

January 2025

Gonzales Poll, Part 1 - Maryland Statewide



Gonzales Research
& Media Services

Gonzales Poll

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Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Mr. Gonzales has polled and analyzed thousands of elections in Maryland and across the country over the past forty years. Further, he and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his decades of conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales appears frequently on radio and television in the Baltimore-D.C. region as a guest commentator.

This poll was conducted by ***Gonzales Research & Media Services, Inc.*** from December 27th, 2024 through January 4th, 2025. A total of 811 registered voters in Maryland, who indicated they are likely to vote in the next election, were queried by live telephone interviews, utilizing both landline and cell phone numbers. A cross-section of interviews was conducted throughout the state, reflecting general election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Synopsis

“If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do you have to keep moving forward.”

— Martin Luther King Jr.

Like sands through the hourglass, so are the days of our lives...another legislative session in Maryland begins Wednesday.

Statewide, 61% of Free State voters approve of the job Wes Moore is doing as governor, while 28% disapprove of his performance in office, with 11% not offering an opinion. By party, 79% of Democrats approve of the job Governor Moore is doing and 12% disapprove; 53% of independents approve and 38% disapprove; and among Republicans, 33% approve, while 52% disapprove.

Seventy-five percent of African American voters give the Governor a thumbs up, as do 76% in Baltimore City.

Governor Moore's overall job rating among Maryland voters (61% approval) is more than satisfactory, but within the number a softness of intensity (only 29% **strong** approval) is present that might pose issues in the future.

We asked respondents to think ahead and tell us who they would vote for if the 2026 election for governor *were held today*. Statewide, 52% say they'd vote for Democrat Moore, while 38% say they would vote for Republican Larry Hogan, with 10% undecided. These poll numbers are very similar to the election results two months ago, when former Governor Hogan vied for the open senate seat in Maryland.

Former Governor Hogan has enjoyed a very distinguished career in politics, but his *neither fish nor fowl* style that served him so well during his tenure in office has become a touch passé in the current day political gestalt. His prospects next year, should he decide to run, will be determined largely by events beyond his control. If an aggressive “tax enhancement” package is passed and signed into law this session, voters come New Year's Day 2026 might be very resolute in their desire for a return to Governor Hogan's 8 years in office.

Fittingly, we next asked voters about the looming budget deficit and their views

regarding the revenue side of fixing it. Given the economic concerns among voters highlighted constantly throughout the recent presidential campaign, not much enthusiasm exists among Marylanders for raising taxes as a way to deal with the deficit.

Voters constantly express a willingness to pay taxes for needed services like transportation and public safety, but not for a problem they believe their elected representatives created.

Only 17% say they support an increase in the state income tax to deal with the deficit, while 76% oppose this...60% “strongly” oppose.

Twenty-three percent support an increase in the sales tax, with 73% opposing a sales tax hike...55% “strongly” oppose.

And finally, a mere 18% of Maryland voters say they support, as a way to deal with the deficit, an increase in the state property tax, while 77% oppose – 65% “strongly” oppose.

Gonzales Poll, Part 1 - Maryland Statewide Results

Governor Wes Moore Job Approval

In Maryland, 61% approve of the job Wes Moore is doing as governor (29% “strongly” approve and 32% “somewhat” approve), while 28% disapprove of the job Moore’s doing (16% “strongly” disapprove and 12% “somewhat” disapprove), with 11% furnishing no opinion.

By party, 79% of Democrats, 33% of Republicans, and 53% of independents approve of the job Governor Moore is doing in Annapolis.

