Swing State Polls

US Presidential Election 2024

AtlasIntel

Arizona

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

AtlasIntel

Target population
Likely voters in Arizona

Sample size
967 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	53.6%
Male	45.2%
Other / prefer not to identify	1.2%

Yearly household income

Below $50k	36.0%
$50k - $100k	31.5%
Above $100k	32.5%

Partisanship

Democrat	31.2%
Republican	41.2%
Independent	27.6%

Age

18 - 29	10.6%
30 - 44	24.5%
45 - 64	37.7%
65+	27.2%

Education Level

College degree or higher	51.3%
All other	48.7%

Region

Suburban	57.2%
Urban	27.2%
Rural	14.9%

Race

White	76.8%
Black	1.8%
Hispanic	13.9%
Asian	2.2%
Other	5.3%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Arizona ballot will you vote for in the upcoming presidential election?
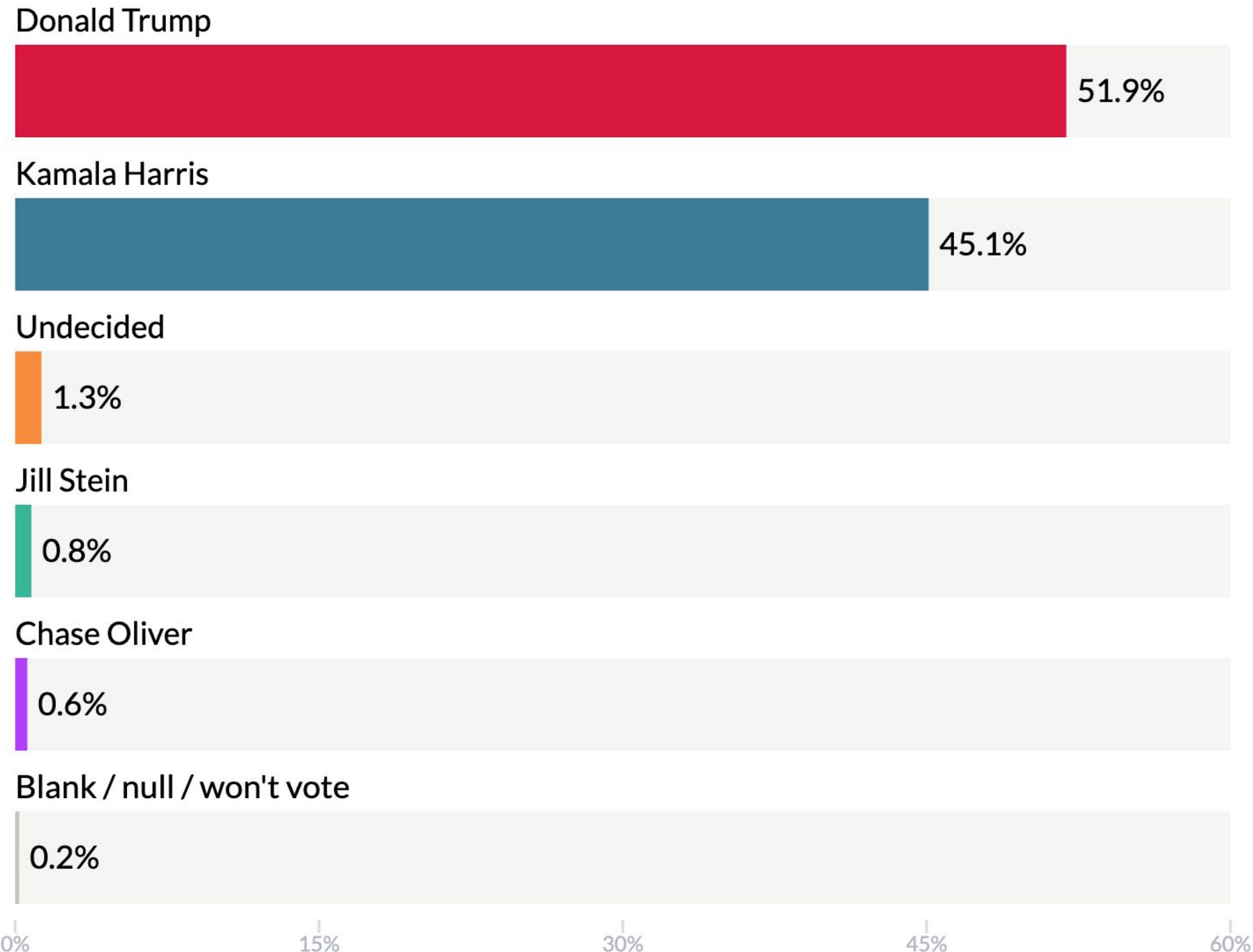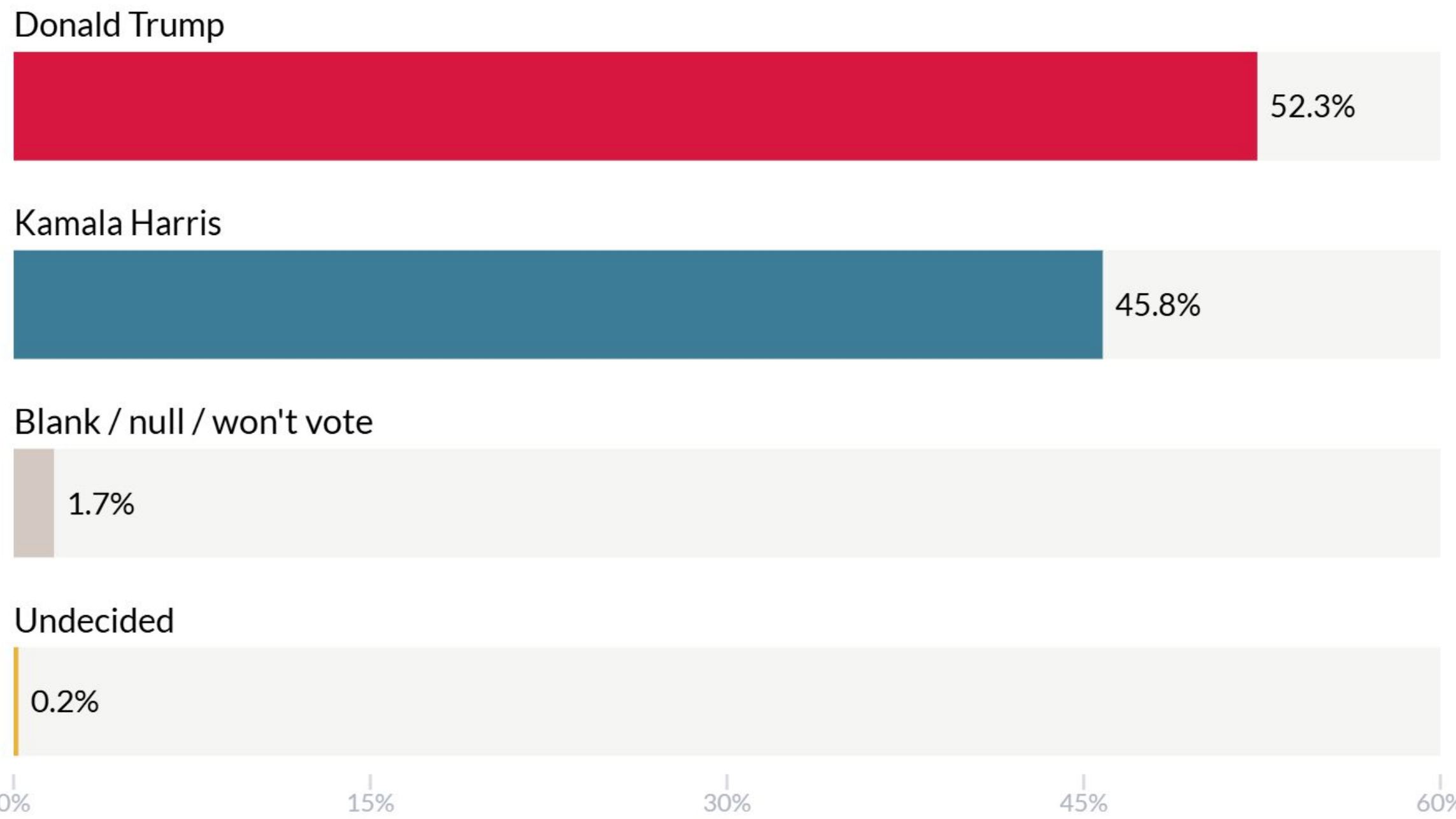
Donald Trump

51.9%

Kamala Harris

45.1%

Undecided

1.3%

Jill Stein

0.8%

Chase Oliver

0.6%

Blank / null / won't vote

0.2%

0%   15%   30%   45%   60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.5	51.9	31.1	43.9	60.4	35.1	52.6	56.1	52
Kamala Harris	45	44.7	68.9	52	37.9	61.7	39	43.1	47
Undecided	1.4	1.3	0	2	0.6	3.2	3.2	0.2	0.5
Jill Stein	0.6	1.1	0	1.5	0.1	0	2.3	0.3	0.5
Chase Oliver	0	1.1	0	0.2	1	0	2	0.2	0
Blank / null / won't vote	0.5	0	0	0.4	0	0	0.9	0	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	46.5	54.6	55.3	2.8	93.4	45.4	41.1	54.4	62.5
Kamala Harris	52.6	42.1	39.8	96.9	6.1	44.9	56	42.3	35.8
Undecided	0.9	0.4	2.8	0	0.5	4.1	2.1	1.1	1
Jill Stein	0	1.1	1.5	0.2	0	2.7	0.8	0.8	0.8
Chase Oliver	0	1.8	0	0	0	2.1	0	1	0
Blank / null / won't vote	0	0	0.7	0	0	0.8	0	0.4	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50	29.7	50	52.8	51.9	4.4	95.1	48.6
Kamala Harris	46.7	70.3	48.6	43.9	45.9	93	3.6	38.4
Undecided	0	0	1.4	1.5	0	1.4	0.9	3
Jill Stein	3.3	0	0	0.8	2.2	1	0	4.5
Chase Oliver	0	0	0	0.7	0	0.2	0	5.4
Blank / null / won't vote	0	0	0	0.3	0	0	0.5	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trump
52.3%

Kamala Harris
45.8%

Blank / null / won't vote
1.7%

Undecided
0.2%

0%   15%   30%   45%   60%

AtlasIntel
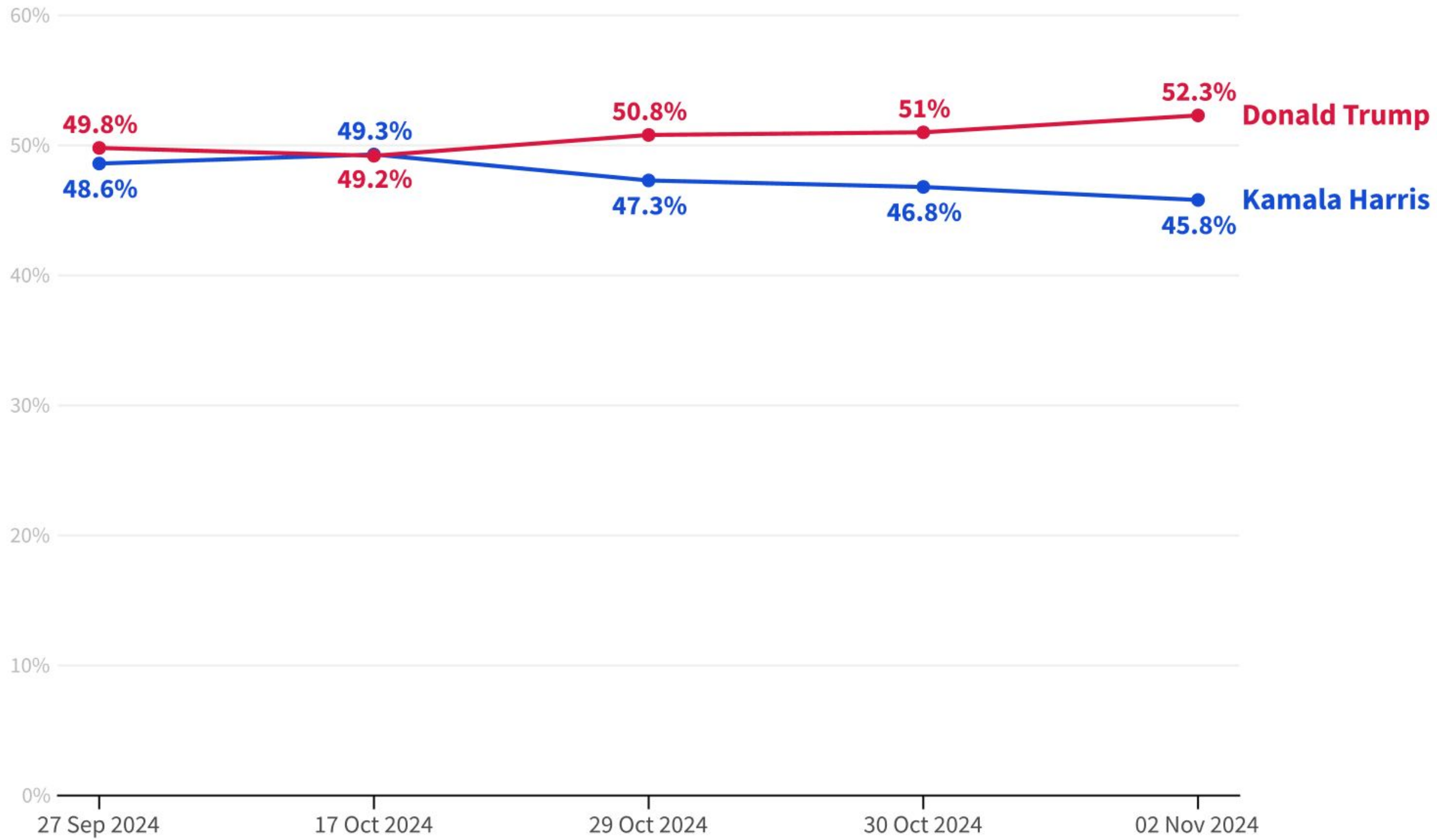
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.9	52.3	31.1	44.4	60.7	37	53.2	56.3	52
Kamala Harris	45.3	45.7	68.9	53.1	38	61.7	41	43.1	47.5
Blank / null / won't vote	1.8	1.6	0	2.3	1	0	5.8	0.3	0.5
Undecided	0	0.4	0	0.2	0.3	1.3	0	0.2	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	46.5	54.6	56.6	2.8	93.5	46.7	42.1	54.6	62.5
Kamala Harris	52.6	42.8	41	97.2	6.1	47	56.6	43.2	35.8
Blank / null / won't vote	0.9	2.3	1.9	0	0	6	1.4	2	0.8
Undecided	0	0.3	0.4	0	0.3	0.3	0	0.2	1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50	29.7	51.4	53.1	51.9	4.9	95.5	48.6
Kamala Harris	46.7	70.3	48.6	44.7	45.9	93.5	3.6	43
Blank / null / won't vote	3.3	0	0	1.9	2.2	1.4	0.9	6.9
Undecided	0	0	0	0.3	0	0.2	0	1.6

Whom will you vote for in the United States Senate election in Arizona?

Kari Lake - Republican
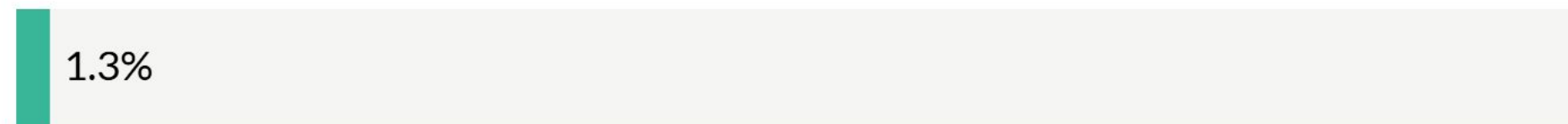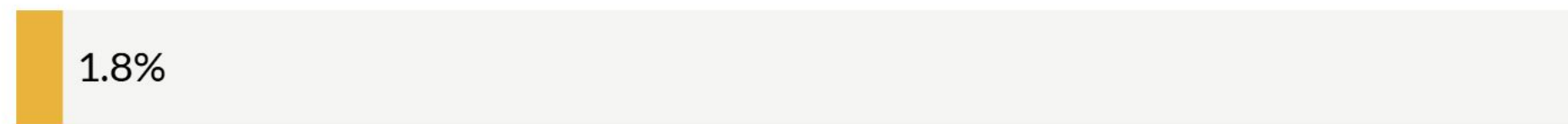
49.1%

Ruben Gallego - Democrat

47.4%

Other

1.3%

Blank / Null / Won't vote

0.5%

Don't know

1.8%

| 0% | 15% | 30% | 45% | 60% |

Whom will you vote for in the United States Senate election in Arizona?

	27 Sep 2024	17 Oct 2024	29 Oct 2024	30 Oct 2024	02 Nov 2024
Kari Lake	45.7%	46.2%	47.9%	48.6%	49.1%
Ruben Gallego	49.8%	49.7%	48.4%	47.9%	47.4%
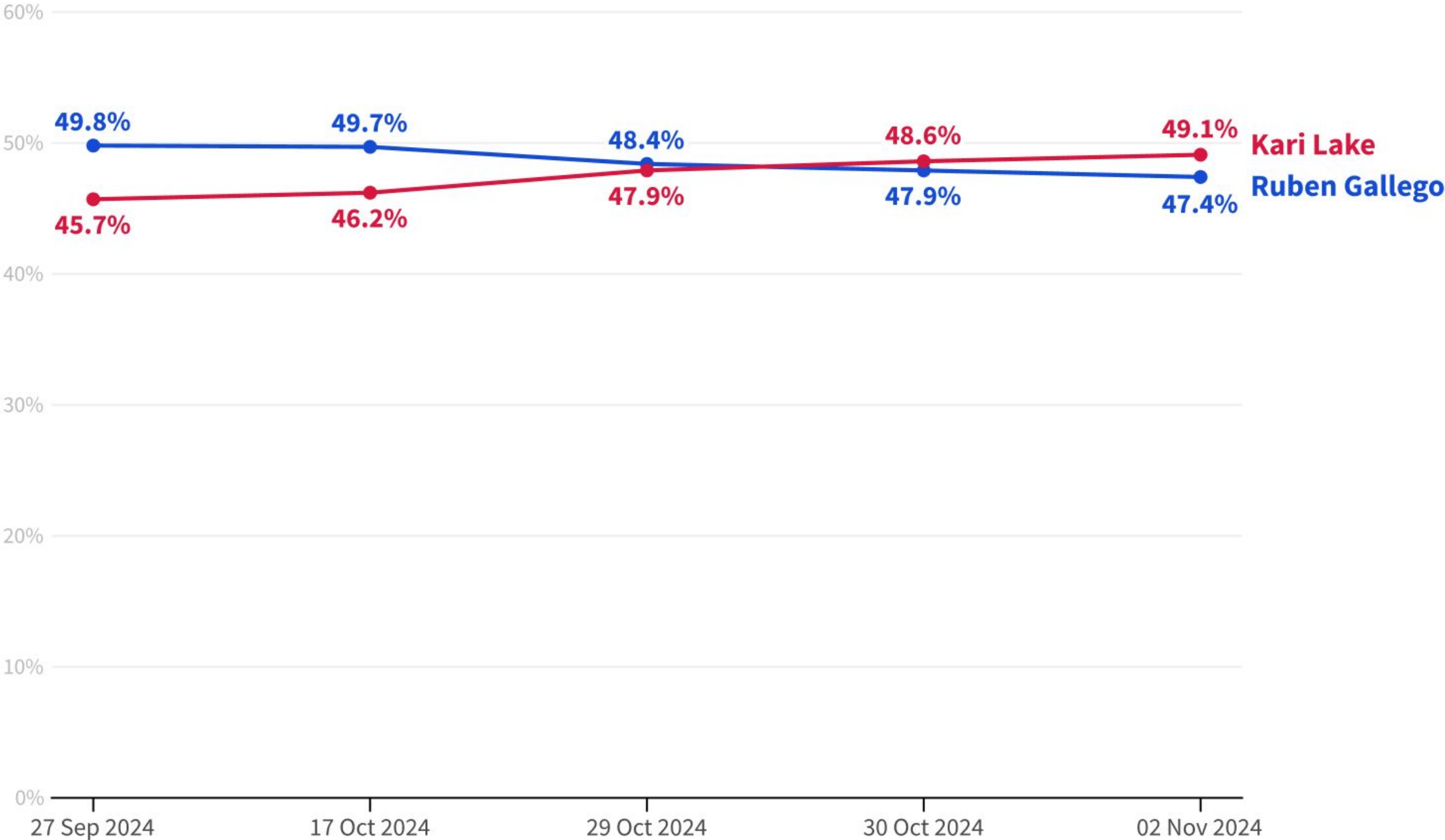
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Kari Lake - Republican	48.5	50.1	28	41.2	57.4	29.9	51.6	52.7	49.3
Ruben Gallego - Democrat	47.4	46.9	68.9	54.8	39.5	67.6	45.9	43.1	46.7
Other	1.9	0.8	0	1.5	1.1	0	2.3	1.1	1.1
Blank / Null / Won't vote	0.6	0.4	0	0.9	0	0	0	1.2	0.2
Don't know	1.7	1.8	3.1	1.6	2	2.4	0.2	1.9	2.8

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Kari Lake - Republican	43.1	53.3	51.7	1.4	89.9	42	40.6	51.3	56.3
Ruben Gallego - Democrat	54.2	44.1	43	97.4	7.4	50.7	57.5	45.5	35.8
Other	0	1.6	2.5	0.9	0.3	3.1	0.6	2	0
Blank / Null / Won't vote	0	0.4	1.1	0.3	0.7	0.4	0.3	0.4	1.1
Don't know	2.8	0.6	1.7	0	1.8	3.8	1.1	0.8	6.8

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kari Lake - Republican	50	26.9	45.2	50.1	51.2	3	91.1	45.1
Ruben Gallego - Democrat	46.7	70.3	50	46.5	45.9	93.9	5.5	48.4
Other	3.3	0	1	1.4	0	0.6	1.5	3.3
Blank / Null / Won't vote	0	0	0.7	0.4	2.2	0.5	0.6	0
Don't know	0	2.8	3	1.6	0.7	2	1.3	3.3

2.2. Presidential Approval

Approval of President Joe Biden [Demographic crossings]

Gender | Education | Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	60.4	57.2	31.1	52.6	64.3	49.4	66.9	58.6	53.9
Approve	37.2	37.7	10.6	42.2	31.7	33.4	30.1	37.7	44.2
Don't know	2.4	5.1	58.4	5.1	3.9	17.2	3.1	3.8	1.9

Family Income | Partisanship | Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	52.3	59.8	63.7	6.5	95.2	61.8	46.7	61.4	68.3
Approve	41.4	36	33.5	84.9	4.6	31.8	47	35.1	26.4
Don't know	6.3	4.2	2.8	8.6	0.2	6.4	6.3	3.5	5.3

Race | 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	67.3	29.7	54.9	58.9	64.8	11.3	98.7	68.1
Approve	32.7	59.9	39.3	36.7	32.5	81.7	1.3	14.7
Don't know	0	10.5	5.8	4.4	2.7	6.9	0	17.2
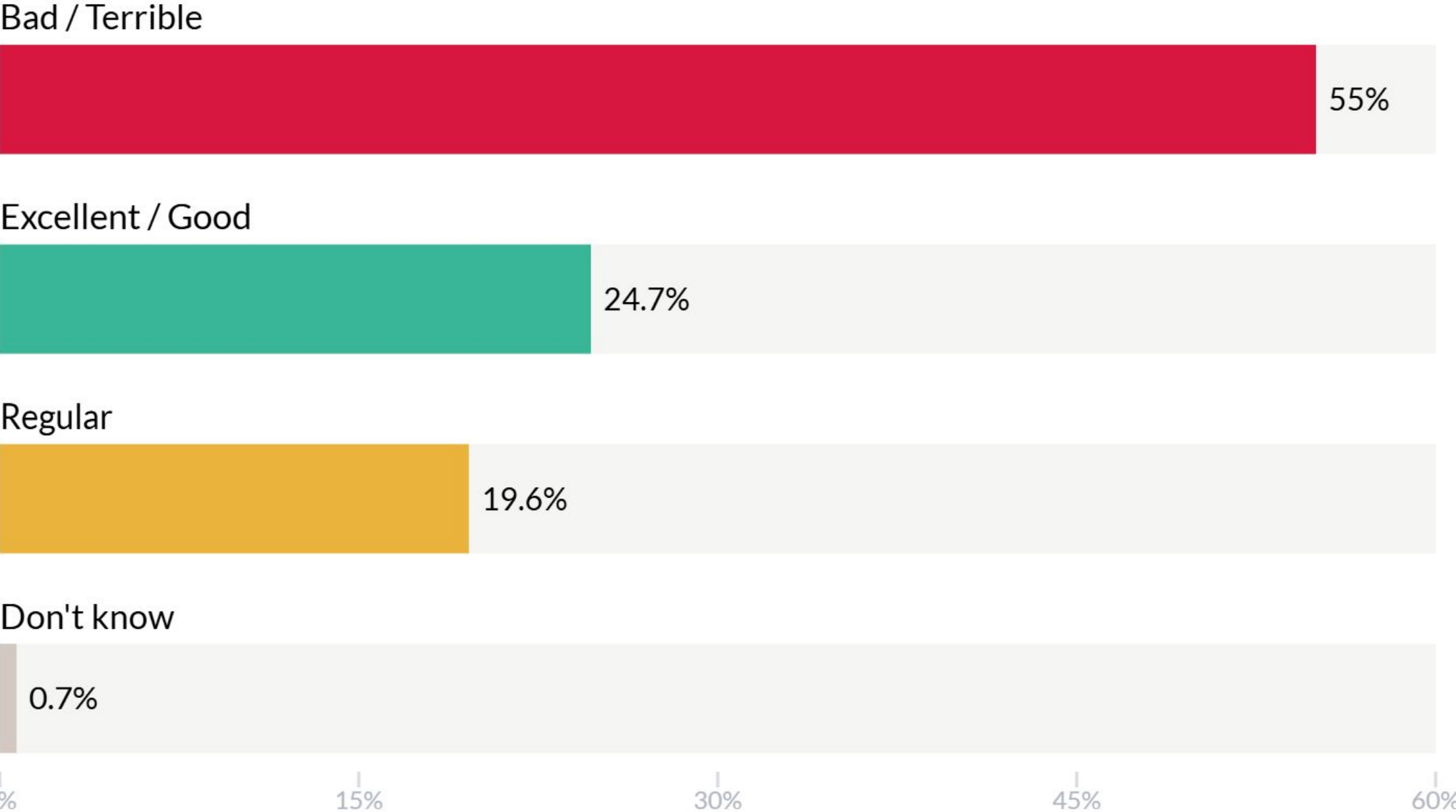
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	57.4	53.6	28	49.1	61.3	43	62.5	55.7	52.2
Excellent / Good	25.8	24.3	3.6	25.9	23.5	7.9	17.7	28.3	32.7
Regular	16.4	21.3	57	24.3	14.5	45.6	19.1	15.8	15
Don't know	0.3	0.8	11.4	0.6	0.7	3.5	0.7	0.2	0.2

