UNF Poll: Aaron Bean up by seven in Florida's 4th Congressional District

A new poll of 337 likely in Florida's 4th Congressional District, conducted by the University of North Florida's Public Opinion Research Lab (PORL), shows Republican incumbent Aaron Bean seven points ahead of Democratic challenger LaShonda "L.J." Holloway in the race for U.S. Representative.

When asked who they would vote for if the election for U.S. Representative for Florida's 4th District were held today, 48% indicated a vote for Bean, while 41% said they would vote for Holloway. Twelve percent of respondents said they still do not know who they'll vote for. Respondents who refused to answer are excluded from analysis.

"Aaron Bean won by a whopping 21 points in the 2022 midterm election, the first election in the newly re-drawn CD4 after Florida's hotly contested redistricting," said PORL faculty director and professor of political science Dr. Michael Binder. "Turnout among Democrats in 2022 was atrocious, at less than 50% statewide. This time around, not only is it a presidential election, but there's actually a competitive senate race to drive up Democratic turnout. It's still looking like another Bean victory in CD4, but maybe not by as wide a margin as we saw two years ago."

For the full survey results, please see cross tabulations below.

Methodology

The UNF PORL Florida Statewide Poll consists of a random sample of 337 likely voters in Florida's 4th Congressional District, and was conducted from October 18 through October 19, 2024, by the Public Opinion Research Lab (PORL) at the University of North Florida. The sampling frame, consisting of landline and cell phone numbers, was sourced from the September 2024 Florida voter file. A voter was included in the sampling frame if they had voted in any of the 2016, 2018, 2020, or 2022 general elections, or the 2020, 2022, or 2024 primary elections. A proportional number of new registrants were also included in the sampling frame. To ensure a representative sample, the Congressional district was stratified by the six house districts that it encompasses.

Respondents were contacted by live callers via telephone between 5:00 to 9:00 p.m. Friday and 1:00 to 5:00 p.m. Saturday. Data collection took place at the PORL facility with its 27-station Computer Assisted Telephone Interviewing (CATI) system. A single interviewer, through hand dialing, asked for the listed respondent by name. If they reached the wrong respondent, or the respondent was not available, the interview was terminated. Respondents who said they would "probably" or "definitely" not vote in the upcoming election, or refused to answer, were also screened out. The response rate of this study was 5%, using the American Association of Public Opinion Research (AAPOR) Response Rate 3 (RR3) calculation.

The weighting process had two steps: All data were weighted by educational attainment, partisan registration, age, race and ethnicity, sex, geographic strata, and 2020 vote choice to match the population of likely voters in Florida's 4th Congressional District. Then, the base weight was multiplied by the probability of turnout, based on respondents' self-reported likelihood to vote. Geography, partisan

registration, sex, race and ethnicity, and age weights were created from the Florida Voter File. Education weights were calculated using the Census Bureau's American Community Survey (ACS) 2022 5-year estimates for individuals 25 and over. Vote probability was calculated using survey and voter turnout data from the 2020 general election. All weighted demographic variables were applied using the SPSS version 27 rake weighting function and are assigned a weight if one of the demographics being weighted on is missing. The margin of sampling error for this study is +/- 5.84 percentage points, including estimated design effect due to weighting. It is important to note that estimates for smaller subpopulations will have larger margins of error, indicating greater uncertainty in the data.

PORL is a full-service survey research facility that provides tailored research to fulfill each client's individual needs from political, economic, social, and cultural projects. PORL opened in 2001 and is an independent, non-partisan center, a charter member of the American Association for Public Opinion Research Transparency Initiative and a member of the Association of Academic Survey Research Organization. As members of AAPOR, PORL's goal is to support sound and ethical practices in the conduct of survey and public opinion research. For more information about methodology, contact Dr. Michael Binder at porl@unf.edu or (904) 620-2784.

About University of North Florida
The University of North Florida is a nationally ranked university located on a beautiful 1,381-acre campus in Jacksonville surrounded by nature. Serving nearly 17,000 students, UNF features six colleges of distinction with innovative programs in high-demand fields. UNF students receive individualized attention from faculty and gain valuable real-world experience engaging with community partners. A top public university, UNF prepares students to make a difference in Florida and around the globe. Learn more at www.unf.edu.