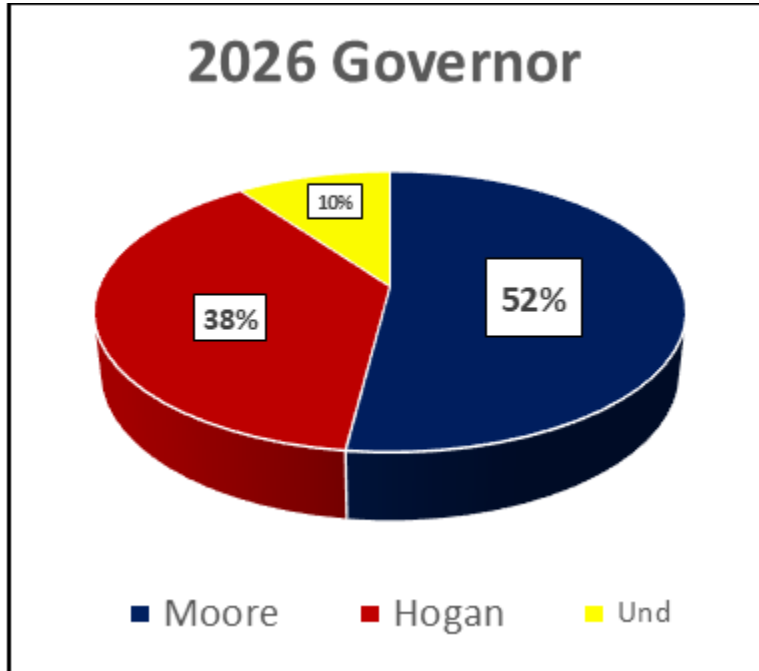
Governor Moore Job Approval	<u>Approve</u>	<u>Disapprove</u>
Statewide	61%	28%
Democrat	79%	12%
Republican	33%	52%
Independent	53%	38%
White	53%	35%
African American	75%	16%
Other	66%	24%
Women	65%	26%
Men	57%	31%
18-34	59%	29%
35-49	61%	26%
50-64	66%	26%
65 and older	58%	32%
Rural Maryland	53%	37%
Baltimore City	76%	16%
Baltimore Suburbs	59%	31%
Washington Suburbs	64%	24%

Sixty-one percent approval is a job rating any governor would accept, but a 1.1-to-1 soft ratio (32% “**somewhat**” approve/29% “**strongly**” approve) is not a desirable split.

2026 Gubernatorial Match-up

Thinking ahead, we asked Maryland voters if the 2026 election *were held today*, for whom would they vote for governor if the candidates were Democrat Wes Moore and Republican Larry Hogan

Statewide, 52% say they'd vote for Moore, while 38% say they'd vote for Hogan, with 10% undecided.



2026 Governor Match-up	<u>Moore</u>	<u>Hogan</u>
Statewide	52%	38%
Democrat	76%	18%
Republican	16%	71%
Independent	40%	44%
White	45%	44%
African-American	65%	27%
Other	58%	34%
Women	54%	37%
Men	51%	38%

Budget Deficit

According to state budget analysts, Maryland is forecasted to face a near \$3 billion deficit in the coming year, which could grow to nearly \$6 billion over the next five years. In fearless leader Newspeak, "important decisions" are going to need to be made to protect the state from "severe uncertainty" in order to balance the budget.

We asked voters their readiness to pay more in taxes to help deal with the deficit after informing them about the current and projected deficit the state faces. The results:

Property Tax

Would you support or oppose an increase in the state property tax to deal with this deficit?

Property Tax	<u>Support</u>	<u>Oppose</u>
Statewide	18%	77%
Democrat	24%	70%
Republican	5%	90%
Independent	19%	79%
White	20%	74%
African American	14%	83%
Other	16%	80%
Women	17%	79%
Men	18%	76%

Not surprisingly, 90% of Republicans (80% **strongly**) and 79% of unaffiliated voters (73% **strongly**) oppose an increase in the state property tax to deal with the deficit, but so do 70% of Democrats (55% **strongly**) and 83% of African American (76% **strongly**) voters.

The "important decision" for Governor Moore over the next 90 days is how much political capital he's willing to spend to balance the budget...71% of voters who "strongly approve" of the job Wes Moore is doing as governor (his base) oppose raising the property tax to deal with the deficit.

Sales Tax

Would you support or oppose an increase in the sales tax to deal with this deficit?

Sales Tax	<u>Support</u>	<u>Oppose</u>
Statewide	23%	73%
Democrat	31%	62%
Republican	12%	86%
Independent	17%	81%
White	25%	71%
African American	23%	74%
Other	14%	78%
Women	22%	73%
Men	24%	73%

Sixty-two percent of voters who “strongly approve” of the job Wes Moore is doing as governor oppose raising the property tax to deal with the deficit.

Income Tax

Would you support or oppose an increase in the sales tax to deal with this deficit?

Income Tax	<u>Support</u>	<u>Oppose</u>
Statewide	17%	76%
Democrat	25%	66%
Republican	5%	92%
Independent	14%	83%
White	17%	77%
African American	17%	75%
Other	19%	74%
Women	19%	75%
Men	15%	78%

Sixty-seven percent of voters who “strongly approve” of the job Wes Moore is doing as governor oppose raising the income tax to deal with the deficit.