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	47.6	59.3	59.2	5.8	93.4	53.4	45.1	57.5	64.1
Excellent / Good	29.4	23.3	21	58.4	2.9	19.2	28.3	24.4	19.6
Regular	23.1	15.9	19.2	34.8	3.6	26.2	26	17.6	15.4
Don't know	0	1.5	0.6	1	0.1	1.1	0.7	0.6	1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	67.3	29.7	50.1	56.4	52	6.4	97.2	63
Excellent / Good	8.1	42.8	26	24.6	23.5	54.7	1.3	6.2
Regular	24.6	27.6	22.9	18.3	24.5	38	1.3	29.3
Don't know	0	0	1	0.7	0	0.9	0.3	1.6

Georgia

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

Target population
Likely voters in Georgia

Sample size
1,174 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	51.4%
Male	47.1%
Other / prefer not to identify	1.4%

Yearly household income

Below $50k	38.1%
$50k - $100k	31.8%
Above $100k	30.1%

Partisanship

Democrat	30.4%
Republican	38.4%
Independent	31.3%

Age

18 - 29	18.5%
30 - 44	27.7%
45 - 64	36.5%
65+	17.3%

Education Level

College degree or higher	48.8%
All other	51.2%

Region

Suburban	59.0%
Urban	20.8%
Rural	20.3%

Race

White	61.6%
Black	26.4%
Hispanic	5.4%
Asian	3.0%
Other	3.5%

2. Results

2.1. Presidential Election

For which of these candidates on the Georgia ballot will you vote for in the upcoming presidential election?
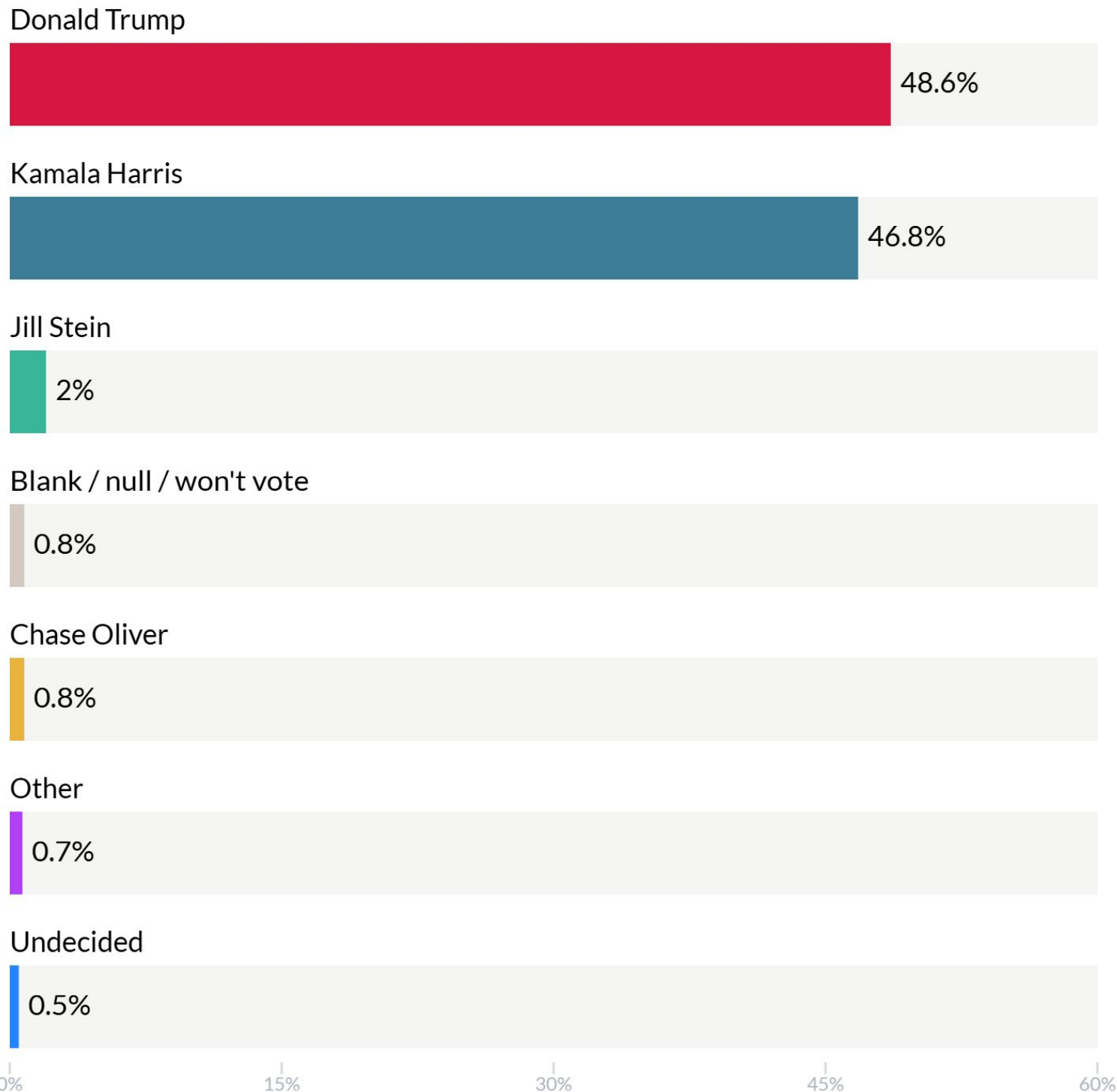
Donald Trump
48.6%

Kamala Harris
46.8%

Jill Stein
2%

Blank / null / won't vote
0.8%

Chase Oliver
0.8%

Other
0.7%

Undecided
0.5%

0%   15%   30%   45%   60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	48	48.5	65.1	45.3	51.7	46.1	44.9	48.5	56.8
Kamala Harris	44.8	49	34.9	50.4	43.3	46.7	53.1	47	36.3
Jill Stein	2.9	1.2	0	1.7	2.2	6.8	0.1	2	0
Blank / null / won't vote	1.6	0.1	0	0.3	1.3	0	0.3	0.1	3.8
Chase Oliver	1.6	0	0	0.5	1	0	0.7	1.5	0
Other	1.1	0.3	0	1.4	0	0	0.6	0	2.9
Undecided	0	0.9	0	0.4	0.5	0.3	0.2	0.9	0.3

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	49	50.9	45.3	1.7	94	38.2	37.2	45.4	69.3
Kamala Harris	42.3	47.7	51.8	97.7	3.8	50	54.2	49.9	30.3
Jill Stein	3.9	0.1	1.5	0.6	0	5.8	5.7	1.3	0
Blank / null / won't vote	1	1	0.3	0	0.8	1.5	0.5	1.2	0
Chase Oliver	1.3	0	0.8	0	1.3	0.8	2.4	0.4	0
Other	1.7	0	0	0	0	2.1	0	1.1	0
Undecided	0.7	0.3	0.3	0	0	1.5	0	0.6	0.4

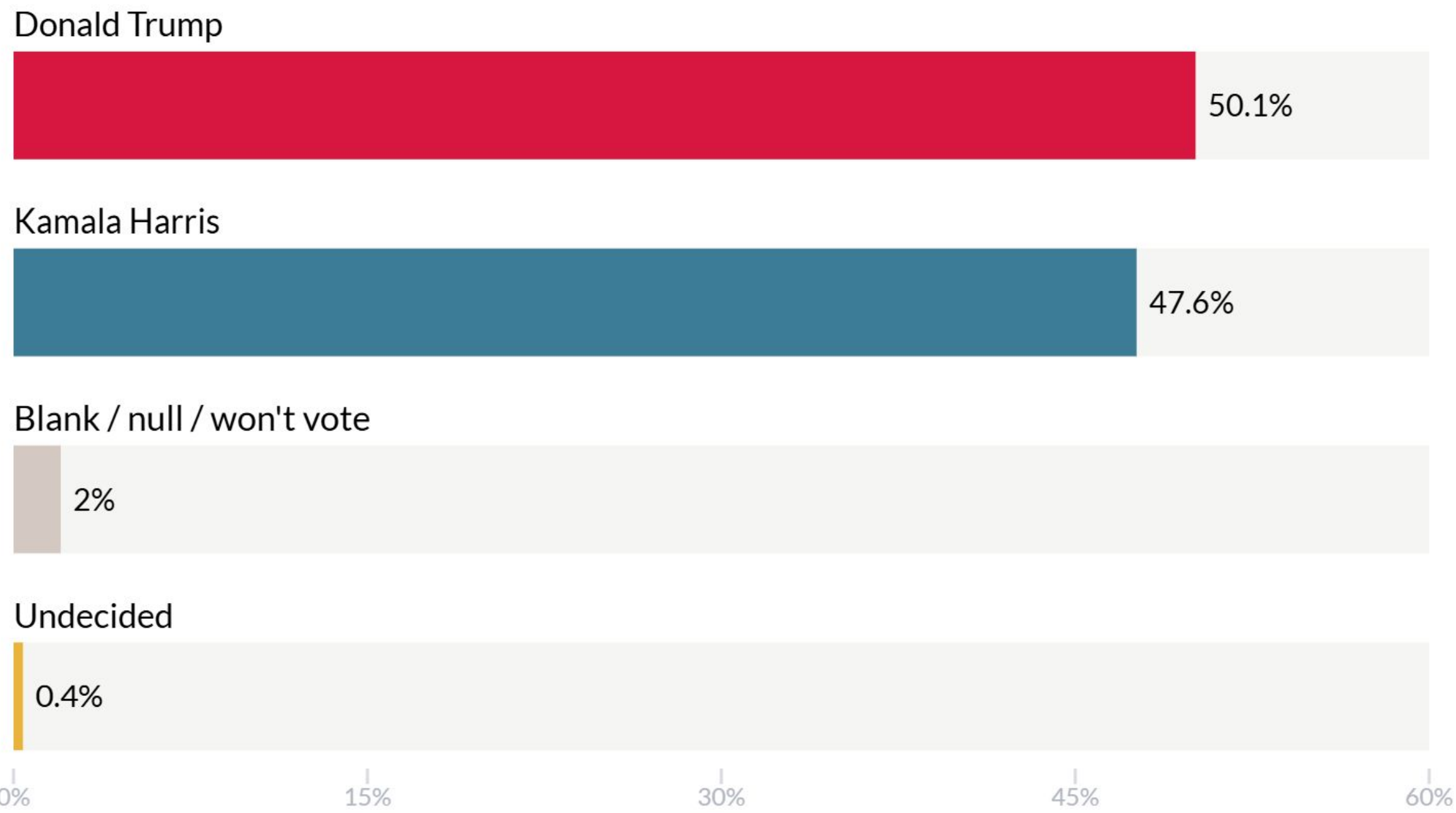|	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.5	26.3	43.4	58.6	44.4	3.6	91.9	47
Kamala Harris	33.2	71.7	47.1	37.1	41.1	94.8	3.6	36.7
Jill Stein	17.3	1.3	9.5	1	0	1.5	1.1	6.8
Blank / null / won't vote	0	0	0	1.3	0	0	1	3
Chase Oliver	0	0	0	1.2	0	0	1.1	2.1
Other	0	0.7	0	0	14.5	0	0.4	4.3
Undecided	0	0	0	0.8	0	0.1	0.9	0.2
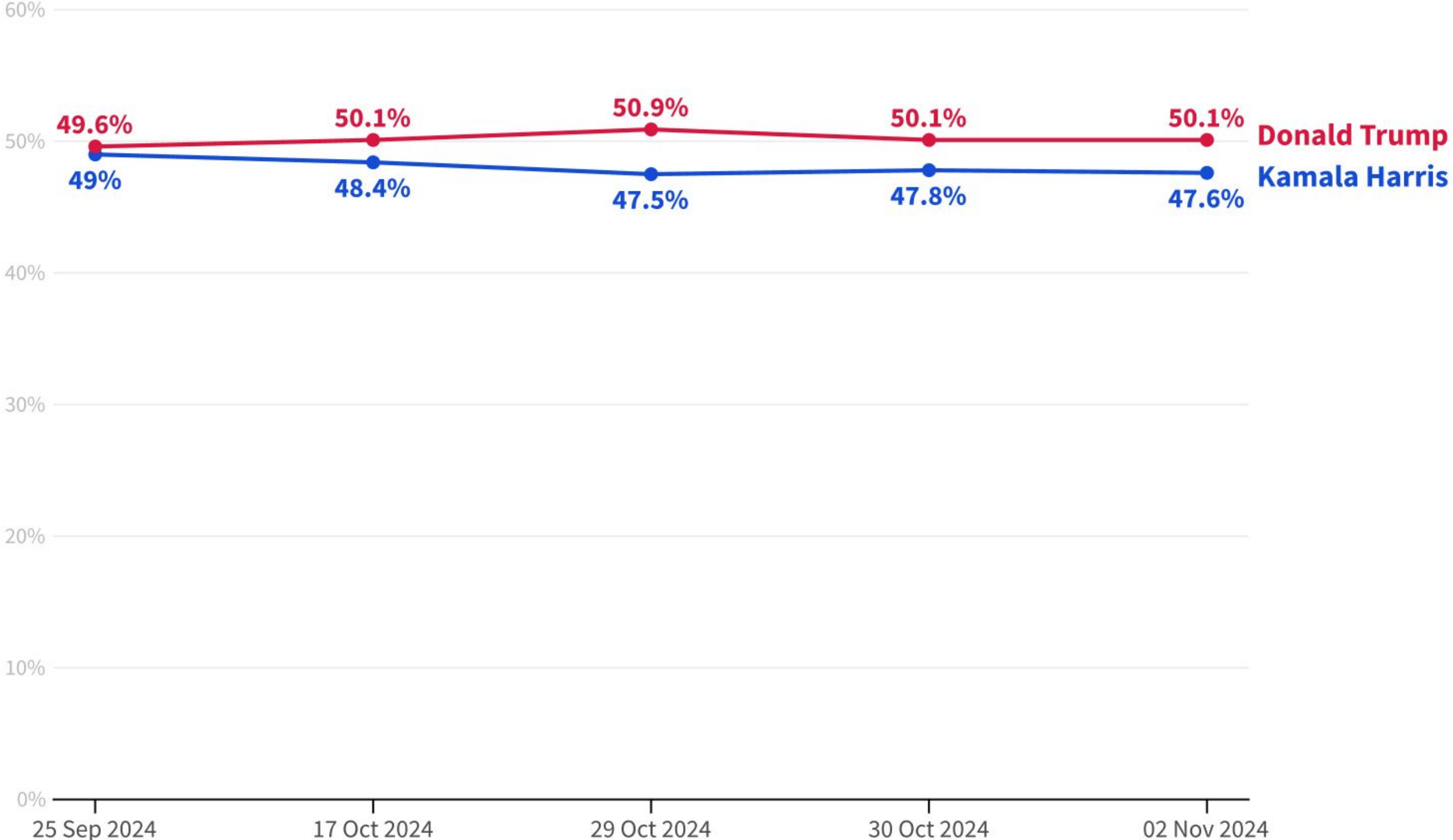
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.1	49.5	65.1	46.8	53.2	46.4	45.6	50.8	59.6
Kamala Harris	46.4	49.1	34.9	51	44.2	49.8	53.8	47.1	36.3
Blank / null / won't vote	2.9	1.2	0	1.4	2.5	3.8	0.5	1.5	3.8
Undecided	0.5	0.2	0	0.7	0	0.1	0.2	0.7	0.3

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	52.8	51	45.5	1.7	95.2	41.6	39.6	47	69.7
Kamala Harris	43.6	47.7	52.7	97.7	3.8	52.5	54.2	51.2	30.3
Blank / null / won't vote	3.6	1	0.9	0.6	0.8	4.8	6.2	1.2	0
Undecided	0	0.3	0.9	0	0.1	1	0	0.6	0

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	49.5	27	43.4	60	58.9	3.6	94.2	51.2
Kamala Harris	33.2	71.7	47.9	38.3	41.1	95	4.7	38.3
Blank / null / won't vote	17.3	0.6	8.7	1.4	0	1.3	1	8.3
Undecided	0	0.7	0	0.3	0	0.1	0.1	2.1

2.2. Presidential Approval
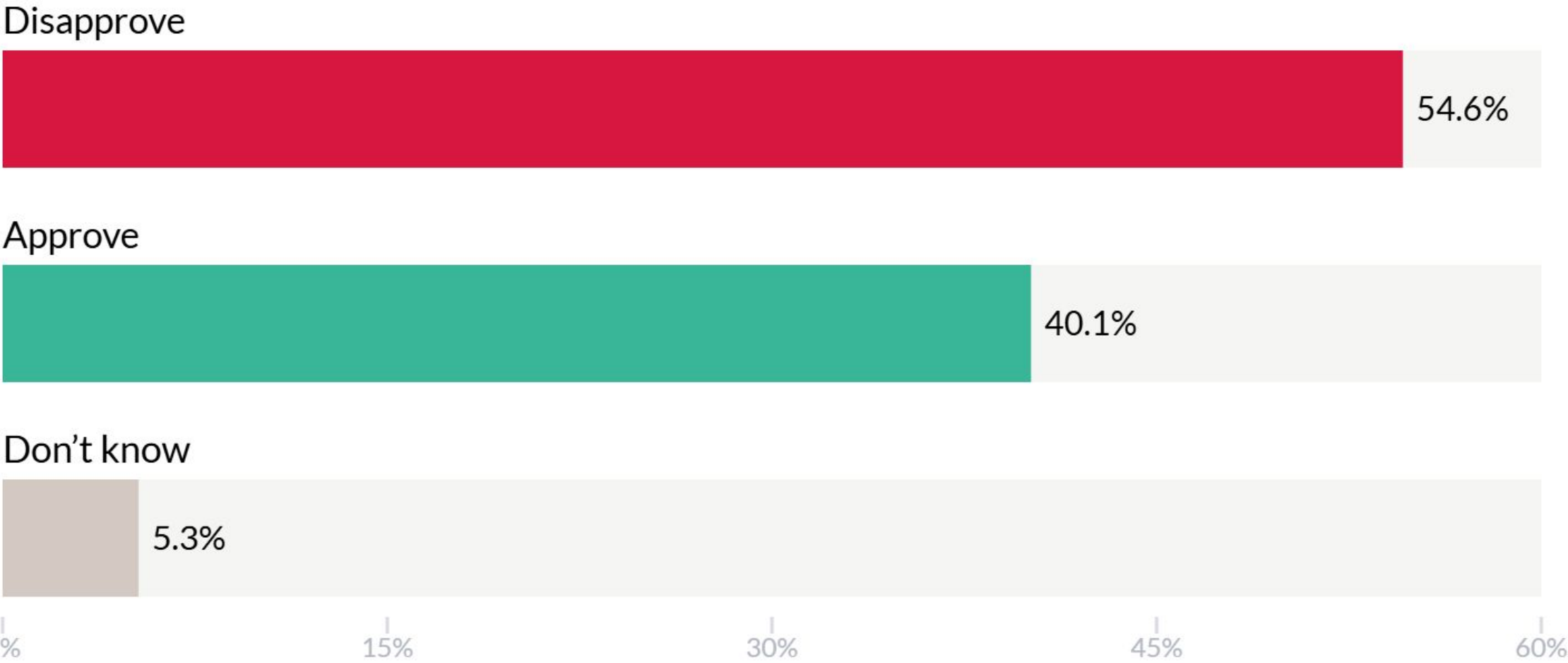
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	55.5	53.1	79.4	51.4	57.8	53.2	48.3	55.6	64.3
Approve	42.4	38.6	19.8	44.6	35.8	38.8	43.7	41.2	33.5
Don't know	2.1	8.2	0.8	4.1	6.4	8	8.1	3.2	2.2

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	58	55	49.8	7.5	96.2	49.4	48.6	50.9	71.7
Approve	39.4	36.8	44.8	85.1	2.7	42.3	50.5	42.9	21.4
Don't know	2.6	8.3	5.5	7.4	1.1	8.3	0.9	6.2	6.9

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	66.8	29.8	55.2	64.3	59.6	9	95.4	64.9
Approve	30.4	60.1	34.7	33.2	28.9	82.2	3.3	27.5
Don't know	2.8	10.1	10.1	2.6	11.4	8.8	1.3	7.6
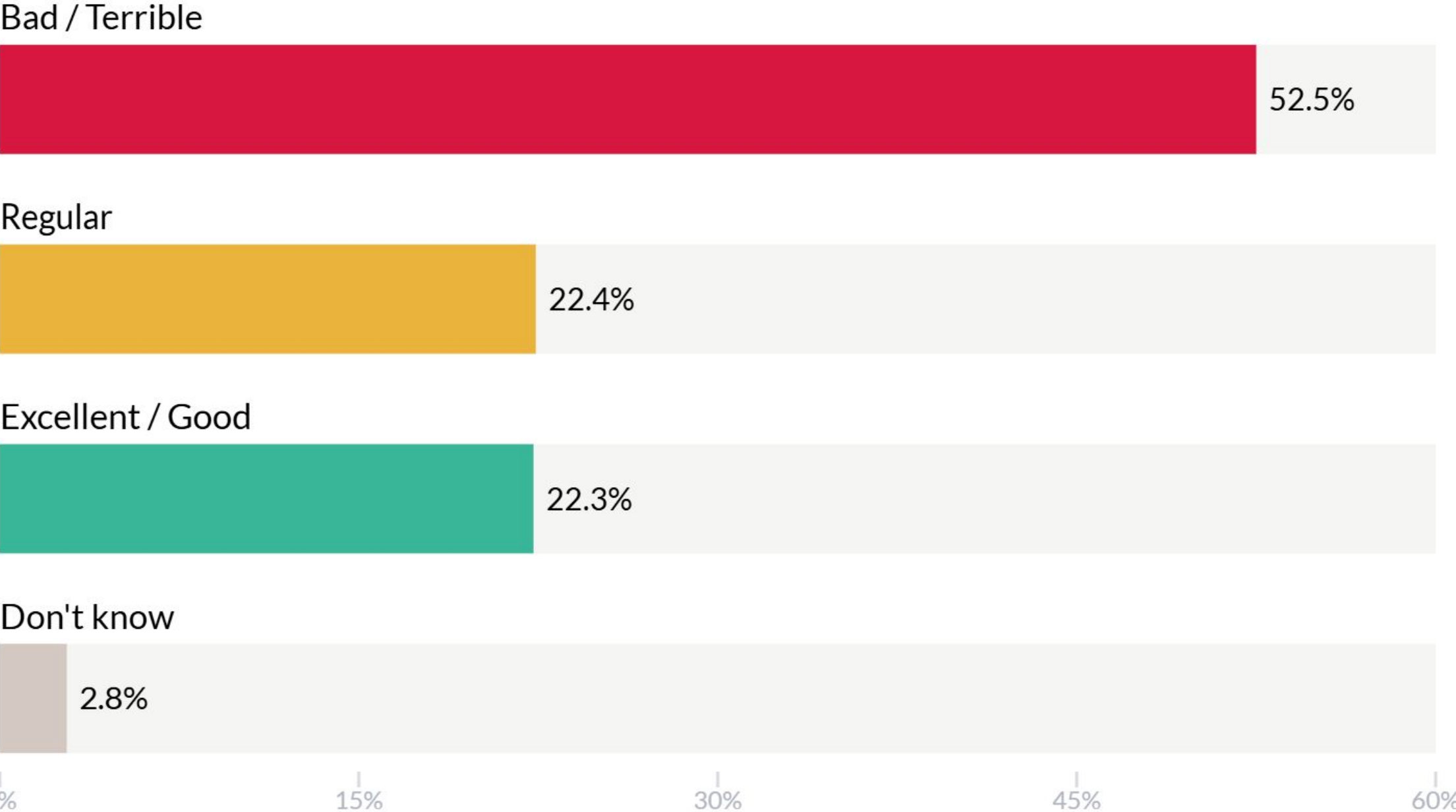
AtlasIntel

How do you evaluate Joe Biden's performance as President?