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Fall 2024 Florida CD4 Poll - Likely Voters

Crosstabulations consist of weighted percentages, while observation counts (n) are unweighted totals. For more about weighting, see the survey methodology.

Unless otherwise noted, the following survey questions were asked of all respondents.

VOL = Volunteered by respondent

For more information visit https://www.unf.edu/coas/porl/

Thinking ahead to the 2024 Presidential election in November, how likely are you to vote?

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Vote 2020		
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hisp Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	Biden	Trump	None Oth
	n=337	n=149	n=137	n=51	n=164	n=173	n=185	n=147	n=201	n=99	n=20	n=17	n=20	n=39	n=56	n=54	n=54	n=114	n=159	n=136	n=31
You will definitely vote	87%	91%	89%	77%	86%	87%	87%	86%	86%	88%	94%	82%	81%	90%	93%	93%	84%	80%	84%	89%	87%
You will probably vote	4%	3%	2%	11%	4%	5%	5%	3%	4%	3%	6%	5%	13%	10%	4%	3%	5%	1%	5%	3%	11%
You will probably not vote [SCREENED OUT]																					
You will definitely not vote [SCREENED OUT]																					
I already voted (voted by mail) [VOL]	9%	6%	9%	12%	10%	8%	8%	11%	9%	9%	-	14%	6%	-	4%	3%	11%	19%	12%	8%	3%
Don't know [VOL] [SCREENED OUT]																					
Refusal [VOL] [SCREENED OUT]																					

If the election for U.S. Representative from Florida's 4th District were being held today, which of the following candidates would you vote for?

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Vote 2020		
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hisp Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	Biden	Trump	None Oth
	n=337	n=149	n=137	n=51	n=164	n=173	n=185	n=147	n=201	n=99	n=20	n=17	n=20	n=39	n=56	n=54	n=54	n=114	n=159	n=136	n=31
Aaron Bean, the Republican	48%	4%	88%	35%	56%	41%	49%	44%	68%	1%	59%	41%	40%	36%	44%	31%	55%	62%	5%	89%	30%
LaShonda "L.J." Holloway, the Democrat	41%	84%	7%	37%	34%	46%	40%	42%	24%	80%	35%	36%	40%	48%	47%	55%	33%	30%	83%	5%	49%
Someone else [VOL]	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know [VOL]	12%	12%	5%	28%	11%	13%	11%	15%	8%	19%	6%	23%	20%	16%	9%	14%	13%	9%	12%	6%	22%
Refusal [VOL] *excluded from analysis*																					

Thinking back to the 2020 presidential election, who did you vote for?

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Vote 2020		
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hisp Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	Biden	Trump	None Oth
	n=337	n=149	n=137	n=51	n=164	n=173	n=185	n=147	n=201	n=99	n=20	n=17	n=20	n=39	n=56	n=54	n=54	n=114	n=159	n=136	n=31
Joe Biden	39%	79%	7%	35%	29%	47%	35%	46%	25%	73%	35%	23%	31%	35%	39%	52%	40%	33%	100%	-	-
Donald Trump	48%	5%	87%	40%	54%	43%	50%	45%	64%	7%	53%	59%	19%	39%	56%	29%	51%	62%	-	100%	-
Didn't vote	10%	12%	5%	17%	11%	8%	12%	5%	8%	12%	6%	18%	50%	16%	6%	10%	8%	2%	-	-	87%
Someone else [VOL]	2%	1%	-	6%	2%	1%	1%	2%	2%	1%	-	-	-	4%	-	3%	2%	-	-	-	14%
Don't know/Refusal [VOL]	3%	4%	2%	2%	5%	1%	2%	3%	1%	7%	6%	-	-	6%	-	5%	-	3%	-	-	-

Nature of the Sample

Likely Voters	n=337
Party ID	
Democrat	36%
Republican	44%
Independent/Other	19%
Gender	
Male	46%
Female	54%
Education	
No Bachelor's Degree	66%
Bachelor's Degree	33%
Race/Ethnicity	
White	61%
African American/Black	27%
Hispanic/Latino	5%
Other	7%
Age	
18-24	5%
25-34	15%
35-44	16%
45-54	17%
55-64	19%
65+	28%
House District	
11	25%
12	9%
13	21%
14	12%
15	28%
20	6%