Appendix A: Data Tables – Frequencies & Crosstabs

QUESTION: Governor Moore Job Approval *Do you approve or disapprove of the job Wes Moore is doing as Governor?*

JOB APPROVAL: WES MOORE	Number	Percent
Approve	496	61.2 %
Disapprove	228	28.1 %
No answer	87	10.7 %
Total	811	100.0 %

N=811

JOB APPROVAL: WES MOORE		
Approve	Disapprove	No answer

RESULTS

Statewide	496 61.2%	228 28.1%	87 10.7%
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N=811

JOB APPROVAL: WES MOORE		
Approve	Disapprove	No answer

PARTY REGISTRATION

Democrat	340 78.9%	52 12.1%	39 9.0%
Republican	74 33.0%	117 52.2%	33 14.7%
Unaffiliated	82 52.6%	59 37.8%	15 9.6%

N=811

JOB APPROVAL: WES MOORE		
Approve	Disapprove	No answer

RACE/ETHNICITY

White	252 52.9%	168 35.3%	56 11.8%
African American	184 75.4%	38 15.6%	22 9.0%
Other/No answer	60 65.9%	22 24.2%	9 9.9%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

	JOB APPROVAL: WES MOORE		
	Approve	Disapprove	No answer
<u>GENDER</u>			
Female	284 65.0%	113 25.9%	40 9.2%
Male	212 56.7%	115 30.7%	47 12.6%

N=811

	JOB APPROVAL: WES MOORE		
	Approve	Disapprove	No answer
<u>AGE</u>			
18 to 34	85 58.6%	42 29.0%	18 12.4%
35 to 49	121 60.8%	51 25.6%	27 13.6%
50 to 64	157 65.7%	62 25.9%	20 8.4%
65 and older	133 58.3%	73 32.0%	22 9.6%

N=811

	JOB APPROVAL: WES MOORE		
	Approve	Disapprove	No answer
<u>REGION</u>			
Rural Maryland	67 53.2%	46 36.5%	13 10.3%
Baltimore City	47 75.8%	10 16.1%	5 8.1%
Baltimore Suburbs	187 58.8%	99 31.1%	32 10.1%
Washington Suburbs	195 63.9%	73 23.9%	37 12.1%

Is that strongly or somewhat approve/disapprove

<u>MOORE APPROVAL - INTENSITY</u>	<u>Number</u>	<u>Percent</u>
Strongly approve	237	29.2 %
Somewhat approve	259	31.9 %
Somewhat disapprove	95	11.7 %
Strongly disapprove	133	16.4 %
No answer	87	10.7 %
Total	811	100.0 %

N=811

<u>MOORE APPROVAL - INTENSITY</u>				
<u>Strongly approve</u>	<u>Somewhat approve</u>	<u>Somewhat disapprove</u>	<u>Strongly disapprove</u>	<u>No answer</u>

RESULTS

Statewide	237 29.2%	259 31.9%	95 11.7%	133 16.4%	87 10.7%
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N=811

<u>MOORE APPROVAL - INTENSITY</u>				
<u>Strongly approve</u>	<u>Somewhat approve</u>	<u>Somewhat disapprove</u>	<u>Strongly disapprove</u>	<u>No answer</u>

PARTY REGISTRATION

Democrat	191 44.3%	149 34.6%	28 6.5%	24 5.6%	39 9.0%
Republican	21 9.4%	53 23.7%	29 12.9%	88 39.3%	33 14.7%
Unaffiliated	25 16.0%	57 36.5%	38 24.4%	21 13.5%	15 9.6%

N=811

<u>MOORE APPROVAL - INTENSITY</u>				
<u>Strongly approve</u>	<u>Somewhat approve</u>	<u>Somewhat disapprove</u>	<u>Strongly disapprove</u>	<u>No answer</u>

RACE/ETHNICITY

White	105 22.1%	147 30.9%	67 14.1%	101 21.2%	56 11.8%
African American	102 41.8%	82 33.6%	18 7.4%	20 8.2%	22 9.0%
Other/No answer	30 33.0%	30 33.0%	10 11.0%	12 13.2%	9 9.9%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

MOORE APPROVAL - INTENSITY

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
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GENDER

Female	130 29.7%	154 35.2%	53 12.1%	60 13.7%	40 9.2%
Male	107 28.6%	105 28.1%	42 11.2%	73 19.5%	47 12.6%