Bad / Terrible

52.5%

Regular

22.4%

Excellent / Good

22.3%

Don't know

2.8%

0%   15%   30%   45%   60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	53.2	51.4	68.7	49.1	55.8	51	46.1	53.7	61.7
Excellent / Good	22.8	22.2	12.6	26	18.8	15.6	20.6	25.3	25.7
Regular	24	21.1	18.7	22.4	22.4	33.4	27.6	18.5	10.8
Don't know	0	5.4	0	2.6	3	0	5.6	2.5	1.8

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	56.4	53.1	46.8	4.3	95	47.2	47.4	48.4	69.7
Excellent / Good	24	16.9	26.1	55.5	0.5	16.9	31.8	23.6	8.9
Regular	17.4	25.1	25.8	36.5	3.7	31.6	18	24.8	19.7
Don't know	2.3	4.8	1.3	3.7	0.8	4.4	2.7	3.2	1.7

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	65.6	29.8	51.3	61.2	59.6	6.7	94	60.7
Excellent / Good	15.6	36	28.1	16.6	15.3	50.3	0.3	4.1
Regular	18.8	27.5	20.6	20.5	25	37.6	5	34
Don't know	0	6.7	0	1.7	0	5.4	0.7	1.2

Michigan

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

AtlasIntel

Target population
Likely voters in Michigan

Sample size
1,198 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	51.6%
Male	46.9%
Other / prefer not to identify	1.5%

Yearly household income

Below $50k	35.7%
$50k - $100k	30.9%
Above $100k	33.4%

Partisanship

Democrat	32.5%
Republican	32.4%
Independent	35.1%

Age

18 - 29	16.5%
30 - 44	25.1%
45 - 64	36.3%
65+	22.1%

Education Level

College degree or higher	40.8%
All other	59.2%

Region

Suburban	58.2%
Urban	18.4%
Rural	23.5%

Race

White	74.3%
Black	12.7%
Hispanic	5.6%
Asian	3.3%
Other	4.2%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Michigan ballot will you vote for in the upcoming presidential election?
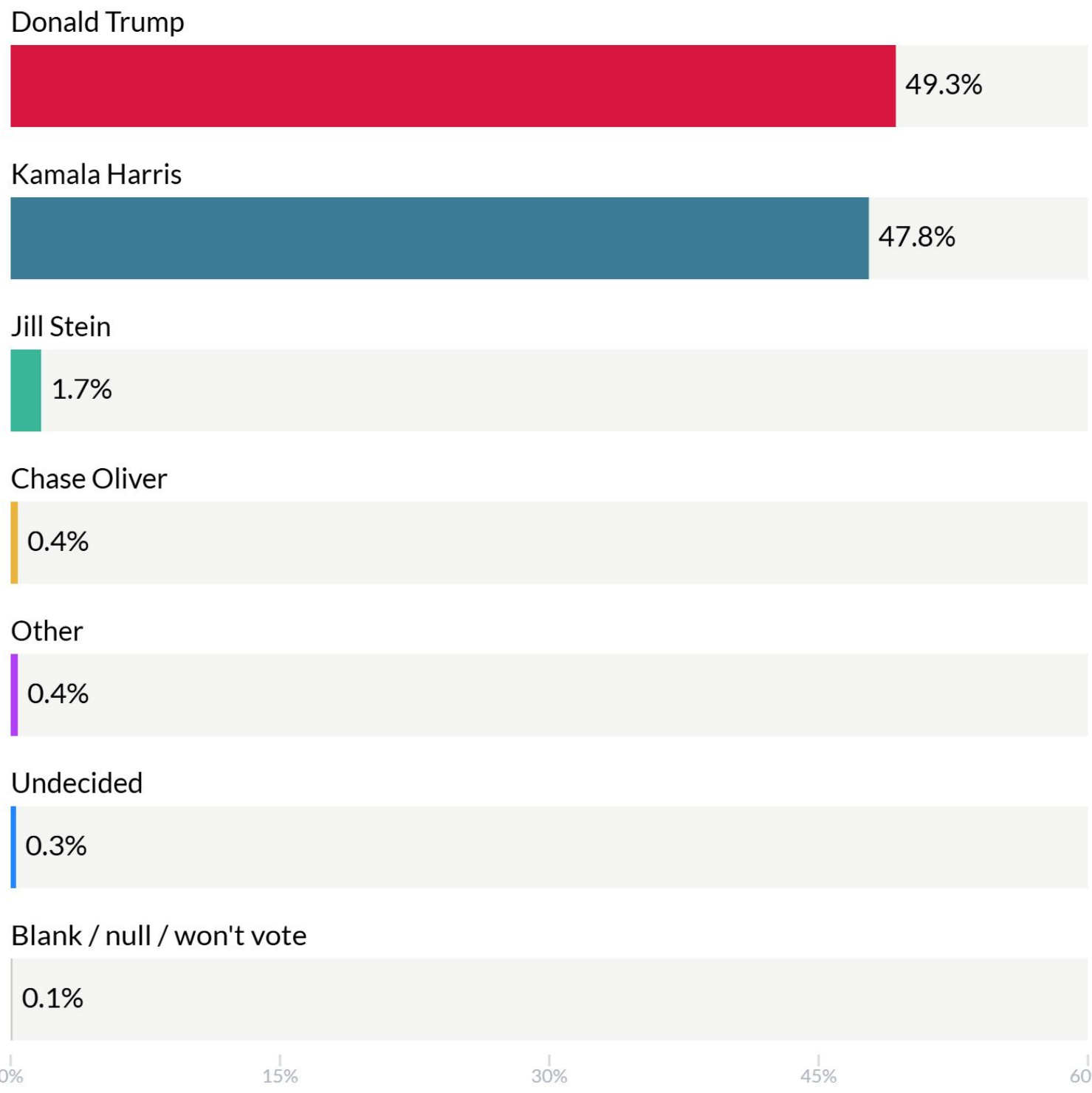
Donald Trump
49.3%

Kamala Harris
47.8%

Jill Stein
1.7%

Chase Oliver
0.4%

Other
0.4%

Undecided
0.3%

Blank / null / won't vote
0.1%

0%   15%   30%   45%   60%

AtlasIntel

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	55.6	44	32.7	41.4	54.7	46.1	43.8	57.7	44.2
Kamala Harris	40.5	54.1	62.4	53.4	44	50.6	52.9	38.2	55.8
Jill Stein	1.8	1.6	1.9	3.5	0.5	0.1	2.3	3	0
Chase Oliver	0.8	0	0	0.2	0.5	1.2	0.3	0.3	0
Other	0.9	0	0	1	0	1.6	0.1	0.3	0
Undecided	0.2	0.3	2.9	0.3	0.3	0	0.5	0.5	0
Blank / null / won't vote	0.1	0	0	0.2	0	0.4	0	0	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	55	48	44.5	6.2	96.3	45.7	49.6	47	54.4
Kamala Harris	43.3	50.2	50.4	91.9	3.7	47.9	48.7	49.9	42.2
Jill Stein	0.9	0.3	3.9	1.7	0	3.3	0.1	2.4	1.2
Chase Oliver	0	0.6	0.6	0	0	1.1	0	0.1	1.3
Other	0.8	0.3	0.2	0.2	0	1	0.6	0.5	0.1
Undecided	0	0.5	0.4	0	0	0.9	0.6	0	0.7
Blank / null / won't vote	0	0.2	0	0	0	0.2	0.3	0	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.2	38.6	41.2	51	66.6	7.3	94.7	38.5
Kamala Harris	42.2	55.3	58.8	47	30.8	88.3	4.5	56.4
Jill Stein	15.5	6.1	0	0.5	0.7	3.7	0	0.3
Chase Oliver	0	0	0	0.5	0	0	0.3	2.8
Other	0	0	0	0.5	1.2	0.8	0.1	0.3
Undecided	0	0	0	0.4	0.6	0	0.3	1.7
Blank / null / won't vote	0	0	0	0.1	0	0	0.1	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?
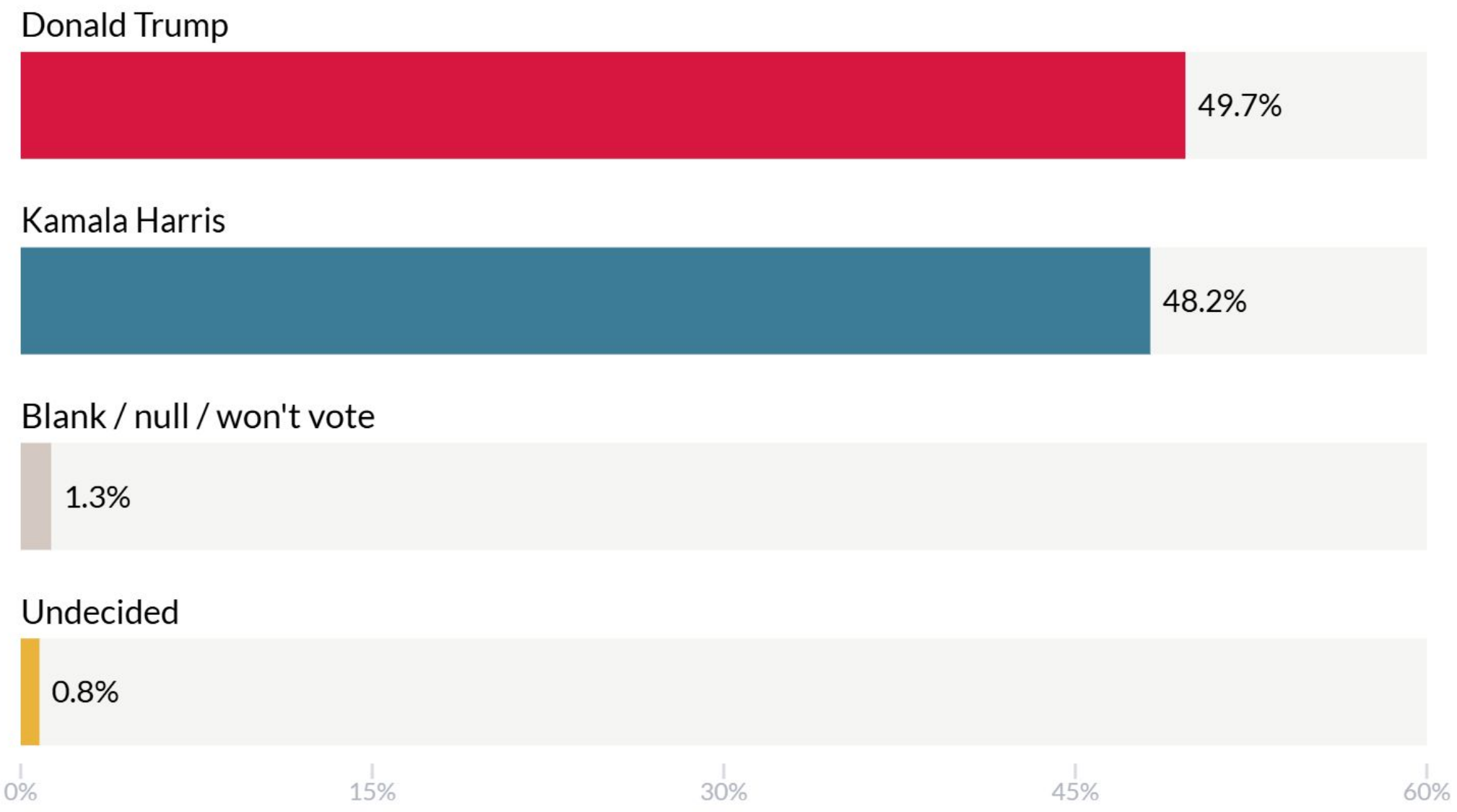
Donald Trump
49.7%

Kamala Harris
48.2%

Blank / null / won't vote
1.3%

Undecided
0.8%

0%   15%   30%   45%   60%

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Presidential Election: Harris vs. Trump [Demographic crossings]

AtlasIntel
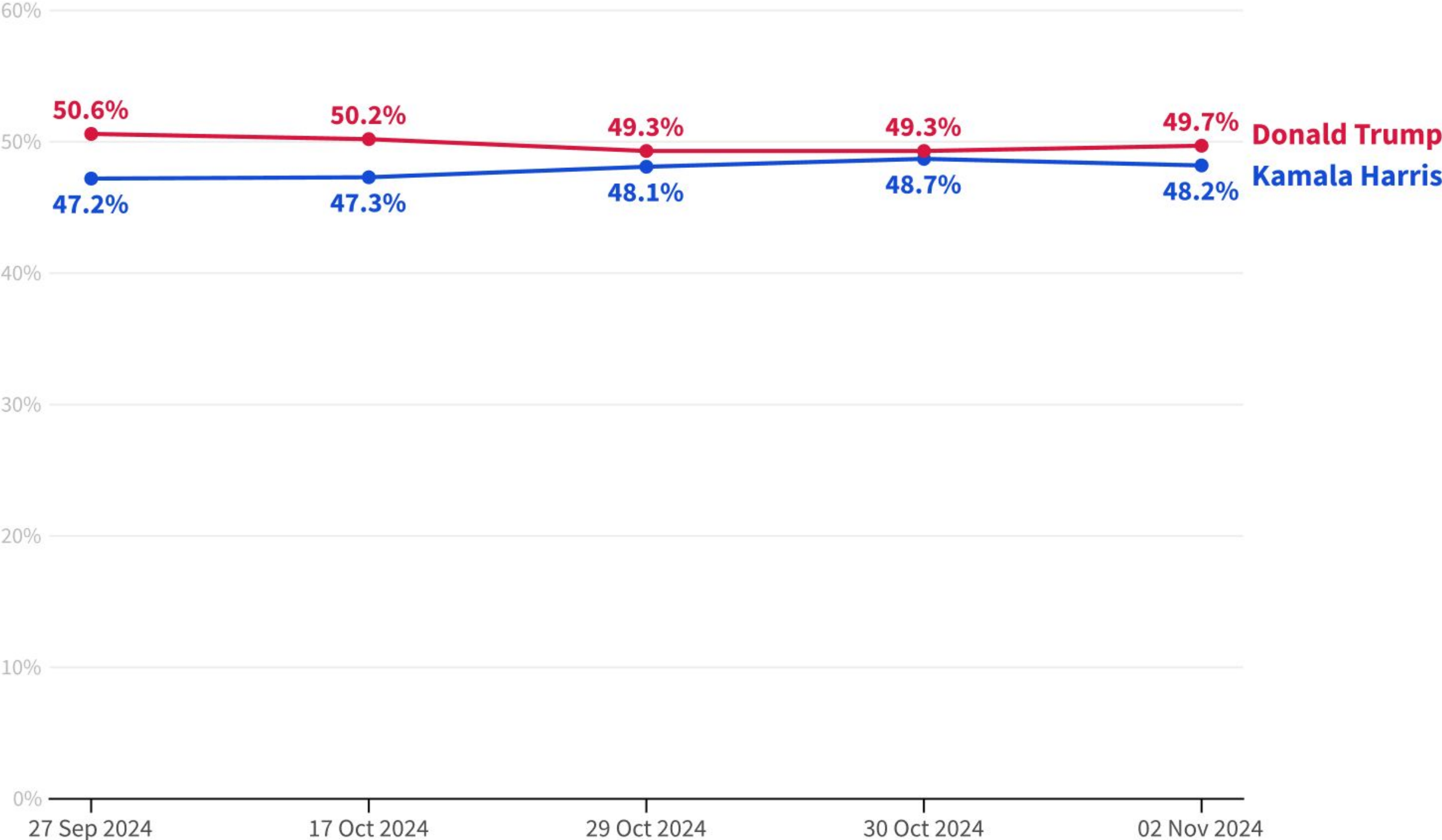
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.5	44	32.7	41.6	55.2	47.6	43.9	58	44.2
Kamala Harris	40.7	54.6	64.3	54.3	44	51.2	54.1	38.2	55.8
Blank / null / won't vote	2.5	0.1	0	3.1	0	1.1	0.5	2.6	0
Undecided	0.2	1.3	2.9	0.9	0.7	0	1.5	1.2	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	55	48.9	44.8	6.2	96.3	46.8	49.9	47.1	55.8
Kamala Harris	43.6	50.3	51.2	92.7	3.7	48.3	49.3	50.4	42.2
Blank / null / won't vote	0.7	0.3	2.8	0.3	0	3.3	0.1	2	0.2
Undecided	0.7	0.5	1.2	0.8	0	1.6	0.6	0.5	1.8

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.2	38.6	41.2	51.5	66.6	7.3	95.2	40.5
Kamala Harris	50	55.3	58.8	47.2	31.5	89	4.5	56.7
Blank / null / won't vote	0	6.1	0	0.6	1.2	2.5	0	1.1
Undecided	7.8	0	0	0.7	0.6	1.1	0.3	1.7

Whom will you vote for in the United States Senate election in Michigan?

Elissa Slotkin - Democrat
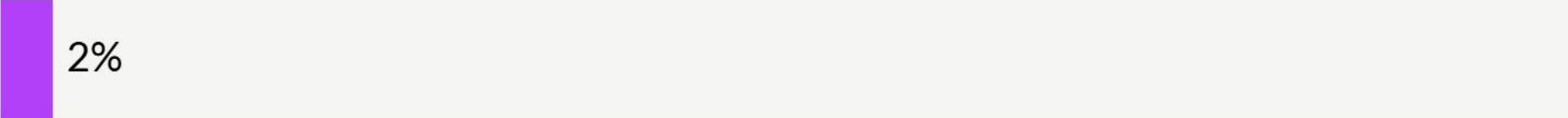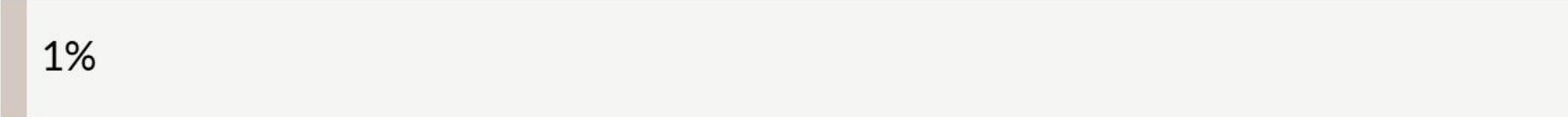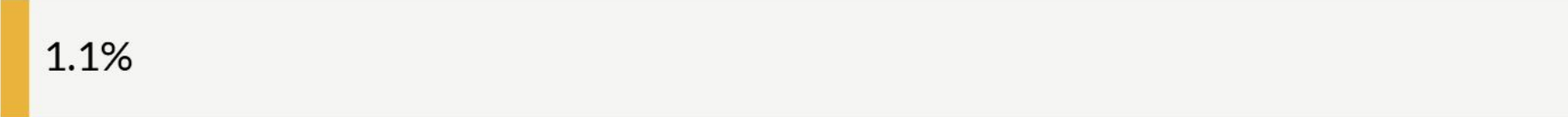
48.6%

Mike Rogers - Republican

47.3%

Other

2%

Blank / null / won't vote

1%

Don't know

1.1%

0%   15%   30%   45%   60%

Whom will you vote for in the United States Senate election in Michigan?

Elissa Slotkin
- 43.6% (27 Sep 2024)
- 47.7% (17 Oct 2024)
- 48.9% (29 Oct 2024)
- 49.5% (30 Oct 2024)
- 48.6% (02 Nov 2024)

Mike Rogers
- 49.3% (27 Sep 2024)
- 48.3% (17 Oct 2024)
- 47.1% (29 Oct 2024)
- 46.3% (30 Oct 2024)
- 47.3% (02 Nov 2024)

AtlasIntel
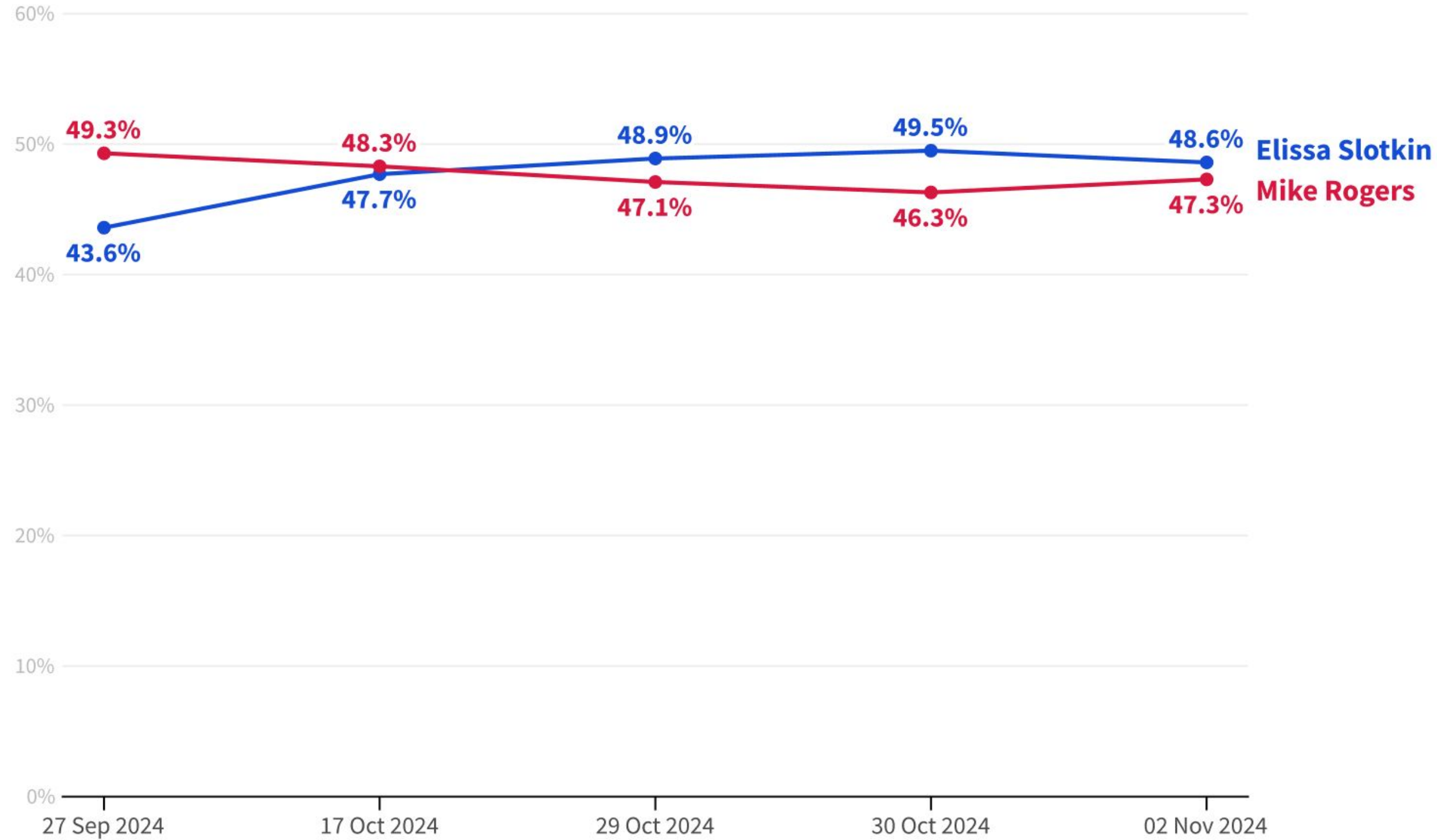
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Elissa Slotkin - Democrat	42	54.5	55.3	54.5	44.7	51.9	53.4	39.7	55.4
Mike Rogers - Republican	54.5	41.2	32.7	38.7	53.2	40.4	42.5	55.8	44
Other	2.3	1.5	9.1	3.9	0.7	1	3.1	2.8	0.1
Blank / null / won't vote	0.5	1.4	0	2.1	0.2	3.6	0.2	0.7	0.4
Don't know	0.7	1.3	2.9	0.8	1.3	3.2	0.7	1	0.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Elissa Slotkin - Democrat	45.4	50.6	50.3	93.9	3.9	48.1	52.4	50.1	42.3
Mike Rogers - Republican	50.3	47.5	44	4.1	94.2	44.1	43.2	45.6	54.5
Other	1.2	0.2	4.6	1.8	0	4.1	1.1	2.7	1.1
Blank / null / won't vote	1.8	0.8	0.3	0.2	1.1	1.4	1.1	1.3	0
Don't know	1.3	1	0.8	0	0.8	2.3	2.2	0.3	2.1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Elissa Slotkin - Democrat	42.2	58.9	58.8	47.3	34.8	89.2	5.8	53.9
Mike Rogers - Republican	42.2	32.1	41.2	50	58	4.8	92.5	40.3
Other	15.5	6.1	0	0.8	3.2	4.2	0	0.8
Blank / null / won't vote	0	2.9	0	0.7	1.2	1.6	0.5	0
Don't know	0	0	0	1.3	2.8	0.2	1.1	5

2.2. Presidential Approval

Approval of President Joe Biden [Demographic crossings]

AtlasIntel

Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	62.1	51.1	46.7	51.1	59.6	59.4	51.5	64.3	45.7
Approve	35.5	44.3	52.1	44.4	37.5	37.1	44.7	32.4	50.6
Don't know	2.4	4.6	1.1	4.5	2.9	3.5	3.8	3.3	3.7

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	62.6	52.8	52.4	9.3	97.5	61.3	56	52	66.4
Approve	34.1	45.2	42.4	86.1	2.5	32.9	43.5	43.5	30.1
Don't know	3.3	2	5.2	4.6	0	5.8	0.5	4.5	3.6

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	57.8	44.7	53.4	56.8	81	15	97.4	61.4
Approve	42.2	49.8	43.3	39.7	19	80.6	1.4	28.7
Don't know	0	5.5	3.3	3.6	0	4.4	1.2	9.9
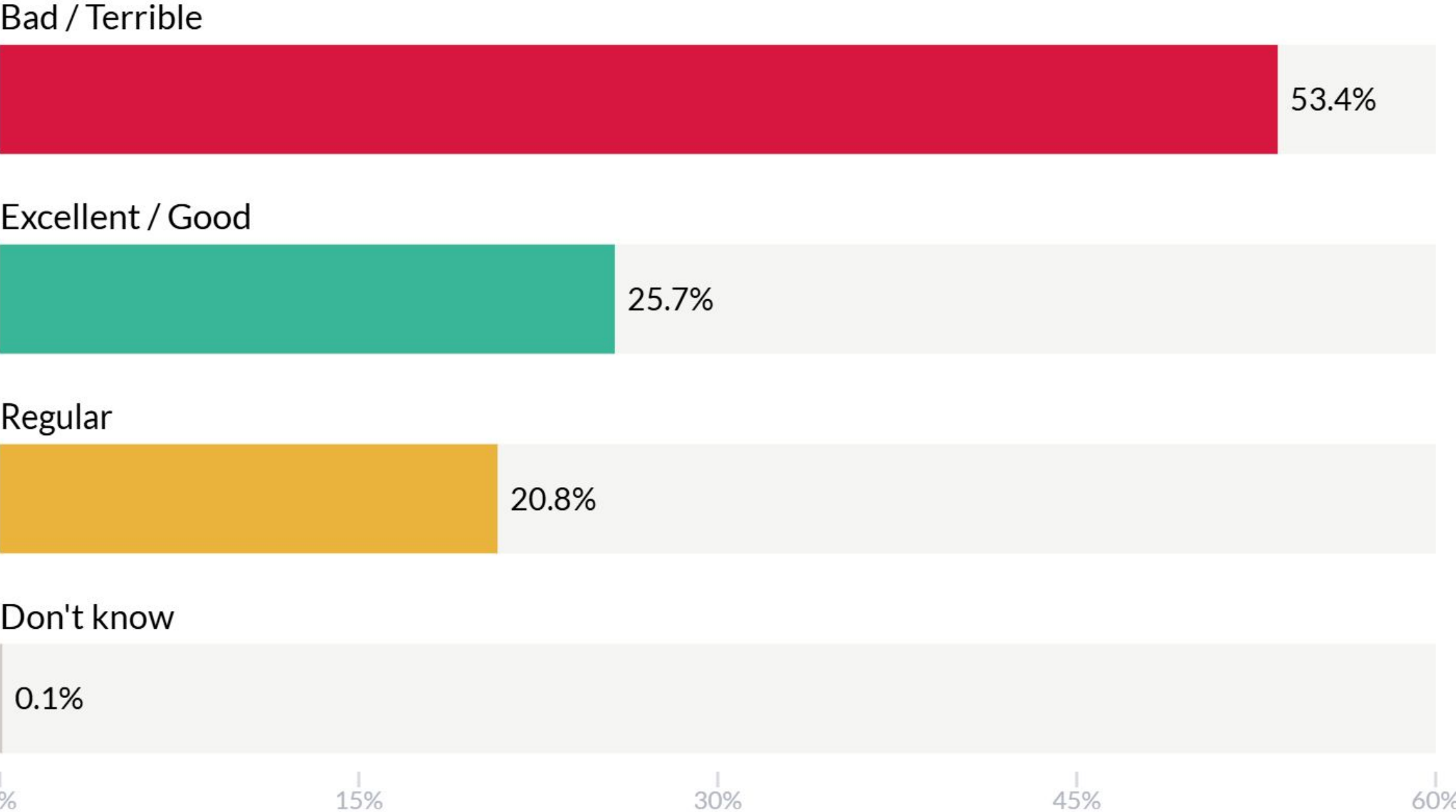
AtlasIntel

How do you evaluate Joe Biden's performance as President?

