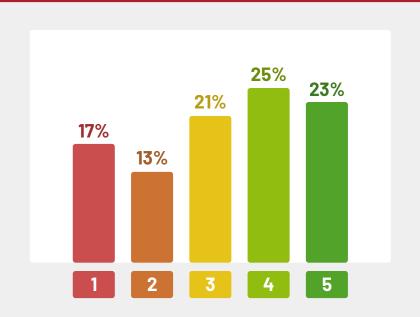
Average Rating: 2.7



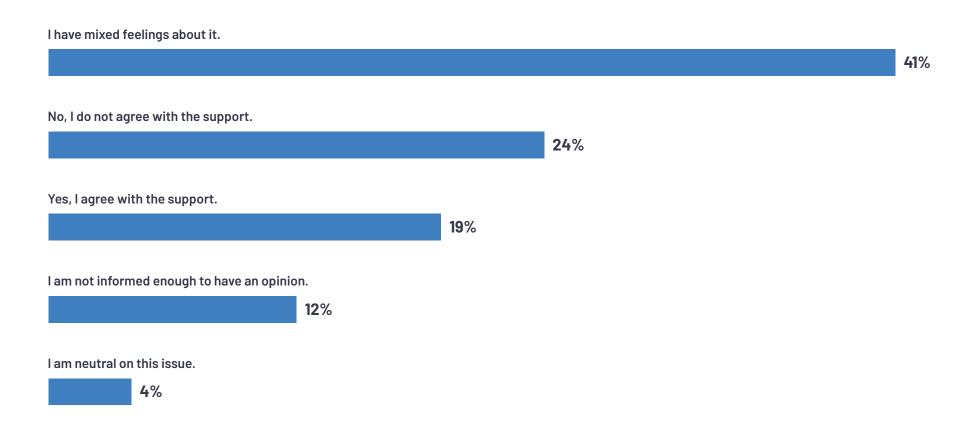


**Republican Party** 



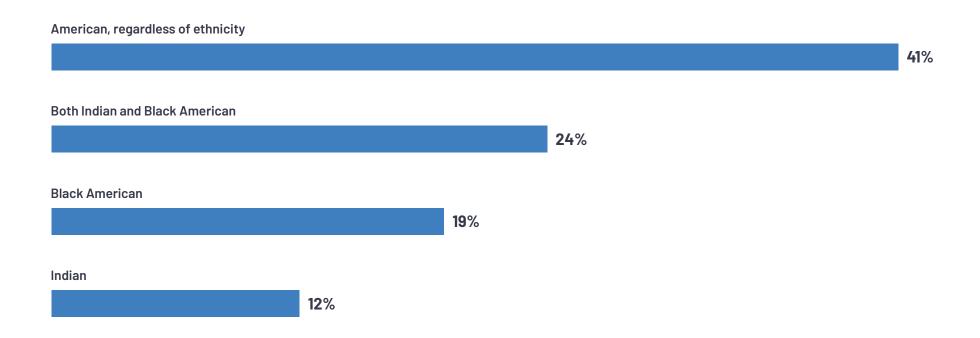


# US Citizens on whether they agree with the United States' support of Israel in the ongoing conflict



• 30% of young voters aged 18-30 have expressed disagreement with supporting Israel in the ongoing conflict which is highest among all the age groups

## Kamala Harris: The Identity Americans Associate with Her the Most



• Data reveals that 53% of White voters perceive Kamala Harris as either Black or Indian American, reflecting varied views on her ethnic identity within this group