N=811

MOORE APPROVAL - INTENSITY

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
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AGE

18 to 34	42 29.0%	43 29.7%	22 15.2%	20 13.8%	18 12.4%
35 to 49	55 27.6%	66 33.2%	28 14.1%	23 11.6%	27 13.6%
50 to 64	67 28.0%	90 37.7%	21 8.8%	41 17.2%	20 8.4%
65 and older	73 32.0%	60 26.3%	24 10.5%	49 21.5%	22 9.6%

N=811

MOORE APPROVAL - INTENSITY

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
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REGION

Rural Maryland	29 23.0%	38 30.2%	15 11.9%	31 24.6%	13 10.3%
Baltimore City	27 43.5%	20 32.3%	4 6.5%	6 9.7%	5 8.1%
Baltimore Suburbs	75 23.6%	112 35.2%	39 12.3%	60 18.9%	32 10.1%
Washington Suburbs	106 34.8%	89 29.2%	37 12.1%	36 11.8%	37 12.1%

QUESTION: 2026 Gubernatorial Match Up *Thinking ahead, if the 2026 election for governor were held today, for whom would you vote if the candidates were: Wes Moore, the Democrat and Larry Hogan, the Republican?*

2026 GUBERNATORIAL MATCH UP	Number	Percent
Moore	426	52.5 %
Hogan	306	37.7 %
Undecided	79	9.7 %
Total	811	100.0 %

N=811

2026 GUBERNATORIAL MATCH UP		
Moore	Hogan	Undecided

RESULTS

Statewide	426 52.5%	306 37.7%	79 9.7%
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N=811

2026 GUBERNATORIAL MATCH UP		
Moore	Hogan	Undecided

PARTY REGISTRATION

Democrat	326 75.6%	78 18.1%	27 6.3%
Republican	37 16.5%	159 71.0%	28 12.5%
Unaffiliated	63 40.4%	69 44.2%	24 15.4%

N=811

2026 GUBERNATORIAL MATCH UP		
Moore	Hogan	Undecided

RACE/ETHNICITY

White	214 45.0%	209 43.9%	53 11.1%
African American	159 65.2%	66 27.0%	19 7.8%
Other/No answer	53 58.2%	31 34.1%	7 7.7%

Gonzales Poll, Part 1 - Maryland Statewide

N=811	2026 GUBERNATORIAL MATCH UP		
	Moore	Hogan	Undecided

GENDER

Female	234 53.5%	164 37.5%	39 8.9%
Male	192 51.3%	142 38.0%	40 10.7%

N=811	2026 GUBERNATORIAL MATCH UP		
	Moore	Hogan	Undecided

AGE

18 to 34	87 60.0%	48 33.1%	10 6.9%
35 to 49	107 53.8%	71 35.7%	21 10.6%
50 to 64	127 53.1%	91 38.1%	21 8.8%
65 and older	105 46.1%	96 42.1%	27 11.8%

N=811	2026 GUBERNATORIAL MATCH UP		
	Moore	Hogan	Undecided

REGION

Rural Maryland	49 38.9%	60 47.6%	17 13.5%
Baltimore City	42 67.7%	15 24.2%	5 8.1%
Baltimore Suburbs	160 50.3%	132 41.5%	26 8.2%
Washington Suburbs	175 57.4%	99 32.5%	31 10.2%

As you may know, Maryland is facing a 3 billion dollar deficit this year, expected to grow to 6 billion dollars over the next 5 years. **Tax Questions Rotated**

QUESTION: Deficit – Property Tax Would you support or oppose an increase in the state property tax to deal with this deficit?

<u>DEFICIT - INCREASE PROPERTY TAX</u>	Number	Percent
Support	145	17.9 %
Oppose	626	77.2 %
No answer	40	4.9 %
Total	811	100.0 %

N=811

<u>DEFICIT - INCREASE PROPERTY TAX</u>		
Support	Oppose	No answer

RESULTS

Statewide	145 17.9%	626 77.2%	40 4.9%
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N=811

<u>DEFICIT - INCREASE PROPERTY TAX</u>		
Support	Oppose	No answer

PARTY REGISTRATION

Democrat	104 24.1%	301 69.8%	26 6.0%
Republican	11 4.9%	202 90.2%	11 4.9%
Unaffiliated	30 19.2%	123 78.8%	3 1.9%