Bad / Terrible
53.4%

Excellent / Good
25.7%

Regular
20.8%

Don't know
0.1%

0%　15%　30%　45%　60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	60.2	47.7	36.5	48.1	57	51.7	48.3	62.4	45.7
Excellent / Good	19.8	31.3	21	25.3	26.1	9	23.1	26.2	40.6
Regular	20	20.9	41.4	26.5	16.8	39.3	28.4	11.5	13.6
Don't know	0.1	0.1	1.1	0.1	0.1	0	0.2	0	0.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	59	49.9	50.7	8.6	97.1	54.5	53.1	49.8	62.2
Excellent / Good	23.1	30.2	24.4	55.8	1.2	20.7	23.7	28.6	20.3
Regular	18	19.7	24.8	35.7	1.7	24.6	23	21.5	17.5
Don't know	0	0.2	0.1	0	0	0.3	0.2	0.1	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	57.8	44.7	45.9	53.9	76.1	13	96.4	46.1
Excellent / Good	42.2	31.1	6.1	26.4	11.6	54.2	0.7	6.1
Regular	0	24.2	48	19.6	12.3	32.6	2.9	47.6
Don't know	0	0	0	0.1	0	0.2	0	0.2

Nevada

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

Methodology and sample profile

Target population
Likely voters in Nevada

Sample size
782 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±4 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	50.5%
Male	48.3%
Other / prefer not to identify	1.2%

Yearly household income

Below $50k	34.0%
$50k - $100k	32.9%
Above $100k	33.1%

Partisanship

Democrat	36.7%
Republican	33.0%
Independent	30.3%

Age

18 - 29	16.4%
30 - 44	26.2%
45 - 64	35.0%
65+	22.4%

Education Level

College degree or higher	33.4%
All other	66.6%

Region

Suburban	51.7%
Urban	36.3%
Rural	11.9%

Race

White	61.2%
Black	7.8%
Hispanic	22.4%
Asian	4.9%
Other	3.7%

2. Results

2.1. Presidential and Senate Elections
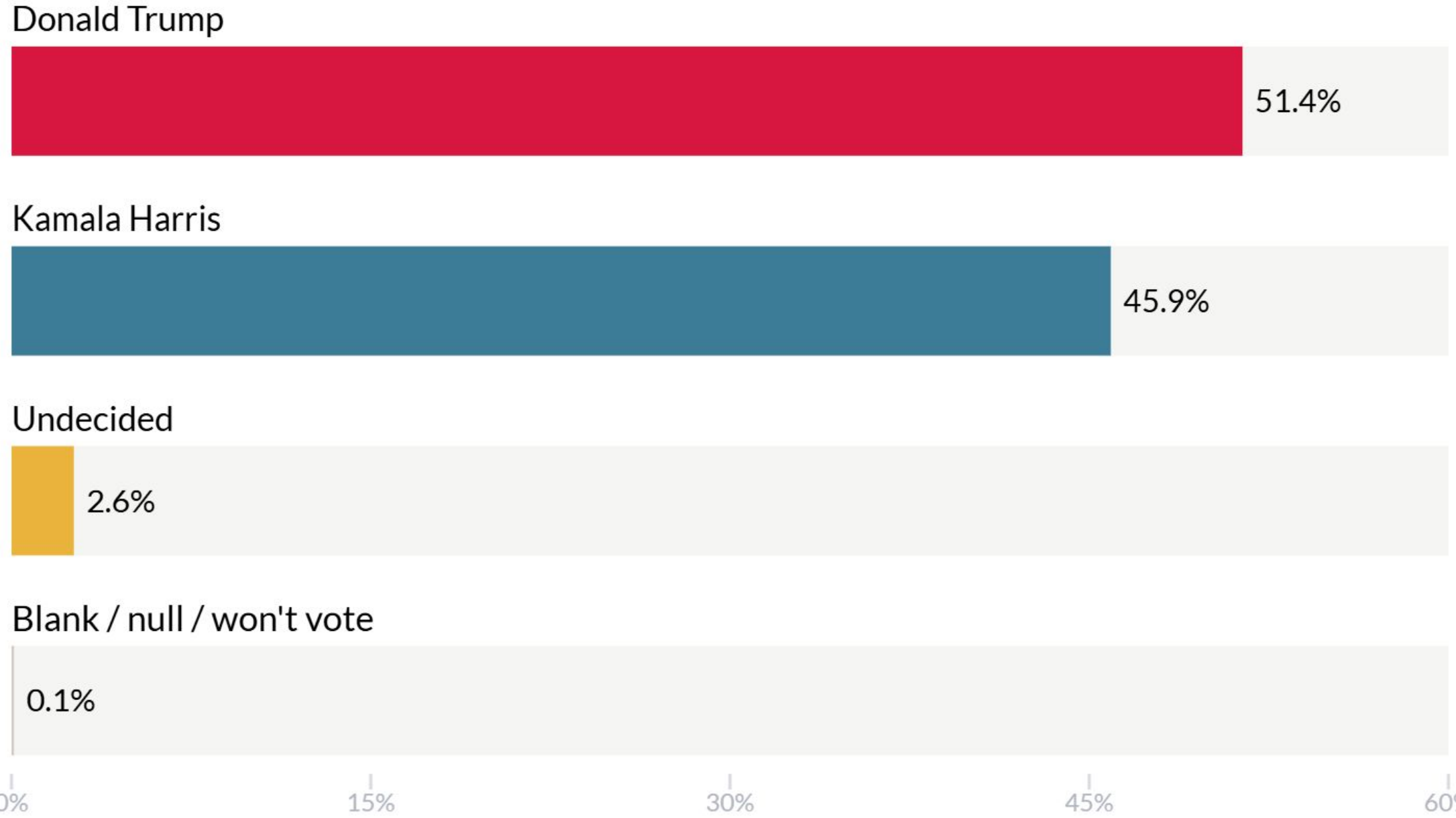
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	60.1	43.2	45.7	44.4	54.9	55.4	48.5	55.6	45.4
Kamala Harris	38.1	53.7	30.6	52.6	42.6	43.6	44	43	54.4
Undecided	1.8	2.9	23.8	2.9	2.5	1	7.5	1.3	0.1
Blank / null / won't vote	0	0.1	0	0.1	0	0	0	0.1	0.1

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	55.7	55.4	43.1	9.7	98.1	51	46.9	52.7	59.7
Kamala Harris	40.7	42.6	54.6	89.4	1.6	41.6	48.8	45.4	39.5
Undecided	3.6	2	2.2	0.9	0.3	7.2	4.3	1.9	0.5
Blank / null / won't vote	0	0.1	0.1	0	0	0.2	0	0	0.3

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	62.4	42.4	49.3	51.4	69.1	12.5	97	38.6
Kamala Harris	37.6	57	48.2	45.3	30.6	84.8	2.9	45.4
Undecided	0	0.6	2.4	3.3	0.3	2.7	0	15.7
Blank / null / won't vote	0	0	0	0.1	0	0	0.1	0.3

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?
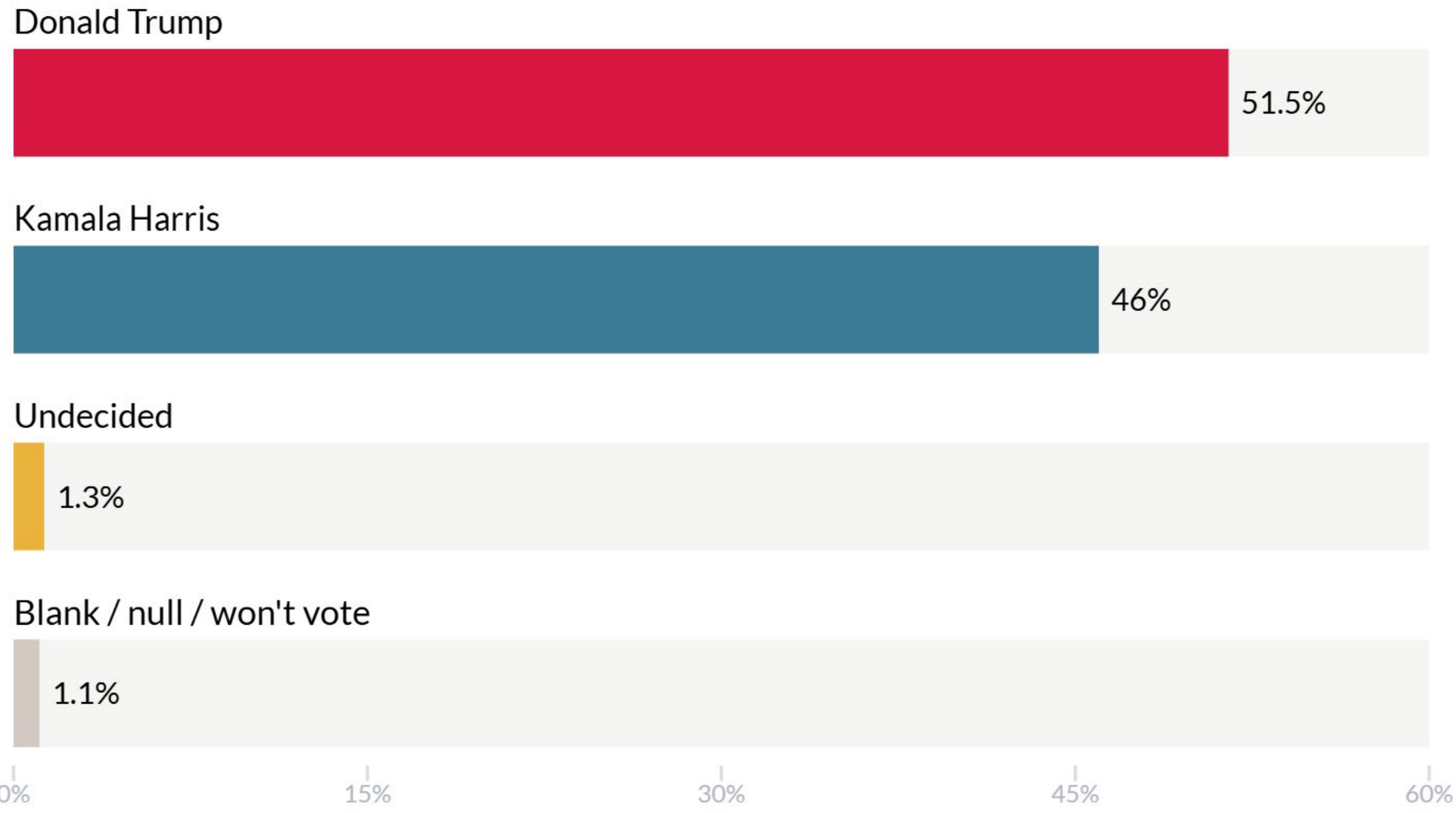
Donald Trump

51.5%

Kamala Harris

46%

Undecided

1.3%

Blank / null / won't vote

1.1%

0%   15%   30%   45%   60%

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?
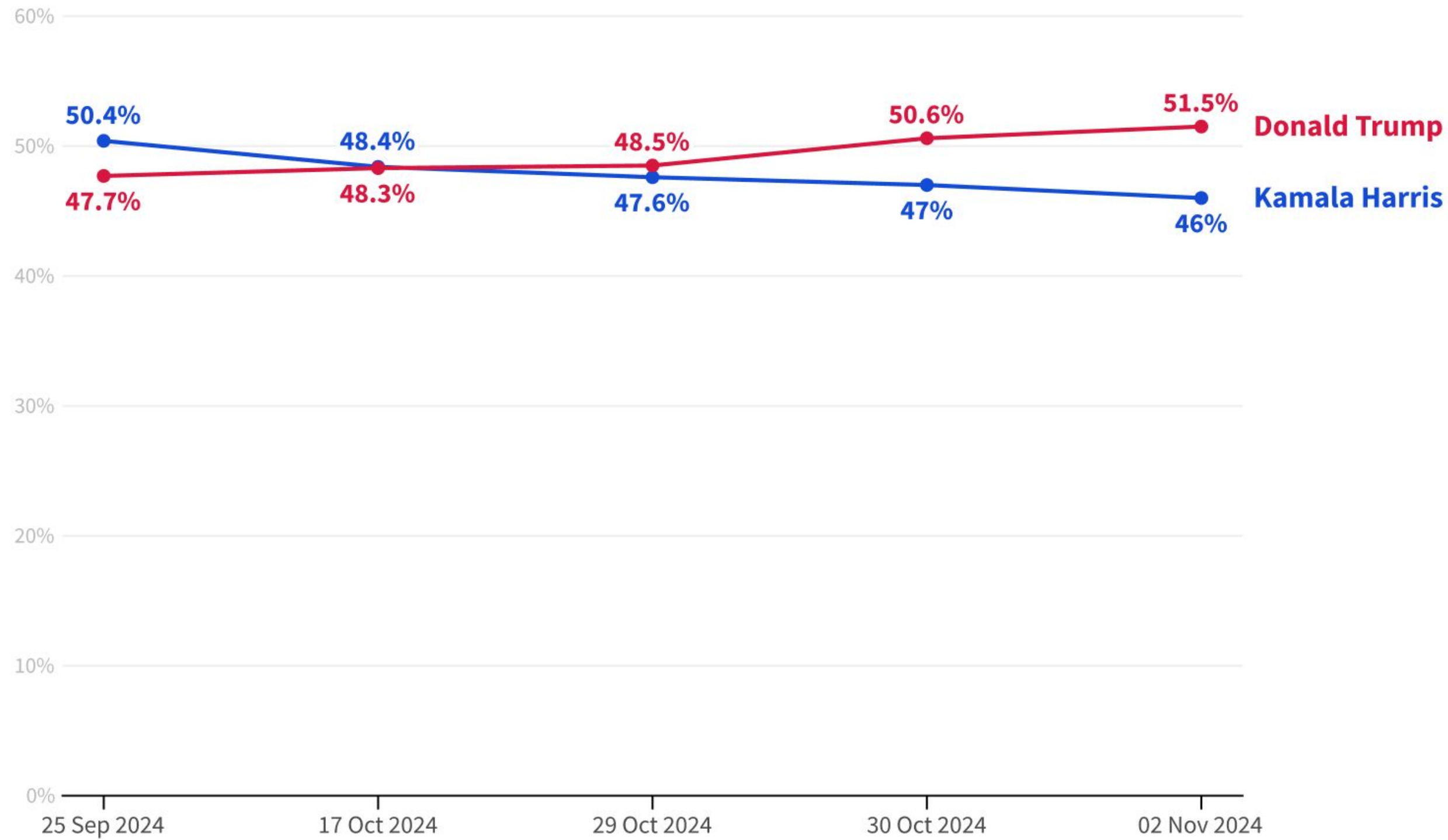
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	60.2	43.3	46.5	44.6	54.9	55.7	48.5	55.7	45.3
Kamala Harris	38.4	53.7	30.6	52.7	42.7	43.6	44	43.3	54.6
Undecided	0.2	1.9	20.9	0.5	1.8	0	4	0.8	0.1
Blank / null / won't vote	1.2	1	2	2.2	0.6	0.6	3.5	0.3	0.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	55.8	55.3	43.2	9.6	98.1	51.3	46.9	52.7	60
Kamala Harris	40.7	42.7	54.9	89.5	1.9	41.6	48.9	45.6	39.5
Undecided	3.5	0.5	0	0.3	0	4.1	1.8	1.2	0.5
Blank / null / won't vote	0	1.6	1.9	0.6	0	3	2.4	0.5	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	62.4	42.4	49.5	51.4	69.4	12.4	97.1	39.3
Kamala Harris	37.6	57	48.2	45.5	30.6	85.1	2.9	45.4
Undecided	0	0.6	0	2.1	0	0.2	0	14.7
Blank / null / won't vote	0	0	2.2	1	0	2.3	0	0.6

AtlasIntel

Whom will you vote for in the United States Senate election in Nevada?

Jacky Rosen - Democrat

46.1%

Sam Brown - Republican

45.9%

Blank / Null / Won't vote

3.6%

Other

0.7%

Don't know

3.6%
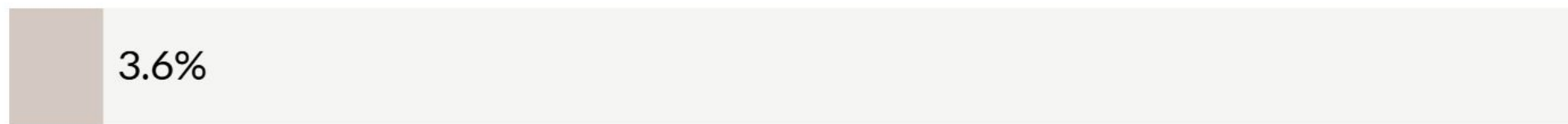
0%   15%   30%   45%   60%

Whom will you vote for in the United States Senate election in Nevada?
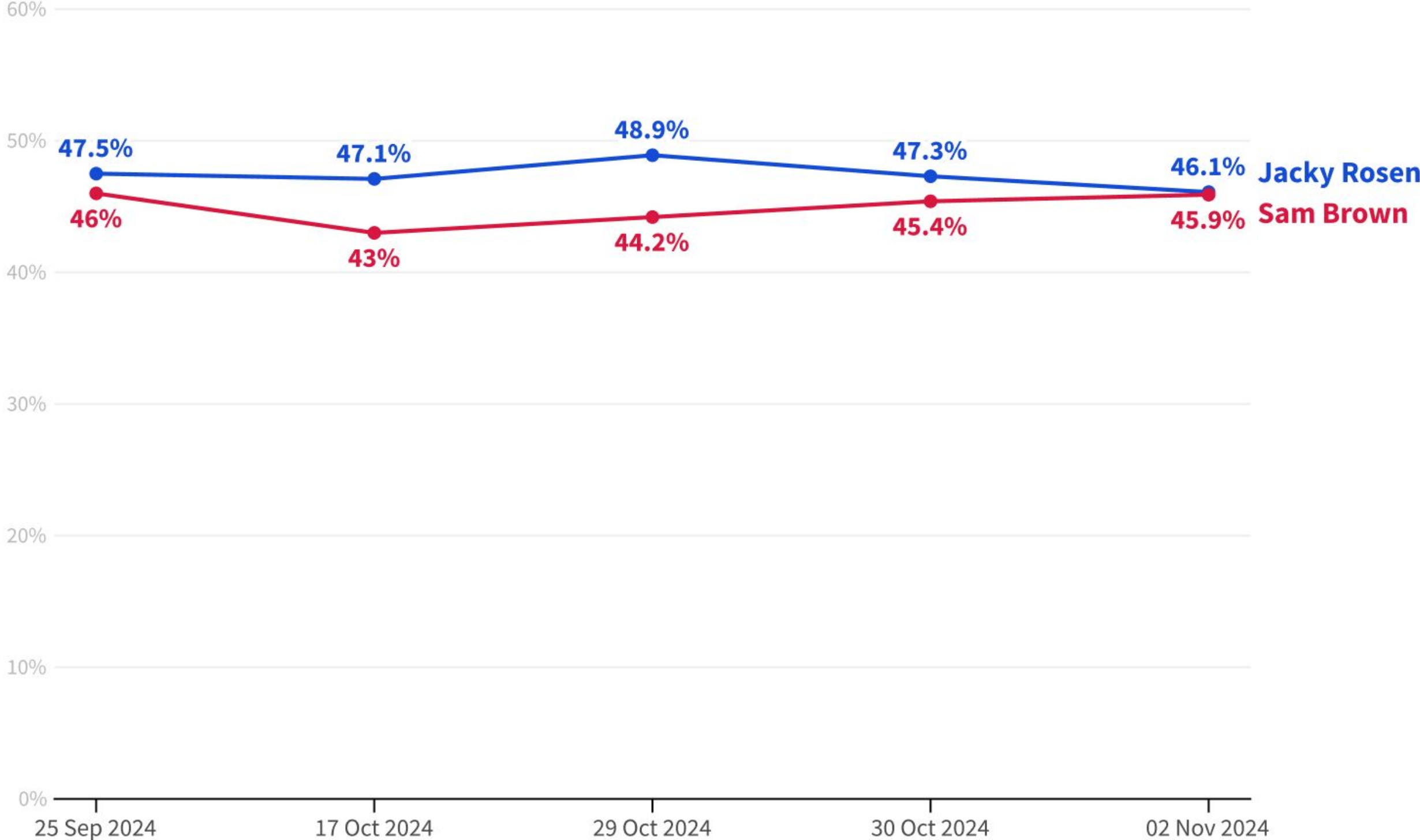
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Jacky Rosen - Democrat	38.3	53.9	30.6	52.5	42.9	40	46.6	43.4	54.4
Sam Brown - Republican	54.7	37.5	43.1	38.7	49.5	43.5	43	53.6	38.9
Blank / Null / Won't vote	3.7	3.6	2	3.2	3.8	8.9	4.4	0.9	3.1
Other	0.5	0.9	2.6	0.1	1.1	1.1	0.7	0.3	1.3
Don't know	2.7	4.1	21.8	5.5	2.7	6.6	5.3	1.9	2.3

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Jacky Rosen - Democrat	38.5	43.5	56.6	87.1	4	42.4	49.6	46	36.1
Sam Brown - Republican	48.7	49.7	39.1	9.6	88.4	43.4	44.8	46	48.6
Blank / Null / Won't vote	5.6	3.3	1.8	2.4	4.1	4.6	1.2	3.9	9.5
Other	1.3	0.6	0.3	0	0.3	2.1	0	0.5	3.8
Don't know	5.8	3	2.1	0.9	3.2	7.5	4.3	3.6	2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Jacky Rosen - Democrat	37.6	58.8	52.6	43.8	30.2	84.3	4.7	41.9
Sam Brown - Republican	62.4	40.5	41.8	45.5	66.4	9.9	89.1	28.1
Blank / Null / Won't vote	0	0	0.1	5.8	1.5	2.5	3	12.9
Other	0	0	0.8	0.9	0	0.2	1.1	2.1
Don't know	0	0.6	4.8	4	1.8	3.2	2	15

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?
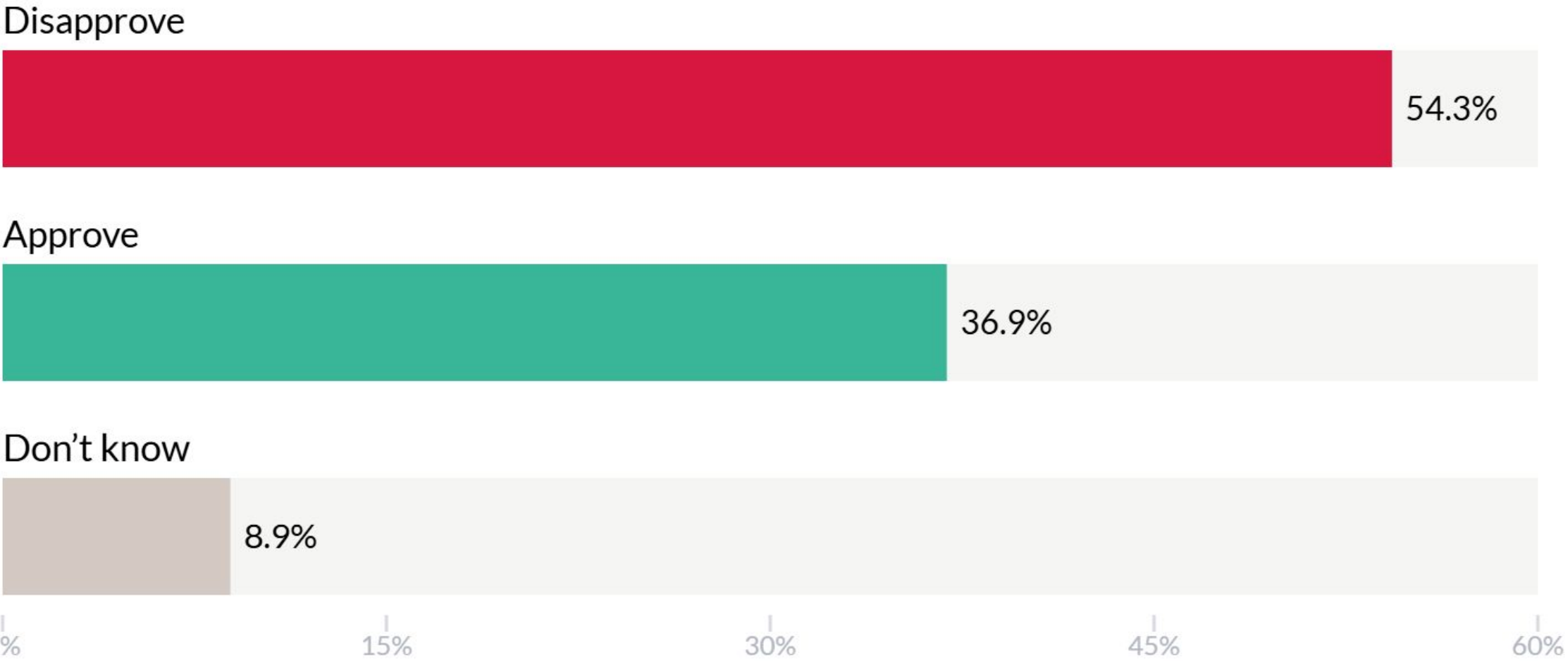
Disapprove

54.3%

Approve

36.9%

Don't know

8.9%

0%   15%   30%   45%   60%

Gender

	Man	Woman	Other / prefer not to identify
Disapprove	62	46.5	70.2
Approve	30	44.1	7.9
Don't know	7.9	9.4	21.8

Education

	College degree or higher	All other
Disapprove	47.9	57.5
Approve	38.8	35.9
Don't know	13.3	6.6