N=811

<u>DEFICIT - INCREASE PROPERTY TAX</u>		
Support	Oppose	No answer

RACE/ETHNICITY

White	96 20.2%	350 73.5%	30 6.3%
African American	34 13.9%	203 83.2%	7 2.9%
Other/No answer	15 16.5%	73 80.2%	3 3.3%

Gonzales Poll, Part 1 - Maryland Statewide

N=811	DEFICIT - INCREASE PROPERTY TAX		
	Support	Oppose	No answer

GENDER

Female	76 17.4%	343 78.5%	18 4.1%
Male	69 18.4%	283 75.7%	22 5.9%

N=811	DEFICIT - INCREASE PROPERTY TAX		
	Support	Oppose	No answer

AGE

18 to 34	35 24.1%	104 71.7%	6 4.1%
35 to 49	52 26.1%	131 65.8%	16 8.0%
50 to 64	28 11.7%	205 85.8%	6 2.5%
65 and older	30 13.2%	186 81.6%	12 5.3%

N=811	DEFICIT - INCREASE PROPERTY TAX		
	Support	Oppose	No answer

REGION

Rural Maryland	21 16.7%	99 78.6%	6 4.8%
Baltimore City	10 16.1%	52 83.9%	0 0.0%
Baltimore Suburbs	59 18.6%	239 75.2%	20 6.3%
Washington Suburbs	55 18.0%	236 77.4%	14 4.6%

Property Tax **by** Governor Moore Job Approval

N=811

	DEFICIT - INCREASE PROPERTY TAX		
	Support	Oppose	No answer
<u>JOB APPROVAL: WES MOORE</u>			
Approve	108 21.8%	364 73.4%	24 4.8%
Disapprove	20 8.8%	195 85.5%	13 5.7%
No answer	17 19.5%	67 77.0%	3 3.4%

Property Tax **by** Moore Approval Intensity

N=811

	DEFICIT - INCREASE PROPERTY TAX		
	Support	Oppose	No answer
<u>MOORE APPROVAL - INTENSITY</u>			
Strongly approve	59 24.9%	167 70.5%	11 4.6%
Somewhat approve	49 18.9%	197 76.1%	13 5.0%
Somewhat disapprove	9 9.5%	80 84.2%	6 6.3%
Strongly disapprove	11 8.3%	115 86.5%	7 5.3%
No answer	17 19.5%	67 77.0%	3 3.4%

71% of voters who “strongly approve” of the job Wes Moore is doing as governor oppose raising the property tax to deal with the deficit

Is that strongly or somewhat support/oppose

<u>PROPERTY TAX - INTENSITY</u>	Number	Percent
Strongly support	30	3.7 %
Somewhat support	115	14.2 %
Somewhat oppose	96	11.8 %
Strongly oppose	530	65.4 %
No answer	40	4.9 %
Total	811	100.0 %

N=811

<u>PROPERTY TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RESULTS

Statewide	30 3.7%	115 14.2%	96 11.8%	530 65.4%	40 4.9%
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N=811

<u>PROPERTY TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

PARTY REGISTRATION

Democrat	23 5.3%	81 18.8%	63 14.6%	238 55.2%	26 6.0%
Republican	1 0.4%	10 4.5%	24 10.7%	178 79.5%	11 4.9%
Unaffiliated	6 3.8%	24 15.4%	9 5.8%	114 73.1%	3 1.9%

N=811

<u>PROPERTY TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RACE/ETHNICITY

White	21 4.4%	75 15.8%	70 14.7%	280 58.8%	30 6.3%
African American	7 2.9%	27 11.1%	17 7.0%	186 76.2%	7 2.9%
Other/No answer	2 2.2%	13 14.3%	9 9.9%	64 70.3%	3 3.3%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

PROPERTY TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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GENDER

Female	17 3.9%	59 13.5%	58 13.3%	285 65.2%	18 4.1%
Male	13 3.5%	56 15.0%	38 10.2%	245 65.5%	22 5.9%

N=811

PROPERTY TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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AGE

18 to 34	9 6.2%	26 17.9%	23 15.9%	81 55.9%	6 4.1%
35 to 49	11 5.5%	41 20.6%	26 13.1%	105 52.8%	16 8.0%
50 to 64	2 0.8%	26 10.9%	24 10.0%	181 75.7%	6 2.5%
65 and older	8 3.5%	22 9.6%	23 10.1%	163 71.5%	12 5.3%

N=811

PROPERTY TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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REGION

Rural Maryland	5 4.0%	16 12.7%	20 15.9%	79 62.7%	6 4.8%
Baltimore City	4 6.5%	6 9.7%	8 12.9%	44 71.0%	0 0.0%
Baltimore Suburbs	9 2.8%	50 15.7%	29 9.1%	210 66.0%	20 6.3%
Washington Suburbs	12 3.9%	43 14.1%	39 12.8%	197 64.6%	14 4.6%

QUESTION: Deficit – Sales Tax *Would you support or oppose an increase in the sales tax to deal with this deficit?*

DEFICIT - INCREASE SALES TAX	Number	Percent
Support	186	22.9 %
Oppose	588	72.5 %
No answer	37	4.6 %
Total	811	100.0 %

N=811

DEFICIT - INCREASE SALES TAX		
Support	Oppose	No answer

RESULTS

Statewide	186 22.9%	588 72.5%	37 4.6%
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N=811

DEFICIT - INCREASE SALES TAX		
Support	Oppose	No answer

PARTY REGISTRATION

Democrat	132 30.6%	268 62.2%	31 7.2%
Republican	27 12.1%	193 86.2%	4 1.8%
Unaffiliated	27 17.3%	127 81.4%	2 1.3%

N=811

DEFICIT - INCREASE SALES TAX		
Support	Oppose	No answer

RACE/ETHNICITY

White	118 24.8%	337 70.8%	21 4.4%
African American	55 22.5%	180 73.8%	9 3.7%
Other/No answer	13 14.3%	71 78.0%	7 7.7%

Gonzales Poll, Part 1 - Maryland Statewide

N=811	DEFICIT - INCREASE SALES TAX		
	Support	Oppose	No answer

GENDER

Female	95 21.7%	317 72.5%	25 5.7%
Male	91 24.3%	271 72.5%	12 3.2%

N=811	DEFICIT - INCREASE SALES TAX		
	Support	Oppose	No answer

AGE

18 to 34	37 25.5%	102 70.3%	6 4.1%
35 to 49	54 27.1%	133 66.8%	12 6.0%
50 to 64	52 21.8%	180 75.3%	7 2.9%
65 and older	43 18.9%	173 75.9%	12 5.3%

N=811	DEFICIT - INCREASE SALES TAX		
	Support	Oppose	No answer

REGION

Rural Maryland	24 19.0%	97 77.0%	5 4.0%
Baltimore City	16 25.8%	45 72.6%	1 1.6%
Baltimore Suburbs	59 18.6%	248 78.0%	11 3.5%
Washington Suburbs	87 28.5%	198 64.9%	20 6.6%

Sales Tax **by** Governor Moore Job Approval

N=811

	DEFICIT - INCREASE SALES TAX		
	Support	Oppose	No answer
<u>JOB APPROVAL: WES MOORE</u>			
Approve	134 27.0%	329 66.3%	33 6.7%
Disapprove	34 14.9%	192 84.2%	2 0.9%
No answer	18 20.7%	67 77.0%	2 2.3%

Sales Tax **by** Moore Approval Intensity

N=811

	DEFICIT - INCREASE SALES TAX		
	Support	Oppose	No answer
<u>MOORE APPROVAL - INTENSITY</u>			
Strongly approve	69 29.1%	148 62.4%	20 8.4%
Somewhat approve	65 25.1%	181 69.9%	13 5.0%
Somewhat disapprove	22 23.2%	73 76.8%	0 0.0%
Strongly disapprove	12 9.0%	119 89.5%	2 1.5%
No answer	18 20.7%	67 77.0%	2 2.3%

62% of voters who “strongly approve” of the job Wes Moore is doing as governor oppose raising the sales tax to deal with the deficit

Is that strongly or somewhat support/oppose

<u>SALES TAX - INTENSITY</u>	Number	Percent
Strongly support	36	4.4 %
Somewhat support	150	18.5 %
Somewhat oppose	145	17.9 %
Strongly oppose	443	54.6 %
No answer	37	4.6 %
Total	811	100.0 %

N=811

<u>SALES TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RESULTS

Statewide	36 4.4%	150 18.5%	145 17.9%	443 54.6%	37 4.6%
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N=811

<u>SALES TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

PARTY REGISTRATION

Democrat	23 5.3%	109 25.3%	100 23.2%	168 39.0%	31 7.2%
Republican	3 1.3%	24 10.7%	23 10.3%	170 75.9%	4 1.8%
Unaffiliated	10 6.4%	17 10.9%	22 14.1%	105 67.3%	2 1.3%