Age

	18-29	30-44	45-64	65+
Disapprove	56.4	56.4	57	45.9
Approve	13.6	38.8	35.9	53.3
Don't know	30	4.8	7.1	0.8

Family Income

	Below $50k	$50k - $100k	Above $100k
Disapprove	59.3	57.5	45.9
Approve	31.1	32.3	47.3
Don't know	9.6	10.3	6.8

Partisanship

	Democrat	Republican	Independent
Disapprove	10.7	98.6	58.7
Approve	76.5	0.9	28
Don't know	12.8	0.5	13.2

Location type

	Urban	Sub-urban	Rural
Disapprove	51.6	54.7	60.5
Approve	38.9	36.5	32.4
Don't know	9.5	8.8	7.1

Race

	Asian	Black	Hispanic	White	Other
Disapprove	62.4	43	51.8	55.1	68.2
Approve	37.6	48.2	31.8	38.1	22.8
Don't know	0	8.8	16.4	6.8	9
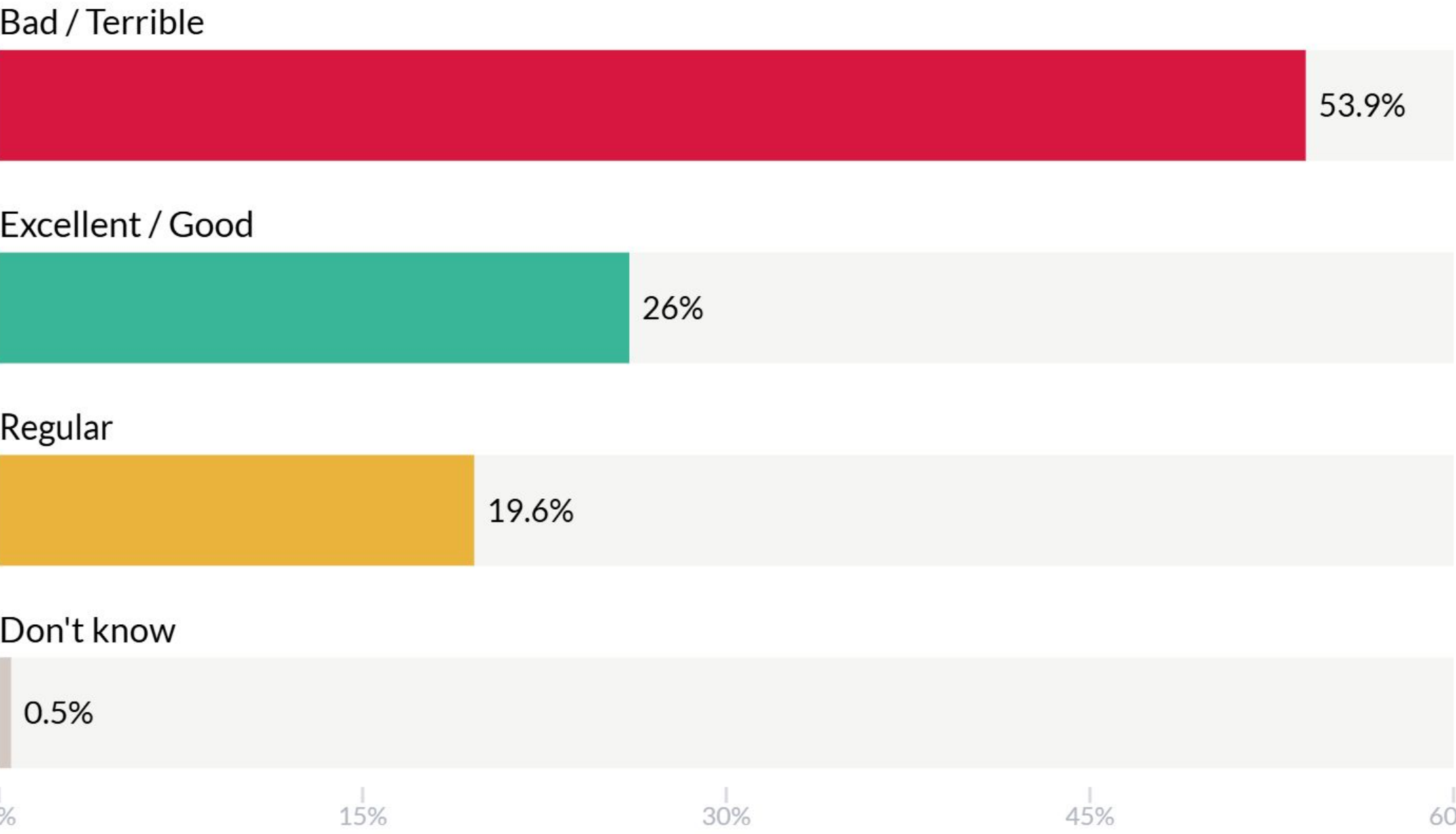
2020 vote

	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	15.3	97.2	55.1
Approve	72.6	1.8	14
Don't know	12.1	1	30.9

AtlasIntel

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	61.9	45.8	70.2	46.7	57.5	56.3	55.4	56.9	45.5
Excellent / Good	20.2	32.1	5.6	25.3	26.4	2.8	24.5	24.1	47.9
Regular	17.6	21.5	21.8	27.3	15.8	41	19.9	17.7	6.6
Don't know	0.4	0.5	2.3	0.7	0.4	0	0.2	1.3	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	60.5	56.9	44	10.2	97.2	59.5	50.1	54.2	63.5
Excellent / Good	25.2	22.6	30.4	57.2	0.1	16.5	23.5	28.1	24.7
Regular	13.6	19.8	25.6	32.5	2.6	22.6	25.7	17.1	11.9
Don't know	0.7	0.8	0	0.1	0.1	1.4	0.6	0.5	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	62.4	43	49.8	55.1	68.2	14	97.2	57.9
Excellent / Good	28.8	22.6	29.3	25.6	17.2	51.5	1.4	7.9
Regular	8.9	34.4	20	18.9	13.4	34	1.3	31.7
Don't know	0	0	0.9	0.4	1.2	0.5	0.1	2.4

North Carolina

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

AtlasIntel

Target population
Likely voters in North Carolina

Sample size
1,310 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	53.3%
Male	45.3%
Other / prefer not to identify	1.4%

Yearly household income

Below $50k	36.1%
$50k - $100k	33.9%
Above $100k	30.0%

Partisanship

Democrat	33.2%
Republican	34.3%
Independent	32.5%

Age

18 - 29	17.0%
30 - 44	28.4%
45 - 64	36.0%
65+	18.6%

Education Level

College degree or higher	58.4%
All other	41.6%

Region

Suburban	53.9%
Urban	18.1%
Rural	28.0%

Race

White	73.0%
Black	16.0%
Hispanic	5.5%
Asian	1.3%
Other	4.1%

2. Results

2.1. Presidential and Gubernatorial Elections

AtlasIntel
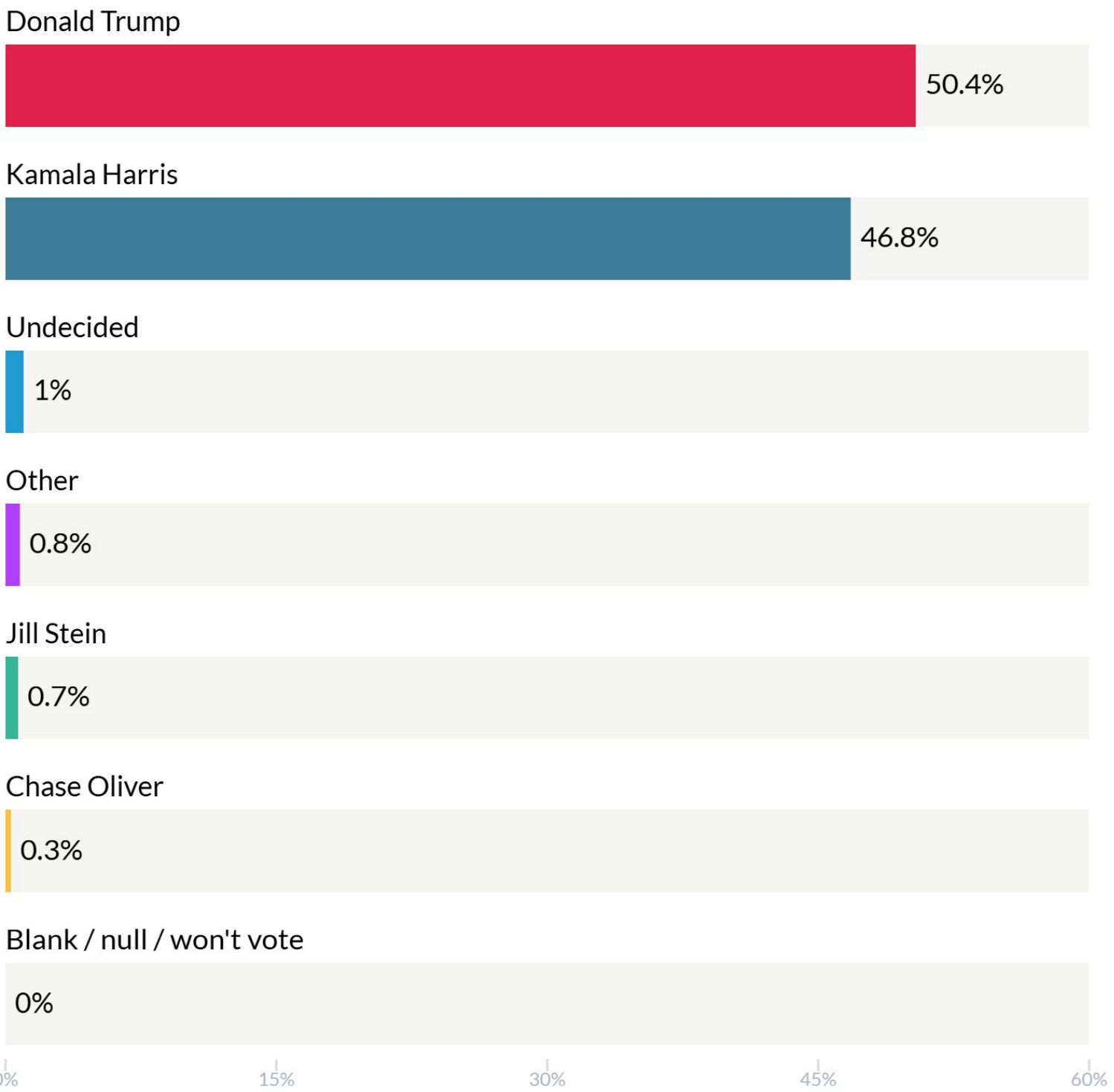
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.5	45.1	53.5	45.8	57	46.8	41.2	54.4	60.2
Kamala Harris	40.8	52.2	34.3	51.2	40.7	48	55.3	44.6	37.2
Undecided	0.1	1.7	1.5	0.9	1	0.5	2	0.2	1.5
Other	1.3	0.2	1.3	0.7	0.8	2.5	0.2	0.7	0.1
Jill Stein	1	0.2	7.8	0.8	0.5	2.3	0.5	0	1
Chase Oliver	0.1	0.4	1.6	0.5	0	0	0.7	0.2	0
Blank / null / won't vote	0.1	0	0	0	0	0	0	0	0.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	39.9	58.3	54.1	4.1	96.1	49.4	39.4	50	58.4
Kamala Harris	54.7	40.9	44	94.3	3	44.7	56.6	47.5	39.2
Undecided	2	0.2	0.6	1.3	0.6	1.1	2.3	0.1	1.8
Other	1.3	0.4	0.6	0	0.2	2.1	0.3	1.1	0.3
Jill Stein	1.4	0.2	0.4	0.3	0	1.8	1.4	0.7	0.3
Chase Oliver	0.6	0	0.3	0	0	0.9	0	0.5	0
Blank / null / won't vote	0	0	0.1	0	0	0.1	0	0	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	8.7	17.3	49.9	58.9	42.4	4.9	96.8	52.4
Kamala Harris	91.3	82.7	47	37.6	56.6	92.5	2.1	34.7
Undecided	0	0	3.1	1.1	0.5	0.8	0.7	3
Other	0	0	0	1	0.4	0.4	0.2	5.8
Jill Stein	0	0	0	1	0	0.9	0	3.6
Chase Oliver	0	0	0	0.4	0	0.5	0.1	0.5
Blank / null / won't vote	0	0	0	0	0	0	0.1	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?
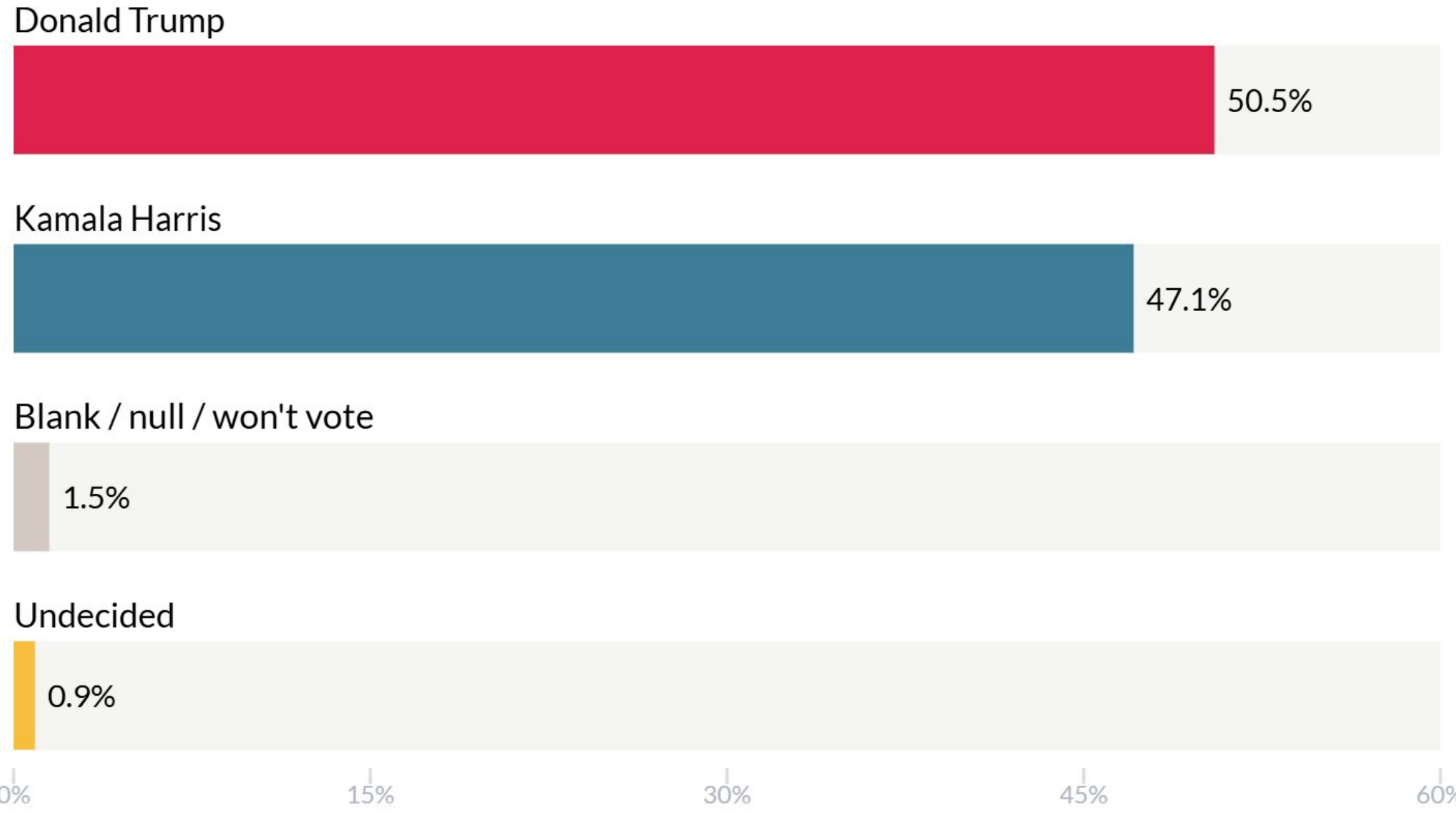
Donald Trump
50.5%

Kamala Harris
47.1%

Blank / null / won't vote
1.5%

Undecided
0.9%

Presidential Election: Harris vs. Trump - Timeseries

AtlasIntel

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Atlas Poll - United States Presidential Election 2024 in North Carolina

11/01/2024-11/02/2024

Presidential Election: Harris vs. Trump [Demographic crossings]
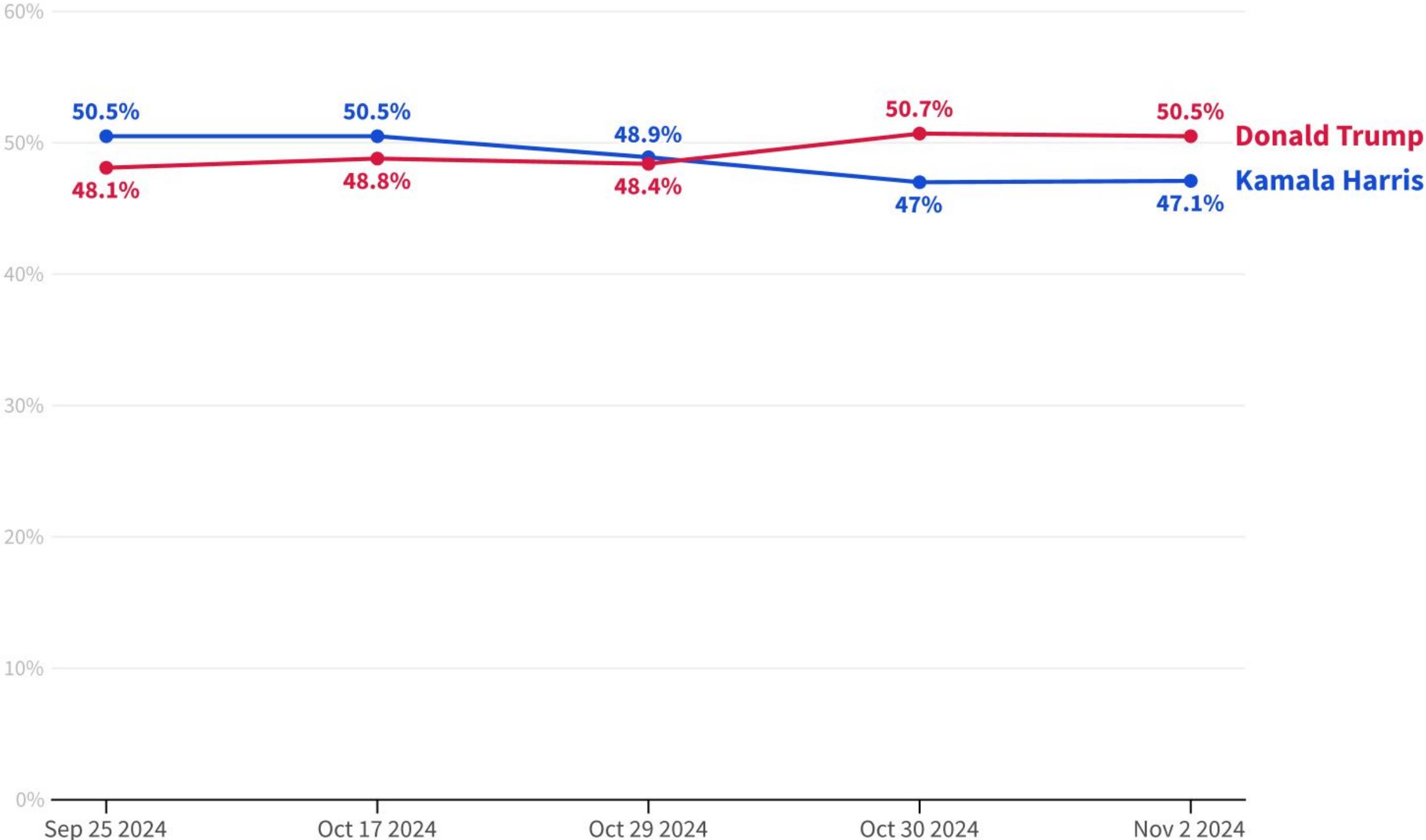
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.7	45	56.4	45.8	57.1	46.8	40.9	54.7	60.4
Kamala Harris	41.2	52.5	34.3	51.7	40.7	48	55.8	44.7	37.9
Blank / null / won't vote	2.1	0.7	7.8	1.6	1.3	4.8	1.2	0.5	0.7
Undecided	0	1.7	1.5	0.9	1	0.5	2.1	0.2	1.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	39.9	58.1	54.5	4.1	96.1	49.6	39.5	49.9	58.7
Kamala Harris	55	41.4	44	94.6	3.3	44.8	56.8	47.7	39.7
Blank / null / won't vote	3.1	0.4	0.7	0.1	0	4.5	1.4	2.3	0
Undecided	2	0	0.7	1.3	0.5	1.1	2.3	0.1	1.6

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	8.7	17.3	49.9	59	42.9	4.9	96.9	52.9
Kamala Harris	91.3	82.7	47	38	56.6	92.9	2.3	34.9
Blank / null / won't vote	0	0	0	2	0	1.4	0.1	8.8
Undecided	0	0	3.1	1	0.5	0.8	0.7	3.4

Whom will you vote for in the gubernatorial election in North Carolina?

Josh Stein - Democrat
52.1%

Mark Robinson - Republican
41%

Other
2.1%

Blank / null / won't vote
1.7%

Don't know
3.2%

0%   15%   30%   45%   60%
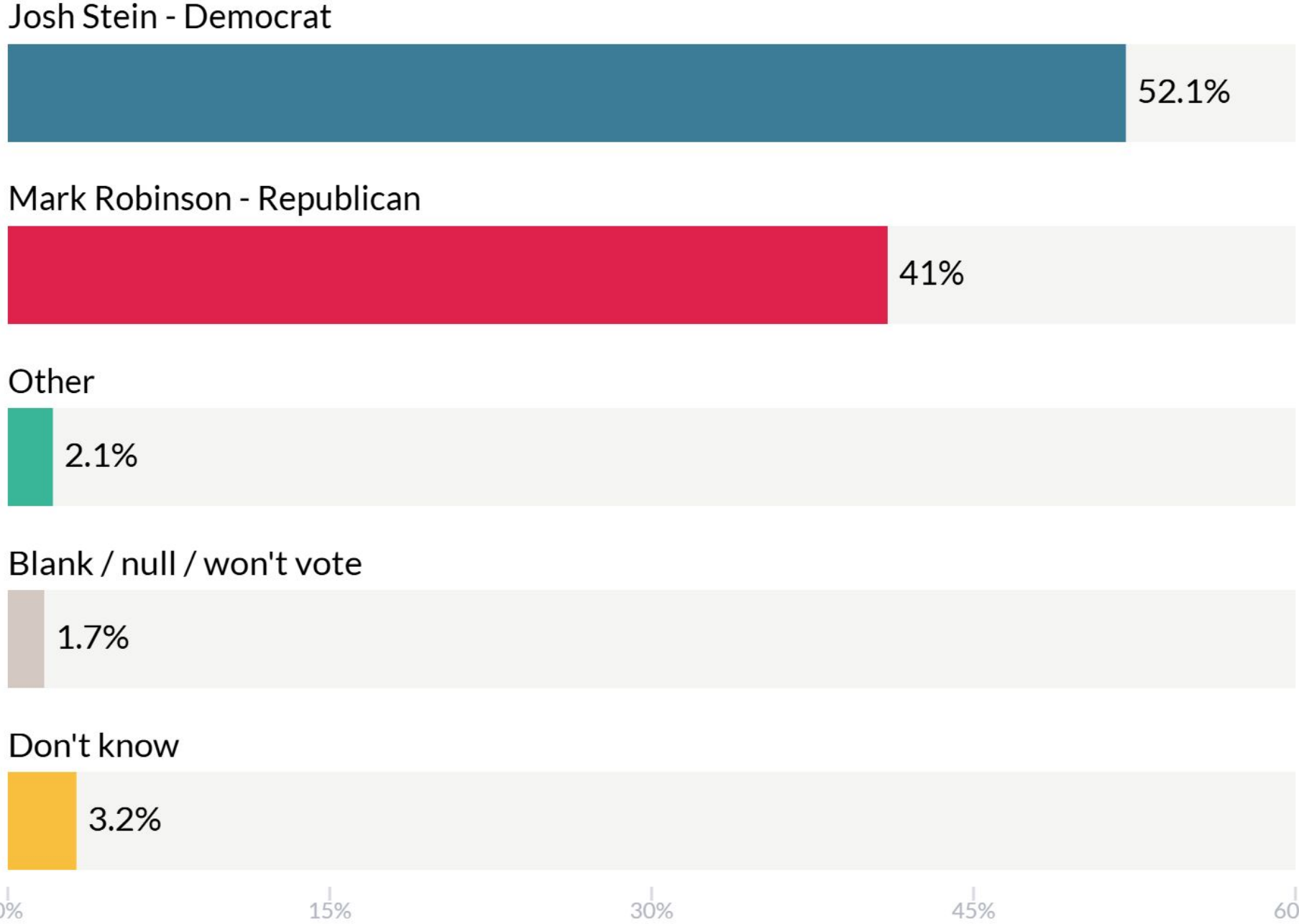
Whom will you vote for in the gubernatorial election in North Carolina?
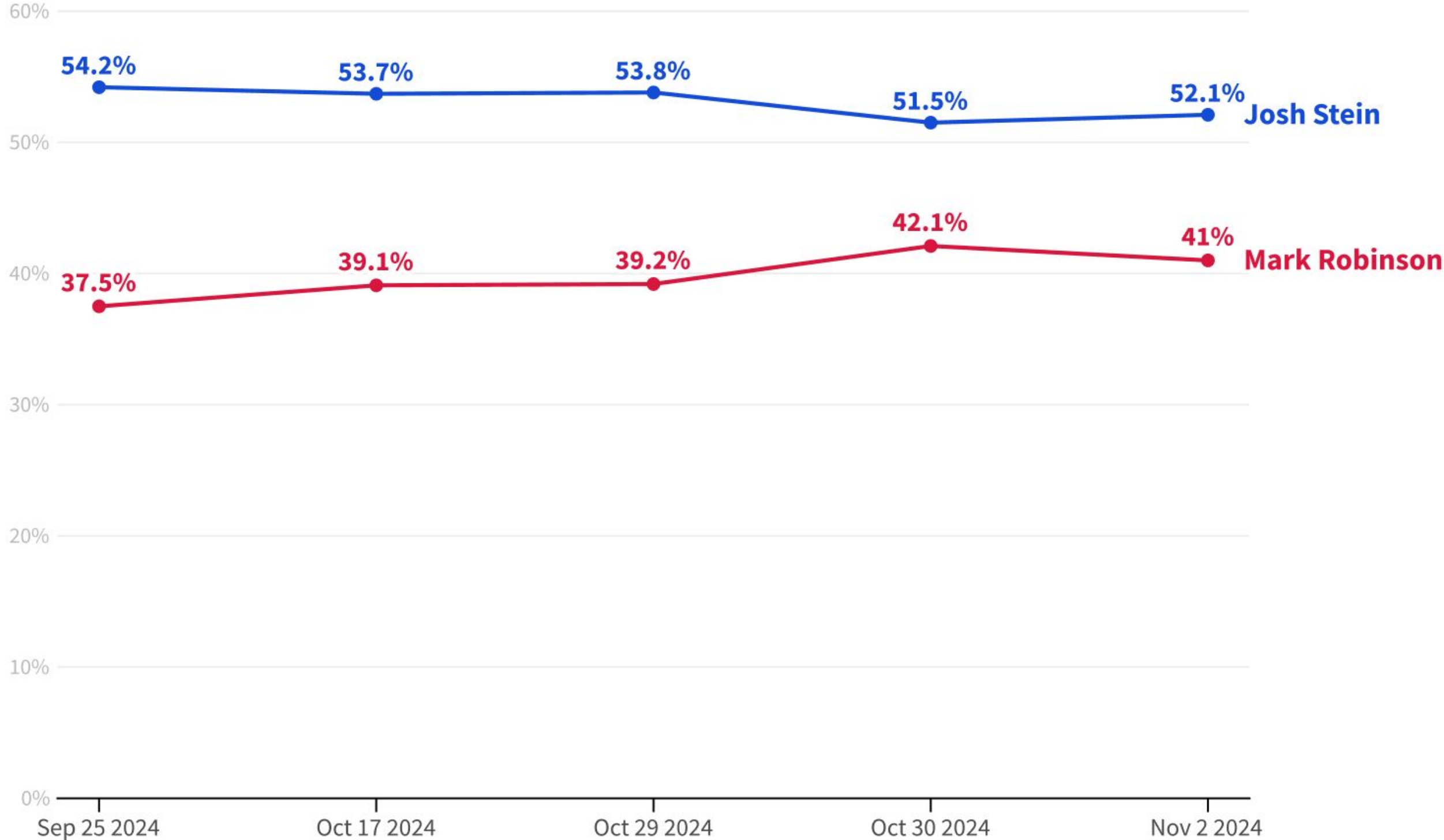
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Josh Stein - Democrat	45.9	57.4	49.9	56.7	45.7	55.1	60	49.2	42.8
Mark Robinson - Republican	47.9	34.9	48.1	37	46.6	35.1	34.1	44.8	49.6
Other	2.3	1.9	0	1.9	2.4	3.9	1.8	1.6	1.7
Blank / null / won't vote	1.5	1.9	0	1.2	2.3	4.5	0.3	0.8	2.7
Don't know	2.4	3.9	2	3.3	3.1	1.4	3.8	3.6	3.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Josh Stein - Democrat	60.8	47.1	47.3	95.9	8.4	53.6	61.8	52.2	45.6
Mark Robinson - Republican	32.1	49.8	41.6	3.7	80.4	37.4	30.7	40.4	48.7
Other	2	0.8	3.6	0.1	3.6	2.7	0.4	3.3	0.9
Blank / null / won't vote	1.7	0.6	2.8	0.1	2.8	1.9	3.6	1.4	0.8
Don't know	3.3	1.7	4.7	0.3	4.8	4.4	3.5	2.7	4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Josh Stein - Democrat	92.6	83.5	56	43.9	58.5	94.8	9.4	45.5
Mark Robinson - Republican	0	16.5	31.8	47.8	39.1	4.7	80.4	29.5
Other	7.4	0	4.9	2.4	0	0.2	2.7	9.1
Blank / null / won't vote	0	0	1.1	2.2	0.5	0.2	2.3	6.5
Don't know	0	0	6.2	3.8	1.9	0.1	5.2	9.5

2.2. Presidential Approval
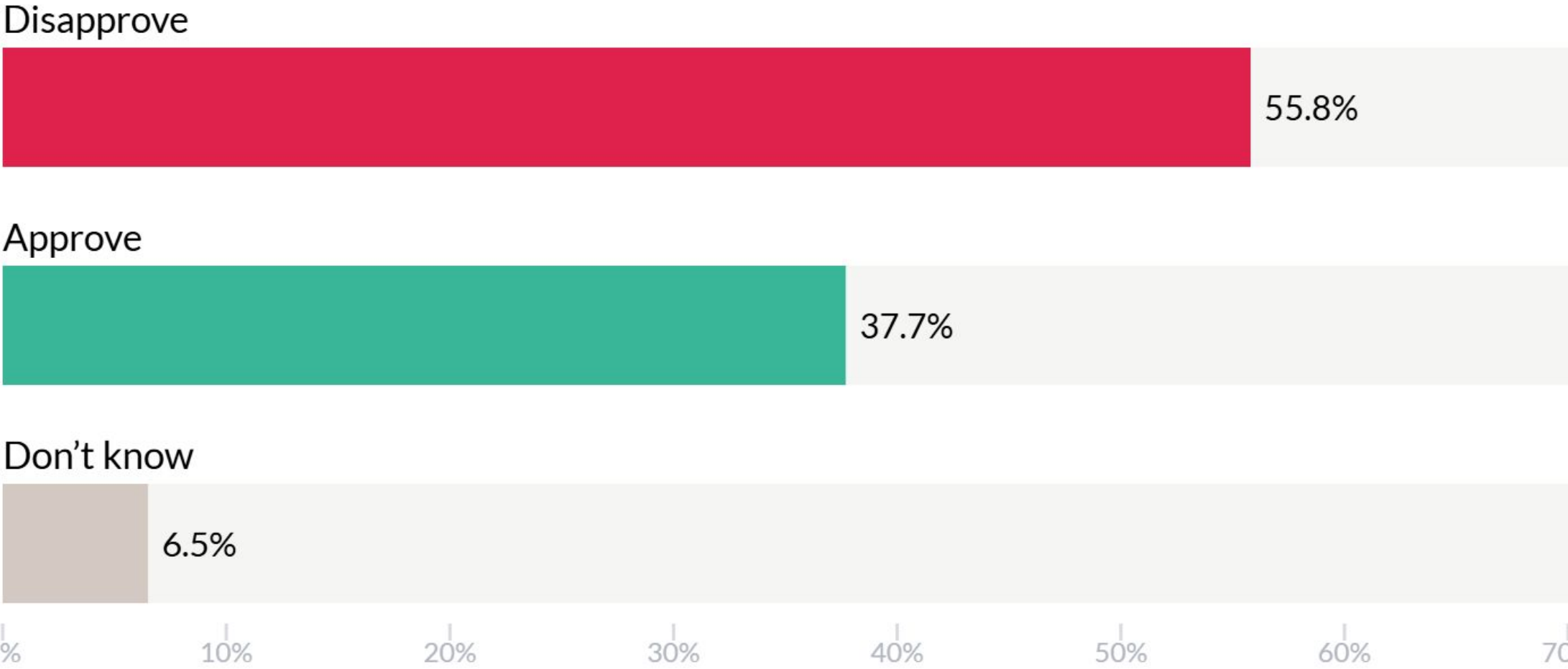
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	63.1	49.4	64.2	50.9	62.7	59.6	46.6	57.2	63.6
Approve	30.9	44.2	7.6	40.6	33.6	35.5	41.8	36.8	35.1
Don't know	5.9	6.4	28.2	8.5	3.7	4.9	11.6	5.9	1.3

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	48.7	60.8	58.7	9.7	97.3	59	44.7	56	62.6
Approve	46.1	30.2	36.1	81.9	2.1	30.1	43	39.1	31.7
Don't know	5.2	9	5.3	8.3	0.6	10.9	12.3	4.9	5.7

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	8.7	17.3	58.2	65.4	47.5	11	98.6	73.3
Approve	91.3	65.9	38.8	29.7	51.6	77.5	0.6	16.9
Don't know	0	16.8	3	4.9	0.9	11.4	0.8	9.8

Evaluation of Biden's performance [Demographic crossings]

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	60.6	46.7	64.2	48.1	60.5	55.6	42.9	55.4	62.5
Excellent / Good	16.1	30.4	2	25.3	21.1	16	25.6	23.3	27.8
Regular	23.2	22.5	23.1	26.4	17.8	28.3	30.5	21.2	9.5
Don't know	0.1	0.3	10.7	0.2	0.7	0	1.1	0.1	0.2

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	46.3	58.4	55.7	5.6	96.4	56.3	42.7	53.8	58.9
Excellent / Good	28.5	18.1	23.7	53.6	1.8	15.8	27.4	24.7	18.9
Regular	24.8	23.2	20.2	40.1	1.6	27.7	29.7	21.1	21.7
Don't know	0.4	0.4	0.4	0.7	0.2	0.2	0.1	0.4	0.4

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	8.7	16.4	56.5	62.3	45.3	7.5	97.7	67.1
Excellent / Good	19.2	44.5	20.7	18.4	38.9	49.6	0.3	4.6
Regular	72.1	39	22.8	18.8	15.4	42.6	1.8	26.4
Don't know	0	0	0	0.5	0.5	0.3	0.2	1.9

1. Methodology and sample profile

Target population
Likely voters in Pennsylvania

Sample size
2,049 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±2 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	52.5%
Male	46.0%
Other / prefer not to identify	1.5%

Yearly household income

Below $50k	34.4%
$50k - $100k	31.0%
Above $100k	34.6%

Partisanship

Democrat	39.3%
Republican	42.9%
Independent	17.8%

Age

18 - 29	14.5%
30 - 44	22.7%
45 - 64	38.5%
65+	24.3%

Education Level

College degree or higher	48.8%
All other	51.2%

Region

Suburban	54.3%
Urban	20.5%
Rural	25.2%

Race

White	76.5%
Black	10.7%
Hispanic	7.8%
Asian	2.1%
Other	3.0%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Pennsylvania ballot will you vote for in the upcoming presidential election?
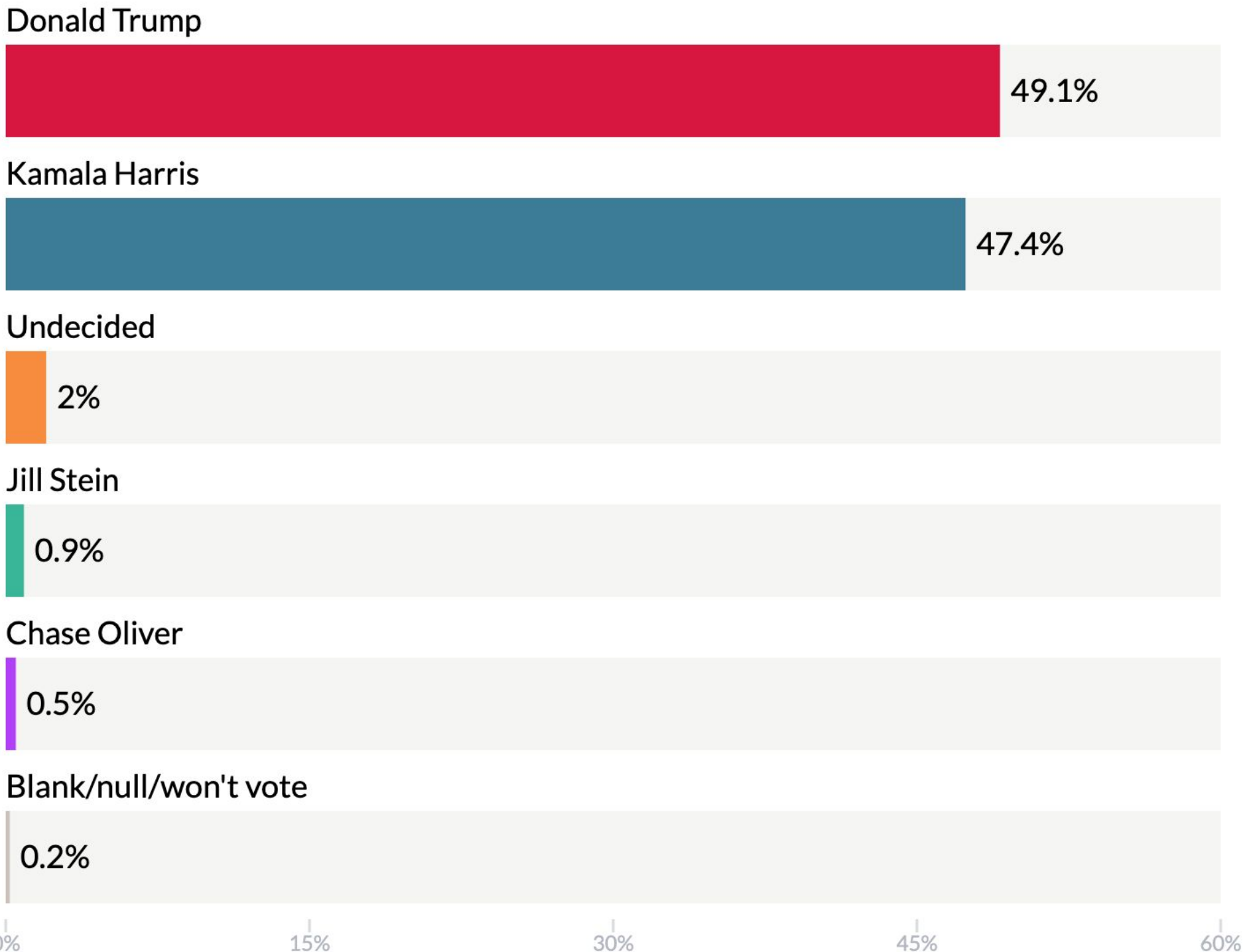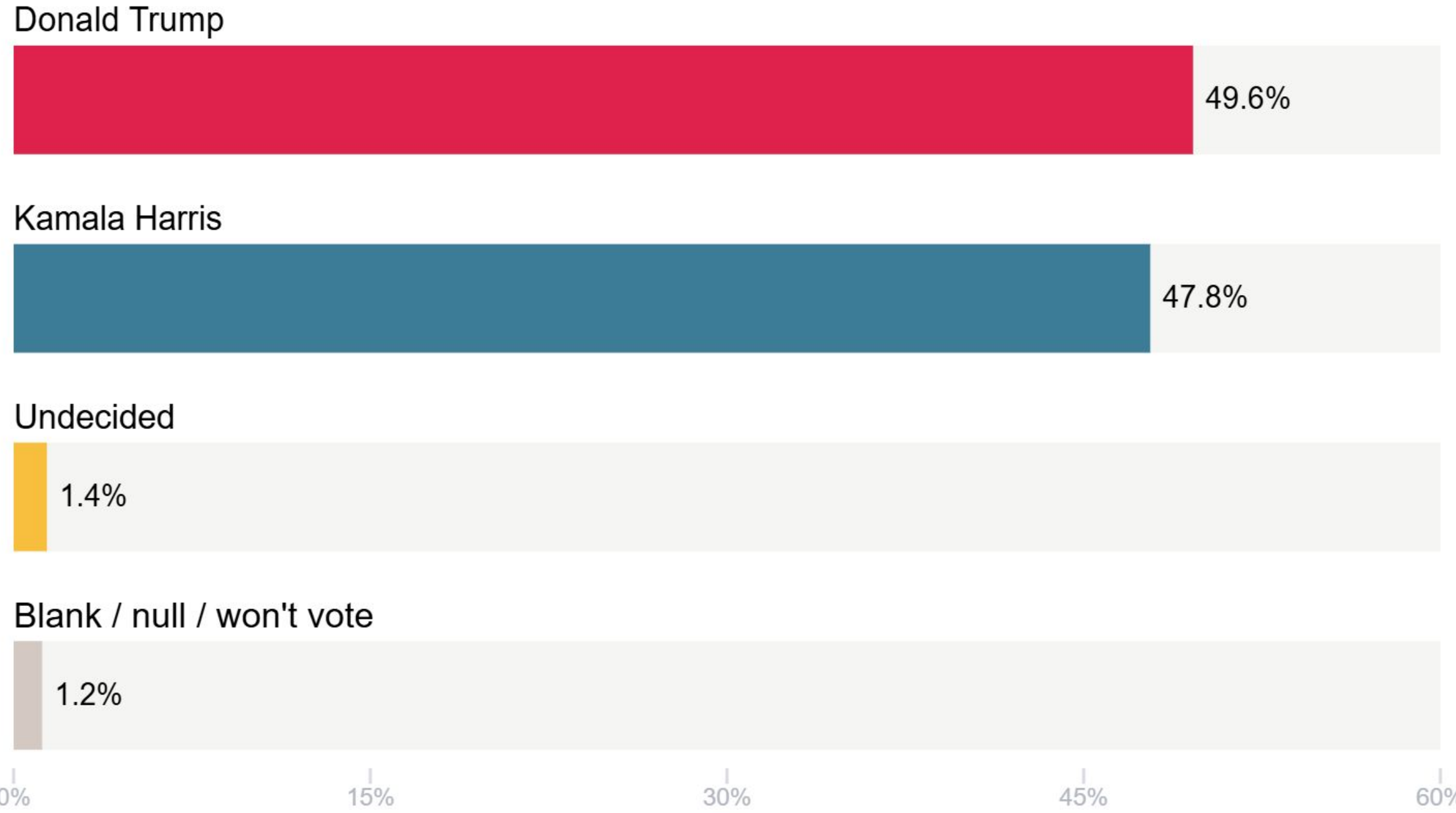

Donald Trump
49.1%

Kamala Harris
47.4%

Undecided
2%

Jill Stein
0.9%

Chase Oliver
0.5%

Blank/null/won't vote
0.2%

0%   15%   30%   45%   60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	51.7	47.2	31.1	37.7	59.9	47.9	39.2	54.2	50.8
Kamala Harris	44	50.2	52.1	58	37.2	40.9	57	43	49.1
Undecided	2.1	1.5	11.7	2.4	1.6	4.2	1.9	2.4	0.1
Jill Stein	1.3	0.4	4.8	1.2	0.5	3.7	0.8	0.4	0
Chase Oliver	0.7	0.3	0	0.2	0.8	2.1	0.9	0	0
Blank / null / won't vote	0.2	0.3	0.3	0.4	0	1.3	0.1	0	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	50.1	55.2	42.6	8.3	89.4	41.9	34.9	50.3	58
Kamala Harris	45.2	40.2	56.1	90.2	8.9	45.6	57.4	47.5	38.9
Undecided	2.1	3	1	0.2	1.2	7.9	2.9	1.2	3
Jill Stein	0.8	1.5	0.4	1	0.1	2.4	2.8	0.5	0.2
Chase Oliver	1.4	0.1	0	0	0.5	1.6	1	0.5	0
Blank / null / won't vote	0.5	0.1	0	0.3	0	0.6	0.9	0	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	35.6	26.2	37.2	53.9	46	4.7	95	44.1
Kamala Harris	56.8	67.8	59.2	43.3	43.5	91.9	2.7	45.7
Undecided	0	2.3	3.7	1.6	8.2	1.4	1.2	8.8
Jill Stein	7.6	1.7	0	0.6	1.3	1.6	0.1	1
Chase Oliver	0	2.1	0	0.3	1.1	0	1	0.4
Blank / null / won't vote	0	0	0	0.3	0	0.5	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?
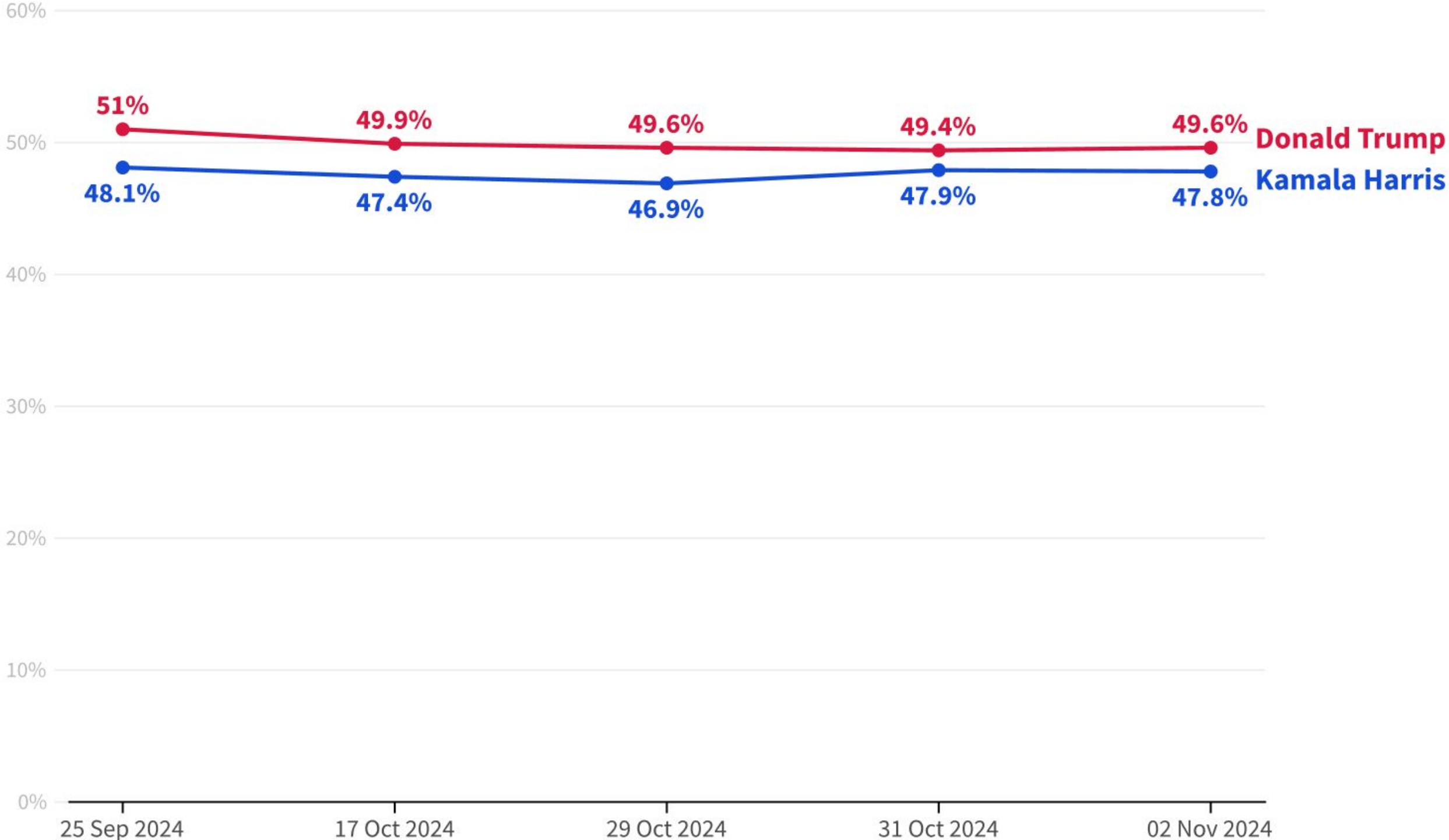
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	52.9	47.2	33.7	37.9	60.9	49.4	39.4	55	50.9
Kamala Harris	44.7	50.3	53.7	58.8	37.3	42.8	57.1	43.4	49
Undecided	1.4	1.1	10.1	1.9	0.8	3.9	0.9	1.6	0
Blank / null / won't vote	1	1.4	2.6	1.5	1	3.8	2.6	0.1	0.1

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	51.5	55.4	42.7	8.3	90.6	42.3	36.1	50.4	59
Kamala Harris	45.6	40.7	56.2	90.7	8.8	46.9	58.1	47.7	39.6
Undecided	1.6	1.9	0.7	0.4	0.6	5.3	2.4	1	1.3
Blank / null / won't vote	1.3	2	0.4	0.6	0	5.5	3.4	0.8	0.2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	35.6	28.2	37.2	54.4	47.2	4.7	96.1	45.1
Kamala Harris	63.3	67.8	59.2	43.6	44.2	92.7	2.7	45.9
Undecided	0	0	3.7	1.1	7.5	1.2	0.8	4.8
Blank / null / won't vote	1	4	0	0.9	1.1	1.4	0.4	4.2

Whom will you vote for in the United States Senate election in Pennsylvania?
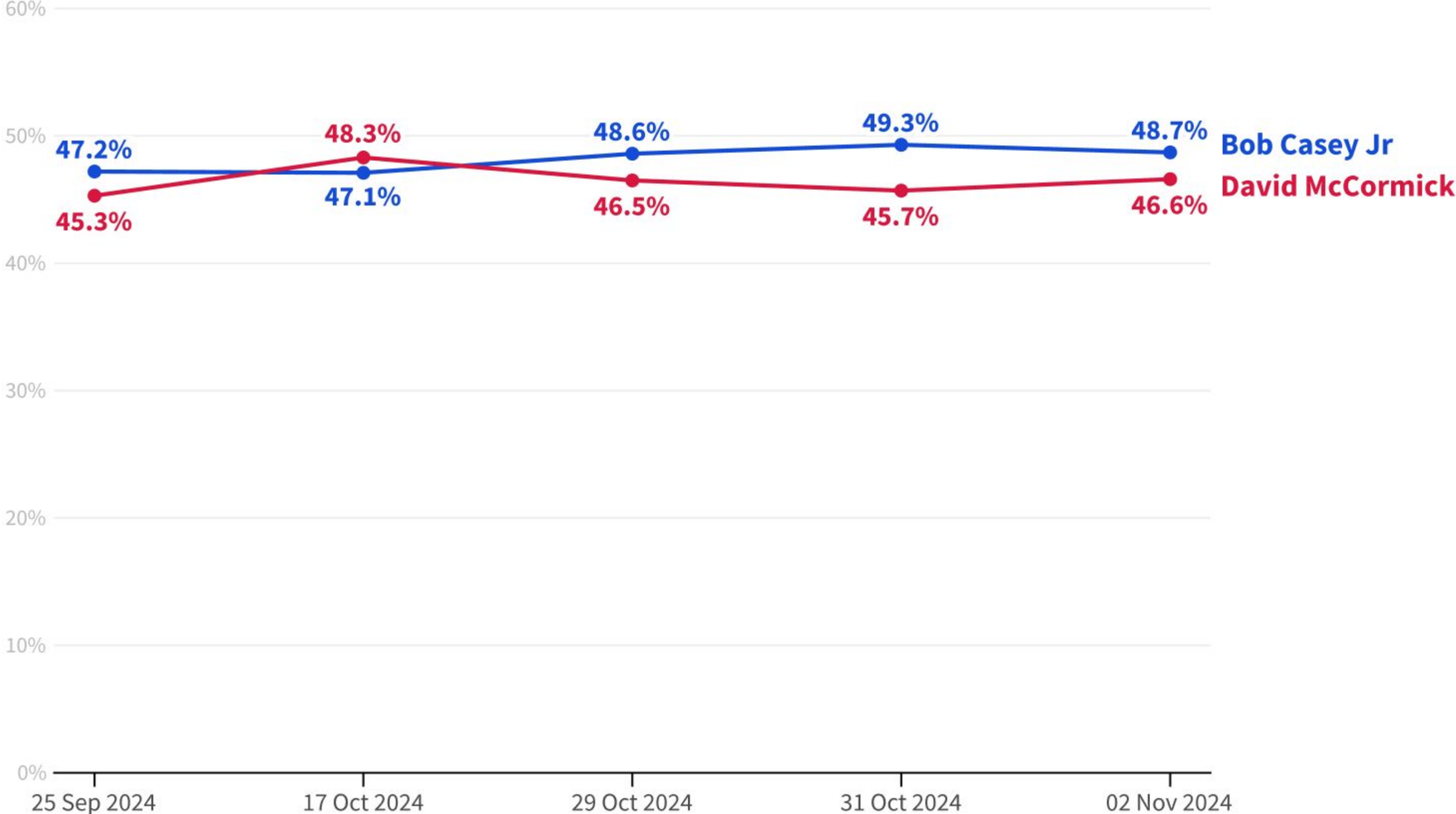
Bob Casey Jr
David McCormick