N=811

<u>SALES TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RACE/ETHNICITY

White	26 5.5%	92 19.3%	79 16.6%	258 54.2%	21 4.4%
African American	10 4.1%	45 18.4%	54 22.1%	126 51.6%	9 3.7%
Other/No answer	0 0.0%	13 14.3%	12 13.2%	59 64.8%	7 7.7%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

SALES TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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GENDER

Female	21 4.8%	74 16.9%	86 19.7%	231 52.9%	25 5.7%
Male	15 4.0%	76 20.3%	59 15.8%	212 56.7%	12 3.2%

N=811

SALES TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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AGE

18 to 34	9 6.2%	28 19.3%	32 22.1%	70 48.3%	6 4.1%
35 to 49	7 3.5%	47 23.6%	37 18.6%	96 48.2%	12 6.0%
50 to 64	9 3.8%	43 18.0%	34 14.2%	146 61.1%	7 2.9%
65 and older	11 4.8%	32 14.0%	42 18.4%	131 57.5%	12 5.3%

N=811

SALES TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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REGION

Rural Maryland	5 4.0%	19 15.1%	18 14.3%	79 62.7%	5 4.0%
Baltimore City	1 1.6%	15 24.2%	16 25.8%	29 46.8%	1 1.6%
Baltimore Suburbs	15 4.7%	44 13.8%	57 17.9%	191 60.1%	11 3.5%
Washington Suburbs	15 4.9%	72 23.6%	54 17.7%	144 47.2%	20 6.6%

QUESTION: Deficit – State Income Tax *Would you support or oppose an increase in the state income tax to deal with this deficit?*

DEFICIT - INCREASE INCOME TAX	Number	Percent
Support	140	17.3 %
Oppose	618	76.2 %
No answer	53	6.5 %
Total	811	100.0 %

N=811

DEFICIT - INCREASE INCOME TAX		
Support	Oppose	No answer

RESULTS

Statewide	140 17.3%	618 76.2%	53 6.5%
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N=811

DEFICIT - INCREASE INCOME TAX		
Support	Oppose	No answer

PARTY REGISTRATION

Democrat	109 25.3%	283 65.7%	39 9.0%
Republican	10 4.5%	206 92.0%	8 3.6%
Unaffiliated	21 13.5%	129 82.7%	6 3.8%

N=811

DEFICIT - INCREASE INCOME TAX		
Support	Oppose	No answer

RACE/ETHNICITY

White	81 17.0%	367 77.1%	28 5.9%
African American	42 17.2%	184 75.4%	18 7.4%
Other/No answer	17 18.7%	67 73.6%	7 7.7%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

	DEFICIT – INCREASE INCOME TAX		
	Support	Oppose	No answer
<u>GENDER</u>			
Female	83 19.0%	326 74.6%	28 6.4%
Male	57 15.2%	292 78.1%	25 6.7%

N=811

	DEFICIT - INCREASE INCOME TAX		
	Support	Oppose	No answer
<u>AGE</u>			
18 to 34	35 24.1%	103 71.0%	7 4.8%
35 to 49	44 22.1%	135 67.8%	20 10.1%
50 to 64	27 11.3%	197 82.4%	15 6.3%
65 and older	34 14.9%	183 80.3%	11 4.8%

N=811

	DEFICIT - INCREASE INCOME TAX		
	Support	Oppose	No answer
<u>REGION</u>			
Rural Maryland	20 15.9%	97 77.0%	9 7.1%
Baltimore City	11 17.7%	48 77.4%	3 4.8%
Baltimore Suburbs	48 15.1%	250 78.6%	20 6.3%
Washington Suburbs	61 20.0%	223 73.1%	21 6.9%

Income Tax **by** Governor Moore Job Approval

N=811

	DEFICIT - INCREASE INCOME TAX		
	Support	Oppose	No answer
JOB APPROVAL: WES MOORE			
Approve	105 21.2%	350 70.6%	41 8.3%
Disapprove	17 7.5%	203 89.0%	8 3.5%
No answer	18 20.7%	65 74.7%	4 4.6%

Income Tax **by** Moore Approval Intensity

N=811

	DEFICIT - INCREASE INCOME TAX		
	Support	Oppose	No answer
MOORE APPROVAL - INTENSITY			
Strongly approve	57 24.1%	159 67.1%	21 8.9%
Somewhat approve	48 18.5%	191 73.7%	20 7.7%
Somewhat disapprove	9 9.5%	82 86.3%	4 4.2%
Strongly disapprove	8 6.0%	121 91.0%	4 3.0%
No answer	18 20.7%	65 74.7%	4 4.6%