Blue (Bob Casey Jr): 47.2%, 47.1%, 48.6%, 49.3%, 48.7%
Red (David McCormick): 45.3%, 48.3%, 46.5%, 45.7%, 46.6%

Dates: 25 Sep 2024, 17 Oct 2024, 29 Oct 2024, 31 Oct 2024, 02 Nov 2024

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bob Casey Jr. - Democrat	45.6	51.2	55	61.3	36.7	47.4	58.2	43.9	48.2
David McCormick - Republican	49.6	44.2	37.8	35.5	57.2	42.3	36.2	53.1	48.7
Other	2.6	0.7	4.1	0.4	2.8	7	1.4	0.6	0.2
Blank / null / won't vote	0.7	0.6	0.3	0.7	0.6	0.6	1.5	0.1	0.7
Don't know	1.6	3.2	2.9	2.2	2.7	2.8	2.7	2.3	2.2

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bob Casey Jr. - Democrat	46.1	43.1	56.3	91.5	8.3	51.5	63.8	47.2	39.6
David McCormick - Republican	46.2	52.9	41.4	5.3	88.1	37.9	29.9	49.1	54.8
Other	3.4	0.6	0.7	1.9	1.6	1	4.3	0.5	1.8
Blank / null / won't vote	0.8	0.6	0.4	0.3	0.2	2.4	1	0.5	0.5
Don't know	3.5	2.8	1.2	1.1	1.7	7.2	1	2.7	3.3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bob Casey Jr. - Democrat	57.8	74.5	62.8	43.6	45.2	93.8	2.9	49.3
David McCormick - Republican	30.4	20.4	32.3	52.4	39.4	3.8	92.3	35
Other	11.7	5.1	2.1	0.8	2	0.5	1.4	8.8
Blank / null / won't vote	0	0	0	0.6	5.6	0.6	0.6	1
Don't know	0	0	2.8	2.6	7.8	1.4	2.9	5.9

2.2. Presidential Approval

AtlasIntel

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	58.1	52.1	63.8	45.1	64.4	64.9	48.7	57.2	51.7
Approve	37.2	43.7	28.8	50.6	30.8	27.7	46.9	40.5	42
Don't know	4.7	4.3	7.4	4.3	4.7	7.4	4.4	2.3	6.3

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	59	60.5	46.1	12.9	92.4	57.9	44.2	54.9	64.2
Approve	36.4	33.9	50.3	81.1	6.2	33.2	51.4	40.9	30.6
Don't know	4.6	5.5	3.6	6	1.4	8.9	4.3	4.3	5.3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	49.9	32.2	40.5	59.5	62.4	10.8	97.5	66.6
Approve	43.8	63	54.5	36	36	82.8	1.4	21
Don't know	6.3	4.7	4.9	4.5	1.6	6.4	1	12.4
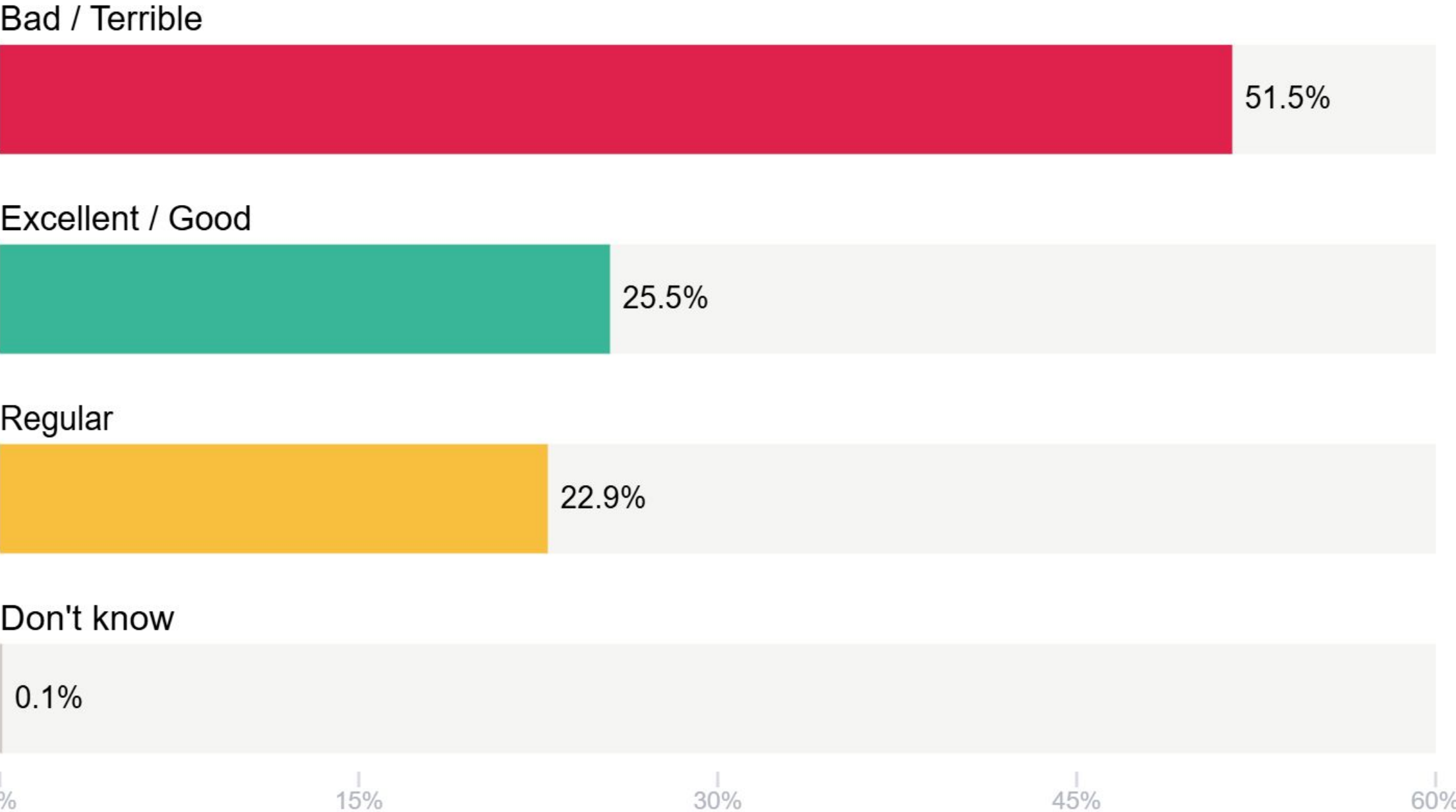
AtlasIntel

How do you evaluate Joe Biden's performance as President?

Bad / Terrible

51.5%

Excellent / Good

25.5%

Regular

22.9%

Don't know

0.1%

0% 15% 30% 45% 60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	54	49	63.5	41.3	61.3	52.6	44.9	55.3	51.2
Excellent / Good	21.6	29.2	15.5	32.8	18.5	11.4	23.1	26.5	34.5
Regular	24.4	21.7	19.6	25.7	20.2	35.9	31.7	18.2	14.4
Don't know	0	0.1	1.3	0.2	0	0	0.4	0	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	54.6	58.3	42.5	8.9	90.7	51.3	39.1	52	60.8
Excellent / Good	25.2	18.8	31.8	54.1	3.7	14.7	31.1	26.1	19.5
Regular	20.3	22.8	25.6	36.9	5.6	33.7	29.8	21.8	19.7
Don't know	0	0.1	0.1	0.1	0	0.3	0	0.2	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	48.9	27.1	38.3	56.1	56.3	8	96.4	47.5
Excellent / Good	15.8	34	39.5	23	27.7	52	1.3	11.7
Regular	35.4	38.9	22.2	20.7	16	39.9	2.2	40.5
Don't know	0	0	0	0.1	0	0.1	0	0.3

Wisconsin

US Presidential Election 2024

AtlasIntel

1. Methodology and sample profile

AtlasIntel

Target population
Likely voters in Wisconsin

Sample size
728 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±4 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
11/01/2024-11/02/2024

Gender

Female	50.7%
Male	47.8%
Other/prefer not to identify	1.5%

Yearly household income

Below $50k	34.4%
$50k - $100k	33.8%
Above $100k	31.8%

Partisanship

Democrat	32.2%
Republican	35.8%
Independent	32.0%

Age

18 - 29	14.3%
30 - 44	24.3%
45 - 64	41.4%
65+	20.0%

Education Level

College degree or higher	46.1%
All other	53.9%

Region

Suburban	45.1%
Urban	23.8%
Rural	31.2%

Race

White	88.0%
Black	3.7%
Hispanic	4.3%
Asian	1.1%
Other	2.9%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Wisconsin ballot will you vote for in the upcoming presidential election?
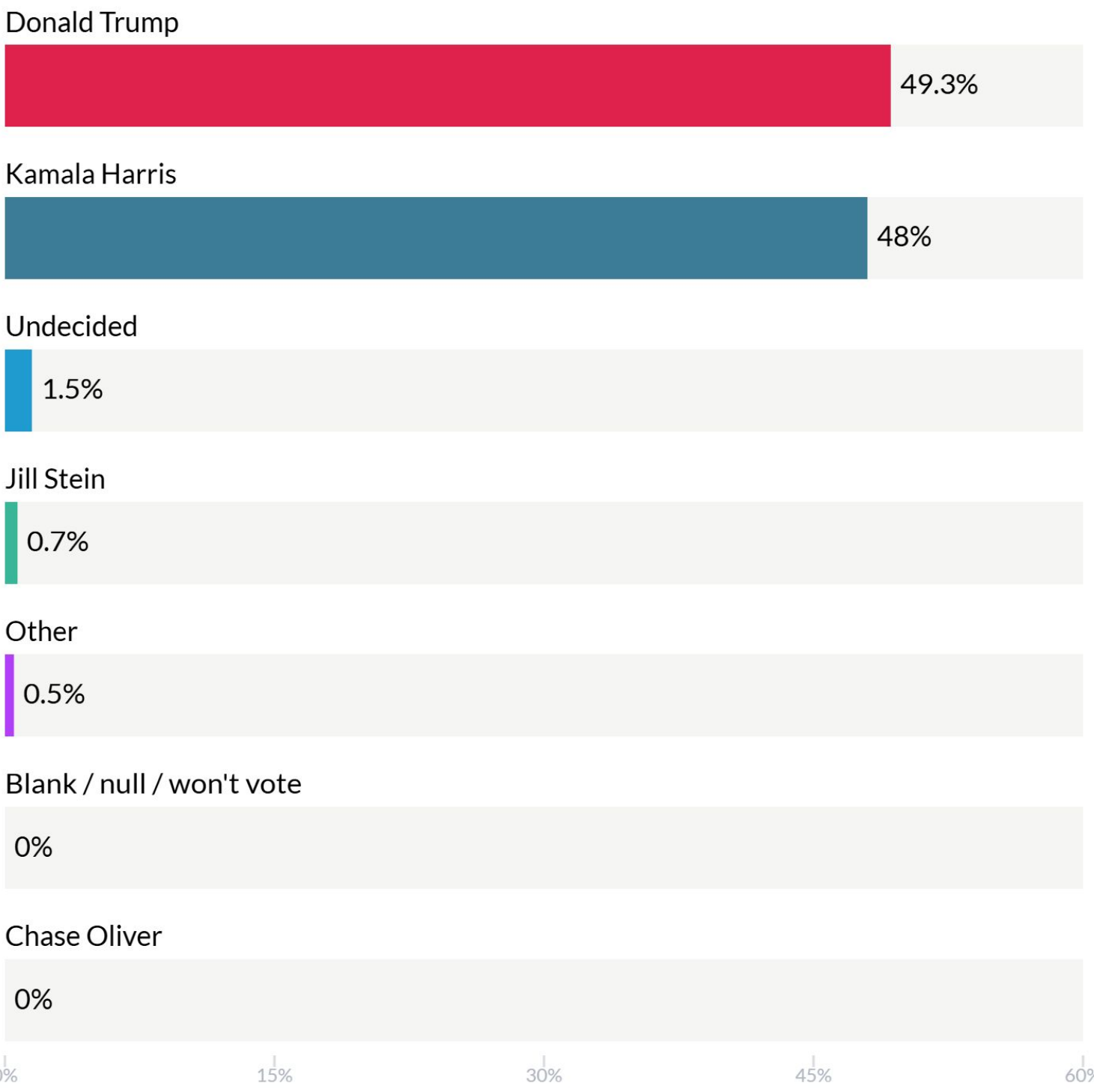
Donald Trump
49.3%

Kamala Harris
48%

Undecided
1.5%

Jill Stein
0.7%

Other
0.5%

Blank / null / won't vote
0%

Chase Oliver
0%

0%   15%   30%   45%   60%

Presidential Election: Full scenario [Demographic crossings]

AtlasIntel

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	54.7	45.1	21.4	41.2	56.3	50.3	41	57.5	42
Kamala Harris	43.7	51.9	49.8	55	42	47.6	55.5	39.3	57.1
Undecided	1.1	1.6	9.6	1.7	1.4	0.6	1.8	2.4	0
Jill Stein	0.3	0.7	13.1	1	0.4	1.5	0.3	0.5	0.8
Other	0.1	0.7	6.1	1	0	0	1.5	0.2	0.2
Blank / null / won't vote	0	0	0	0	0	0	0	0	0
Chase Oliver	0.1	0	0	0.1	0	0	0	0.1	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	38	55.6	55	1.9	95.3	45.6	42	50.2	53.5
Kamala Harris	57.7	42.4	43.3	96.5	4.4	47.9	53.4	48.3	43.6
Undecided	3.3	0.4	0.8	1.3	0.2	3.2	2.7	0.2	2.5
Jill Stein	1	0.9	0	0	0	2.1	1.6	0.4	0.4
Other	0	0.6	0.8	0.3	0	1.2	0.3	0.9	0
Blank / null / won't vote	0	0	0	0	0	0	0	0	0
Chase Oliver	0	0	0.1	0	0.1	0	0	0	0.1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.6	64.8	23.9	50.1	46.4	3.2	97.2	41.3
Kamala Harris	51.4	35.2	76.1	47.2	44.3	92.9	1.8	53.5
Undecided	0	0	0	1.6	4.9	2.2	0.4	3.2
Jill Stein	0	0	0	0.7	2.8	1.3	0	0.8
Other	0	0	0	0.5	1.5	0.3	0.6	0.8
Blank / null / won't vote	0	0	0	0	0	0	0	0
Chase Oliver	0	0	0	0	0	0	0	0.4

AtlasIntel

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trump
Kamala Harris

	25 Sep 2024	17 Oct 2024	29 Oct 2024	30 Oct 2024	2 Nov 2024
Donald Trump	49.7%	48.4%	49%	48.8%	49.6%
Kamala Harris	48.2%	49%	48.5%	49%	48.6%
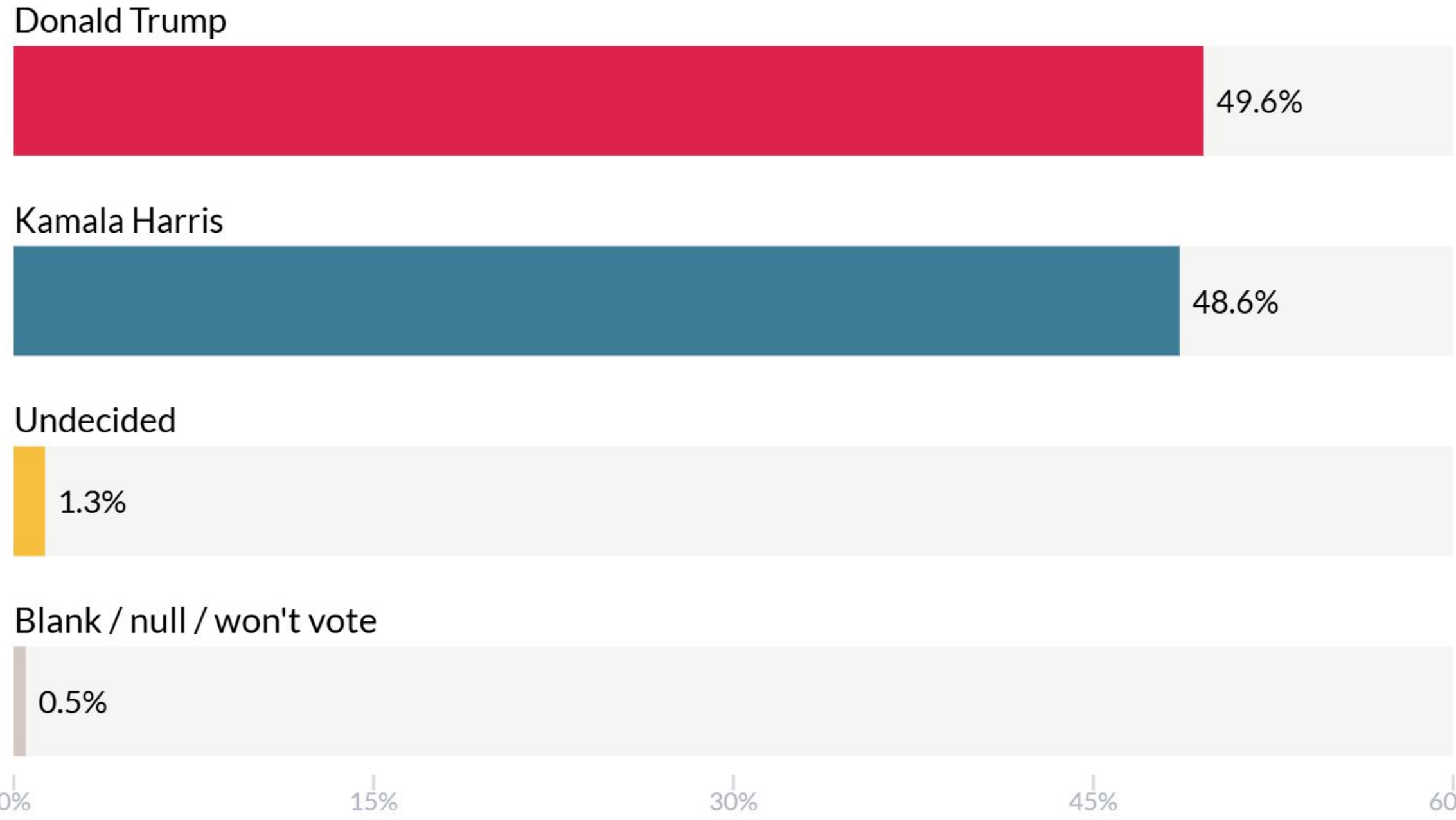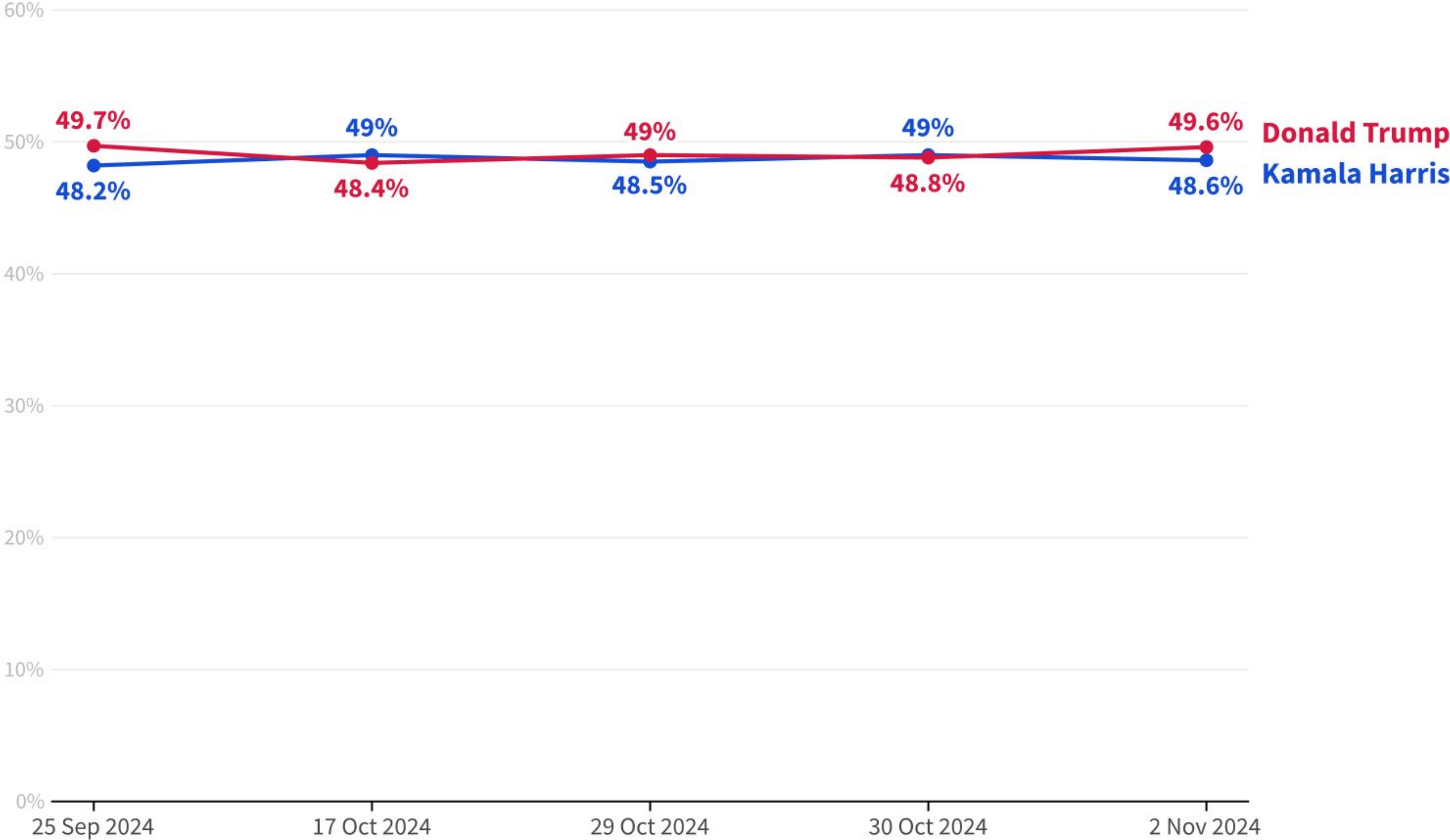
Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	54.7	45.6	24.5	41.8	56.3	50.3	41.9	57.7	42
Kamala Harris	44.5	52.4	49.8	55.7	42.5	47.6	55.9	40.1	57.8
Undecided	0.5	1.8	9.6	1.6	1	0.6	1.8	1.9	0
Blank / null / won't vote	0.4	0.1	16.1	0.9	0.2	1.5	0.5	0.3	0.2

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	38	55.9	55.7	1.9	95.3	46.5	42.3	50.7	53.5
Kamala Harris	59	42.7	43.5	96.8	4.6	49.3	55.3	48.5	43.8
Undecided	2.5	0.7	0.7	1.3	0.1	2.7	1.5	0.2	2.8
Blank / null / won't vote	0.6	0.7	0.1	0	0	1.5	0.9	0.6	0

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.6	64.8	23.9	50.4	46.4	3.2	97.8	41.7
Kamala Harris	51.4	35.2	76.1	47.9	44.3	93.6	1.8	56.4
Undecided	0	0	0	1.3	4.9	2.3	0.4	0.7
Blank / null / won't vote	0	0	0	0.4	4.3	0.8	0	1.2
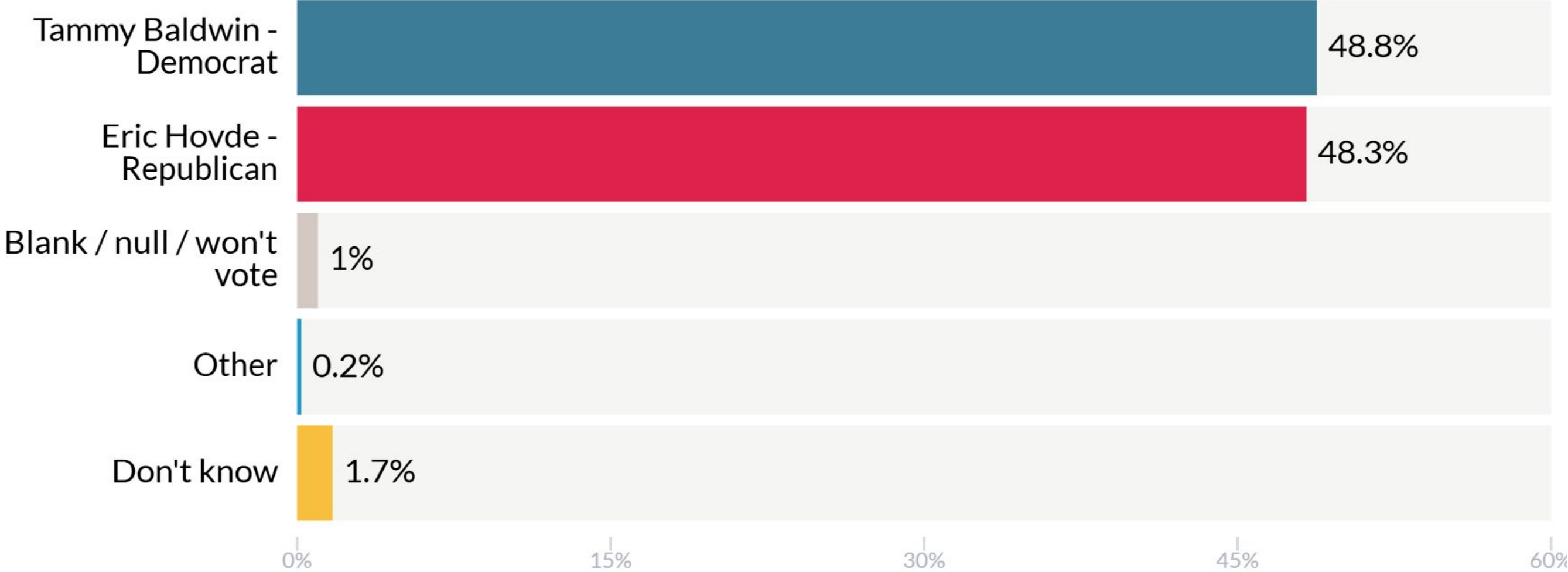
AtlasIntel

Whom will you vote for in the United States Senate election in Wisconsin?

Whom will you vote for in the United States Senate election in Wisconsin?
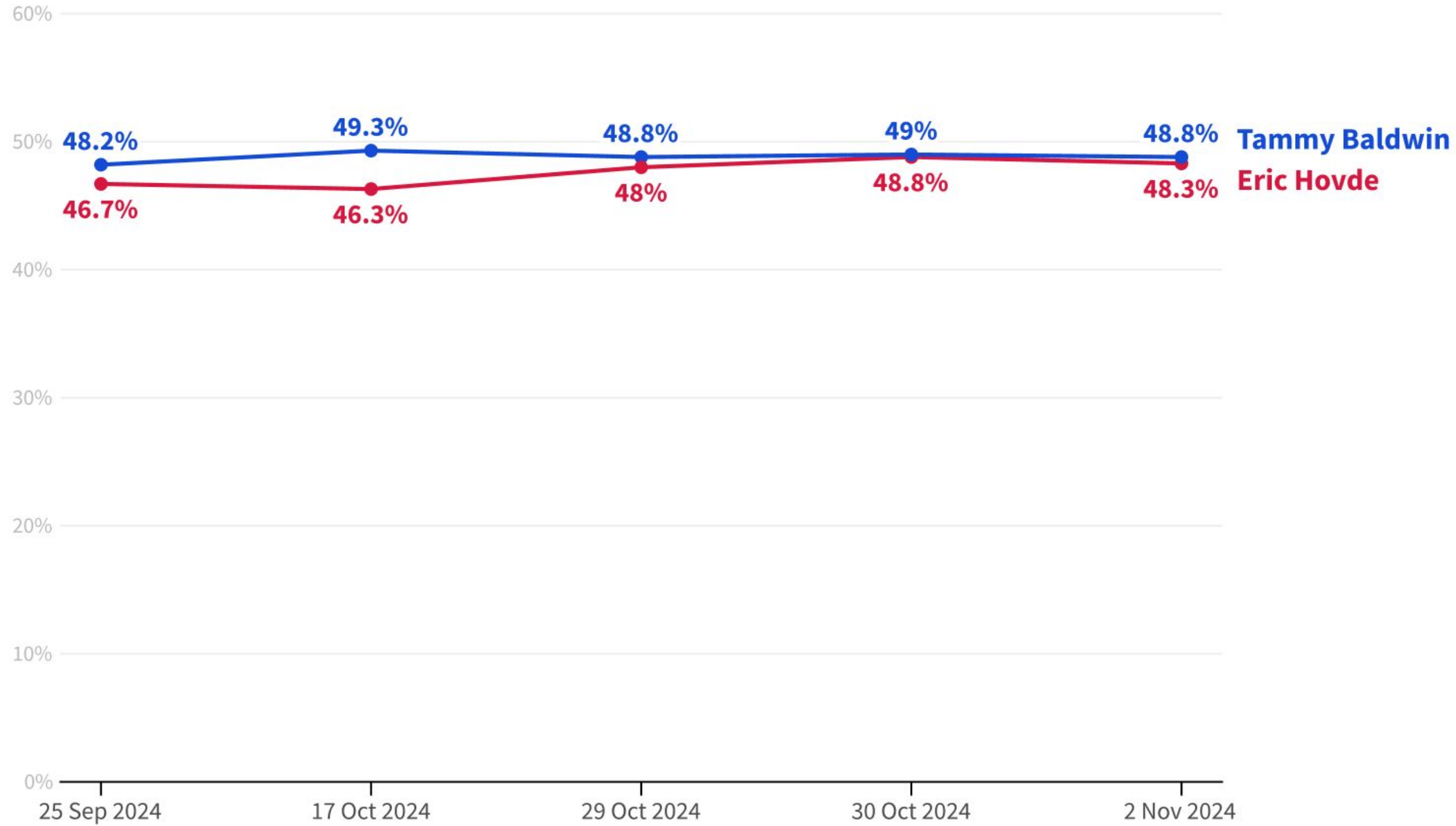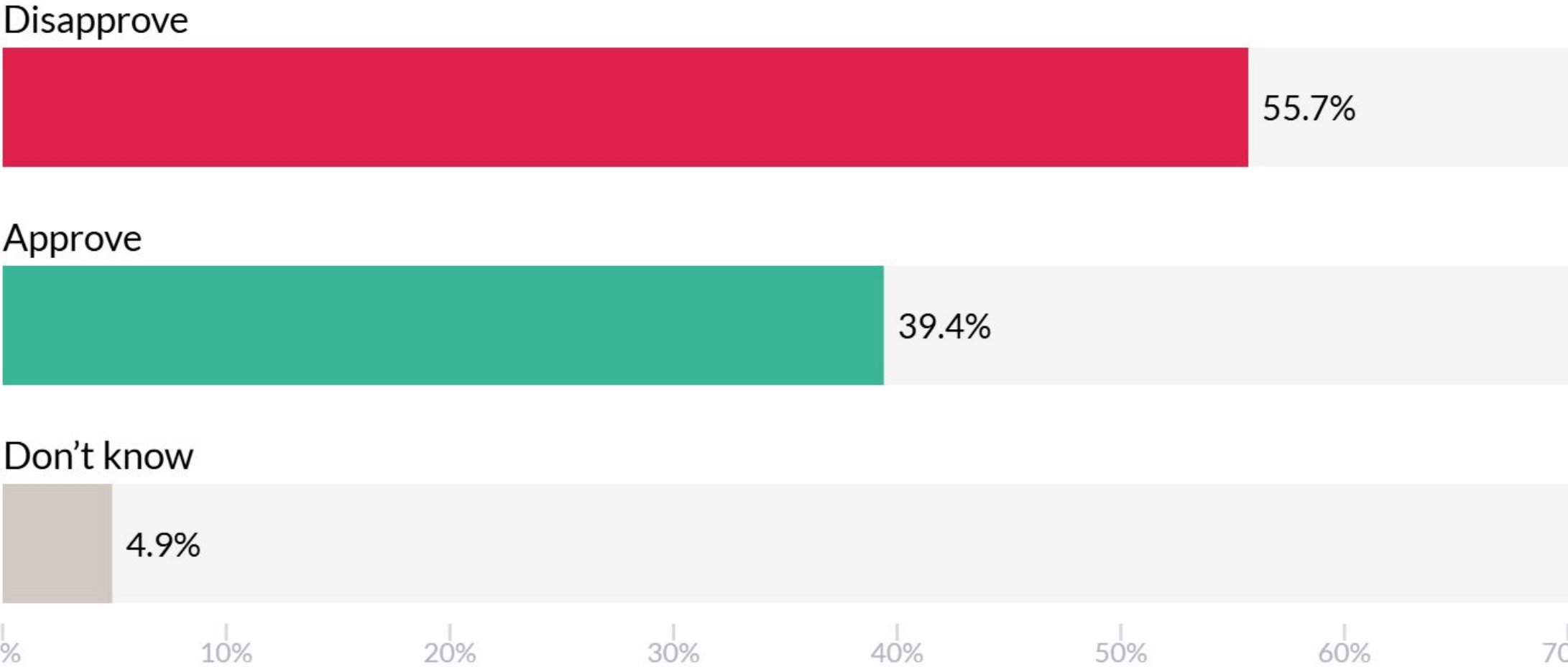
AtlasIntel

Gender / Education / Age

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Tammy Baldwin - Democrat	44.7	52.7	49.8	58	40.9	47.6	56.5	40.6	57.4
Eric Hovde - Republican	52.4	45.1	22.6	40	55.4	50.5	40.2	55.7	41
Blank / null / won't vote	0.9	0.8	10.8	0.4	1.5	0.3	0	2.2	0.3
Other	0	0	13.6	0.4	0	0	0.5	0.2	0
Don't know	2	1.4	3.1	1.2	2.2	1.6	2.9	1.3	1.3

Family Income / Partisanship / Location type

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Tammy Baldwin - Democrat	57.7	44.7	43.6	97.2	4.3	50.1	55.4	47.5	45.9
Eric Hovde - Republican	37.7	53	54.6	1.9	92.1	45.8	41.2	49.4	51.8
Blank / null / won't vote	1.7	1.3	0	0	1.2	1.8	0.2	1.2	1.3
Other	0.3	0	0.3	0	0.2	0.4	0.4	0	0.4
Don't know	2.6	1	1.6	0.9	2.2	2	2.9	1.9	0.7

Race / 2020 vote

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Tammy Baldwin - Democrat	51.4	35.2	71.4	48.4	44.3	94.1	3.4	49.7
Eric Hovde - Republican	48.6	64.8	23.9	48.8	46.7	2.9	93.8	47.3
Blank / null / won't vote	0	0	0	1.1	1.7	1.3	0.8	0.5
Other	0	0	0	0.1	3.9	0.3	0.2	0
Don't know	0	0	4.7	1.6	3.4	1.4	1.9	2.5

2.2. Presidential Approval

Gender / Education / Age

	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	60.7	51.3	45.8	48.5	61.8	61.3	49.9	62.5	44.6
Approve	34.5	43.6	54.2	46.4	33.4	31.9	43.4	33.2	52.7
Don't know	4.8	5.1	0	5.1	4.7	6.8	6.7	4.2	2.6

Family Income / Partisanship / Location type

	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	47.7	60.9	58.8	6.7	95.8	60.2	47.9	55.2	62.2
Approve	44.3	34.4	39.4	87.3	3.6	31.4	40	42.5	34.6
Don't know	7.9	4.7	1.7	6.1	0.7	8.4	12.1	2.3	3.2

Race / 2020 vote

	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	48.6	64.8	51.6	55.6	55.1	14.7	98.5	47.8
Approve	51.4	35.2	44.5	39.2	39.3	79.7	1.2	30.3
Don't know	0	0	4	5.2	5.6	5.6	0.3	21.9

AtlasIntel

How do you evaluate Joe Biden's performance as President?

Bad / Terrible
51.2%

Excellent / Good
25.1%

Regular
23%

Don't know
0.7%

0%   15%   30%   45%   60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	54.7	48	45.8	44	57.3	54.5	45.1	58.1	42
Excellent / Good	22	27.9	29	30	21	12.2	20.5	22.9	44.8
Regular	23.3	22.8	18.4	26	20.4	32.6	34.4	17.6	13.2
Don't know	0	1.2	6.8	0	1.3	0.7	0	1.5	0

	Family Income			Partisanship			Location type		
	Below $50k	$50k - $100k	Above $100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	41.5	57	55.6	5	94.3	49.4	44.4	51.5	55.7
Excellent / Good	27.3	23.4	24.6	58.6	2.2	17.2	24.6	26.2	24.1
Regular	30.4	18.7	19.5	36.4	3.5	31.3	31	21.4	19.2
Don't know	0.8	0.9	0.3	0	0	2.2	0	0.9	1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	48.6	55.9	23.9	52.3	53.5	6.5	96.7	46.9
Excellent / Good	45.8	35.2	27.8	24.3	26.9	52.8	0.8	10.1
Regular	5.6	0	48.3	23	19.7	40.6	1.7	39.1
Don't know	0	8.8	0	0.4	0	0	0.7	3.9

About AtlasIntel

AtlasIntel was the most accurate pollster of the 2020 presidential election and of the 2022 midterms in the United States.

In 2020, Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.*

Nate Silver ✔
@NateSilver538

Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster
Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	**14**	**71**	**+1.0**	**+2.2**
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

Average error of national and state-level polls in the 2020 US Presidential Election
[polls released in the final week before election day]

AtlasIntel	2,01
Wick	2,45
Trafalgar Group	2,45
Opinion Savvy/InsiderAdvantage	3,00
Harris Insights & Analytics	3,01
Rasmussen Reports	3,32
RMG Research	3,64
Emerson College	3,93
Data for Progress	4,28
Marist College	4,63
Gravis Marketing	4,63
Change Research	4,70
Swayable	4,74
Morning Consult	4,83
Ipsos	4,87
Research Co.	4,96
SurveyMonkey	5,21
Siena College/The New York...	5,26
YouGov	5,27
Monmouth University	5,41
Civiqs	6,02
ABC News/The Washington Post	6,30
Public Policy Polling	6,40
Redfield & Wilton Strategies	6,49
USC Dornsife/Los Angeles Times	6,71
CNN/SSRS	7,05
Quinnipiac University	8,45

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

		1		2		3		4		5		6		7		8		9	
	2/10	1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the <u>only pollster</u> to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).

2019 Argentina Presidential Election Polls
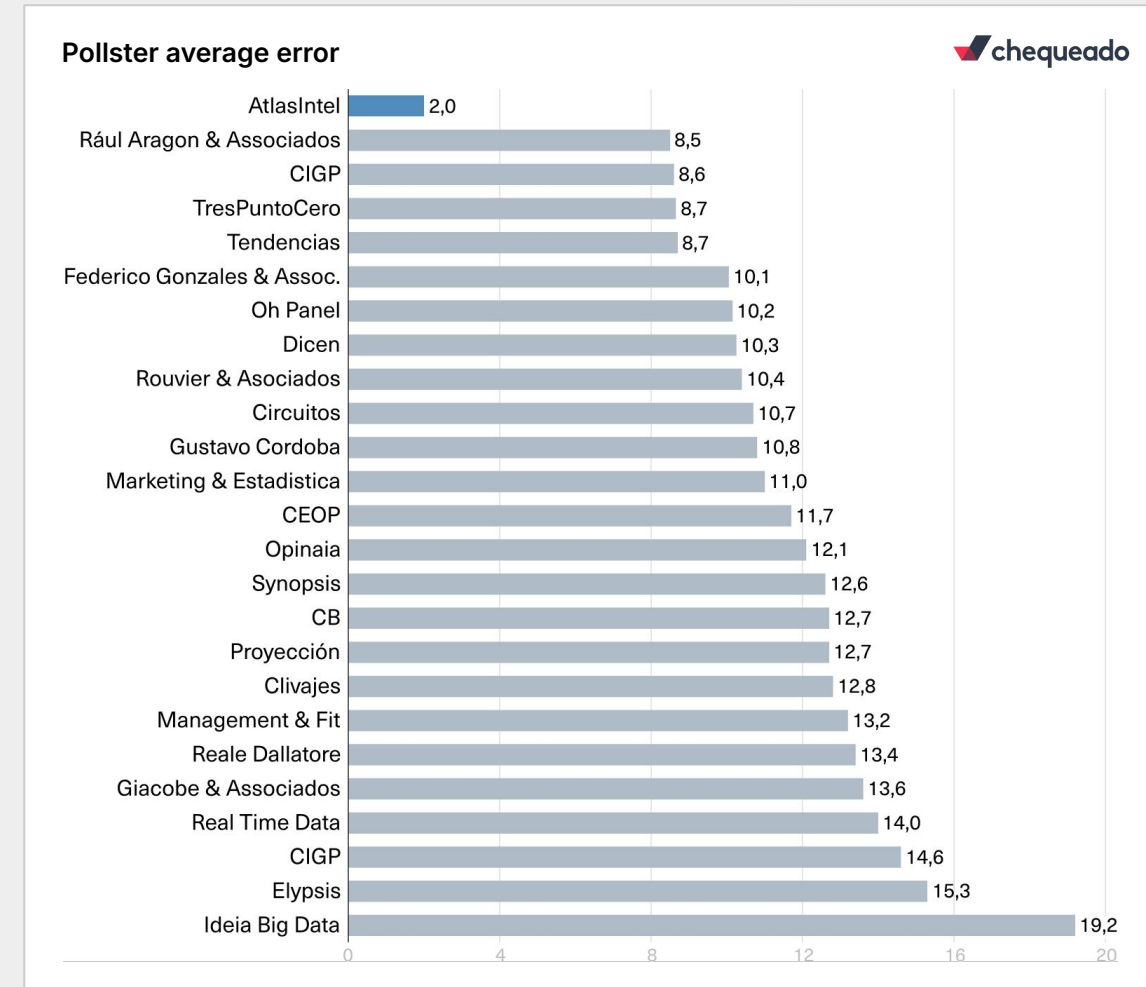
2019 Atlas Tracking Pro
Time series
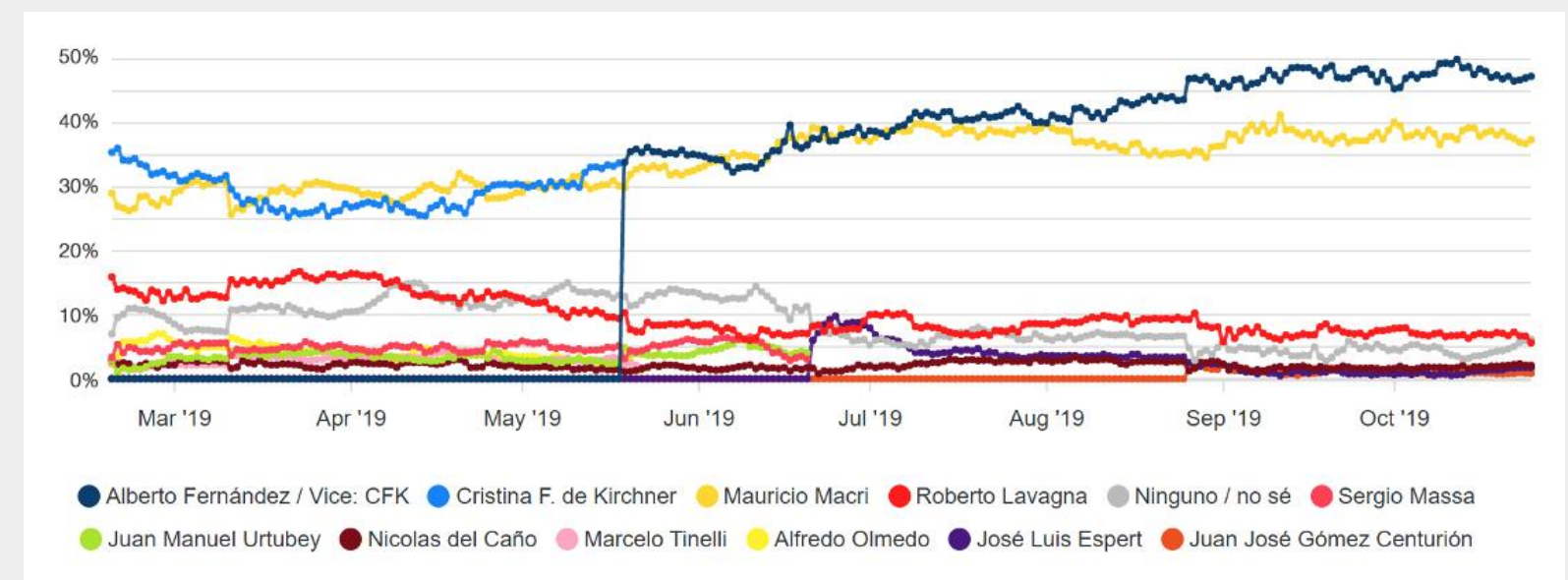
AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1 8/19		2 8/19		3 8/19		4 8/1		5 8/19		6 8/19		7 8/7		8 8/19		9 8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalystics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1 9/3		2 9/3		3 8/29		4 9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9

AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.

	Result	1 AtlasIntel (Atlas Tracking PRO) Result	Error	2 AtlasIntel (Public polls) Result	Error	3 Invamer Result	Error	4 Guarumo Result	Error	5 CNC Result	Error	6 YanHaas Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna

Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

		PP	PSOE	PP vs. PSOE margin	Poll error
	Final Result 23-Jul	**33.1**	**31.7**	1.4	
1	**AtlasIntel** 17-Jul	**30.8**	**29.4**	1.4	0.05
2	**Simple Lógica**/elDiario.es 17-Jul	**32.2**	**28.6**	3.6	2.25
3	**YouGov** 17-Jul	**32.0**	**28.0**	4.0	2.65
4	**CIS** 17-Jul	**30.8**	**32.2**	-1.4	2.75
5	**GESOP**/The Adelaide Review 21-Jul	**32.7**	**28.5**	4.2	2.85
5	**40dB**/Prisa 17-Jul	**32.9**	**28.7**	4.2	2.85
7	**Cluster17**/El Grand Continent 15-Jul	**33.6**	**28.9**	4.7	3.35
7	**IMOP**/El Confidencial 15-Jul	**32.9**	**28.2**	4.7	3.35
9	**SocioMétrica**/El Español 17-Jul	**33.5**	**28.3**	5.2	3.85
10	**Sondaxe**/La Voz de Galicia 17-Jul	**34.3**	**28.7**	5.6	4.25
11	**ElectoPanel**/Electomanía 17-Jul	**34.5**	**28.8**	5.7	4.35
12	**KeyData**/Público 17-Jul	**34.7**	**28.0**	6.7	5.35
13	**InvyMark**/laSexta 15-Jul	**33.5**	**26.3**	7.2	5.85
14	**Sigma Dos**/El Mundo 17-Jul	**35.4**	**28.0**	7.4	6.05
15	**GAD3**/ABC 17-Jul	**36.9**	**28.6**	8.3	6.95
15	**Target Point**/El Debate 17-Jul	**36.4**	**28.1**	8.3	6.95
17	**Data10**/OKDiario 17-Jul	**36.0**	**27.5**	8.5	7.15
18	**NC Report**/La Razón 17-Jul	**37.2**	**28.3**	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.
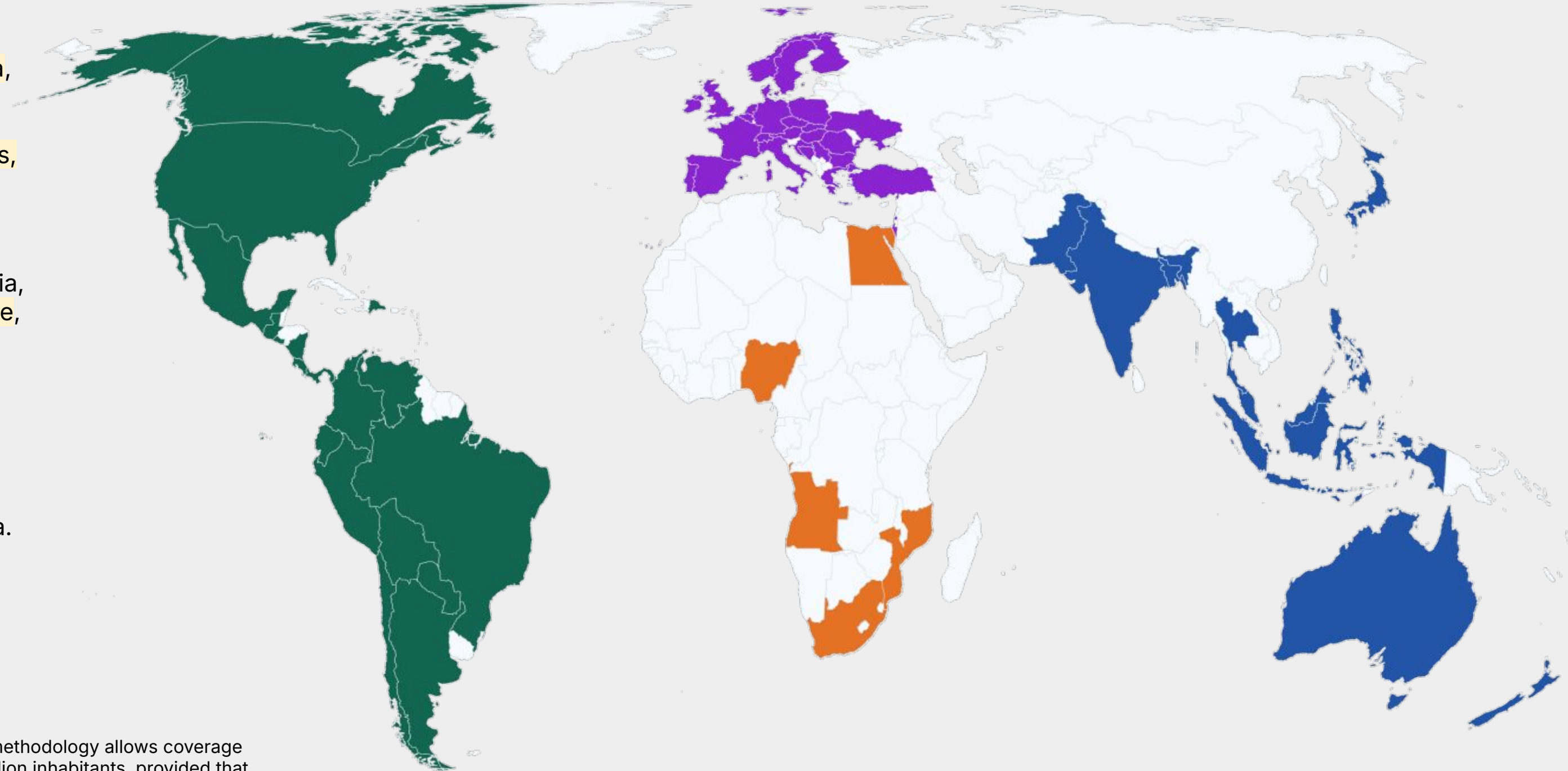
AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.