67% of voters who “strongly approve” of the job Wes Moore is doing as governor oppose raising the income tax to deal with the deficit

Is that strongly or somewhat support/oppose

<u>INCOME TAX - INTENSITY</u>	Number	Percent
Strongly support	38	4.7 %
Somewhat support	102	12.6 %
Somewhat oppose	128	15.8 %
Strongly oppose	490	60.4 %
No answer	53	6.5 %
Total	811	100.0 %

N=811

<u>INCOME TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RESULTS

Statewide	38 4.7%	102 12.6%	128 15.8%	490 60.4%	53 6.5%
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N=811

<u>INCOME TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

PARTY REGISTRATION

Democrat	32 7.4%	77 17.9%	87 20.2%	196 45.5%	39 9.0%
Republican	1 0.4%	9 4.0%	27 12.1%	179 79.9%	8 3.6%
Unaffiliated	5 3.2%	16 10.3%	14 9.0%	115 73.7%	6 3.8%

N=811

<u>INCOME TAX - INTENSITY</u>				
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer

RACE/ETHNICITY

White	13 2.7%	68 14.3%	80 16.8%	287 60.3%	28 5.9%
African American	20 8.2%	22 9.0%	39 16.0%	145 59.4%	18 7.4%
Other/No answer	5 5.5%	12 13.2%	9 9.9%	58 63.7%	7 7.7%

Gonzales Poll, Part 1 - Maryland Statewide

N=811

INCOME TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
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GENDER

Female	21 4.8%	62 14.2%	74 16.9%	252 57.7%	28 6.4%
Male	17 4.5%	40 10.7%	54 14.4%	238 63.6%	25 6.7%

N=811

INCOME TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
--	------------------	------------------	-----------------	-----------------	-----------

AGE

18 to 34	8 5.5%	27 18.6%	22 15.2%	81 55.9%	7 4.8%
35 to 49	10 5.0%	34 17.1%	33 16.6%	102 51.3%	20 10.1%
50 to 64	10 4.2%	17 7.1%	38 15.9%	159 66.5%	15 6.3%
65 and older	10 4.4%	24 10.5%	35 15.4%	148 64.9%	11 4.8%

N=811

INCOME TAX - INTENSITY

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
--	------------------	------------------	-----------------	-----------------	-----------

REGION

Rural Maryland	3 2.4%	17 13.5%	17 13.5%	80 63.5%	9 7.1%
Baltimore City	5 8.1%	6 9.7%	15 24.2%	33 53.2%	3 4.8%
Baltimore Suburbs	14 4.4%	34 10.7%	44 13.8%	206 64.8%	20 6.3%
Washington Suburbs	16 5.2%	45 14.8%	52 17.0%	171 56.1%	21 6.9%

Appendix B: Maryland Poll Sample Demographics

<u>AGE</u>	<u>Number</u>	<u>Percent</u>
18 to 34	145	17.9 %
35 to 49	199	24.5 %
50 to 64	239	29.5 %
65 and older	228	28.1 %
Total	811	100.0 %

<u>PARTY REGISTRATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	431	53.1 %
Republican	224	27.6 %
Unaffiliated	156	19.2 %
Total	811	100.0 %

<u>RACE/ETHNICITY</u>	<u>Number</u>	<u>Percent</u>
White	476	58.7 %
African American	244	30.1 %
Other/No answer	91	11.2 %
Total	811	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Female	437	53.9 %
Male	374	46.1 %
Total	811	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Rural Maryland	126	15.5 %
Baltimore City	62	7.6 %
Baltimore Suburbs	318	39.2 %
Washington Suburbs	305	37.6 %
Total	811	100.0 %

Regional Groupings

Rural Maryland – includes Allegany, Calvert, Caroline, Cecil, Dorchester, Garrett, Kent, Queen Anne’s, St. Mary’s, Somerset, Talbot, Washington, Wicomico, and Worcester counties.

Baltimore City – includes Baltimore City.

Baltimore Suburbs – includes Anne Arundel, Baltimore, Carroll, Harford, and Howard counties.

Washington Suburbs – includes Charles, Frederick, Montgomery, and Prince George’s counties.